



Community Profile

Rings: 1, 3, 5 mile radii

2656 Pointe Tremble Rd, Clay Township, MI

Latitude: 42.6173

Longitude: -82.54923

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,468	10,509	15,587
2010 Total Population	3,243	9,541	14,270
2020 Total Population	3,244	9,423	14,213
2020 Group Quarters	7	22	22
2025 Total Population	3,258	9,413	14,231
2020-2025 Annual Rate	0.09%	-0.02%	0.03%
2020 Total Daytime Population	2,982	8,268	12,113
Workers	1,050	2,543	3,429
Residents	1,932	5,725	8,684
Household Summary			
2000 Households	1,454	4,074	6,214
2000 Average Household Size	2.39	2.58	2.51
2010 Households	1,441	3,987	6,116
2010 Average Household Size	2.25	2.39	2.33
2020 Households	1,477	4,043	6,255
2020 Average Household Size	2.19	2.33	2.27
2025 Households	1,493	4,072	6,317
2025 Average Household Size	2.18	2.31	2.25
2020-2025 Annual Rate	0.22%	0.14%	0.20%
2010 Families	883	2,637	4,069
2010 Average Family Size	2.81	2.90	2.82
2020 Families	880	2,612	4,068
2020 Average Family Size	2.77	2.84	2.76
2025 Families	882	2,610	4,077
2025 Average Family Size	2.76	2.82	2.74
2020-2025 Annual Rate	0.05%	-0.02%	0.04%
Housing Unit Summary			
2000 Housing Units	1,609	4,744	7,339
Owner Occupied Housing Units	67.1%	72.2%	73.1%
Renter Occupied Housing Units	23.3%	13.7%	11.6%
Vacant Housing Units	9.6%	14.1%	15.3%
2010 Housing Units	1,709	4,882	7,587
Owner Occupied Housing Units	61.4%	66.9%	68.1%
Renter Occupied Housing Units	22.9%	14.7%	12.5%
Vacant Housing Units	15.7%	18.3%	19.4%
2020 Housing Units	1,738	4,962	7,720
Owner Occupied Housing Units	63.8%	68.2%	69.7%
Renter Occupied Housing Units	21.2%	13.3%	11.3%
Vacant Housing Units	15.0%	18.5%	19.0%
2025 Housing Units	1,762	5,019	7,806
Owner Occupied Housing Units	63.6%	67.9%	69.7%
Renter Occupied Housing Units	21.2%	13.3%	11.3%
Vacant Housing Units	15.3%	18.9%	19.1%
Median Household Income			
2020	\$51,753	\$55,189	\$59,560
2025	\$55,507	\$58,937	\$64,158
Median Home Value			
2020	\$137,147	\$153,227	\$189,701
2025	\$151,125	\$179,727	\$218,383
Per Capita Income			
2020	\$28,298	\$30,890	\$33,807
2025	\$31,703	\$34,133	\$37,600
Median Age			
2010	42.3	44.0	46.7
2020	45.7	47.6	50.6
2025	47.1	48.9	52.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	1,477	4,043	6,255
<\$15,000	13.7%	9.5%	8.5%
\$15,000 - \$24,999	8.6%	8.2%	8.4%
\$25,000 - \$34,999	10.2%	10.7%	9.8%
\$35,000 - \$49,999	15.2%	16.0%	13.9%
\$50,000 - \$74,999	21.3%	19.9%	19.6%
\$75,000 - \$99,999	15.7%	14.8%	14.6%
\$100,000 - \$149,999	10.0%	13.4%	15.7%
\$150,000 - \$199,999	3.4%	4.8%	6.5%
\$200,000+	1.9%	2.8%	3.1%
Average Household Income	\$63,888	\$71,729	\$76,690
2025 Households by Income			
Household Income Base	1,493	4,072	6,317
<\$15,000	11.7%	8.2%	7.4%
\$15,000 - \$24,999	7.6%	7.5%	7.6%
\$25,000 - \$34,999	9.2%	9.8%	9.0%
\$35,000 - \$49,999	14.7%	15.3%	13.2%
\$50,000 - \$74,999	21.7%	19.9%	19.3%
\$75,000 - \$99,999	16.9%	15.5%	15.1%
\$100,000 - \$149,999	11.7%	14.9%	17.1%
\$150,000 - \$199,999	4.2%	5.7%	7.6%
\$200,000+	2.1%	3.0%	3.6%
Average Household Income	\$71,074	\$78,610	\$84,571
2020 Owner Occupied Housing Units by Value			
Total	1,109	3,383	5,384
<\$50,000	4.1%	9.1%	6.4%
\$50,000 - \$99,999	19.8%	15.4%	11.1%
\$100,000 - \$149,999	35.1%	24.4%	18.4%
\$150,000 - \$199,999	23.0%	18.1%	17.7%
\$200,000 - \$249,999	3.8%	9.1%	13.0%
\$250,000 - \$299,999	4.1%	8.1%	11.6%
\$300,000 - \$399,999	6.6%	10.3%	14.6%
\$400,000 - \$499,999	2.2%	1.7%	2.4%
\$500,000 - \$749,999	0.5%	2.5%	2.7%
\$750,000 - \$999,999	0.1%	0.2%	0.9%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.8%	0.9%	0.9%
Average Home Value	\$175,293	\$203,850	\$234,001
2025 Owner Occupied Housing Units by Value			
Total	1,120	3,406	5,437
<\$50,000	2.8%	6.5%	4.5%
\$50,000 - \$99,999	14.5%	10.9%	7.7%
\$100,000 - \$149,999	32.1%	21.3%	15.5%
\$150,000 - \$199,999	25.8%	18.8%	17.2%
\$200,000 - \$249,999	4.6%	10.8%	14.1%
\$250,000 - \$299,999	5.5%	10.6%	14.0%
\$300,000 - \$399,999	9.5%	13.2%	18.0%
\$400,000 - \$499,999	3.2%	2.3%	3.0%
\$500,000 - \$749,999	0.5%	3.7%	3.7%
\$750,000 - \$999,999	0.1%	0.2%	1.1%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.2%	1.3%	1.1%
Average Home Value	\$201,676	\$236,916	\$263,332

