



# Community Profile

Rings: 1, 3, 5 mile radii

204 2nd St N, Gadsden, AL 35903, USA

Latitude: 34.0100  
Longitude: -85.99123

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	3,147	29,127	51,372
2010 Total Population	3,330	27,762	50,990
2019 Total Population	3,280	27,062	49,481
2019 Group Quarters	134	1,497	1,792
2024 Total Population	3,232	26,694	48,971
2019-2024 Annual Rate	-0.29%	-0.27%	-0.21%
2019 Total Daytime Population	10,839	37,978	57,973
Workers	8,709	21,457	28,491
Residents	2,130	16,521	29,482
<b>Household Summary</b>			
2000 Households	1,468	12,278	21,601
2000 Average Household Size	2.07	2.28	2.31
2010 Households	1,462	11,389	20,840
2010 Average Household Size	2.19	2.31	2.32
2019 Households	1,419	11,033	20,512
2019 Average Household Size	2.22	2.32	2.32
2024 Households	1,395	10,869	20,287
2024 Average Household Size	2.22	2.32	2.33
2019-2024 Annual Rate	-0.34%	-0.30%	-0.22%
2010 Families	813	6,743	13,036
2010 Average Family Size	2.93	3.02	2.95
2019 Families	768	6,358	12,543
2019 Average Family Size	3.00	3.06	2.98
2024 Families	747	6,206	12,307
2024 Average Family Size	3.02	3.07	2.99
2019-2024 Annual Rate	-0.55%	-0.48%	-0.38%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,764	14,175	24,379
Owner Occupied Housing Units	45.2%	51.5%	58.5%
Renter Occupied Housing Units	38.0%	35.1%	30.1%
Vacant Housing Units	16.8%	13.4%	11.4%
2010 Housing Units	1,759	13,325	23,879
Owner Occupied Housing Units	33.4%	47.4%	54.7%
Renter Occupied Housing Units	49.7%	38.0%	32.6%
Vacant Housing Units	16.9%	14.5%	12.7%
2019 Housing Units	1,730	13,048	23,756
Owner Occupied Housing Units	30.2%	44.3%	51.5%
Renter Occupied Housing Units	51.8%	40.3%	34.8%
Vacant Housing Units	18.0%	15.4%	13.7%
2024 Housing Units	1,740	13,100	23,862
Owner Occupied Housing Units	29.4%	43.4%	50.6%
Renter Occupied Housing Units	50.8%	39.6%	34.4%
Vacant Housing Units	19.8%	17.0%	15.0%
<b>Median Household Income</b>			
2019	\$24,800	\$27,410	\$35,707
2024	\$28,394	\$32,616	\$40,294
<b>Median Home Value</b>			
2019	\$72,643	\$81,690	\$98,325
2024	\$77,897	\$90,554	\$118,013
<b>Per Capita Income</b>			
2019	\$15,949	\$18,699	\$22,958
2024	\$18,357	\$21,498	\$26,192
<b>Median Age</b>			
2010	33.7	38.3	39.8
2019	35.7	39.7	41.7
2024	37.0	40.8	42.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	1,419	11,033	20,512
<\$15,000	25.5%	25.0%	21.1%
\$15,000 - \$24,999	24.8%	22.1%	19.0%
\$25,000 - \$34,999	11.7%	9.8%	9.1%
\$35,000 - \$49,999	15.2%	12.8%	13.3%
\$50,000 - \$74,999	11.8%	13.3%	13.6%
\$75,000 - \$99,999	5.4%	7.1%	10.2%
\$100,000 - \$149,999	4.2%	7.5%	8.6%
\$150,000 - \$199,999	0.4%	1.2%	2.6%
\$200,000+	0.8%	1.2%	2.5%
Average Household Income	\$37,950	\$44,834	\$55,017
<b>2024 Households by Income</b>			
Household Income Base	1,395	10,869	20,287
<\$15,000	22.0%	21.5%	17.9%
\$15,000 - \$24,999	23.3%	20.8%	17.6%
\$25,000 - \$34,999	11.5%	9.6%	8.8%
\$35,000 - \$49,999	15.8%	12.9%	13.3%
\$50,000 - \$74,999	13.4%	14.5%	14.5%
\$75,000 - \$99,999	6.5%	7.9%	11.1%
\$100,000 - \$149,999	5.9%	9.7%	10.7%
\$150,000 - \$199,999	0.6%	1.6%	3.2%
\$200,000+	0.9%	1.5%	2.9%
Average Household Income	\$43,735	\$51,759	\$62,885
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	521	5,765	12,227
<\$50,000	28.8%	28.0%	23.6%
\$50,000 - \$99,999	46.8%	34.7%	27.3%
\$100,000 - \$149,999	12.7%	13.5%	13.8%
\$150,000 - \$199,999	5.2%	8.5%	13.0%
\$200,000 - \$249,999	3.6%	3.2%	5.0%
\$250,000 - \$299,999	1.0%	4.2%	5.9%
\$300,000 - \$399,999	1.0%	3.9%	5.3%
\$400,000 - \$499,999	0.2%	1.5%	2.8%
\$500,000 - \$749,999	0.4%	1.6%	2.1%
\$750,000 - \$999,999	0.0%	0.2%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	0.2%	0.5%	0.3%
Average Home Value	\$92,370	\$130,672	\$156,106
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	509	5,670	12,073
<\$50,000	24.6%	23.5%	19.7%
\$50,000 - \$99,999	45.8%	32.6%	25.2%
\$100,000 - \$149,999	14.5%	14.5%	14.2%
\$150,000 - \$199,999	6.5%	9.4%	13.6%
\$200,000 - \$249,999	4.7%	3.7%	5.3%
\$250,000 - \$299,999	1.4%	5.4%	7.2%
\$300,000 - \$399,999	1.6%	5.3%	6.7%
\$400,000 - \$499,999	0.2%	2.0%	3.6%
\$500,000 - \$749,999	0.6%	2.2%	2.6%
\$750,000 - \$999,999	0.0%	0.4%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.2%	0.4%	0.3%
\$2,000,000 +	0.2%	0.6%	0.4%
Average Home Value	\$102,108	\$152,918	\$178,560

