



Community Profile

Rings: 1, 3, 5 mile radii

1560 E Silver Star Rd, Ocoee, FL 34761,

Latitude: 28.57
Longitude: -81.52

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	8,808	57,761	160,169
2010 Total Population	10,078	70,666	191,760
2018 Total Population	11,621	80,114	216,331
2018 Group Quarters	48	429	1,008
2023 Total Population	13,152	87,975	235,323
2018-2023 Annual Rate	2.51%	1.89%	1.70%
2018 Total Daytime Population	6,732	67,432	170,950
Workers	1,360	27,716	63,616
Residents	5,372	39,716	107,334
Household Summary			
2000 Households	2,898	19,258	55,163
2000 Average Household Size	3.02	2.97	2.88
2010 Households	3,359	23,779	66,012
2010 Average Household Size	2.99	2.95	2.89
2018 Households	3,828	26,669	73,526
2018 Average Household Size	3.02	2.99	2.93
2023 Households	4,313	29,179	79,605
2023 Average Household Size	3.04	3.00	2.94
2018-2023 Annual Rate	2.41%	1.82%	1.60%
2010 Families	2,625	17,907	47,870
2010 Average Family Size	3.32	3.35	3.34
2018 Families	2,974	19,921	52,898
2018 Average Family Size	3.36	3.38	3.38
2023 Families	3,346	21,749	57,158
2023 Average Family Size	3.37	3.39	3.39
2018-2023 Annual Rate	2.39%	1.77%	1.56%
Housing Unit Summary			
2000 Housing Units	2,990	20,111	58,741
Owner Occupied Housing Units	86.9%	74.1%	63.7%
Renter Occupied Housing Units	10.1%	21.6%	30.2%
Vacant Housing Units	3.0%	4.2%	6.1%
2010 Housing Units	3,610	26,082	75,213
Owner Occupied Housing Units	76.0%	61.2%	55.3%
Renter Occupied Housing Units	17.1%	30.0%	32.5%
Vacant Housing Units	7.0%	8.8%	12.2%
2018 Housing Units	4,045	28,651	81,832
Owner Occupied Housing Units	72.0%	58.1%	52.1%
Renter Occupied Housing Units	22.6%	35.0%	37.8%
Vacant Housing Units	5.4%	6.9%	10.2%
2023 Housing Units	4,558	31,362	88,419
Owner Occupied Housing Units	69.3%	58.4%	53.7%
Renter Occupied Housing Units	25.3%	34.6%	36.4%
Vacant Housing Units	5.4%	7.0%	10.0%
Median Household Income			
2018	\$65,703	\$52,806	\$51,475
2023	\$75,083	\$58,654	\$57,660
Median Home Value			
2018	\$204,805	\$190,718	\$197,412
2023	\$233,485	\$219,633	\$231,195
Per Capita Income			
2018	\$26,073	\$22,807	\$24,306
2023	\$29,865	\$26,560	\$28,463
Median Age			
2010	37.7	34.6	34.0
2018	38.6	35.5	35.0
2023	38.6	36.2	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	3,828	26,669	73,526
<\$15,000	5.5%	9.1%	9.8%
\$15,000 - \$24,999	8.5%	10.1%	10.5%
\$25,000 - \$34,999	7.5%	11.4%	11.4%
\$35,000 - \$49,999	13.1%	15.8%	16.6%
\$50,000 - \$74,999	21.4%	21.4%	19.8%
\$75,000 - \$99,999	18.2%	13.5%	11.7%
\$100,000 - \$149,999	18.7%	12.3%	11.8%
\$150,000 - \$199,999	4.6%	4.1%	4.6%
\$200,000+	2.5%	2.3%	3.9%
Average Household Income	\$77,701	\$67,704	\$71,293
2023 Households by Income			
Household Income Base	4,313	29,179	79,605
<\$15,000	4.2%	7.3%	7.8%
\$15,000 - \$24,999	6.6%	8.2%	8.6%
\$25,000 - \$34,999	6.3%	9.9%	9.9%
\$35,000 - \$49,999	11.8%	14.9%	15.7%
\$50,000 - \$74,999	21.0%	21.6%	20.2%
\$75,000 - \$99,999	19.1%	14.7%	12.8%
\$100,000 - \$149,999	22.0%	15.0%	14.3%
\$150,000 - \$199,999	5.7%	5.3%	5.6%
\$200,000+	3.3%	3.1%	5.2%
Average Household Income	\$89,500	\$79,199	\$84,032
2018 Owner Occupied Housing Units by Value			
Total	2,913	16,655	42,621
<\$50,000	2.5%	3.6%	5.2%
\$50,000 - \$99,999	8.8%	10.8%	11.9%
\$100,000 - \$149,999	13.9%	14.9%	14.2%
\$150,000 - \$199,999	22.7%	25.4%	19.8%
\$200,000 - \$249,999	21.1%	16.6%	13.2%
\$250,000 - \$299,999	11.2%	11.6%	11.5%
\$300,000 - \$399,999	13.7%	10.2%	10.8%
\$400,000 - \$499,999	2.6%	3.1%	5.5%
\$500,000 - \$749,999	2.3%	2.4%	5.3%
\$750,000 - \$999,999	0.6%	0.7%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	0.6%	0.2%	0.2%
Average Home Value	\$235,431	\$222,713	\$252,247
2023 Owner Occupied Housing Units by Value			
Total	3,159	18,313	47,460
<\$50,000	1.4%	2.0%	3.0%
\$50,000 - \$99,999	4.5%	6.1%	7.5%
\$100,000 - \$149,999	8.7%	10.4%	11.2%
\$150,000 - \$199,999	19.2%	23.8%	18.8%
\$200,000 - \$249,999	24.3%	19.5%	15.2%
\$250,000 - \$299,999	13.8%	14.5%	13.8%
\$300,000 - \$399,999	19.2%	14.1%	13.7%
\$400,000 - \$499,999	3.7%	4.2%	6.7%
\$500,000 - \$749,999	3.4%	3.4%	6.6%
\$750,000 - \$999,999	0.8%	1.0%	1.6%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	1.1%	0.4%	0.3%
Average Home Value	\$277,848	\$256,799	\$286,969

