



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877

Longitude: -82.06709

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,714	10,426	31,839
2010 Total Population	2,468	15,302	41,322
2020 Total Population	2,758	20,450	50,339
2020 Group Quarters	0	0	58
2025 Total Population	3,029	22,485	54,738
2020-2025 Annual Rate	1.89%	1.92%	1.69%
2020 Total Daytime Population	2,710	19,082	48,137
Workers	1,342	8,506	21,783
Residents	1,368	10,576	26,354
Household Summary			
2000 Households	621	3,773	11,945
2000 Average Household Size	2.66	2.74	2.65
2010 Households	990	5,690	15,691
2010 Average Household Size	2.49	2.69	2.63
2020 Households	1,095	7,597	19,063
2020 Average Household Size	2.52	2.69	2.64
2025 Households	1,201	8,342	20,700
2025 Average Household Size	2.52	2.70	2.64
2020-2025 Annual Rate	1.87%	1.89%	1.66%
2010 Families	733	4,354	11,587
2010 Average Family Size	2.93	3.10	3.08
2020 Families	796	5,708	13,845
2020 Average Family Size	2.99	3.13	3.12
2025 Families	868	6,233	14,957
2025 Average Family Size	3.00	3.14	3.13
2020-2025 Annual Rate	1.75%	1.78%	1.56%
Housing Unit Summary			
2000 Housing Units	659	4,113	12,892
Owner Occupied Housing Units	87.7%	81.3%	72.3%
Renter Occupied Housing Units	6.5%	10.4%	20.4%
Vacant Housing Units	5.8%	8.3%	7.3%
2010 Housing Units	1,133	6,529	17,557
Owner Occupied Housing Units	69.0%	69.9%	67.1%
Renter Occupied Housing Units	18.4%	17.2%	22.3%
Vacant Housing Units	12.6%	12.9%	10.6%
2020 Housing Units	1,254	8,390	20,802
Owner Occupied Housing Units	68.5%	71.3%	67.5%
Renter Occupied Housing Units	18.8%	19.2%	24.1%
Vacant Housing Units	12.7%	9.5%	8.4%
2025 Housing Units	1,372	9,181	22,499
Owner Occupied Housing Units	68.4%	71.5%	67.8%
Renter Occupied Housing Units	19.1%	19.4%	24.2%
Vacant Housing Units	12.5%	9.1%	8.0%
Median Household Income			
2020	\$84,135	\$79,975	\$71,896
2025	\$89,223	\$84,273	\$77,119
Median Home Value			
2020	\$207,717	\$213,152	\$191,857
2025	\$217,199	\$226,855	\$208,951
Per Capita Income			
2020	\$38,845	\$36,026	\$33,712
2025	\$43,823	\$40,497	\$38,053
Median Age			
2010	37.6	37.4	37.8
2020	38.8	38.9	39.4
2025	39.9	39.7	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877

Longitude: -82.06709

	1 mile	3 mile	5 mile
2020 Households by Income			
Household Income Base	1,095	7,597	19,063
<\$15,000	4.1%	4.9%	6.4%
\$15,000 - \$24,999	4.6%	6.2%	7.2%
\$25,000 - \$34,999	3.5%	5.8%	8.4%
\$35,000 - \$49,999	6.9%	9.8%	11.2%
\$50,000 - \$74,999	18.4%	17.0%	18.5%
\$75,000 - \$99,999	26.9%	23.0%	20.5%
\$100,000 - \$149,999	16.6%	16.2%	14.1%
\$150,000 - \$199,999	12.4%	10.4%	7.7%
\$200,000+	6.7%	6.6%	6.0%
Average Household Income	\$102,670	\$97,395	\$88,941
2025 Households by Income			
Household Income Base	1,201	8,342	20,700
<\$15,000	3.6%	4.4%	5.7%
\$15,000 - \$24,999	4.2%	5.6%	6.5%
\$25,000 - \$34,999	3.2%	5.3%	7.6%
\$35,000 - \$49,999	6.2%	9.0%	10.4%
\$50,000 - \$74,999	16.2%	15.5%	17.4%
\$75,000 - \$99,999	25.3%	22.2%	20.5%
\$100,000 - \$149,999	17.7%	17.1%	15.0%
\$150,000 - \$199,999	14.8%	12.5%	9.3%
\$200,000+	8.9%	8.5%	7.7%
Average Household Income	\$116,148	\$109,603	\$100,547
2020 Owner Occupied Housing Units by Value			
Total	859	5,985	14,046
<\$50,000	3.0%	5.4%	6.3%
\$50,000 - \$99,999	2.7%	6.5%	10.3%
\$100,000 - \$149,999	18.2%	14.0%	18.0%
\$150,000 - \$199,999	21.9%	18.9%	18.4%
\$200,000 - \$249,999	26.8%	19.8%	14.1%
\$250,000 - \$299,999	7.1%	10.7%	10.0%
\$300,000 - \$399,999	10.0%	14.7%	14.4%
\$400,000 - \$499,999	6.2%	6.8%	5.2%
\$500,000 - \$749,999	4.0%	2.6%	2.8%
\$750,000 - \$999,999	0.0%	0.4%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$231,622	\$234,615	\$219,285
2025 Owner Occupied Housing Units by Value			
Total	939	6,563	15,259
<\$50,000	2.2%	4.3%	5.2%
\$50,000 - \$99,999	1.9%	5.3%	8.8%
\$100,000 - \$149,999	15.2%	11.8%	15.9%
\$150,000 - \$199,999	20.9%	17.6%	17.4%
\$200,000 - \$249,999	28.3%	20.5%	14.7%
\$250,000 - \$299,999	8.3%	11.8%	11.3%
\$300,000 - \$399,999	11.3%	16.8%	16.6%
\$400,000 - \$499,999	7.1%	8.2%	6.2%
\$500,000 - \$749,999	4.7%	3.2%	3.3%
\$750,000 - \$999,999	0.0%	0.5%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$245,048	\$250,545	\$234,675

