



Community Profile

Rings: 1, 3, 5 mile radii

847 Boll Weevil Cir, Enterprise, AL 36330,

Latitude: 31.3266

Longitude: -85.83763

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,318	21,213	27,624
2010 Total Population	5,127	25,946	34,362
2019 Total Population	5,317	27,924	36,990
2019 Group Quarters	17	247	252
2024 Total Population	5,394	28,794	38,081
2019-2024 Annual Rate	0.29%	0.62%	0.58%
2019 Total Daytime Population	6,526	25,983	32,128
Workers	3,485	10,956	11,836
Residents	3,041	15,027	20,292
Household Summary			
2000 Households	1,854	8,647	11,141
2000 Average Household Size	2.32	2.42	2.45
2010 Households	2,069	10,357	13,562
2010 Average Household Size	2.47	2.48	2.51
2019 Households	2,119	11,028	14,417
2019 Average Household Size	2.50	2.51	2.55
2024 Households	2,144	11,339	14,786
2024 Average Household Size	2.51	2.52	2.56
2019-2024 Annual Rate	0.23%	0.56%	0.51%
2010 Families	1,375	6,985	9,322
2010 Average Family Size	2.94	2.98	3.00
2019 Families	1,377	7,290	9,728
2019 Average Family Size	3.00	3.04	3.06
2024 Families	1,383	7,448	9,913
2024 Average Family Size	3.02	3.06	3.08
2019-2024 Annual Rate	0.09%	0.43%	0.38%
Housing Unit Summary			
2000 Housing Units	2,177	9,762	12,652
Owner Occupied Housing Units	48.6%	54.6%	56.5%
Renter Occupied Housing Units	36.5%	34.0%	31.6%
Vacant Housing Units	14.8%	11.4%	12.0%
2010 Housing Units	2,350	11,485	14,979
Owner Occupied Housing Units	42.9%	52.1%	54.9%
Renter Occupied Housing Units	45.1%	38.1%	35.6%
Vacant Housing Units	12.0%	9.8%	9.5%
2019 Housing Units	2,441	12,250	15,928
Owner Occupied Housing Units	37.7%	47.6%	50.9%
Renter Occupied Housing Units	49.1%	42.5%	39.6%
Vacant Housing Units	13.2%	10.0%	9.5%
2024 Housing Units	2,495	12,670	16,425
Owner Occupied Housing Units	37.3%	47.2%	50.6%
Renter Occupied Housing Units	48.7%	42.3%	39.4%
Vacant Housing Units	14.1%	10.5%	10.0%
Median Household Income			
2019	\$39,939	\$52,290	\$53,502
2024	\$41,271	\$54,623	\$55,847
Median Home Value			
2019	\$152,489	\$174,948	\$174,096
2024	\$158,108	\$183,531	\$184,268
Per Capita Income			
2019	\$22,398	\$26,818	\$27,098
2024	\$23,795	\$28,836	\$29,067
Median Age			
2010	32.0	33.7	34.3
2019	34.3	35.7	36.2
2024	34.9	37.2	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	2,119	11,028	14,417
<\$15,000	16.9%	12.6%	12.1%
\$15,000 - \$24,999	13.3%	9.7%	9.4%
\$25,000 - \$34,999	14.5%	11.0%	10.6%
\$35,000 - \$49,999	13.3%	14.3%	14.3%
\$50,000 - \$74,999	15.9%	18.2%	18.2%
\$75,000 - \$99,999	8.1%	11.9%	12.6%
\$100,000 - \$149,999	13.0%	15.8%	15.9%
\$150,000 - \$199,999	3.7%	4.1%	4.3%
\$200,000+	1.4%	2.4%	2.7%
Average Household Income	\$57,409	\$67,984	\$69,594
2024 Households by Income			
Household Income Base	2,144	11,339	14,786
<\$15,000	16.0%	11.6%	11.3%
\$15,000 - \$24,999	13.2%	9.4%	9.2%
\$25,000 - \$34,999	13.9%	10.3%	10.0%
\$35,000 - \$49,999	13.8%	14.2%	14.1%
\$50,000 - \$74,999	15.4%	17.5%	17.4%
\$75,000 - \$99,999	7.9%	11.9%	12.5%
\$100,000 - \$149,999	14.8%	18.4%	18.4%
\$150,000 - \$199,999	3.5%	4.0%	4.2%
\$200,000+	1.4%	2.6%	2.9%
Average Household Income	\$61,162	\$73,339	\$74,940
2019 Owner Occupied Housing Units by Value			
Total	920	5,825	8,111
<\$50,000	3.7%	5.2%	7.3%
\$50,000 - \$99,999	13.8%	12.2%	12.5%
\$100,000 - \$149,999	31.3%	20.3%	19.3%
\$150,000 - \$199,999	24.0%	24.7%	22.5%
\$200,000 - \$249,999	13.2%	17.6%	17.8%
\$250,000 - \$299,999	5.0%	9.2%	9.0%
\$300,000 - \$399,999	4.9%	6.1%	7.1%
\$400,000 - \$499,999	3.2%	2.7%	2.4%
\$500,000 - \$749,999	0.8%	1.4%	1.4%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$173,750	\$193,924	\$191,768
2024 Owner Occupied Housing Units by Value			
Total	930	5,983	8,309
<\$50,000	3.4%	4.6%	6.4%
\$50,000 - \$99,999	12.6%	10.7%	10.9%
\$100,000 - \$149,999	30.1%	18.7%	17.8%
\$150,000 - \$199,999	23.9%	24.0%	21.8%
\$200,000 - \$249,999	13.2%	17.7%	17.9%
\$250,000 - \$299,999	5.3%	9.6%	9.5%
\$300,000 - \$399,999	4.9%	6.4%	7.5%
\$400,000 - \$499,999	4.3%	3.7%	3.3%
\$500,000 - \$749,999	1.7%	3.7%	3.8%
\$750,000 - \$999,999	0.5%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$186,075	\$214,940	\$214,569