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	10,074	70,666	191,762
0 - 4	6.0%	7.1%	7.2%
5 - 9	7.0%	7.6%	7.6%
10 - 14	7.9%	7.8%	7.8%
15 - 24	13.3%	14.6%	14.9%
25 - 34	12.0%	13.4%	14.0%
35 - 44	14.8%	14.5%	14.7%
45 - 54	16.9%	15.0%	15.0%
55 - 64	11.2%	10.5%	10.1%
65 - 74	6.2%	5.6%	5.2%
75 - 84	3.5%	3.0%	2.7%
85 +	1.2%	1.0%	0.9%
18 +	74.2%	72.5%	72.5%
2018 Population by Age			
Total	11,618	80,115	216,331
0 - 4	5.7%	6.6%	6.7%
5 - 9	5.9%	6.7%	6.8%
10 - 14	6.4%	6.9%	6.9%
15 - 24	12.6%	13.4%	13.7%
25 - 34	14.7%	15.7%	15.8%
35 - 44	12.6%	12.8%	13.3%
45 - 54	14.0%	13.1%	13.1%
55 - 64	14.1%	12.4%	12.0%
65 - 74	8.4%	7.7%	7.3%
75 - 84	4.0%	3.4%	3.1%
85 +	1.5%	1.2%	1.1%
18 +	78.0%	75.7%	75.5%
2023 Population by Age			
Total	13,151	87,977	235,323
0 - 4	5.8%	6.6%	6.7%
5 - 9	6.0%	6.6%	6.7%
10 - 14	6.4%	6.8%	6.9%
15 - 24	11.4%	12.4%	12.8%
25 - 34	15.1%	15.7%	15.7%
35 - 44	14.0%	13.9%	14.2%
45 - 54	12.4%	11.9%	12.0%
55 - 64	13.4%	11.9%	11.7%
65 - 74	9.7%	8.7%	8.3%
75 - 84	4.5%	4.1%	3.8%
85 +	1.5%	1.3%	1.1%
18 +	78.1%	75.9%	75.7%
2010 Population by Sex			
Males	4,940	33,891	92,455
Females	5,138	36,775	99,305
2018 Population by Sex			
Males	5,695	38,413	104,328
Females	5,926	41,701	112,002
2023 Population by Sex			
Males	6,472	42,326	113,712
Females	6,680	45,650	121,611

