



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425
Longitude: -85.54505

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	10,152	45,587	137,153
2010 Total Population	10,919	48,932	157,471
2019 Total Population	11,232	53,883	169,858
2019 Group Quarters	93	583	2,290
2024 Total Population	11,432	56,799	176,716
2019-2024 Annual Rate	0.35%	1.06%	0.79%
2019 Total Daytime Population	11,328	100,695	215,079
Workers	6,178	75,715	137,598
Residents	5,150	24,980	77,481
Household Summary			
2000 Households	4,392	18,835	56,121
2000 Average Household Size	2.28	2.39	2.41
2010 Households	4,967	21,219	66,295
2010 Average Household Size	2.18	2.28	2.35
2019 Households	5,109	23,335	71,397
2019 Average Household Size	2.18	2.28	2.35
2024 Households	5,198	24,612	74,298
2024 Average Household Size	2.18	2.28	2.35
2019-2024 Annual Rate	0.35%	1.07%	0.80%
2010 Families	2,973	13,523	42,198
2010 Average Family Size	2.82	2.87	2.95
2019 Families	2,977	14,670	44,719
2019 Average Family Size	2.85	2.89	2.97
2024 Families	3,005	15,396	46,334
2024 Average Family Size	2.86	2.89	2.97
2019-2024 Annual Rate	0.19%	0.97%	0.71%
Housing Unit Summary			
2000 Housing Units	4,590	20,007	59,594
Owner Occupied Housing Units	67.8%	68.8%	66.9%
Renter Occupied Housing Units	27.9%	25.4%	27.3%
Vacant Housing Units	4.3%	5.9%	5.8%
2010 Housing Units	5,314	22,507	70,279
Owner Occupied Housing Units	63.7%	67.1%	65.2%
Renter Occupied Housing Units	29.8%	27.2%	29.1%
Vacant Housing Units	6.5%	5.7%	5.7%
2019 Housing Units	5,414	24,667	75,161
Owner Occupied Housing Units	63.6%	62.5%	63.0%
Renter Occupied Housing Units	30.7%	32.1%	32.0%
Vacant Housing Units	5.6%	5.4%	5.0%
2024 Housing Units	5,498	25,916	78,027
Owner Occupied Housing Units	64.6%	62.2%	63.3%
Renter Occupied Housing Units	29.9%	32.8%	31.9%
Vacant Housing Units	5.5%	5.0%	4.8%
Median Household Income			
2019	\$75,416	\$85,855	\$82,137
2024	\$85,567	\$100,127	\$95,300
Median Home Value			
2019	\$255,353	\$278,743	\$253,093
2024	\$270,724	\$297,971	\$273,148
Per Capita Income			
2019	\$45,733	\$50,279	\$45,412
2024	\$51,858	\$56,959	\$51,955
Median Age			
2010	44.5	42.9	39.5
2019	46.3	45.0	41.4
2024	46.7	45.8	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425