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



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2010 Population by Age			
Total	5,127	25,942	34,363
0 - 4	9.0%	7.6%	7.6%
5 - 9	6.9%	6.6%	6.6%
10 - 14	6.7%	6.9%	7.0%
15 - 24	14.8%	13.9%	13.6%
25 - 34	17.0%	16.9%	16.3%
35 - 44	12.2%	12.7%	13.0%
45 - 54	11.2%	12.1%	12.8%
55 - 64	9.9%	10.6%	10.8%
65 - 74	6.5%	6.7%	6.7%
75 - 84	4.2%	4.4%	4.2%
85 +	1.6%	1.6%	1.4%
18 +	73.1%	74.9%	74.7%
2019 Population by Age			
Total	5,316	27,922	36,992
0 - 4	8.1%	7.0%	6.9%
5 - 9	8.0%	6.9%	6.9%
10 - 14	7.6%	6.6%	6.7%
15 - 24	11.7%	11.4%	11.4%
25 - 34	15.8%	17.1%	16.3%
35 - 44	14.5%	14.1%	14.1%
45 - 54	10.3%	10.9%	11.3%
55 - 64	9.8%	10.8%	11.4%
65 - 74	7.9%	8.7%	8.8%
75 - 84	4.3%	4.5%	4.4%
85 +	1.9%	2.0%	1.8%
18 +	72.7%	76.1%	76.0%
2024 Population by Age			
Total	5,394	28,795	38,080
0 - 4	8.2%	6.8%	6.8%
5 - 9	7.8%	6.8%	6.8%
10 - 14	7.8%	7.0%	7.1%
15 - 24	12.7%	11.2%	11.2%
25 - 34	13.7%	14.5%	14.2%
35 - 44	15.2%	15.6%	15.3%
45 - 54	10.9%	11.2%	11.4%
55 - 64	9.3%	10.4%	10.8%
65 - 74	7.8%	9.1%	9.4%
75 - 84	4.7%	5.3%	5.2%
85 +	1.9%	2.0%	1.9%
18 +	72.0%	75.6%	75.6%
2010 Population by Sex			
Males	2,471	12,770	17,019
Females	2,656	13,176	17,343
2019 Population by Sex			
Males	2,541	13,805	18,401
Females	2,776	14,119	18,589
2024 Population by Sex			
Males	2,566	14,235	18,945
Females	2,829	14,560	19,135

