



# Community Profile

Rings: 1, 3, 5 mile radii

Vermilion @ Sunset Funeral Home, Danville,

Latitude: 40.1985

Longitude: -87.62967

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	1,172	8,845	30,637
2010 Total Population	1,259	9,141	29,947
2019 Total Population	1,210	8,820	28,522
2019 Group Quarters	0	12	280
2024 Total Population	1,171	8,589	27,587
2019-2024 Annual Rate	-0.65%	-0.53%	-0.66%
2019 Total Daytime Population	2,057	8,844	31,222
Workers	1,381	3,941	14,044
Residents	676	4,903	17,178
<b>Household Summary</b>			
2000 Households	490	3,920	12,759
2000 Average Household Size	2.39	2.24	2.37
2010 Households	546	4,194	12,507
2010 Average Household Size	2.31	2.18	2.37
2019 Households	536	4,115	12,034
2019 Average Household Size	2.26	2.14	2.35
2024 Households	521	4,015	11,669
2024 Average Household Size	2.25	2.14	2.34
2019-2024 Annual Rate	-0.57%	-0.49%	-0.61%
2010 Families	326	2,586	7,836
2010 Average Family Size	2.96	2.78	3.00
2019 Families	315	2,490	7,416
2019 Average Family Size	2.92	2.76	2.99
2024 Families	304	2,415	7,145
2024 Average Family Size	2.91	2.76	2.99
2019-2024 Annual Rate	-0.71%	-0.61%	-0.74%
<b>Housing Unit Summary</b>			
2000 Housing Units	537	4,199	14,074
Owner Occupied Housing Units	67.8%	69.1%	58.5%
Renter Occupied Housing Units	23.5%	24.2%	32.1%
Vacant Housing Units	8.8%	6.6%	9.3%
2010 Housing Units	586	4,464	14,118
Owner Occupied Housing Units	61.6%	66.4%	54.8%
Renter Occupied Housing Units	31.6%	27.6%	33.7%
Vacant Housing Units	6.8%	6.0%	11.4%
2019 Housing Units	593	4,508	13,958
Owner Occupied Housing Units	63.6%	67.9%	57.3%
Renter Occupied Housing Units	26.8%	23.4%	28.9%
Vacant Housing Units	9.6%	8.7%	13.8%
2024 Housing Units	592	4,534	13,923
Owner Occupied Housing Units	62.7%	66.7%	56.6%
Renter Occupied Housing Units	25.3%	21.9%	27.3%
Vacant Housing Units	12.0%	11.4%	16.2%
<b>Median Household Income</b>			
2019	\$51,928	\$54,697	\$42,100
2024	\$54,127	\$57,081	\$45,194
<b>Median Home Value</b>			
2019	\$147,973	\$135,485	\$90,013
2024	\$171,341	\$157,843	\$99,412
<b>Per Capita Income</b>			
2019	\$40,102	\$37,007	\$25,949
2024	\$43,306	\$40,179	\$28,663
<b>Median Age</b>			
2010	51.0	48.4	38.9
2019	55.1	51.0	40.3
2024	56.1	51.7	41.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	536	4,115	12,034
<\$15,000	8.4%	9.6%	16.0%
\$15,000 - \$24,999	13.1%	12.0%	13.2%
\$25,000 - \$34,999	11.8%	9.6%	12.7%
\$35,000 - \$49,999	14.7%	13.7%	14.6%
\$50,000 - \$74,999	17.5%	19.4%	18.4%
\$75,000 - \$99,999	9.3%	10.1%	8.6%
\$100,000 - \$149,999	11.4%	12.6%	8.7%
\$150,000 - \$199,999	6.5%	7.8%	5.1%
\$200,000+	7.1%	5.1%	2.7%
Average Household Income	\$81,349	\$78,990	\$61,404
<b>2024 Households by Income</b>			
Household Income Base	521	4,015	11,669
<\$15,000	8.1%	9.2%	15.1%
\$15,000 - \$24,999	12.5%	11.5%	12.5%
\$25,000 - \$34,999	11.1%	9.0%	11.9%
\$35,000 - \$49,999	14.2%	13.1%	14.1%
\$50,000 - \$74,999	18.0%	19.5%	18.8%
\$75,000 - \$99,999	9.2%	9.9%	8.8%
\$100,000 - \$149,999	12.1%	13.3%	9.6%
\$150,000 - \$199,999	7.5%	9.1%	6.2%
\$200,000+	7.3%	5.5%	3.1%
Average Household Income	\$87,574	\$85,578	\$67,659
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	377	3,062	8,003
<\$50,000	4.0%	4.6%	22.7%
\$50,000 - \$99,999	17.8%	27.0%	34.1%
\$100,000 - \$149,999	29.4%	25.9%	17.6%
\$150,000 - \$199,999	22.5%	19.0%	12.2%
\$200,000 - \$249,999	13.0%	11.9%	7.5%
\$250,000 - \$299,999	5.0%	3.1%	1.5%
\$300,000 - \$399,999	4.5%	5.0%	2.4%
\$400,000 - \$499,999	3.4%	2.4%	0.9%
\$500,000 - \$749,999	0.0%	0.7%	0.6%
\$750,000 - \$999,999	0.3%	0.5%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$167,308	\$158,731	\$116,660
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	371	3,022	7,874
<\$50,000	2.7%	3.3%	20.1%
\$50,000 - \$99,999	12.4%	20.7%	30.2%
\$100,000 - \$149,999	25.3%	23.0%	16.7%
\$150,000 - \$199,999	22.1%	18.6%	12.7%
\$200,000 - \$249,999	15.4%	14.1%	9.5%
\$250,000 - \$299,999	7.0%	4.2%	2.1%
\$300,000 - \$399,999	7.3%	9.1%	4.4%
\$400,000 - \$499,999	7.3%	4.4%	1.8%
\$500,000 - \$749,999	0.0%	1.4%	1.6%
\$750,000 - \$999,999	0.3%	1.2%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$195,270	\$191,311	\$138,786

