



Community Profile

Rings: 1, 3, 5 mile radii

3604 Sumner Blvd, Raleigh, NC 27616, USA

Latitude: 35.8625
Longitude: -78.57668

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,845	55,503	121,537
2010 Total Population	5,824	74,567	166,885
2019 Total Population	8,266	85,599	196,192
2019 Group Quarters	5	371	960
2024 Total Population	9,550	94,259	215,815
2019-2024 Annual Rate	2.93%	1.95%	1.92%
2019 Total Daytime Population	17,832	93,715	218,736
Workers	14,083	54,534	128,688
Residents	3,749	39,181	90,048
Household Summary			
2000 Households	1,838	22,483	49,448
2000 Average Household Size	2.64	2.46	2.45
2010 Households	2,480	29,115	66,828
2010 Average Household Size	2.35	2.55	2.48
2019 Households	3,404	32,826	77,831
2019 Average Household Size	2.43	2.60	2.51
2024 Households	3,906	35,971	85,274
2024 Average Household Size	2.44	2.61	2.52
2019-2024 Annual Rate	2.79%	1.85%	1.84%
2010 Families	1,458	18,823	42,932
2010 Average Family Size	2.98	3.13	3.08
2019 Families	2,050	20,973	49,365
2019 Average Family Size	3.06	3.21	3.13
2024 Families	2,360	22,938	53,934
2024 Average Family Size	3.07	3.22	3.15
2019-2024 Annual Rate	2.86%	1.81%	1.79%
Housing Unit Summary			
2000 Housing Units	2,073	23,823	52,551
Owner Occupied Housing Units	37.9%	57.1%	61.2%
Renter Occupied Housing Units	50.7%	37.3%	32.9%
Vacant Housing Units	11.3%	5.6%	5.9%
2010 Housing Units	2,693	31,073	71,450
Owner Occupied Housing Units	35.6%	53.2%	59.9%
Renter Occupied Housing Units	56.5%	40.5%	33.6%
Vacant Housing Units	7.9%	6.3%	6.5%
2019 Housing Units	3,641	34,936	83,147
Owner Occupied Housing Units	29.9%	50.7%	57.6%
Renter Occupied Housing Units	63.6%	43.2%	36.0%
Vacant Housing Units	6.5%	6.0%	6.4%
2024 Housing Units	4,167	38,183	91,019
Owner Occupied Housing Units	31.5%	52.4%	58.7%
Renter Occupied Housing Units	62.3%	41.8%	35.0%
Vacant Housing Units	6.3%	5.8%	6.3%
Median Household Income			
2019	\$55,244	\$58,790	\$67,956
2024	\$64,072	\$67,129	\$77,697
Median Home Value			
2019	\$173,817	\$201,914	\$235,761
2024	\$181,620	\$212,800	\$251,806
Per Capita Income			
2019	\$27,119	\$30,191	\$37,270
2024	\$31,346	\$34,346	\$42,027
Median Age			
2010	30.8	33.1	34.7
2019	32.6	34.7	36.6
2024	33.8	34.3	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	3,404	32,826	77,831
<\$15,000	7.0%	6.0%	4.6%
\$15,000 - \$24,999	7.4%	8.6%	6.6%
\$25,000 - \$34,999	12.8%	9.6%	8.2%
\$35,000 - \$49,999	17.1%	16.6%	14.0%
\$50,000 - \$74,999	19.5%	20.4%	21.0%
\$75,000 - \$99,999	21.7%	14.5%	13.9%
\$100,000 - \$149,999	9.4%	15.5%	17.3%
\$150,000 - \$199,999	4.3%	4.8%	6.8%
\$200,000+	0.8%	4.1%	7.6%
Average Household Income	\$65,644	\$78,004	\$94,111
2024 Households by Income			
Household Income Base	3,906	35,971	85,274
<\$15,000	5.0%	4.5%	3.5%
\$15,000 - \$24,999	5.7%	7.0%	5.3%
\$25,000 - \$34,999	10.6%	8.1%	6.8%
\$35,000 - \$49,999	15.6%	15.1%	12.4%
\$50,000 - \$74,999	19.9%	20.0%	20.0%
\$75,000 - \$99,999	23.9%	15.0%	14.1%
\$100,000 - \$149,999	11.5%	18.6%	20.0%
\$150,000 - \$199,999	6.6%	6.8%	9.2%
\$200,000+	1.1%	4.8%	8.7%
Average Household Income	\$76,371	\$89,068	\$106,571
2019 Owner Occupied Housing Units by Value			
Total	1,088	17,724	47,919
<\$50,000	4.3%	2.8%	2.2%
\$50,000 - \$99,999	8.6%	4.4%	2.4%
\$100,000 - \$149,999	22.2%	15.7%	12.7%
\$150,000 - \$199,999	31.1%	26.4%	21.1%
\$200,000 - \$249,999	17.2%	19.6%	16.3%
\$250,000 - \$299,999	12.4%	13.5%	13.0%
\$300,000 - \$399,999	3.3%	8.7%	14.3%
\$400,000 - \$499,999	0.8%	4.0%	7.3%
\$500,000 - \$749,999	0.0%	3.5%	7.3%
\$750,000 - \$999,999	0.0%	0.9%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$177,826	\$238,837	\$295,385
2024 Owner Occupied Housing Units by Value			
Total	1,312	20,022	53,443
<\$50,000	3.7%	2.3%	1.8%
\$50,000 - \$99,999	7.5%	3.8%	2.0%
\$100,000 - \$149,999	20.0%	14.0%	10.9%
\$150,000 - \$199,999	29.6%	24.8%	19.0%
\$200,000 - \$249,999	18.2%	20.2%	15.8%
\$250,000 - \$299,999	15.2%	15.0%	13.9%
\$300,000 - \$399,999	4.4%	10.1%	16.2%
\$400,000 - \$499,999	1.3%	4.7%	8.4%
\$500,000 - \$749,999	0.0%	3.8%	8.3%
\$750,000 - \$999,999	0.0%	0.9%	2.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$187,481	\$249,122	\$311,556

