



Community Profile

Rings: 1, 3, 5 mile radii

Tribune Tower, Chicago, IL 60611, USA

Latitude: 41.8904

Longitude: -87.62358

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	52,025	240,566	683,632
2010 Total Population	70,615	281,061	685,090
2019 Total Population	90,850	320,731	740,045
2019 Group Quarters	3,801	14,118	21,965
2024 Total Population	97,395	339,371	760,360
2019-2024 Annual Rate	1.40%	1.14%	0.54%
2019 Total Daytime Population	498,645	887,513	1,219,957
Workers	468,789	779,771	930,817
Residents	29,856	107,742	289,140
Household Summary			
2000 Households	34,282	125,207	306,530
2000 Average Household Size	1.45	1.83	2.16
2010 Households	45,367	153,397	331,221
2010 Average Household Size	1.48	1.74	2.00
2019 Households	58,731	177,496	362,201
2019 Average Household Size	1.48	1.73	1.98
2024 Households	63,096	188,526	373,898
2024 Average Household Size	1.48	1.73	1.97
2019-2024 Annual Rate	1.44%	1.21%	0.64%
2010 Families	12,150	49,943	127,506
2010 Average Family Size	2.30	2.65	2.99
2019 Families	15,356	56,016	135,871
2019 Average Family Size	2.31	2.65	2.98
2024 Families	16,446	59,100	139,002
2024 Average Family Size	2.31	2.64	2.97
2019-2024 Annual Rate	1.38%	1.08%	0.46%
Housing Unit Summary			
2000 Housing Units	39,107	139,818	339,473
Owner Occupied Housing Units	36.9%	33.3%	29.9%
Renter Occupied Housing Units	50.7%	56.3%	60.4%
Vacant Housing Units	12.3%	10.5%	9.7%
2010 Housing Units	56,839	179,123	380,130
Owner Occupied Housing Units	33.8%	36.3%	33.6%
Renter Occupied Housing Units	46.0%	49.3%	53.5%
Vacant Housing Units	20.2%	14.4%	12.9%
2019 Housing Units	64,788	193,716	398,477
Owner Occupied Housing Units	31.9%	34.8%	32.0%
Renter Occupied Housing Units	58.7%	56.9%	58.9%
Vacant Housing Units	9.3%	8.4%	9.1%
2024 Housing Units	68,941	204,944	411,219
Owner Occupied Housing Units	31.5%	34.2%	32.1%
Renter Occupied Housing Units	60.0%	57.8%	58.8%
Vacant Housing Units	8.5%	8.0%	9.1%
Median Household Income			
2019	\$102,922	\$96,157	\$78,200
2024	\$118,592	\$110,092	\$90,937
Median Home Value			
2019	\$498,755	\$449,385	\$404,908
2024	\$554,967	\$490,077	\$448,950
Per Capita Income			
2019	\$95,766	\$76,492	\$58,003
2024	\$108,940	\$87,114	\$66,448
Median Age			
2010	34.2	32.4	31.8
2019	36.4	34.5	33.8
2024	37.8	35.2	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	58,731	177,496	362,201
<\$15,000	9.3%	10.6%	12.5%
\$15,000 - \$24,999	4.1%	4.8%	6.9%
\$25,000 - \$34,999	3.8%	4.3%	6.0%
\$35,000 - \$49,999	6.2%	6.6%	8.5%
\$50,000 - \$74,999	13.4%	13.4%	14.2%
\$75,000 - \$99,999	11.7%	11.8%	11.4%
\$100,000 - \$149,999	16.4%	17.2%	15.7%
\$150,000 - \$199,999	11.9%	11.4%	9.4%
\$200,000+	23.1%	19.9%	15.4%
Average Household Income	\$148,990	\$137,923	\$118,043
2024 Households by Income			
Household Income Base	63,096	188,526	373,898
<\$15,000	7.5%	8.7%	10.6%
\$15,000 - \$24,999	3.3%	4.0%	6.0%
\$25,000 - \$34,999	3.0%	3.5%	5.1%
\$35,000 - \$49,999	5.1%	5.4%	7.4%
\$50,000 - \$74,999	11.9%	11.9%	13.2%
\$75,000 - \$99,999	11.1%	11.2%	11.1%
\$100,000 - \$149,999	17.6%	18.7%	17.3%
\$150,000 - \$199,999	14.4%	14.0%	11.7%
\$200,000+	26.2%	22.5%	17.6%
Average Household Income	\$169,461	\$156,555	\$134,676
2019 Owner Occupied Housing Units by Value			
Total	20,680	67,336	127,416
<\$50,000	0.3%	0.4%	0.6%
\$50,000 - \$99,999	0.2%	0.3%	0.9%
\$100,000 - \$149,999	0.8%	0.7%	2.1%
\$150,000 - \$199,999	2.0%	2.6%	4.8%
\$200,000 - \$249,999	5.1%	6.4%	8.4%
\$250,000 - \$299,999	7.0%	9.2%	9.9%
\$300,000 - \$399,999	19.3%	22.9%	22.5%
\$400,000 - \$499,999	15.5%	15.1%	14.3%
\$500,000 - \$749,999	22.0%	20.3%	18.6%
\$750,000 - \$999,999	9.0%	8.8%	7.9%
\$1,000,000 - \$1,499,999	8.7%	7.0%	5.4%
\$1,500,000 - \$1,999,999	3.8%	2.2%	1.8%
\$2,000,000 +	6.2%	4.1%	2.8%
Average Home Value	\$704,583	\$614,725	\$547,763
2024 Owner Occupied Housing Units by Value			
Total	21,748	70,077	132,093
<\$50,000	0.1%	0.1%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	0.4%	0.4%	1.3%
\$150,000 - \$199,999	1.2%	1.6%	3.4%
\$200,000 - \$249,999	3.3%	4.5%	6.5%
\$250,000 - \$299,999	5.3%	7.3%	8.5%
\$300,000 - \$399,999	17.0%	21.3%	21.9%
\$400,000 - \$499,999	16.6%	16.3%	15.6%
\$500,000 - \$749,999	26.8%	24.2%	22.1%
\$750,000 - \$999,999	11.3%	11.0%	10.1%
\$1,000,000 - \$1,499,999	8.2%	6.9%	5.3%
\$1,500,000 - \$1,999,999	3.6%	2.1%	1.7%
\$2,000,000 +	6.0%	4.2%	2.8%
Average Home Value	\$725,641	\$645,780	\$579,407