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,243	9,538	14,271
0 - 4	5.1%	5.0%	4.4%
5 - 9	5.6%	5.1%	4.7%
10 - 14	6.3%	6.0%	5.5%
15 - 24	12.5%	12.7%	11.6%
25 - 34	10.9%	9.5%	8.4%
35 - 44	13.6%	13.3%	12.3%
45 - 54	16.7%	17.6%	18.2%
55 - 64	13.7%	14.5%	16.6%
65 - 74	9.2%	10.0%	11.0%
75 - 84	4.6%	4.9%	5.3%
85 +	1.9%	1.7%	1.9%
18 +	78.9%	79.4%	81.1%
2020 Population by Age			
Total	3,248	9,423	14,213
0 - 4	4.6%	4.4%	3.9%
5 - 9	5.0%	4.6%	4.2%
10 - 14	5.1%	5.0%	4.7%
15 - 24	9.5%	9.6%	8.9%
25 - 34	13.2%	11.9%	10.6%
35 - 44	11.6%	10.9%	10.1%
45 - 54	14.1%	14.2%	14.3%
55 - 64	16.3%	17.2%	19.1%
65 - 74	12.3%	13.4%	14.9%
75 - 84	6.2%	6.5%	6.9%
85 +	2.2%	2.1%	2.2%
18 +	82.4%	82.8%	84.3%
2025 Population by Age			
Total	3,257	9,414	14,229
0 - 4	4.3%	4.3%	3.8%
5 - 9	4.9%	4.6%	4.1%
10 - 14	5.4%	5.1%	4.7%
15 - 24	9.0%	9.1%	8.4%
25 - 34	11.1%	10.4%	9.4%
35 - 44	13.0%	12.3%	11.3%
45 - 54	12.6%	12.1%	12.2%
55 - 64	15.4%	16.4%	17.8%
65 - 74	14.4%	15.2%	16.9%
75 - 84	7.7%	8.2%	9.0%
85 +	2.2%	2.3%	2.4%
18 +	82.4%	82.6%	84.2%
2010 Population by Sex			
Males	1,619	4,778	7,209
Females	1,624	4,763	7,061
2020 Population by Sex			
Males	1,639	4,756	7,226
Females	1,605	4,667	6,986
2025 Population by Sex			
Males	1,655	4,775	7,268
Females	1,603	4,638	6,963