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877
Longitude: -82.06709

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	2,466	15,302	41,324
0 - 4	6.3%	6.9%	6.8%
5 - 9	7.3%	7.5%	7.2%
10 - 14	8.6%	8.3%	7.8%
15 - 24	12.0%	12.2%	12.6%
25 - 34	11.7%	11.5%	11.6%
35 - 44	17.1%	15.9%	14.9%
45 - 54	16.5%	16.3%	15.5%
55 - 64	11.3%	11.7%	12.5%
65 - 74	6.1%	6.4%	7.0%
75 - 84	2.7%	2.7%	3.2%
85 +	0.6%	0.7%	0.9%
18 +	72.7%	72.5%	73.5%
2020 Population by Age			
Total	2,759	20,451	50,341
0 - 4	5.8%	6.2%	6.0%
5 - 9	6.3%	6.7%	6.6%
10 - 14	6.8%	7.0%	6.9%
15 - 24	11.8%	11.7%	11.4%
25 - 34	14.0%	13.2%	13.3%
35 - 44	13.1%	12.8%	12.6%
45 - 54	15.4%	14.6%	14.0%
55 - 64	14.0%	13.8%	13.7%
65 - 74	8.4%	9.0%	10.0%
75 - 84	3.6%	3.9%	4.3%
85 +	0.9%	1.0%	1.2%
18 +	77.1%	76.2%	76.8%
2025 Population by Age			
Total	3,030	22,485	54,737
0 - 4	5.7%	6.1%	6.0%
5 - 9	5.9%	6.4%	6.3%
10 - 14	6.6%	7.0%	6.9%
15 - 24	10.2%	10.8%	10.7%
25 - 34	13.5%	12.9%	12.4%
35 - 44	15.2%	14.0%	14.0%
45 - 54	13.0%	12.8%	12.4%
55 - 64	14.2%	13.6%	13.3%
65 - 74	9.8%	10.0%	10.8%
75 - 84	4.8%	5.2%	5.7%
85 +	1.2%	1.3%	1.4%
18 +	77.9%	76.5%	76.9%
2010 Population by Sex			
Males	1,215	7,488	20,028
Females	1,253	7,814	21,294
2020 Population by Sex			
Males	1,339	9,915	24,384
Females	1,419	10,535	25,955
2025 Population by Sex			
Males	1,465	10,875	26,525
Females	1,565	11,610	28,214

