



Community Profile

Rings: 1, 3, 5 mile radii

210 E Trade St, Charlotte, NC 28202, USA

Latitude: 35.2253
Longitude: -80.84196

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,913	89,423	202,444
2010 Total Population	15,599	89,559	210,843
2019 Total Population	24,573	120,992	258,724
2019 Group Quarters	3,891	6,798	8,277
2024 Total Population	29,666	141,798	288,971
2019-2024 Annual Rate	3.84%	3.22%	2.24%
2019 Total Daytime Population	82,538	233,280	411,954
Workers	74,573	180,056	288,174
Residents	7,965	53,224	123,780
Household Summary			
2000 Households	3,538	37,049	83,442
2000 Average Household Size	1.79	2.30	2.36
2010 Households	7,525	39,446	88,080
2010 Average Household Size	1.58	2.11	2.30
2019 Households	13,324	55,719	110,945
2019 Average Household Size	1.55	2.05	2.26
2024 Households	16,820	66,689	125,599
2024 Average Household Size	1.53	2.02	2.23
2019-2024 Annual Rate	4.77%	3.66%	2.51%
2010 Families	1,688	17,839	45,998
2010 Average Family Size	2.68	3.01	3.11
2019 Families	2,796	23,523	55,061
2019 Average Family Size	2.63	3.00	3.12
2024 Families	3,436	27,388	60,997
2024 Average Family Size	2.61	3.00	3.12
2019-2024 Annual Rate	4.21%	3.09%	2.07%
Housing Unit Summary			
2000 Housing Units	3,925	40,429	90,282
Owner Occupied Housing Units	28.6%	40.3%	43.8%
Renter Occupied Housing Units	61.6%	51.3%	48.7%
Vacant Housing Units	9.9%	8.4%	7.6%
2010 Housing Units	8,920	46,176	101,548
Owner Occupied Housing Units	27.2%	39.0%	40.8%
Renter Occupied Housing Units	57.2%	46.5%	46.0%
Vacant Housing Units	15.6%	14.6%	13.3%
2019 Housing Units	15,908	64,471	126,170
Owner Occupied Housing Units	17.4%	30.1%	33.4%
Renter Occupied Housing Units	66.4%	56.3%	54.5%
Vacant Housing Units	16.2%	13.6%	12.1%
2024 Housing Units	19,528	75,934	141,608
Owner Occupied Housing Units	16.3%	28.2%	32.5%
Renter Occupied Housing Units	69.9%	59.6%	56.2%
Vacant Housing Units	13.9%	12.2%	11.3%
Median Household Income			
2019	\$91,134	\$63,310	\$53,623
2024	\$102,881	\$74,465	\$62,528
Median Home Value			
2019	\$356,994	\$360,718	\$268,833
2024	\$379,779	\$383,462	\$298,268
Per Capita Income			
2019	\$70,466	\$48,801	\$39,369
2024	\$79,865	\$54,957	\$45,212
Median Age			
2010	29.5	33.0	33.4
2019	31.1	34.4	34.8
2024	31.2	34.7	35.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	13,324	55,719	110,945
<\$15,000	9.8%	13.2%	13.4%
\$15,000 - \$24,999	5.2%	8.9%	10.5%
\$25,000 - \$34,999	4.8%	7.9%	9.9%
\$35,000 - \$49,999	6.8%	10.8%	13.0%
\$50,000 - \$74,999	15.7%	15.1%	16.0%
\$75,000 - \$99,999	10.9%	9.6%	9.3%
\$100,000 - \$149,999	19.5%	14.7%	12.3%
\$150,000 - \$199,999	10.5%	7.1%	5.7%
\$200,000+	16.7%	12.8%	9.9%
Average Household Income	\$125,504	\$104,564	\$91,037
2024 Households by Income			
Household Income Base	16,820	66,689	125,599
<\$15,000	7.7%	10.3%	10.5%
\$15,000 - \$24,999	4.6%	7.5%	8.8%
\$25,000 - \$34,999	4.1%	7.1%	8.7%
\$35,000 - \$49,999	6.3%	10.3%	12.4%
\$50,000 - \$74,999	14.7%	15.0%	16.3%
\$75,000 - \$99,999	10.7%	10.0%	10.0%
\$100,000 - \$149,999	21.4%	16.9%	14.7%
\$150,000 - \$199,999	13.5%	9.5%	7.9%
\$200,000+	17.0%	13.4%	10.8%
Average Household Income	\$137,590	\$115,704	\$103,319
2019 Owner Occupied Housing Units by Value			
Total	2,755	19,402	42,177
<\$50,000	0.3%	2.2%	3.1%
\$50,000 - \$99,999	0.5%	9.9%	15.5%
\$100,000 - \$149,999	3.2%	6.1%	13.3%
\$150,000 - \$199,999	11.1%	6.5%	8.4%
\$200,000 - \$249,999	11.5%	7.8%	6.9%
\$250,000 - \$299,999	12.5%	8.6%	7.3%
\$300,000 - \$399,999	19.2%	14.5%	11.4%
\$400,000 - \$499,999	10.0%	10.5%	7.9%
\$500,000 - \$749,999	16.8%	15.0%	11.6%
\$750,000 - \$999,999	7.0%	8.9%	7.0%
\$1,000,000 - \$1,499,999	6.3%	6.1%	4.7%
\$1,500,000 - \$1,999,999	0.5%	2.1%	1.8%
\$2,000,000 +	1.1%	1.7%	1.1%
Average Home Value	\$475,581	\$489,986	\$403,384
2024 Owner Occupied Housing Units by Value			
Total	3,166	21,420	46,001
<\$50,000	0.2%	2.0%	2.8%
\$50,000 - \$99,999	0.4%	8.7%	14.1%
\$100,000 - \$149,999	2.1%	5.2%	12.0%
\$150,000 - \$199,999	8.2%	5.4%	7.6%
\$200,000 - \$249,999	9.5%	7.1%	6.5%
\$250,000 - \$299,999	12.4%	8.5%	7.3%
\$300,000 - \$399,999	21.5%	15.8%	12.6%
\$400,000 - \$499,999	11.1%	11.8%	9.1%
\$500,000 - \$749,999	18.5%	16.3%	12.9%
\$750,000 - \$999,999	7.6%	9.3%	7.5%
\$1,000,000 - \$1,499,999	6.9%	6.2%	4.8%
\$1,500,000 - \$1,999,999	0.5%	2.1%	1.8%
\$2,000,000 +	1.0%	1.7%	1.1%
Average Home Value	\$498,231	\$506,402	\$421,813