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	70,615	281,061	685,092
0 - 4	2.7%	4.6%	5.8%
5 - 9	1.1%	2.5%	4.0%
10 - 14	0.8%	2.1%	3.6%
15 - 24	14.4%	15.8%	15.5%
25 - 34	33.1%	32.1%	29.1%
35 - 44	12.6%	14.3%	14.5%
45 - 54	10.8%	10.2%	10.4%
55 - 64	11.7%	9.1%	8.4%
65 - 74	7.4%	5.5%	4.9%
75 - 84	3.8%	2.7%	2.7%
85 +	1.5%	1.0%	1.1%
18 +	94.9%	89.5%	84.3%
2019 Population by Age			
Total	90,849	320,731	740,043
0 - 4	2.5%	4.0%	5.1%
5 - 9	1.8%	3.0%	4.3%
10 - 14	1.3%	2.4%	3.7%
15 - 24	10.0%	12.8%	13.1%
25 - 34	31.5%	29.0%	26.9%
35 - 44	16.2%	17.1%	16.4%
45 - 54	9.8%	10.1%	10.4%
55 - 64	11.0%	9.4%	9.0%
65 - 74	9.5%	7.4%	6.7%
75 - 84	4.5%	3.4%	3.1%
85 +	1.8%	1.3%	1.3%
18 +	93.7%	89.2%	84.7%
2024 Population by Age			
Total	97,396	339,372	760,359
0 - 4	2.6%	4.0%	5.1%
5 - 9	1.9%	2.9%	4.0%
10 - 14	1.5%	2.4%	3.6%
15 - 24	10.2%	12.9%	12.9%
25 - 34	27.7%	27.3%	25.4%
35 - 44	18.8%	18.0%	17.4%
45 - 54	10.0%	10.5%	10.7%
55 - 64	9.9%	8.8%	8.7%
65 - 74	9.8%	7.7%	7.1%
75 - 84	5.6%	4.2%	3.7%
85 +	2.0%	1.4%	1.3%
18 +	93.2%	89.4%	85.2%
2010 Population by Sex			
Males	33,449	135,959	336,286
Females	37,166	145,102	348,804
2019 Population by Sex			
Males	43,743	156,861	365,111
Females	47,107	163,870	374,933
2024 Population by Sex			
Males	46,880	166,000	375,049
Females	50,515	173,371	385,311