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	5,826	74,565	166,884
0 - 4	8.7%	8.4%	8.0%
5 - 9	7.3%	7.7%	7.5%
10 - 14	6.9%	6.9%	6.8%
15 - 24	15.4%	12.8%	11.4%
25 - 34	19.5%	17.7%	16.7%
35 - 44	16.2%	16.0%	16.5%
45 - 54	13.0%	13.1%	13.8%
55 - 64	8.1%	9.1%	9.8%
65 - 74	3.2%	4.9%	5.3%
75 - 84	1.3%	2.6%	3.0%
85 +	0.5%	1.0%	1.2%
18 +	72.7%	72.8%	73.7%
2019 Population by Age			
Total	8,265	85,600	196,191
0 - 4	7.5%	7.4%	7.0%
5 - 9	7.3%	7.2%	7.1%
10 - 14	6.9%	7.0%	7.0%
15 - 24	13.7%	13.1%	12.0%
25 - 34	18.8%	15.7%	14.5%
35 - 44	15.2%	15.0%	15.3%
45 - 54	12.1%	13.0%	13.3%
55 - 64	10.2%	10.5%	11.5%
65 - 74	5.8%	6.8%	7.4%
75 - 84	2.0%	3.1%	3.5%
85 +	0.6%	1.2%	1.5%
18 +	74.5%	74.4%	75.2%
2024 Population by Age			
Total	9,551	94,256	215,814
0 - 4	7.4%	7.5%	7.0%
5 - 9	6.8%	7.0%	6.9%
10 - 14	6.8%	6.8%	6.8%
15 - 24	13.0%	13.1%	12.0%
25 - 34	18.3%	16.7%	15.2%
35 - 44	15.5%	14.2%	14.5%
45 - 54	11.7%	12.3%	12.7%
55 - 64	9.8%	10.1%	11.0%
65 - 74	7.0%	7.3%	8.1%
75 - 84	2.9%	3.6%	4.2%
85 +	0.7%	1.3%	1.6%
18 +	74.9%	74.6%	75.5%
2010 Population by Sex			
Males	2,630	35,559	79,521
Females	3,194	39,008	87,364
2019 Population by Sex			
Males	3,778	40,939	93,800
Females	4,489	44,660	102,392
2024 Population by Sex			
Males	4,380	45,046	103,195
Females	5,170	49,213	112,620