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	15,599	89,561	210,846
0 - 4	3.7%	6.8%	7.6%
5 - 9	2.4%	5.5%	6.3%
10 - 14	1.7%	4.6%	5.6%
15 - 24	23.5%	15.5%	14.2%
25 - 34	32.6%	21.5%	19.1%
35 - 44	13.8%	14.5%	14.5%
45 - 54	9.5%	12.9%	13.1%
55 - 64	7.3%	9.6%	9.7%
65 - 74	3.3%	5.0%	5.2%
75 - 84	1.5%	3.0%	3.2%
85 +	0.6%	1.3%	1.5%
18 +	91.1%	80.4%	77.1%
2019 Population by Age			
Total	24,574	120,990	258,725
0 - 4	3.4%	5.8%	6.6%
5 - 9	2.5%	5.4%	6.2%
10 - 14	2.1%	5.0%	5.9%
15 - 24	19.8%	14.6%	13.5%
25 - 34	33.5%	20.5%	18.2%
35 - 44	14.7%	14.7%	14.3%
45 - 54	8.8%	11.6%	12.0%
55 - 64	7.5%	10.6%	10.9%
65 - 74	4.9%	7.1%	7.4%
75 - 84	2.1%	3.3%	3.5%
85 +	0.8%	1.4%	1.6%
18 +	90.9%	81.1%	78.2%
2024 Population by Age			
Total	29,665	141,797	288,971
0 - 4	3.7%	5.9%	6.5%
5 - 9	2.5%	5.2%	5.9%
10 - 14	2.0%	4.8%	5.7%
15 - 24	19.6%	14.8%	13.8%
25 - 34	32.3%	19.9%	17.7%
35 - 44	15.3%	14.9%	14.3%
45 - 54	8.4%	11.1%	11.6%
55 - 64	7.3%	10.1%	10.5%
65 - 74	5.4%	7.7%	8.0%
75 - 84	2.6%	4.0%	4.2%
85 +	0.9%	1.4%	1.6%
18 +	90.7%	81.3%	78.6%
2010 Population by Sex			
Males	8,816	44,087	102,913
Females	6,783	45,472	107,930
2019 Population by Sex			
Males	13,498	59,686	126,701
Females	11,075	61,306	132,023
2024 Population by Sex			
Males	16,051	69,809	141,436
Females	13,615	71,989	147,535