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	10,078	70,667	191,760
White Alone	69.8%	47.9%	46.7%
Black Alone	16.8%	37.5%	38.4%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	4.2%	4.5%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	6.1%	5.9%
Two or More Races	3.0%	3.4%	3.6%
Hispanic Origin	20.3%	18.6%	17.7%
Diversity Index	65.0	74.0	73.9
2018 Population by Race/Ethnicity			
Total	11,621	80,115	216,331
White Alone	64.5%	45.0%	43.2%
Black Alone	19.7%	38.5%	40.1%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	4.6%	4.7%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	7.3%	6.9%
Two or More Races	3.7%	3.9%	4.0%
Hispanic Origin	25.5%	22.7%	21.3%
Diversity Index	71.7	77.1	76.7
2023 Population by Race/Ethnicity			
Total	13,152	87,974	235,324
White Alone	63.9%	45.4%	43.4%
Black Alone	20.3%	38.1%	40.0%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	4.6%	4.7%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	7.3%	6.9%
Two or More Races	3.7%	3.9%	4.0%
Hispanic Origin	25.4%	22.8%	21.3%
Diversity Index	71.9	77.1	76.7
2010 Population by Relationship and Household Type			
Total	10,078	70,666	191,760
In Households	99.5%	99.4%	99.5%
In Family Households	89.8%	88.3%	86.8%
Householder	26.3%	25.4%	24.9%
Spouse	19.4%	16.5%	15.9%
Child	35.0%	36.5%	36.1%
Other relative	5.9%	6.5%	6.6%
Nonrelative	3.3%	3.4%	3.3%
In Nonfamily Households	9.7%	11.1%	12.7%
In Group Quarters	0.5%	0.6%	0.5%
Institutionalized Population	0.4%	0.5%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	8,047	53,139	142,296
Less than 9th Grade	6.1%	7.9%	6.9%
9th - 12th Grade, No Diploma	5.9%	8.8%	8.7%
High School Graduate	26.3%	26.2%	25.5%
GED/Alternative Credential	4.6%	4.3%	3.9%
Some College, No Degree	21.0%	19.6%	18.8%
Associate Degree	11.5%	10.4%	10.3%
Bachelor's Degree	16.2%	15.4%	16.9%
Graduate/Professional Degree	8.3%	7.3%	9.0%
2018 Population 15+ by Marital Status			
Total	9,518	63,889	172,016
Never Married	31.1%	36.6%	38.8%
Married	50.3%	46.1%	45.2%
Widowed	6.2%	4.8%	4.3%
Divorced	12.3%	12.4%	11.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.4%	94.6%	94.5%
Civilian Unemployed (Unemployment Rate)	4.6%	5.4%	5.5%
2018 Employed Population 16+ by Industry			
Total	6,373	41,184	111,153
Agriculture/Mining	0.2%	0.8%	0.5%
Construction	7.2%	7.5%	6.5%
Manufacturing	3.2%	3.3%	4.1%
Wholesale Trade	2.6%	2.8%	2.4%
Retail Trade	11.2%	11.9%	13.0%
Transportation/Utilities	6.9%	5.1%	4.6%
Information	2.2%	1.7%	1.7%
Finance/Insurance/Real Estate	7.4%	6.3%	6.0%
Services	56.1%	57.2%	58.3%
Public Administration	2.9%	3.4%	2.9%
2018 Employed Population 16+ by Occupation			
Total	6,372	41,185	111,153
White Collar	61.4%	56.7%	57.7%
Management/Business/Financial	16.3%	12.8%	13.1%
Professional	20.3%	17.4%	17.5%
Sales	10.2%	11.4%	12.6%
Administrative Support	14.5%	15.1%	14.6%
Services	20.4%	24.7%	24.9%
Blue Collar	18.1%	18.7%	17.3%
Farming/Forestry/Fishing	0.1%	0.7%	0.4%
Construction/Extraction	5.1%	5.1%	4.5%
Installation/Maintenance/Repair	3.7%	2.5%	2.7%
Production	2.1%	3.4%	3.2%
Transportation/Material Moving	7.1%	7.0%	6.6%
2010 Population By Urban/ Rural Status			
Total Population	10,078	70,666	191,760
Population Inside Urbanized Area	100.0%	99.9%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