Longitude: -85.54505

	1 mile	3 mile	5 mile
2019 Households by Income			
Household Income Base	5,109	23,335	71,397
<\$15,000	5.3%	4.2%	4.8%
\$15,000 - \$24,999	4.5%	4.0%	4.4%
\$25,000 - \$34,999	6.9%	6.9%	6.6%
\$35,000 - \$49,999	12.4%	11.2%	12.1%
\$50,000 - \$74,999	20.5%	17.3%	17.3%
\$75,000 - \$99,999	13.2%	13.0%	14.1%
\$100,000 - \$149,999	20.2%	20.9%	21.4%
\$150,000 - \$199,999	8.7%	10.4%	9.9%
\$200,000+	8.2%	12.2%	9.5%
Average Household Income	\$101,279	\$117,336	\$107,875
2024 Households by Income			
Household Income Base	5,198	24,612	74,298
<\$15,000	4.2%	3.3%	3.7%
\$15,000 - \$24,999	3.8%	3.2%	3.5%
\$25,000 - \$34,999	5.9%	5.8%	5.5%
\$35,000 - \$49,999	11.3%	9.9%	10.7%
\$50,000 - \$74,999	18.6%	15.3%	15.3%
\$75,000 - \$99,999	12.8%	12.4%	13.3%
\$100,000 - \$149,999	22.6%	22.8%	23.6%
\$150,000 - \$199,999	11.3%	13.2%	13.1%
\$200,000+	9.6%	14.1%	11.3%
Average Household Income	\$114,931	\$132,813	\$123,404
2019 Owner Occupied Housing Units by Value			
Total	3,446	15,404	47,374
<\$50,000	0.5%	0.5%	0.6%
\$50,000 - \$99,999	1.6%	0.7%	1.3%
\$100,000 - \$149,999	9.7%	8.6%	8.8%
\$150,000 - \$199,999	14.0%	14.6%	19.4%
\$200,000 - \$249,999	21.4%	15.0%	18.9%
\$250,000 - \$299,999	26.3%	18.6%	17.9%
\$300,000 - \$399,999	21.6%	24.0%	19.5%
\$400,000 - \$499,999	1.4%	8.2%	7.1%
\$500,000 - \$749,999	2.4%	6.0%	3.8%
\$750,000 - \$999,999	0.8%	2.1%	1.8%
\$1,000,000 - \$1,499,999	0.3%	1.1%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.1%	0.6%	0.3%
Average Home Value	\$267,211	\$327,542	\$293,543
2024 Owner Occupied Housing Units by Value			
Total	3,554	16,121	49,396
<\$50,000	0.1%	0.2%	0.2%
\$50,000 - \$99,999	0.6%	0.3%	0.6%
\$100,000 - \$149,999	4.8%	5.1%	5.5%
\$150,000 - \$199,999	10.9%	12.1%	16.6%
\$200,000 - \$249,999	21.2%	13.6%	18.2%
\$250,000 - \$299,999	29.9%	19.6%	19.4%
\$300,000 - \$399,999	26.1%	27.5%	22.7%
\$400,000 - \$499,999	1.8%	9.8%	8.6%
\$500,000 - \$749,999	3.1%	7.2%	4.7%
\$750,000 - \$999,999	1.1%	2.4%	2.2%
\$1,000,000 - \$1,499,999	0.4%	1.3%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.1%	0.7%	0.4%
Average Home Value	\$290,270	\$356,269	\$319,066

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425

Longitude: -85.54505

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	10,918	48,932	157,470
0 - 4	5.2%	5.5%	6.1%
5 - 9	5.8%	6.0%	6.5%
10 - 14	5.8%	6.3%	6.4%
15 - 24	10.1%	10.8%	11.2%
25 - 34	11.7%	12.0%	13.8%
35 - 44	12.1%	11.9%	13.4%
45 - 54	14.3%	15.1%	14.8%
55 - 64	13.7%	14.6%	13.0%
65 - 74	9.2%	9.1%	7.5%
75 - 84	7.0%	6.0%	5.0%
85 +	5.1%	2.6%	2.3%
18 +	79.6%	78.1%	77.1%
2019 Population by Age			
Total	11,232	53,883	169,858
0 - 4	4.7%	4.9%	5.5%
5 - 9	4.8%	5.4%	6.0%
10 - 14	5.3%	6.1%	6.3%
15 - 24	10.5%	10.8%	10.9%
25 - 34	12.2%	11.0%	12.7%
35 - 44	10.8%	11.8%	13.3%
45 - 54	12.0%	12.3%	12.8%
55 - 64	14.2%	14.6%	13.5%
65 - 74	12.3%	12.7%	10.7%
75 - 84	7.7%	7.0%	5.6%
85 +	5.4%	3.4%	2.8%
18 +	81.9%	79.9%	78.7%
2024 Population by Age			
Total	11,434	56,799	176,716
0 - 4	4.7%	4.9%	5.4%
5 - 9	4.8%	5.3%	5.8%
10 - 14	5.0%	5.7%	6.0%
15 - 24	10.1%	10.4%	10.7%
25 - 34	12.8%	11.2%	12.4%
35 - 44	10.8%	11.6%	13.3%
45 - 54	11.4%	11.9%	12.5%
55 - 64	12.9%	13.2%	12.5%
65 - 74	12.9%	13.4%	11.5%
75 - 84	9.4%	8.7%	7.1%
85 +	5.2%	3.6%	2.9%
18 +	82.6%	80.5%	79.3%
2010 Population by Sex			
Males	5,103	23,177	75,294
Females	5,816	25,755	82,177
2019 Population by Sex			
Males	5,308	25,713	81,661
Females	5,925	28,170	88,197
2024 Population by Sex			
Males	5,427	27,182	85,124
Females	6,005	29,617	91,592