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	3,329	27,766	50,093
0 - 4	7.4%	6.6%	6.2%
5 - 9	6.4%	5.9%	6.1%
10 - 14	6.4%	6.0%	6.1%
15 - 24	16.4%	14.6%	13.5%
25 - 34	15.3%	12.8%	12.1%
35 - 44	12.8%	12.5%	12.7%
45 - 54	13.2%	13.4%	13.7%
55 - 64	10.8%	12.4%	12.9%
65 - 74	5.5%	7.7%	8.4%
75 - 84	3.9%	5.7%	6.0%
85 +	1.9%	2.4%	2.3%
18 +	75.3%	77.2%	77.6%
<b>2019 Population by Age</b>			
Total	3,281	27,061	49,481
0 - 4	6.6%	6.0%	5.6%
5 - 9	6.5%	6.0%	5.8%
10 - 14	6.0%	5.8%	5.8%
15 - 24	13.5%	12.5%	11.7%
25 - 34	16.4%	13.6%	13.0%
35 - 44	13.0%	12.2%	12.0%
45 - 54	12.2%	12.1%	12.6%
55 - 64	11.6%	12.6%	13.2%
65 - 74	8.5%	10.6%	11.4%
75 - 84	4.0%	5.7%	6.2%
85 +	1.7%	2.8%	2.9%
18 +	77.3%	78.9%	79.4%
<b>2024 Population by Age</b>			
Total	3,230	26,694	48,970
0 - 4	6.5%	5.8%	5.4%
5 - 9	6.4%	5.9%	5.6%
10 - 14	6.4%	6.1%	5.9%
15 - 24	13.2%	12.3%	11.4%
25 - 34	14.5%	12.5%	11.7%
35 - 44	14.0%	12.6%	12.6%
45 - 54	12.1%	12.0%	12.2%
55 - 64	10.9%	11.8%	12.6%
65 - 74	9.5%	11.5%	12.2%
75 - 84	4.8%	6.8%	7.4%
85 +	1.6%	2.8%	2.9%
18 +	77.0%	78.7%	79.5%
<b>2010 Population by Sex</b>			
Males	1,587	13,137	23,877
Females	1,743	14,625	26,213
<b>2019 Population by Sex</b>			
Males	1,559	12,939	23,831
Females	1,721	14,122	25,650
<b>2024 Population by Sex</b>			
Males	1,535	12,846	23,736
Females	1,696	13,848	25,235