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	70,616	281,061	685,090
White Alone	76.1%	67.9%	60.5%
Black Alone	6.5%	12.8%	17.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	13.6%	12.0%	9.5%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.4%	4.6%	9.2%
Two or More Races	2.2%	2.5%	2.7%
Hispanic Origin	5.6%	11.0%	20.5%
Diversity Index	46.2	60.5	72.6
2019 Population by Race/Ethnicity			
Total	90,850	320,731	740,044
White Alone	72.1%	65.5%	58.6%
Black Alone	5.8%	11.4%	16.5%
American Indian Alone	0.1%	0.2%	0.4%
Asian Alone	17.6%	15.0%	11.6%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.6%	4.9%	9.7%
Two or More Races	2.7%	3.0%	3.1%
Hispanic Origin	6.6%	11.9%	21.8%
Diversity Index	51.5	63.4	74.7
2024 Population by Race/Ethnicity			
Total	97,395	339,371	760,360
White Alone	69.9%	64.0%	57.7%
Black Alone	5.3%	10.6%	15.6%
American Indian Alone	0.1%	0.2%	0.4%
Asian Alone	20.0%	16.9%	13.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.8%	5.0%	10.0%
Two or More Races	2.9%	3.2%	3.3%
Hispanic Origin	7.4%	12.7%	22.8%
Diversity Index	54.2	65.1	75.8
2010 Population by Relationship and Household Type			
Total	70,615	281,061	685,090
In Households	94.8%	95.0%	96.8%
In Family Households	40.0%	48.1%	57.3%
Householder	17.1%	17.7%	18.6%
Spouse	14.7%	13.6%	12.5%
Child	6.3%	13.3%	20.5%
Other relative	1.5%	2.6%	4.0%
Nonrelative	0.3%	0.9%	1.6%
In Nonfamily Households	54.8%	46.9%	39.5%
In Group Quarters	5.2%	5.0%	3.2%
Institutionalized Population	0.2%	0.6%	0.7%
Noninstitutionalized Population	5.0%	4.3%	2.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	76,644	249,285	545,559
Less than 9th Grade	0.4%	2.3%	4.6%
9th - 12th Grade, No Diploma	0.7%	2.2%	4.1%
High School Graduate	3.7%	5.8%	10.3%
GED/Alternative Credential	0.6%	0.9%	1.5%
Some College, No Degree	8.4%	8.8%	11.1%
Associate Degree	3.2%	3.1%	3.9%
Bachelor's Degree	41.8%	41.0%	36.6%
Graduate/Professional Degree	41.4%	35.9%	27.9%
2019 Population 15+ by Marital Status			
Total	85,717	290,451	642,854
Never Married	52.1%	54.3%	55.0%
Married	36.5%	35.2%	34.6%
Widowed	3.5%	3.0%	3.3%
Divorced	7.9%	7.4%	7.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.5%	97.1%	96.3%
Civilian Unemployed (Unemployment Rate)	2.5%	2.9%	3.7%
2019 Employed Population 16+ by Industry			
Total	61,832	216,300	458,529
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	1.4%	1.6%	2.2%
Manufacturing	4.9%	5.3%	6.1%
Wholesale Trade	2.7%	2.3%	2.4%
Retail Trade	5.2%	5.3%	6.1%
Transportation/Utilities	3.5%	3.7%	4.3%
Information	3.2%	2.9%	2.9%
Finance/Insurance/Real Estate	18.2%	15.0%	12.4%
Services	58.0%	61.1%	60.6%
Public Administration	2.5%	2.6%	2.8%
2019 Employed Population 16+ by Occupation			
Total	61,835	216,298	458,532
White Collar	90.5%	85.5%	78.0%
Management/Business/Financial	36.6%	30.8%	25.7%
Professional	31.8%	33.5%	30.7%
Sales	14.9%	13.2%	12.3%
Administrative Support	7.1%	8.0%	9.3%
Services	6.2%	10.0%	13.8%
Blue Collar	3.4%	4.6%	8.1%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	0.5%	0.7%	1.4%
Installation/Maintenance/Repair	0.3%	0.6%	0.9%
Production	0.9%	1.4%	2.7%
Transportation/Material Moving	1.5%	1.8%	3.2%
2010 Population By Urban/ Rural Status			
Total Population	70,615	281,061	685,090
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	45,367	153,397	331,221
Households with 1 Person	61.8%	52.1%	45.5%