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	5,127	25,946	34,360
White Alone	62.7%	68.6%	69.8%
Black Alone	22.6%	20.4%	19.0%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	2.2%	2.0%	1.9%
Pacific Islander Alone	0.7%	0.3%	0.3%
Some Other Race Alone	8.5%	5.0%	5.2%
Two or More Races	2.8%	3.0%	3.2%
Hispanic Origin	14.9%	9.8%	10.3%
Diversity Index	66.8	57.8	57.4
2019 Population by Race/Ethnicity			
Total	5,318	27,924	36,990
White Alone	59.3%	65.7%	66.8%
Black Alone	24.4%	21.4%	20.0%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	2.7%	2.5%	2.4%
Pacific Islander Alone	0.7%	0.5%	0.4%
Some Other Race Alone	9.0%	5.6%	6.0%
Two or More Races	3.5%	3.8%	3.8%
Hispanic Origin	15.9%	11.1%	11.8%
Diversity Index	69.8	61.6	61.4
2024 Population by Race/Ethnicity			
Total	5,394	28,794	38,081
White Alone	57.8%	64.3%	65.4%
Black Alone	24.7%	21.5%	20.1%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.0%	2.8%	2.7%
Pacific Islander Alone	0.7%	0.6%	0.5%
Some Other Race Alone	9.2%	5.9%	6.4%
Two or More Races	3.9%	4.3%	4.3%
Hispanic Origin	16.8%	12.0%	12.8%
Diversity Index	71.4	63.6	63.6
2010 Population by Relationship and Household Type			
Total	5,127	25,946	34,362
In Households	99.6%	98.9%	99.2%
In Family Households	81.9%	82.4%	83.4%
Householder	26.4%	26.8%	27.1%
Spouse	17.0%	19.6%	19.9%
Child	32.2%	30.8%	31.1%
Other relative	3.3%	3.1%	3.3%
Nonrelative	3.1%	2.1%	2.1%
In Nonfamily Households	17.7%	16.6%	15.7%
In Group Quarters	0.4%	1.1%	0.8%
Institutionalized Population	0.4%	0.9%	0.7%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	3,434	19,021	25,177
Less than 9th Grade	6.3%	2.9%	3.1%
9th - 12th Grade, No Diploma	7.4%	6.4%	6.2%
High School Graduate	22.5%	23.1%	23.4%
GED/Alternative Credential	6.1%	4.0%	4.6%
Some College, No Degree	22.6%	22.6%	23.2%
Associate Degree	11.8%	12.2%	11.8%
Bachelor's Degree	13.6%	18.8%	18.2%
Graduate/Professional Degree	9.6%	10.0%	9.6%
2019 Population 15+ by Marital Status			
Total	4,056	22,202	29,388
Never Married	33.2%	28.5%	28.1%
Married	45.3%	51.1%	52.1%
Widowed	7.2%	6.3%	6.1%
Divorced	14.3%	14.0%	13.7%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	96.3%	95.8%
Civilian Unemployed (Unemployment Rate)	3.0%	3.7%	4.2%
2019 Employed Population 16+ by Industry			
Total	2,240	12,071	15,611
Agriculture/Mining	2.7%	1.4%	1.8%
Construction	6.2%	4.7%	4.4%
Manufacturing	14.0%	10.6%	10.8%
Wholesale Trade	1.7%	1.7%	1.9%
Retail Trade	14.4%	13.1%	12.2%
Transportation/Utilities	4.4%	7.7%	8.8%
Information	0.9%	1.3%	1.3%
Finance/Insurance/Real Estate	1.5%	2.4%	2.5%
Services	46.9%	46.7%	45.6%
Public Administration	7.4%	10.4%	10.8%
2019 Employed Population 16+ by Occupation			
Total	2,241	12,071	15,613
White Collar	47.8%	54.3%	54.8%
Management/Business/Financial	7.3%	11.0%	11.5%
Professional	20.4%	22.1%	21.7%
Sales	8.8%	8.9%	9.2%
Administrative Support	11.3%	12.3%	12.4%
Services	16.5%	17.9%	17.5%
Blue Collar	35.7%	27.8%	27.7%
Farming/Forestry/Fishing	3.1%	0.9%	0.9%
Construction/Extraction	6.3%	4.3%	3.8%
Installation/Maintenance/Repair	8.1%	7.9%	8.5%
Production	12.7%	8.3%	8.2%
Transportation/Material Moving	5.5%	6.4%	6.3%
2010 Population By Urban/ Rural Status			
Total Population	5,127	25,946	34,362
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	98.4%	92.6%	86.2%
Rural Population	1.6%	7.4%	13.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,069	10,357	13,561
Households with 1 Person	26.5%	26.0%	25.1%
Households with 2+ People	73.5%	74.0%	74.9%