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



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2010 Population by Race/Ethnicity			
Total	5,824	74,567	166,885
White Alone	33.7%	49.7%	59.2%
Black Alone	47.6%	32.5%	26.9%
American Indian Alone	0.9%	0.7%	0.5%
Asian Alone	5.0%	4.4%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	8.5%	9.5%	6.6%
Two or More Races	4.2%	3.2%	2.8%
Hispanic Origin	17.2%	18.6%	13.4%
Diversity Index	75.5	75.3	67.5
2019 Population by Race/Ethnicity			
Total	8,267	85,599	196,192
White Alone	34.7%	46.7%	56.8%
Black Alone	43.9%	32.4%	26.6%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	7.7%	6.3%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.4%	10.2%	7.2%
Two or More Races	4.4%	3.7%	3.3%
Hispanic Origin	17.6%	19.9%	14.6%
Diversity Index	77.3	77.7	70.2
2024 Population by Race/Ethnicity			
Total	9,549	94,260	215,815
White Alone	33.5%	44.5%	54.7%
Black Alone	42.7%	32.2%	26.5%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	9.4%	7.7%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.9%	10.9%	7.8%
Two or More Races	4.7%	4.0%	3.6%
Hispanic Origin	18.7%	21.2%	15.7%
Diversity Index	78.9	79.5	72.5
2010 Population by Relationship and Household Type			
Total	5,824	74,567	166,885
In Households	99.9%	99.5%	99.4%
In Family Households	77.7%	82.0%	81.6%
Householder	24.8%	25.3%	25.7%
Spouse	12.9%	16.6%	18.4%
Child	31.9%	31.7%	30.8%
Other relative	4.9%	5.4%	4.4%
Nonrelative	3.1%	3.0%	2.3%
In Nonfamily Households	22.2%	17.5%	17.9%
In Group Quarters	0.1%	0.5%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	5,345	55,874	131,393
Less than 9th Grade	3.4%	5.5%	4.6%
9th - 12th Grade, No Diploma	5.6%	5.4%	3.7%
High School Graduate	18.5%	15.1%	13.0%
GED/Alternative Credential	2.4%	2.2%	2.1%
Some College, No Degree	20.3%	19.5%	18.3%
Associate Degree	8.8%	9.7%	9.1%
Bachelor's Degree	30.8%	29.6%	33.2%
Graduate/Professional Degree	10.2%	13.1%	15.9%
2019 Population 15+ by Marital Status			
Total	6,476	67,110	155,017
Never Married	43.4%	38.8%	35.2%
Married	44.3%	46.7%	49.5%
Widowed	2.5%	3.6%	4.2%
Divorced	9.8%	10.9%	11.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.2%	96.3%	96.9%
Civilian Unemployed (Unemployment Rate)	4.8%	3.7%	3.1%
2019 Employed Population 16+ by Industry			
Total	4,595	47,278	108,092
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	10.8%	10.5%	8.2%
Manufacturing	7.9%	8.1%	8.1%
Wholesale Trade	2.0%	2.1%	2.4%
Retail Trade	12.5%	10.9%	9.6%
Transportation/Utilities	7.1%	5.4%	4.5%
Information	3.9%	2.0%	2.2%
Finance/Insurance/Real Estate	7.5%	8.3%	9.5%
Services	44.0%	47.3%	50.4%
Public Administration	4.0%	5.3%	5.0%
2019 Employed Population 16+ by Occupation			
Total	4,597	47,277	108,091
White Collar	61.0%	62.6%	68.4%
Management/Business/Financial	13.5%	15.2%	18.8%
Professional	19.8%	22.0%	24.4%
Sales	13.4%	11.2%	12.0%
Administrative Support	14.2%	14.2%	13.2%
Services	16.5%	16.9%	15.7%
Blue Collar	22.6%	20.5%	15.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	8.6%	8.7%	6.1%
Installation/Maintenance/Repair	1.4%	2.8%	2.2%
Production	5.0%	4.5%	3.5%
Transportation/Material Moving	7.6%	4.4%	4.1%
2010 Population By Urban/ Rural Status			
Total Population	5,824	74,567	166,885
Population Inside Urbanized Area	100.0%	99.9%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,479	29,114	66,828
Households with 1 Person	31.9%	28.2%	28.7%