Households with 2+ People	38.2%	47.9%	54.5%
Family Households	26.8%	32.6%	38.5%
Husband-wife Families	23.1%	24.9%	25.8%
With Related Children	4.4%	7.9%	10.5%
Other Family (No Spouse Present)	3.7%	7.6%	12.7%
Other Family with Male Householder	1.2%	2.0%	3.2%
With Related Children	0.3%	0.7%	1.4%
Other Family with Female Householder	2.5%	5.6%	9.5%
With Related Children	0.9%	3.1%	5.9%
Nonfamily Households	11.4%	15.3%	16.0%
All Households with Children	5.7%	11.9%	17.9%
Multigenerational Households	0.2%	1.1%	2.5%
Unmarried Partner Households	6.6%	7.7%	8.4%
Male-female	5.7%	6.8%	7.2%
Same-sex	0.9%	1.0%	1.2%
2010 Households by Size			
Total	45,366	153,397	331,221
1 Person Household	61.8%	52.1%	45.5%
2 Person Household	31.1%	32.2%	31.0%
3 Person Household	4.8%	8.8%	11.4%
4 Person Household	1.8%	4.5%	6.8%
5 Person Household	0.3%	1.5%	3.0%
6 Person Household	0.1%	0.6%	1.3%
7 + Person Household	0.0%	0.4%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	45,367	153,397	331,221
Owner Occupied	42.4%	42.4%	38.6%
Owned with a Mortgage/Loan	31.4%	34.4%	31.2%
Owned Free and Clear	11.0%	8.0%	7.3%
Renter Occupied	57.6%	57.6%	61.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	56,839	179,123	380,130
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
3.	Golden Years (9B)	Trendsetters (3C)	Trendsetters (3C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$229,087,763	\$642,276,017	\$1,127,767,391
Average Spent	\$3,900.63	\$3,618.54	\$3,113.65
Spending Potential Index	182	169	145
Education: Total \$	\$166,140,358	\$466,575,860	\$817,159,503
Average Spent	\$2,828.84	\$2,628.66	\$2,256.09
Spending Potential Index	178	165	142
Entertainment/Recreation: Total \$	\$311,778,483	\$872,344,426	\$1,526,558,642
Average Spent	\$5,308.58	\$4,914.73	\$4,214.67
Spending Potential Index	162	150	129
Food at Home: Total \$	\$511,446,241	\$1,441,262,923	\$2,558,192,095
Average Spent	\$8,708.28	\$8,119.97	\$7,062.91
Spending Potential Index	168	157	136
Food Away from Home: Total \$	\$392,060,910	\$1,096,075,097	\$1,909,549,744
Average Spent	\$6,675.54	\$6,175.21	\$5,272.07
Spending Potential Index	182	168	143
Health Care: Total \$	\$513,226,339	\$1,435,701,237	\$2,526,579,050
Average Spent	\$8,738.59	\$8,088.64	\$6,975.63
Spending Potential Index	147	136	118
HH Furnishings & Equipment: Total \$	\$204,045,976	\$568,699,115	\$992,343,935
Average Spent	\$3,474.25	\$3,204.01	\$2,739.76
Spending Potential Index	163	150	128
Personal Care Products & Services: Total \$	\$87,795,251	\$245,012,621	\$427,346,434
Average Spent	\$1,494.87	\$1,380.38	\$1,179.86
Spending Potential Index	169	156	133
Shelter: Total \$	\$1,983,355,507	\$5,588,129,004	\$9,838,640,970
Average Spent	\$33,770.16	\$31,483.13	\$27,163.48
Spending Potential Index	183	170	147
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$228,043,284	\$636,076,763	\$1,104,682,171
Average Spent	\$3,882.84	\$3,583.61	\$3,049.91
Spending Potential Index	157	144	123
Travel: Total \$	\$216,360,300	\$604,859,313	\$1,051,513,404
Average Spent	\$3,683.92	\$3,407.73	\$2,903.12
Spending Potential Index	164	152	129
Vehicle Maintenance & Repairs: Total \$	\$108,867,088	\$302,475,635	\$527,743,641
Average Spent	\$1,853.66	\$1,704.13	\$1,457.05
Spending Potential Index	162	149	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.