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

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2010 Population by Race/Ethnicity			
Total	15,600	89,559	210,844
White Alone	56.5%	48.6%	43.2%
Black Alone	37.4%	44.2%	44.1%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	3.4%	2.7%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	2.2%	6.7%
Two or More Races	1.6%	2.0%	2.2%
Hispanic Origin	3.8%	4.9%	11.3%
Diversity Index	57.3	60.8	69.5
2019 Population by Race/Ethnicity			
Total	24,572	120,992	258,724
White Alone	55.6%	46.6%	41.6%
Black Alone	35.8%	44.2%	43.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	5.5%	4.1%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	2.3%	7.0%
Two or More Races	2.0%	2.3%	2.5%
Hispanic Origin	4.6%	5.6%	12.1%
Diversity Index	59.8	62.9	71.2
2024 Population by Race/Ethnicity			
Total	29,666	141,799	288,971
White Alone	53.2%	44.3%	40.0%
Black Alone	36.3%	45.2%	44.0%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	6.8%	5.0%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.1%	2.4%	7.1%
Two or More Races	2.5%	2.6%	2.8%
Hispanic Origin	5.3%	6.1%	12.6%
Diversity Index	62.2	64.2	72.2
2010 Population by Relationship and Household Type			
Total	15,599	89,559	210,843
In Households	76.2%	92.7%	96.3%
In Family Households	29.7%	62.0%	70.7%
Householder	11.1%	19.9%	21.8%
Spouse	6.6%	11.2%	12.1%
Child	9.8%	24.9%	29.0%
Other relative	1.5%	3.9%	5.0%
Nonrelative	0.7%	2.0%	2.8%
In Nonfamily Households	46.5%	30.8%	25.6%
In Group Quarters	23.8%	7.3%	3.7%
Institutionalized Population	9.6%	2.1%	1.3%
Noninstitutionalized Population	14.2%	5.1%	2.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	17,755	83,766	175,642
Less than 9th Grade	1.8%	3.3%	5.3%
9th - 12th Grade, No Diploma	4.5%	7.4%	7.9%
High School Graduate	6.0%	12.3%	15.5%
GED/Alternative Credential	1.4%	2.0%	2.2%
Some College, No Degree	9.9%	15.5%	18.4%
Associate Degree	5.2%	6.3%	6.6%
Bachelor's Degree	43.6%	32.5%	28.0%
Graduate/Professional Degree	27.7%	20.7%	16.0%
2019 Population 15+ by Marital Status			
Total	22,611	101,402	210,472
Never Married	62.7%	52.1%	48.2%
Married	27.7%	34.0%	36.7%
Widowed	1.9%	4.0%	4.5%
Divorced	7.7%	9.9%	10.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.1%	95.1%	94.5%
Civilian Unemployed (Unemployment Rate)	2.9%	4.9%	5.5%
2019 Employed Population 16+ by Industry			
Total	16,186	68,244	136,813
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	4.1%	4.6%	6.6%
Manufacturing	5.9%	7.1%	7.6%
Wholesale Trade	2.7%	3.2%	3.0%
Retail Trade	7.6%	8.4%	8.8%
Transportation/Utilities	3.2%	4.2%	5.3%
Information	1.9%	2.2%	1.9%
Finance/Insurance/Real Estate	20.5%	15.9%	13.3%
Services	52.4%	52.2%	51.6%
Public Administration	1.7%	2.0%	1.7%
2019 Employed Population 16+ by Occupation			
Total	16,185	68,246	136,811
White Collar	80.2%	72.2%	63.6%
Management/Business/Financial	32.2%	25.4%	19.8%
Professional	26.3%	25.1%	22.2%
Sales	12.4%	11.8%	10.8%
Administrative Support	9.3%	9.9%	10.7%
Services	14.5%	16.6%	19.2%
Blue Collar	5.3%	11.3%	17.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.3%	2.5%	5.0%
Installation/Maintenance/Repair	0.7%	1.0%	1.7%
Production	1.7%	3.0%	4.3%
Transportation/Material Moving	1.6%	4.6%	6.2%
2010 Population By Urban/ Rural Status			
Total Population	15,599	89,559	210,843
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	7,526	39,447	88,079