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



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<b>2010 Population by Race/Ethnicity</b>			
Total	3,330	27,761	50,090
White Alone	41.9%	49.6%	65.7%
Black Alone	48.9%	43.4%	28.4%
American Indian Alone	0.7%	0.4%	0.4%
Asian Alone	1.1%	0.6%	0.9%
Pacific Islander Alone	0.2%	0.5%	0.3%
Some Other Race Alone	4.3%	3.5%	2.6%
Two or More Races	2.9%	1.9%	1.7%
Hispanic Origin	7.3%	5.8%	4.5%
Diversity Index	64.1	61.3	53.2
<b>2019 Population by Race/Ethnicity</b>			
Total	3,280	27,061	49,480
White Alone	39.5%	47.7%	64.0%
Black Alone	49.3%	44.1%	28.9%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.2%	0.8%	1.1%
Pacific Islander Alone	0.4%	0.5%	0.3%
Some Other Race Alone	5.2%	4.1%	3.1%
Two or More Races	3.6%	2.4%	2.2%
Hispanic Origin	8.8%	6.8%	5.4%
Diversity Index	66.5	63.2	55.7
<b>2024 Population by Race/Ethnicity</b>			
Total	3,232	26,693	48,970
White Alone	38.0%	46.4%	62.8%
Black Alone	49.2%	44.2%	29.0%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.4%	0.9%	1.2%
Pacific Islander Alone	0.5%	0.5%	0.3%
Some Other Race Alone	6.1%	4.8%	3.6%
Two or More Races	4.2%	2.7%	2.6%
Hispanic Origin	10.1%	7.7%	6.2%
Diversity Index	68.4	64.8	57.7
<b>2010 Population by Relationship and Household Type</b>			
Total	3,330	27,762	50,090
In Households	96.0%	94.6%	96.4%
In Family Households	74.7%	75.3%	78.6%
Householder	23.4%	24.3%	25.9%
Spouse	11.4%	13.6%	16.6%
Child	31.4%	30.5%	30.0%
Other relative	5.6%	4.9%	4.2%
Nonrelative	3.1%	2.1%	1.9%
In Nonfamily Households	21.3%	19.3%	17.8%
In Group Quarters	4.0%	5.4%	3.6%
Institutionalized Population	2.8%	3.5%	2.4%
Noninstitutionalized Population	1.3%	1.9%	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	2,209	18,850	35,219
Less than 9th Grade	5.7%	6.9%	5.3%
9th - 12th Grade, No Diploma	13.0%	14.0%	11.9%
High School Graduate	26.1%	25.5%	25.2%
GED/Alternative Credential	9.2%	6.9%	6.3%
Some College, No Degree	24.8%	23.8%	24.8%
Associate Degree	9.3%	7.0%	8.1%
Bachelor's Degree	7.9%	9.9%	11.1%
Graduate/Professional Degree	3.8%	5.9%	7.4%
<b>2019 Population 15+ by Marital Status</b>			
Total	2,652	22,238	40,991
Never Married	44.7%	39.0%	33.2%
Married	31.1%	34.6%	42.7%
Widowed	8.0%	9.4%	8.8%
Divorced	16.2%	17.0%	15.2%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	88.6%	94.1%	94.5%
Civilian Unemployed (Unemployment Rate)	11.5%	5.9%	5.5%
<b>2019 Employed Population 16+ by Industry</b>			
Total	1,151	10,085	19,655
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	7.8%	6.1%	6.3%
Manufacturing	20.2%	21.5%	19.0%
Wholesale Trade	0.8%	2.4%	2.4%
Retail Trade	5.4%	9.6%	10.3%
Transportation/Utilities	5.3%	4.5%	4.7%
Information	1.0%	1.7%	1.6%
Finance/Insurance/Real Estate	4.7%	3.0%	4.0%
Services	50.6%	46.2%	46.7%
Public Administration	3.9%	4.7%	4.7%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	1,151	10,085	19,655
White Collar	38.9%	44.9%	49.9%
Management/Business/Financial	7.5%	8.5%	9.6%
Professional	9.4%	14.9%	18.5%
Sales	13.5%	9.6%	10.6%
Administrative Support	8.6%	11.9%	11.3%
Services	33.7%	24.3%	20.6%
Blue Collar	27.4%	30.8%	29.4%
Farming/Forestry/Fishing	0.8%	0.7%	0.5%
Construction/Extraction	6.8%	4.2%	4.7%
Installation/Maintenance/Repair	0.3%	2.5%	4.0%
Production	12.9%	15.2%	12.7%
Transportation/Material Moving	6.5%	8.2%	7.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,330	27,762	50,090
Population Inside Urbanized Area	98.7%	97.2%	91.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.3%	2.8%	8.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	1,462	11,388	20,840