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2010 Households by Type			
Total	3,358	23,779	66,013
Households with 1 Person	16.6%	18.7%	20.4%
Households with 2+ People	83.4%	81.3%	79.6%
Family Households	78.2%	75.3%	72.5%
Husband-wife Families	57.7%	49.0%	46.3%
With Related Children	28.0%	25.0%	23.9%
Other Family (No Spouse Present)	20.5%	26.3%	26.2%
Other Family with Male Householder	6.2%	6.5%	6.4%
With Related Children	3.5%	3.8%	3.7%
Other Family with Female Householder	14.3%	19.8%	19.8%
With Related Children	8.8%	13.5%	13.6%
Nonfamily Households	5.2%	6.0%	7.0%
All Households with Children	40.7%	42.9%	41.9%
Multigenerational Households	7.1%	7.7%	7.4%
Unmarried Partner Households	6.5%	7.2%	7.7%
Male-female	5.4%	6.3%	6.8%
Same-sex	1.1%	0.9%	0.9%
2010 Households by Size			
Total	3,361	23,778	66,012
1 Person Household	16.6%	18.7%	20.4%
2 Person Household	31.0%	29.0%	29.0%
3 Person Household	19.0%	19.2%	18.8%
4 Person Household	17.6%	16.9%	16.3%
5 Person Household	9.5%	9.4%	8.7%
6 Person Household	3.7%	4.0%	3.9%
7 + Person Household	2.6%	2.8%	2.9%
2010 Households by Tenure and Mortgage Status			
Total	3,359	23,779	66,012
Owner Occupied	81.7%	67.1%	63.0%
Owned with a Mortgage/Loan	68.6%	56.1%	52.1%
Owned Free and Clear	13.0%	11.0%	10.9%
Renter Occupied	18.3%	32.9%	37.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,610	26,082	75,213
Housing Units Inside Urbanized Area	100.0%	99.9%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	American Dreamers (7C)	American Dreamers (7C)	American Dreamers (7C)
2.	Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
3.	Soccer Moms (4A)	Bright Young Professionals	Family Foundations (12A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$7,754,805	\$48,017,889	\$140,758,949
Average Spent	\$2,025.81	\$1,800.51	\$1,914.41
Spending Potential Index	93	83	88
Education: Total \$	\$5,098,218	\$30,127,853	\$87,812,003
Average Spent	\$1,331.82	\$1,129.70	\$1,194.30
Spending Potential Index	92	78	83
Entertainment/Recreation: Total \$	\$11,279,956	\$69,161,535	\$200,949,423
Average Spent	\$2,946.70	\$2,593.33	\$2,733.04
Spending Potential Index	91	81	85
Food at Home: Total \$	\$17,267,969	\$108,622,750	\$318,492,041
Average Spent	\$4,510.96	\$4,073.00	\$4,331.69
Spending Potential Index	90	81	86
Food Away from Home: Total \$	\$12,431,237	\$77,632,141	\$227,797,810
Average Spent	\$3,247.45	\$2,910.95	\$3,098.19
Spending Potential Index	92	83	88
Health Care: Total \$	\$19,827,484	\$121,583,391	\$350,854,653
Average Spent	\$5,179.59	\$4,558.98	\$4,771.84
Spending Potential Index	90	80	83
HH Furnishings & Equipment: Total \$	\$7,502,384	\$45,994,647	\$133,582,074
Average Spent	\$1,959.87	\$1,724.65	\$1,816.80
Spending Potential Index	94	83	87
Personal Care Products & Services: Total \$	\$2,952,594	\$18,242,570	\$53,252,142
Average Spent	\$771.32	\$684.04	\$724.26
Spending Potential Index	93	83	87
Shelter: Total \$	\$59,408,296	\$364,182,066	\$1,061,589,607
Average Spent	\$15,519.41	\$13,655.63	\$14,438.29
Spending Potential Index	92	81	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,641,286	\$51,814,827	\$149,636,488
Average Spent	\$2,257.39	\$1,942.89	\$2,035.15
Spending Potential Index	91	78	82
Travel: Total \$	\$7,901,680	\$46,421,875	\$133,351,676
Average Spent	\$2,064.18	\$1,740.67	\$1,813.67
Spending Potential Index	96	81	84
Vehicle Maintenance & Repairs: Total \$	\$3,799,514	\$23,545,489	\$68,577,333
Average Spent	\$992.56	\$882.88	\$932.70
Spending Potential Index	92	82	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.