Households with 2+ People	68.1%	71.8%	71.3%
Family Households	58.8%	64.7%	64.2%
Husband-wife Families	30.6%	42.5%	45.9%
With Related Children	15.3%	21.8%	23.3%
Other Family (No Spouse Present)	28.2%	22.1%	18.3%
Other Family with Male Householder	4.6%	5.2%	4.3%
With Related Children	2.5%	2.9%	2.4%
Other Family with Female Householder	23.6%	16.9%	14.0%
With Related Children	18.9%	12.7%	10.2%
Nonfamily Households	9.2%	7.2%	7.1%
All Households with Children	37.2%	37.9%	36.3%
Multigenerational Households	2.9%	3.5%	3.0%
Unmarried Partner Households	8.5%	6.7%	6.2%
Male-female	7.9%	6.0%	5.4%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	2,479	29,114	66,828
1 Person Household	31.9%	28.2%	28.7%
2 Person Household	31.6%	31.0%	32.0%
3 Person Household	17.7%	17.1%	16.7%
4 Person Household	10.3%	13.1%	13.4%
5 Person Household	5.7%	6.3%	5.8%
6 Person Household	1.7%	2.5%	2.1%
7 + Person Household	1.1%	1.8%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	2,480	29,115	66,828
Owner Occupied	38.6%	56.8%	64.1%
Owned with a Mortgage/Loan	34.6%	47.8%	53.7%
Owned Free and Clear	4.1%	9.0%	10.4%
Renter Occupied	61.4%	43.2%	35.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,693	31,073	71,450
Housing Units Inside Urbanized Area	100.0%	99.9%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Soccer Moms (4A)	Young and Restless (11B)	Bright Young Professionals
3.	Home Improvement (4B)	Bright Young Professionals	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,866,884	\$65,568,642	\$184,738,566
Average Spent	\$1,723.53	\$1,997.46	\$2,373.59
Spending Potential Index	80	93	111
Education: Total \$	\$3,936,614	\$44,505,945	\$128,563,588
Average Spent	\$1,156.47	\$1,355.81	\$1,651.83
Spending Potential Index	73	85	104
Entertainment/Recreation: Total \$	\$8,227,744	\$94,588,685	\$270,661,617
Average Spent	\$2,417.08	\$2,881.52	\$3,477.56
Spending Potential Index	74	88	106
Food at Home: Total \$	\$13,770,203	\$154,823,741	\$435,753,667
Average Spent	\$4,045.30	\$4,716.50	\$5,598.72
Spending Potential Index	78	91	108
Food Away from Home: Total \$	\$10,119,004	\$112,665,254	\$317,819,578
Average Spent	\$2,972.68	\$3,432.20	\$4,083.46
Spending Potential Index	81	93	111
Health Care: Total \$	\$14,511,026	\$168,326,478	\$483,032,134
Average Spent	\$4,262.93	\$5,127.84	\$6,206.17
Spending Potential Index	72	86	105
HH Furnishings & Equipment: Total \$	\$5,630,039	\$64,388,895	\$183,335,977
Average Spent	\$1,653.95	\$1,961.52	\$2,355.56
Spending Potential Index	78	92	110
Personal Care Products & Services: Total \$	\$2,406,497	\$27,135,422	\$77,187,112
Average Spent	\$706.96	\$826.64	\$991.73
Spending Potential Index	80	93	112
Shelter: Total \$	\$48,507,243	\$551,663,474	\$1,564,148,231
Average Spent	\$14,250.07	\$16,805.69	\$20,096.73
Spending Potential Index	77	91	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,057,444	\$71,374,392	\$206,275,170
Average Spent	\$1,779.51	\$2,174.32	\$2,650.30
Spending Potential Index	72	88	107
Travel: Total \$	\$5,450,893	\$64,631,361	\$187,462,184
Average Spent	\$1,601.32	\$1,968.91	\$2,408.58
Spending Potential Index	71	88	107
Vehicle Maintenance & Repairs: Total \$	\$3,123,847	\$34,823,112	\$98,616,146
Average Spent	\$917.70	\$1,060.84	\$1,267.05
Spending Potential Index	80	93	111

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.