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,243	9,540	14,269
White Alone	97.0%	97.1%	97.6%
Black Alone	0.3%	0.2%	0.2%
American Indian Alone	0.6%	0.7%	0.5%
Asian Alone	0.2%	0.2%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.2%	0.1%
Two or More Races	1.8%	1.6%	1.3%
Hispanic Origin	1.2%	1.3%	1.1%
Diversity Index	8.0	8.1	7.0
2020 Population by Race/Ethnicity			
Total	3,246	9,422	14,211
White Alone	96.2%	96.4%	96.9%
Black Alone	0.3%	0.2%	0.2%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	0.2%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	2.3%	2.1%	1.6%
Hispanic Origin	1.5%	1.6%	1.4%
Diversity Index	10.1	10.1	8.7
2025 Population by Race/Ethnicity			
Total	3,258	9,413	14,229
White Alone	95.7%	95.9%	96.5%
Black Alone	0.3%	0.2%	0.2%
American Indian Alone	0.7%	0.8%	0.6%
Asian Alone	0.3%	0.4%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	2.7%	2.4%	1.9%
Hispanic Origin	1.7%	1.8%	1.6%
Diversity Index	11.3	11.3	9.8
2010 Population by Relationship and Household Type			
Total	3,243	9,541	14,270
In Households	99.8%	99.8%	99.8%
In Family Households	79.2%	82.6%	82.6%
Householder	26.2%	27.7%	28.6%
Spouse	19.5%	21.1%	22.7%
Child	28.7%	28.9%	26.8%
Other relative	2.1%	2.5%	2.3%
Nonrelative	2.7%	2.5%	2.3%
In Nonfamily Households	20.5%	17.1%	17.3%
In Group Quarters	0.2%	0.2%	0.2%
Institutionalized Population	0.2%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	2,461	7,187	11,113
Less than 9th Grade	1.3%	1.8%	1.7%
9th - 12th Grade, No Diploma	7.3%	8.7%	7.6%
High School Graduate	33.8%	33.5%	30.6%
GED/Alternative Credential	3.9%	4.1%	3.6%
Some College, No Degree	26.6%	25.6%	27.5%
Associate Degree	11.2%	10.5%	12.0%
Bachelor's Degree	10.8%	9.9%	9.8%
Graduate/Professional Degree	5.0%	5.9%	7.1%
2020 Population 15+ by Marital Status			
Total	2,770	8,093	12,383
Never Married	27.3%	25.4%	23.0%
Married	53.0%	54.8%	57.5%
Widowed	5.3%	6.8%	6.7%
Divorced	14.3%	13.1%	12.8%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,655	4,689	6,986
Population 16+ Employed	79.9%	79.5%	79.9%
Population 16+ Unemployment rate	20.1%	20.5%	20.1%
Population 16-24 Employed	10.1%	9.6%	8.3%
Population 16-24 Unemployment rate	37.7%	39.5%	41.1%
Population 25-54 Employed	65.2%	62.5%	60.4%
Population 25-54 Unemployment rate	17.9%	18.7%	18.8%
Population 55-64 Employed	18.5%	21.6%	24.9%
Population 55-64 Unemployment rate	16.7%	15.8%	14.9%
Population 65+ Employed	6.1%	6.3%	6.4%
Population 65+ Unemployment rate	15.6%	14.6%	14.4%
2020 Employed Population 16+ by Industry			
Total	1,323	3,729	5,579
Agriculture/Mining	1.1%	0.9%	0.6%
Construction	13.4%	15.4%	14.0%
Manufacturing	23.4%	23.4%	23.1%
Wholesale Trade	0.1%	0.5%	1.7%
Retail Trade	8.5%	9.0%	8.4%
Transportation/Utilities	2.6%	3.2%	3.5%
Information	0.9%	1.0%	0.8%
Finance/Insurance/Real Estate	7.2%	5.8%	5.0%
Services	37.9%	35.8%	36.0%
Public Administration	4.8%	5.0%	6.8%
2020 Employed Population 16+ by Occupation			
Total	1,322	3,728	5,581
White Collar	45.8%	49.5%	52.9%
Management/Business/Financial	12.7%	11.4%	12.2%
Professional	12.5%	16.3%	19.2%
Sales	6.0%	7.8%	7.8%
Administrative Support	14.7%	13.9%	13.7%
Services	15.7%	14.6%	13.1%
Blue Collar	38.4%	35.9%	34.0%
Farming/Forestry/Fishing	0.5%	0.8%	0.5%
Construction/Extraction	10.1%	12.1%	10.9%
Installation/Maintenance/Repair	4.1%	3.6%	4.6%
Production	18.9%	15.3%	14.5%
Transportation/Material Moving	4.9%	4.1%	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,441	3,987	6,117
Households with 1 Person	32.0%	28.1%	27.8%
Households with 2+ People	68.0%	71.9%	72.2%
Family Households	61.3%	66.1%	66.5%
Husband-wife Families	45.6%	50.3%	52.8%
With Related Children	17.1%	17.9%	16.7%