Family Households	66.5%	67.4%	68.7%
Husband-wife Families	43.1%	49.2%	50.4%
With Related Children	19.8%	22.3%	22.8%
Other Family (No Spouse Present)	23.3%	18.2%	18.3%
Other Family with Male Householder	5.2%	4.2%	4.5%
With Related Children	3.0%	2.5%	2.6%
Other Family with Female Householder	18.2%	14.0%	13.8%
With Related Children	14.1%	10.1%	9.8%
Nonfamily Households	7.1%	6.5%	6.1%
All Households with Children	37.6%	35.4%	35.8%
Multigenerational Households	3.3%	3.7%	3.7%
Unmarried Partner Households	6.1%	4.9%	5.0%
Male-female	5.7%	4.5%	4.5%
Same-sex	0.5%	0.4%	0.5%
2010 Households by Size			
Total	2,069	10,357	13,563
1 Person Household	26.5%	26.0%	25.1%
2 Person Household	33.1%	34.2%	34.2%
3 Person Household	17.6%	17.6%	18.1%
4 Person Household	13.3%	13.6%	13.9%
5 Person Household	6.2%	5.5%	5.6%
6 Person Household	2.3%	2.1%	2.2%
7 + Person Household	1.0%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,069	10,357	13,562
Owner Occupied	48.7%	57.8%	60.6%
Owned with a Mortgage/Loan	33.4%	41.1%	42.5%
Owned Free and Clear	15.2%	16.6%	18.1%
Renter Occupied	51.3%	42.2%	39.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,350	11,485	14,979
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	98.4%	92.6%	86.3%
Rural Housing Units	1.6%	7.4%	13.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Bright Young Professionals	Bright Young Professionals
2.	Midlife Constants (5E)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
3.	City Commons (11E)	Midlife Constants (5E)	Midlife Constants (5E)
2019 Consumer Spending			
Apparel & Services: Total \$	\$3,083,416	\$18,566,669	\$24,839,449
Average Spent	\$1,455.13	\$1,683.59	\$1,722.93
Spending Potential Index	68	79	80
Education: Total \$	\$2,113,123	\$12,695,540	\$16,933,004
Average Spent	\$997.23	\$1,151.21	\$1,174.52
Spending Potential Index	63	72	74
Entertainment/Recreation: Total \$	\$4,574,034	\$28,657,554	\$38,378,144
Average Spent	\$2,158.58	\$2,598.62	\$2,662.01
Spending Potential Index	66	79	81
Food at Home: Total \$	\$7,505,751	\$46,059,619	\$61,605,832
Average Spent	\$3,542.12	\$4,176.61	\$4,273.14
Spending Potential Index	68	81	83
Food Away from Home: Total \$	\$5,271,908	\$32,072,748	\$42,976,486
Average Spent	\$2,487.92	\$2,908.30	\$2,980.96
Spending Potential Index	68	79	81
Health Care: Total \$	\$8,444,023	\$53,604,070	\$71,773,030
Average Spent	\$3,984.91	\$4,860.72	\$4,978.36
Spending Potential Index	67	82	84
HH Furnishings & Equipment: Total \$	\$3,004,138	\$18,606,783	\$24,945,256
Average Spent	\$1,417.71	\$1,687.23	\$1,730.27
Spending Potential Index	66	79	81
Personal Care Products & Services: Total \$	\$1,276,542	\$7,790,223	\$10,439,462
Average Spent	\$602.43	\$706.40	\$724.11
Spending Potential Index	68	80	82
Shelter: Total \$	\$26,004,895	\$156,086,837	\$207,685,299
Average Spent	\$12,272.25	\$14,153.68	\$14,405.58
Spending Potential Index	66	76	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,450,967	\$21,734,283	\$29,128,315
Average Spent	\$1,628.58	\$1,970.83	\$2,020.41
Spending Potential Index	66	79	81
Travel: Total \$	\$2,993,159	\$18,643,714	\$24,988,874
Average Spent	\$1,412.53	\$1,690.58	\$1,733.29
Spending Potential Index	63	75	77
Vehicle Maintenance & Repairs: Total \$	\$1,660,251	\$10,275,178	\$13,729,559
Average Spent	\$783.51	\$931.74	\$952.32
Spending Potential Index	68	81	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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