Households with 1 Person	38.2%	36.2%	33.2%
Households with 2+ People	61.8%	63.8%	66.8%
Family Households	55.6%	59.2%	62.6%
Husband-wife Families	26.9%	33.1%	40.1%
With Related Children	11.1%	13.0%	15.6%
Other Family (No Spouse Present)	28.7%	26.1%	22.5%
Other Family with Male Householder	6.2%	5.2%	4.8%
With Related Children	3.2%	2.7%	2.5%
Other Family with Female Householder	22.5%	20.9%	17.6%
With Related Children	16.6%	13.8%	11.4%
Nonfamily Households	6.2%	4.6%	4.3%
All Households with Children	31.7%	30.0%	30.0%
Multigenerational Households	5.2%	5.2%	4.5%
Unmarried Partner Households	6.9%	5.2%	4.8%
Male-female	6.4%	4.7%	4.3%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	1,462	11,388	20,841
1 Person Household	38.2%	36.2%	33.2%
2 Person Household	28.1%	30.1%	32.7%
3 Person Household	15.4%	15.5%	15.8%
4 Person Household	9.3%	9.9%	10.5%
5 Person Household	5.1%	4.7%	4.8%
6 Person Household	2.4%	2.1%	1.9%
7 + Person Household	1.5%	1.5%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,462	11,389	20,840
Owner Occupied	40.2%	55.5%	62.7%
Owned with a Mortgage/Loan	23.5%	30.7%	35.1%
Owned Free and Clear	16.7%	24.8%	27.6%
Renter Occupied	59.8%	44.5%	37.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,759	13,325	23,879
Housing Units Inside Urbanized Area	98.6%	97.3%	91.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.4%	2.7%	8.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
1.	Hardscrabble Road (8G)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
2.	Small Town Simplicity (12C)	Modest Income Homes (12D)	Midlife Constants (5E)
3.	Traditional Living (12B)	Midlife Constants (5E)	Modest Income Homes (12D)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,365,583	\$12,306,482	\$27,663,228
Average Spent	\$962.36	\$1,115.42	\$1,348.64
Spending Potential Index	45	52	63
Education: Total \$	\$921,984	\$8,286,055	\$19,004,614
Average Spent	\$649.74	\$751.02	\$926.51
Spending Potential Index	41	47	58
Entertainment/Recreation: Total \$	\$2,078,902	\$19,374,389	\$44,208,855
Average Spent	\$1,465.05	\$1,756.04	\$2,155.27
Spending Potential Index	45	54	66
Food at Home: Total \$	\$3,443,351	\$31,621,721	\$71,070,523
Average Spent	\$2,426.60	\$2,866.10	\$3,464.83
Spending Potential Index	47	55	67
Food Away from Home: Total \$	\$2,324,330	\$21,044,667	\$47,551,570
Average Spent	\$1,638.01	\$1,907.43	\$2,318.23
Spending Potential Index	45	52	63
Health Care: Total \$	\$3,961,166	\$37,157,455	\$84,626,361
Average Spent	\$2,791.52	\$3,367.85	\$4,125.70
Spending Potential Index	47	57	70
HH Furnishings & Equipment: Total \$	\$1,326,594	\$12,134,813	\$27,727,185
Average Spent	\$934.88	\$1,099.87	\$1,351.75
Spending Potential Index	44	52	63
Personal Care Products & Services: Total \$	\$551,380	\$5,007,451	\$11,411,383
Average Spent	\$388.57	\$453.86	\$556.33
Spending Potential Index	44	51	63
Shelter: Total \$	\$11,345,510	\$101,989,621	\$229,644,832
Average Spent	\$7,995.43	\$9,244.05	\$11,195.63
Spending Potential Index	43	50	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,538,647	\$14,614,681	\$33,783,148
Average Spent	\$1,084.32	\$1,324.63	\$1,646.99
Spending Potential Index	44	53	66
Travel: Total \$	\$1,261,621	\$11,704,120	\$27,325,542
Average Spent	\$889.09	\$1,060.83	\$1,332.17
Spending Potential Index	40	47	59
Vehicle Maintenance & Repairs: Total \$	\$759,519	\$6,949,081	\$15,746,099
Average Spent	\$535.25	\$629.85	\$767.65
Spending Potential Index	47	55	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.