Other Family (No Spouse Present)	15.7%	15.8%	13.7%
Other Family with Male Householder	5.1%	5.4%	5.0%
With Related Children	3.1%	3.2%	2.8%
Other Family with Female Householder	10.5%	10.4%	8.7%
With Related Children	6.7%	6.3%	5.0%
Nonfamily Households	6.7%	5.8%	5.7%
All Households with Children	28.0%	28.1%	25.0%
Multigenerational Households	2.8%	2.9%	2.5%
Unmarried Partner Households	7.8%	7.8%	7.2%
Male-female	7.1%	7.1%	6.6%
Same-sex	0.8%	0.7%	0.6%
2010 Households by Size			
Total	1,441	3,988	6,118
1 Person Household	32.0%	28.1%	27.8%
2 Person Household	33.2%	36.2%	39.6%
3 Person Household	15.1%	15.9%	14.8%
4 Person Household	13.3%	12.7%	11.3%
5 Person Household	4.2%	4.5%	4.2%
6 Person Household	1.6%	1.9%	1.7%
7 + Person Household	0.6%	0.7%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	1,441	3,987	6,116
Owner Occupied	72.9%	81.9%	84.4%
Owned with a Mortgage/Loan	54.5%	57.9%	58.6%
Owned Free and Clear	18.3%	24.1%	25.8%
Renter Occupied	27.1%	18.1%	15.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	179	175	155
Percent of Income for Mortgage	11.1%	11.6%	13.3%
Wealth Index	58	79	92
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,709	4,882	7,587
Housing Units Inside Urbanized Area	93.4%	73.8%	71.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	6.6%	26.2%	28.8%
2010 Population By Urban/ Rural Status			
Total Population	3,243	9,541	14,270
Population Inside Urbanized Area	94.4%	78.4%	74.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.6%	21.6%	25.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Heartland Communities (6F)	Salt of the Earth (6B)
2.	Salt of the Earth (6B)	Salt of the Earth (6B)	Heartland Communities (6F)
3.	Rural Resort Dwellers (6E)	Midlife Constants (5E)	Comfortable Empty Nesters (5A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$2,160,891	\$6,659,198	\$10,990,682
Average Spent	\$1,463.03	\$1,647.09	\$1,757.10
Spending Potential Index	68	77	82
Education: Total \$	\$1,605,196	\$5,090,656	\$8,674,020
Average Spent	\$1,086.79	\$1,259.13	\$1,386.73
Spending Potential Index	61	70	78
Entertainment/Recreation: Total \$	\$3,870,750	\$11,410,116	\$18,439,684
Average Spent	\$2,620.68	\$2,822.19	\$2,947.99
Spending Potential Index	81	87	91
Food at Home: Total \$	\$6,043,896	\$18,083,417	\$29,298,465
Average Spent	\$4,092.01	\$4,472.77	\$4,684.01
Spending Potential Index	77	84	88
Food Away from Home: Total \$	\$3,843,520	\$11,873,821	\$19,563,564
Average Spent	\$2,602.25	\$2,936.88	\$3,127.67
Spending Potential Index	69	78	83
Health Care: Total \$	\$7,189,380	\$21,347,872	\$34,359,637
Average Spent	\$4,867.56	\$5,280.21	\$5,493.15
Spending Potential Index	85	92	96
HH Furnishings & Equipment: Total \$	\$2,331,638	\$7,174,225	\$11,828,416
Average Spent	\$1,578.63	\$1,774.48	\$1,891.03
Spending Potential Index	72	81	87
Personal Care Products & Services: Total \$	\$972,662	\$2,978,694	\$4,903,947
Average Spent	\$658.54	\$736.75	\$784.00
Spending Potential Index	72	80	85
Shelter: Total \$	\$18,803,607	\$57,920,290	\$97,006,931
Average Spent	\$12,730.95	\$14,326.07	\$15,508.70
Spending Potential Index	66	74	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,566,218	\$8,102,797	\$13,497,168
Average Spent	\$1,737.45	\$2,004.15	\$2,157.82
Spending Potential Index	74	86	92
Travel: Total \$	\$2,435,093	\$7,618,417	\$12,860,851
Average Spent	\$1,648.68	\$1,884.35	\$2,056.09
Spending Potential Index	68	78	85
Vehicle Maintenance & Repairs: Total \$	\$1,354,597	\$4,018,754	\$6,506,528
Average Spent	\$917.13	\$994.00	\$1,040.21
Spending Potential Index	79	86	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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