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877

Longitude: -82.06709

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	2,469	15,302	41,322
White Alone	82.1%	77.0%	72.3%
Black Alone	12.7%	16.5%	19.9%
American Indian Alone	0.0%	0.2%	0.2%
Asian Alone	2.9%	2.8%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.9%	2.7%
Two or More Races	1.2%	1.6%	1.7%
Hispanic Origin	3.8%	4.6%	5.7%
Diversity Index	36.0	43.4	49.7
2020 Population by Race/Ethnicity			
Total	2,759	20,450	50,340
White Alone	80.6%	75.4%	71.3%
Black Alone	12.6%	16.2%	18.9%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	3.6%	3.4%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.4%	2.4%	3.3%
Two or More Races	1.7%	2.3%	2.3%
Hispanic Origin	4.8%	5.8%	7.0%
Diversity Index	39.3	46.9	52.5
2025 Population by Race/Ethnicity			
Total	3,029	22,485	54,738
White Alone	79.6%	74.4%	70.4%
Black Alone	12.6%	15.9%	18.4%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	4.0%	3.8%	4.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	2.9%	3.9%
Two or More Races	2.0%	2.7%	2.7%
Hispanic Origin	5.6%	6.7%	8.1%
Diversity Index	41.8	49.2	54.8
2010 Population by Relationship and Household Type			
Total	2,468	15,302	41,322
In Households	100.0%	100.0%	99.9%
In Family Households	88.3%	89.6%	88.1%
Householder	28.2%	28.3%	28.1%
Spouse	22.9%	22.6%	21.2%
Child	33.1%	34.3%	33.8%
Other relative	2.9%	2.9%	3.3%
Nonrelative	1.3%	1.5%	1.7%
In Nonfamily Households	11.7%	10.4%	11.8%
In Group Quarters	0.0%	0.0%	0.1%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 23, 2020



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877

Longitude: -82.06709

	1 mile	3 mile	5 mile
2020 Population 25+ by Educational Attainment			
Total	1,912	13,973	34,815
Less than 9th Grade	0.9%	3.2%	2.9%
9th - 12th Grade, No Diploma	1.8%	3.3%	5.4%
High School Graduate	13.8%	18.1%	20.4%
GED/Alternative Credential	4.3%	4.0%	4.3%
Some College, No Degree	18.4%	21.4%	20.5%
Associate Degree	16.0%	12.4%	11.6%
Bachelor's Degree	26.5%	23.8%	22.1%
Graduate/Professional Degree	18.4%	13.9%	12.9%
2020 Population 15+ by Marital Status			
Total	2,234	16,370	40,547
Never Married	25.0%	26.9%	28.0%
Married	57.9%	59.2%	56.2%
Widowed	5.1%	4.0%	4.4%
Divorced	12.0%	9.9%	11.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,528	10,901	26,469
Population 16+ Employed	91.8%	91.3%	91.3%
Population 16+ Unemployment rate	8.3%	8.7%	8.7%
Population 16-24 Employed	10.8%	11.0%	10.7%
Population 16-24 Unemployment rate	14.6%	15.2%	15.2%
Population 25-54 Employed	63.5%	64.7%	64.6%
Population 25-54 Unemployment rate	7.2%	7.9%	8.1%
Population 55-64 Employed	20.3%	18.9%	18.6%
Population 55-64 Unemployment rate	5.9%	6.8%	6.6%
Population 65+ Employed	5.3%	5.4%	6.1%
Population 65+ Unemployment rate	14.8%	10.6%	8.9%
2020 Employed Population 16+ by Industry			
Total	1,402	9,953	24,173
Agriculture/Mining	0.1%	0.2%	0.3%
Construction	2.2%	4.7%	4.1%
Manufacturing	28.2%	24.1%	22.1%
Wholesale Trade	1.6%	2.3%	3.1%
Retail Trade	7.5%	8.3%	9.8%
Transportation/Utilities	7.8%	7.2%	6.0%
Information	0.9%	1.4%	1.6%
Finance/Insurance/Real Estate	4.5%	5.5%	6.4%
Services	45.6%	43.7%	43.4%
Public Administration	1.9%	2.7%	3.2%
2020 Employed Population 16+ by Occupation			
Total	1,406	9,953	24,173
White Collar	67.3%	64.2%	64.5%
Management/Business/Financial	12.9%	13.7%	13.7%
Professional	35.6%	28.9%	27.0%
Sales	9.5%	8.4%	8.9%
Administrative Support	9.3%	13.2%	14.9%
Services	7.9%	9.4%	10.2%
Blue Collar	25.1%	26.4%	25.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.4%	3.2%	2.9%
Installation/Maintenance/Repair	5.4%	4.4%	4.3%
Production	13.3%	12.7%	11.9%
Transportation/Material Moving	6.1%	6.0%	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 23, 2020