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425

Longitude: -85.54505

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	10,918	48,931	157,471
White Alone	86.9%	85.6%	83.0%
Black Alone	6.8%	7.1%	9.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.5%	3.7%	3.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.0%	1.6%	1.7%
Two or More Races	1.7%	1.7%	2.0%
Hispanic Origin	4.5%	3.7%	4.2%
Diversity Index	30.5	31.3	35.7
2019 Population by Race/Ethnicity			
Total	11,230	53,883	169,858
White Alone	83.0%	81.5%	78.6%
Black Alone	8.2%	8.4%	10.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.7%	5.6%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.7%	2.0%	2.1%
Two or More Races	2.3%	2.2%	2.6%
Hispanic Origin	6.3%	5.0%	5.7%
Diversity Index	38.5	38.9	43.5
2024 Population by Race/Ethnicity			
Total	11,431	56,798	176,716
White Alone	80.7%	79.1%	75.9%
Black Alone	8.9%	9.1%	11.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	4.4%	6.8%	6.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.1%	2.3%	2.4%
Two or More Races	2.7%	2.6%	3.0%
Hispanic Origin	7.6%	6.0%	6.8%
Diversity Index	43.2	43.4	48.0
2010 Population by Relationship and Household Type			
Total	10,919	48,932	157,471
In Households	99.3%	98.9%	98.8%
In Family Households	78.3%	80.5%	80.4%
Householder	27.0%	27.4%	26.8%
Spouse	21.2%	22.2%	21.3%
Child	26.3%	27.4%	28.5%
Other relative	2.3%	2.2%	2.4%
Nonrelative	1.4%	1.2%	1.4%
In Nonfamily Households	21.0%	18.5%	18.4%
In Group Quarters	0.7%	1.1%	1.2%
Institutionalized Population	0.7%	1.0%	1.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425

Longitude: -85.54505

	1 mile	3 mile	5 mile
2019 Population 25+ by Educational Attainment			
Total	8,383	39,242	121,278
Less than 9th Grade	1.4%	1.0%	1.6%
9th - 12th Grade, No Diploma	2.5%	2.4%	2.5%
High School Graduate	11.2%	13.2%	14.7%
GED/Alternative Credential	2.4%	2.2%	2.3%
Some College, No Degree	21.9%	19.2%	20.2%
Associate Degree	8.3%	7.1%	7.3%
Bachelor's Degree	32.0%	31.0%	30.0%
Graduate/Professional Degree	20.4%	24.0%	21.3%
2019 Population 15+ by Marital Status			
Total	9,561	45,042	139,772
Never Married	25.6%	25.2%	27.4%
Married	53.1%	57.0%	54.5%
Widowed	7.2%	6.2%	6.1%
Divorced	14.1%	11.5%	11.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.9%	97.7%	97.6%
Civilian Unemployed (Unemployment Rate)	2.1%	2.3%	2.4%
2019 Employed Population 16+ by Industry			
Total	6,176	29,335	93,935
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	2.8%	5.1%	5.1%
Manufacturing	11.0%	8.7%	10.0%
Wholesale Trade	5.1%	4.1%	3.8%
Retail Trade	10.2%	10.4%	10.8%
Transportation/Utilities	6.2%	4.4%	5.6%
Information	2.7%	1.7%	2.2%
Finance/Insurance/Real Estate	11.0%	10.9%	10.5%
Services	49.0%	51.6%	49.0%
Public Administration	2.0%	2.8%	2.8%
2019 Employed Population 16+ by Occupation			
Total	6,176	29,333	93,936
White Collar	75.7%	78.2%	73.7%
Management/Business/Financial	17.3%	21.4%	20.1%
Professional	29.1%	29.4%	27.0%
Sales	12.9%	14.2%	13.3%
Administrative Support	16.4%	13.3%	13.2%
Services	9.8%	10.8%	12.1%
Blue Collar	14.5%	11.1%	14.2%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	1.9%	2.4%	3.0%
Installation/Maintenance/Repair	1.9%	1.6%	2.0%
Production	4.5%	2.9%	4.2%
Transportation/Material Moving	6.1%	4.0%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	10,919	48,932	157,471
Population Inside Urbanized Area	100.0%	99.1%	99.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.9%	0.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425