Households with 1 Person	60.6%	41.9%	36.9%
Households with 2+ People	39.4%	58.1%	63.1%
Family Households	22.4%	45.2%	52.2%
Husband-wife Families	13.8%	25.3%	29.0%
With Related Children	3.3%	10.8%	13.3%
Other Family (No Spouse Present)	8.6%	19.9%	23.2%
Other Family with Male Householder	1.4%	3.8%	4.9%
With Related Children	0.5%	1.9%	2.5%
Other Family with Female Householder	7.2%	16.1%	18.3%
With Related Children	5.7%	10.4%	12.4%
Nonfamily Households	17.0%	12.9%	10.8%
All Households with Children	9.6%	23.4%	28.6%
Multigenerational Households	0.7%	3.3%	4.1%
Unmarried Partner Households	6.7%	7.8%	8.0%
Male-female	5.8%	6.6%	6.8%
Same-sex	0.9%	1.3%	1.1%
2010 Households by Size			
Total	7,523	39,446	88,080
1 Person Household	60.6%	41.9%	36.9%
2 Person Household	29.1%	31.3%	30.2%
3 Person Household	6.3%	12.1%	14.0%
4 Person Household	2.7%	8.1%	9.9%
5 Person Household	0.8%	4.0%	5.2%
6 Person Household	0.3%	1.6%	2.2%
7 + Person Household	0.1%	1.0%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	7,525	39,446	88,080
Owner Occupied	32.2%	45.6%	47.0%
Owned with a Mortgage/Loan	29.3%	36.6%	36.9%
Owned Free and Clear	2.9%	9.0%	10.1%
Renter Occupied	67.8%	54.4%	53.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,920	46,176	101,548
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	College Towns (14B)	Emerald City (8B)	Emerald City (8B)
3.	Social Security Set (9F)	Modest Income Homes (12D)	Modest Income Homes (12D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$44,784,319	\$151,643,137	\$260,426,824
Average Spent	\$3,361.18	\$2,721.57	\$2,347.35
Spending Potential Index	157	127	110
Education: Total \$	\$31,073,916	\$106,704,610	\$182,182,291
Average Spent	\$2,332.18	\$1,915.05	\$1,642.10
Spending Potential Index	146	120	103
Entertainment/Recreation: Total \$	\$59,877,818	\$212,929,226	\$371,200,427
Average Spent	\$4,493.98	\$3,821.48	\$3,345.81
Spending Potential Index	137	117	102
Food at Home: Total \$	\$101,478,830	\$354,497,016	\$615,716,345
Average Spent	\$7,616.24	\$6,362.23	\$5,549.74
Spending Potential Index	147	123	107
Food Away from Home: Total \$	\$77,060,223	\$258,981,252	\$444,558,950
Average Spent	\$5,783.57	\$4,647.99	\$4,007.02
Spending Potential Index	157	126	109
Health Care: Total \$	\$100,164,117	\$373,035,137	\$659,959,809
Average Spent	\$7,517.57	\$6,694.94	\$5,948.53
Spending Potential Index	127	113	100
HH Furnishings & Equipment: Total \$	\$39,805,892	\$140,641,798	\$245,891,626
Average Spent	\$2,987.53	\$2,524.13	\$2,216.34
Spending Potential Index	140	118	104
Personal Care Products & Services: Total \$	\$17,228,245	\$60,137,751	\$104,664,916
Average Spent	\$1,293.02	\$1,079.30	\$943.39
Spending Potential Index	146	122	106
Shelter: Total \$	\$382,401,776	\$1,293,592,209	\$2,223,995,310
Average Spent	\$28,700.22	\$23,216.36	\$20,045.93
Spending Potential Index	155	125	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$42,471,839	\$156,959,042	\$275,899,385
Average Spent	\$3,187.62	\$2,816.98	\$2,486.81
Spending Potential Index	129	114	100
Travel: Total \$	\$40,160,477	\$141,497,009	\$247,448,377
Average Spent	\$3,014.15	\$2,539.48	\$2,230.37
Spending Potential Index	134	113	99
Vehicle Maintenance & Repairs: Total \$	\$22,204,842	\$77,993,116	\$135,696,092
Average Spent	\$1,666.53	\$1,399.76	\$1,223.09
Spending Potential Index	146	122	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.