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877

Longitude: -82.06709

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	990	5,690	15,691
Households with 1 Person	21.3%	19.6%	22.1%
Households with 2+ People	78.7%	80.4%	77.9%
Family Households	74.0%	76.5%	73.8%
Husband-wife Families	59.9%	61.0%	55.8%
With Related Children	29.6%	29.2%	25.4%
Other Family (No Spouse Present)	14.1%	15.5%	18.0%
Other Family with Male Householder	4.2%	4.1%	4.4%
With Related Children	2.7%	2.7%	2.6%
Other Family with Female Householder	10.0%	11.4%	13.7%
With Related Children	7.2%	7.8%	9.4%
Nonfamily Households	4.6%	3.8%	4.1%
All Households with Children	39.7%	39.9%	37.7%
Multigenerational Households	3.7%	4.1%	4.4%
Unmarried Partner Households	4.9%	4.9%	5.0%
Male-female	3.9%	4.2%	4.4%
Same-sex	1.0%	0.7%	0.6%
2010 Households by Size			
Total	990	5,691	15,691
1 Person Household	21.3%	19.6%	22.1%
2 Person Household	34.4%	34.2%	34.5%
3 Person Household	18.5%	18.8%	18.3%
4 Person Household	15.7%	16.8%	15.0%
5 Person Household	7.2%	7.1%	6.5%
6 Person Household	2.2%	2.3%	2.4%
7 + Person Household	0.7%	1.2%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	990	5,690	15,691
Owner Occupied	79.0%	80.2%	75.0%
Owned with a Mortgage/Loan	64.1%	63.2%	56.2%
Owned Free and Clear	14.8%	17.0%	18.9%
Renter Occupied	21.0%	19.8%	25.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	239	222	220
Percent of Income for Mortgage	10.3%	11.1%	11.1%
Wealth Index	113	112	101
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,133	6,529	17,557
Housing Units Inside Urbanized Area	95.4%	85.9%	86.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.6%	14.1%	13.1%
2010 Population By Urban/ Rural Status			
Total Population	2,468	15,302	41,322
Population Inside Urbanized Area	94.5%	86.2%	86.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.5%	13.8%	13.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Moore, SC 29369, USA

Latitude: 34.8877
Longitude: -82.06709

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Middleburg (4C)
2.	Salt of the Earth (6B)	Middleburg (4C)	Green Acres (6A)
3.		Salt of the Earth (6B)	Soccer Moms (4A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$2,645,407	\$17,444,070	\$39,996,787
Average Spent	\$2,415.90	\$2,296.18	\$2,098.14
Spending Potential Index	113	107	98
Education: Total \$	\$2,160,346	\$14,171,949	\$31,880,971
Average Spent	\$1,972.92	\$1,865.47	\$1,672.40
Spending Potential Index	110	104	94
Entertainment/Recreation: Total \$	\$4,074,928	\$26,974,736	\$62,602,128
Average Spent	\$3,721.40	\$3,550.71	\$3,283.96
Spending Potential Index	115	109	101
Food at Home: Total \$	\$6,458,725	\$43,097,161	\$100,737,248
Average Spent	\$5,898.38	\$5,672.92	\$5,284.44
Spending Potential Index	110	106	99
Food Away from Home: Total \$	\$4,624,185	\$30,565,794	\$70,451,823
Average Spent	\$4,223.00	\$4,023.40	\$3,695.74
Spending Potential Index	112	107	98
Health Care: Total \$	\$7,301,218	\$48,831,087	\$114,370,339
Average Spent	\$6,667.78	\$6,427.68	\$5,999.60
Spending Potential Index	116	112	104
HH Furnishings & Equipment: Total \$	\$2,805,720	\$18,479,469	\$42,401,605
Average Spent	\$2,562.30	\$2,432.47	\$2,224.29
Spending Potential Index	117	111	102
Personal Care Products & Services: Total \$	\$1,165,663	\$7,680,538	\$17,560,146
Average Spent	\$1,064.53	\$1,011.00	\$921.16
Spending Potential Index	116	110	100
Shelter: Total \$	\$22,989,892	\$151,704,167	\$345,639,839
Average Spent	\$20,995.34	\$19,968.96	\$18,131.45
Spending Potential Index	108	103	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,020,810	\$19,913,229	\$46,010,514
Average Spent	\$2,758.73	\$2,621.20	\$2,413.60
Spending Potential Index	118	112	103
Travel: Total \$	\$3,069,569	\$20,057,368	\$45,163,090
Average Spent	\$2,803.26	\$2,640.17	\$2,369.15
Spending Potential Index	116	110	98
Vehicle Maintenance & Repairs: Total \$	\$1,422,550	\$9,528,020	\$22,331,741
Average Spent	\$1,299.13	\$1,254.18	\$1,171.47
Spending Potential Index	112	108	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 23, 2020