Longitude: -85.54505

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	4,968	21,219	66,295
Households with 1 Person	34.9%	30.8%	30.2%
Households with 2+ People	65.1%	69.2%	69.8%
Family Households	59.8%	63.7%	63.7%
Husband-wife Families	47.1%	51.5%	50.5%
With Related Children	17.9%	20.2%	21.4%
Other Family (No Spouse Present)	12.7%	12.2%	13.2%
Other Family with Male Householder	3.4%	3.3%	3.5%
With Related Children	2.0%	1.9%	2.0%
Other Family with Female Householder	9.3%	8.9%	9.7%
With Related Children	5.5%	5.4%	6.2%
Nonfamily Households	5.3%	5.5%	6.1%
All Households with Children	25.6%	27.8%	29.9%
Multigenerational Households	1.7%	1.9%	2.2%
Unmarried Partner Households	4.7%	4.7%	5.3%
Male-female	4.0%	4.0%	4.6%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	4,968	21,219	66,295
1 Person Household	34.9%	30.8%	30.2%
2 Person Household	34.9%	36.4%	35.0%
3 Person Household	13.8%	14.7%	15.2%
4 Person Household	10.8%	11.6%	12.5%
5 Person Household	4.0%	4.5%	4.9%
6 Person Household	1.0%	1.4%	1.5%
7 + Person Household	0.6%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,967	21,219	66,295
Owner Occupied	68.1%	71.2%	69.1%
Owned with a Mortgage/Loan	46.9%	49.9%	51.1%
Owned Free and Clear	21.2%	21.3%	18.1%
Renter Occupied	31.9%	28.8%	30.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,314	22,507	70,279
Housing Units Inside Urbanized Area	100.0%	99.0%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.0%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

227 Blankenbaker Pkwy, Douglass Hills, KY

Latitude: 38.2425

Longitude: -85.54505

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	In Style (5B)	Exurbanites (1E)	Exurbanites (1E)
2.	Golden Years (9B)	In Style (5B)	In Style (5B)
3.	Old and Newcomers (8F)	Golden Years (9B)	Comfortable Empty Nesters
2019 Consumer Spending			
Apparel & Services: Total \$	\$12,403,566	\$65,068,238	\$186,690,595
Average Spent	\$2,427.79	\$2,788.44	\$2,614.82
Spending Potential Index	113	130	122
Education: Total \$	\$9,363,830	\$50,891,452	\$141,038,746
Average Spent	\$1,832.81	\$2,180.91	\$1,975.42
Spending Potential Index	115	137	124
Entertainment/Recreation: Total \$	\$19,268,093	\$101,495,372	\$285,657,012
Average Spent	\$3,771.40	\$4,349.49	\$4,000.97
Spending Potential Index	115	133	122
Food at Home: Total \$	\$29,951,153	\$155,961,253	\$445,315,442
Average Spent	\$5,862.43	\$6,683.58	\$6,237.17
Spending Potential Index	113	129	121
Food Away from Home: Total \$	\$21,423,192	\$112,432,741	\$322,416,645
Average Spent	\$4,193.23	\$4,818.20	\$4,515.83
Spending Potential Index	114	131	123
Health Care: Total \$	\$35,437,682	\$185,492,428	\$519,349,870
Average Spent	\$6,936.32	\$7,949.11	\$7,274.11
Spending Potential Index	117	134	123
HH Furnishings & Equipment: Total \$	\$12,742,671	\$67,094,997	\$190,127,922
Average Spent	\$2,494.16	\$2,875.29	\$2,662.97
Spending Potential Index	117	135	125
Personal Care Products & Services: Total \$	\$5,333,009	\$28,045,994	\$79,759,274
Average Spent	\$1,043.85	\$1,201.89	\$1,117.12
Spending Potential Index	118	136	126
Shelter: Total \$	\$109,050,891	\$574,398,086	\$1,619,024,781
Average Spent	\$21,344.86	\$24,615.30	\$22,676.37
Spending Potential Index	115	133	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,518,109	\$81,163,002	\$224,067,699
Average Spent	\$3,037.41	\$3,478.17	\$3,138.33
Spending Potential Index	122	140	127
Travel: Total \$	\$13,576,551	\$72,627,436	\$201,247,723
Average Spent	\$2,657.38	\$3,112.38	\$2,818.71
Spending Potential Index	118	139	126
Vehicle Maintenance & Repairs: Total \$	\$7,125,130	\$36,778,953	\$103,390,880
Average Spent	\$1,394.62	\$1,576.13	\$1,448.11
Spending Potential Index	122	138	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.