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	1,257	9,140	29,947
0 - 4	3.9%	4.6%	7.5%
5 - 9	4.9%	5.1%	7.0%
10 - 14	4.5%	5.6%	7.0%
15 - 24	10.3%	10.8%	12.9%
25 - 34	9.4%	9.3%	11.5%
35 - 44	9.6%	10.0%	10.5%
45 - 54	13.4%	14.6%	13.7%
55 - 64	18.9%	16.6%	13.2%
65 - 74	12.4%	11.4%	8.3%
75 - 84	9.5%	8.2%	5.9%
85 +	3.5%	3.7%	2.7%
18 +	83.5%	80.9%	74.0%
<b>2019 Population by Age</b>			
Total	1,211	8,821	28,521
0 - 4	3.4%	4.2%	6.9%
5 - 9	4.3%	4.7%	6.6%
10 - 14	3.9%	4.8%	6.4%
15 - 24	8.7%	9.5%	11.9%
25 - 34	10.2%	10.4%	12.2%
35 - 44	8.7%	9.9%	10.7%
45 - 54	10.7%	11.3%	10.8%
55 - 64	20.2%	17.2%	14.0%
65 - 74	15.8%	15.0%	11.3%
75 - 84	10.3%	8.8%	6.1%
85 +	3.9%	4.3%	3.0%
18 +	85.3%	83.2%	76.2%
<b>2024 Population by Age</b>			
Total	1,171	8,590	27,586
0 - 4	3.4%	4.2%	6.8%
5 - 9	4.2%	4.7%	6.7%
10 - 14	3.8%	4.8%	6.4%
15 - 24	8.2%	8.8%	11.5%
25 - 34	9.7%	9.9%	11.8%
35 - 44	9.1%	10.6%	11.2%
45 - 54	9.7%	10.8%	10.5%
55 - 64	18.5%	15.3%	12.5%
65 - 74	16.8%	15.9%	12.1%
75 - 84	12.4%	10.6%	7.4%
85 +	4.1%	4.4%	2.9%
18 +	85.7%	83.2%	76.2%
<b>2010 Population by Sex</b>			
Males	609	4,322	14,108
Females	650	4,819	15,839
<b>2019 Population by Sex</b>			
Males	593	4,186	13,543
Females	617	4,634	14,979
<b>2024 Population by Sex</b>			
Males	573	4,074	13,168
Females	598	4,515	14,419

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



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<b>2010 Population by Race/Ethnicity</b>			
Total	1,259	9,141	29,946
White Alone	87.8%	87.6%	69.1%
Black Alone	4.8%	7.0%	24.4%
American Indian Alone	0.4%	0.2%	0.3%
Asian Alone	4.8%	2.6%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.0%	1.9%
Two or More Races	0.9%	1.6%	2.9%
Hispanic Origin	3.1%	2.8%	5.0%
Diversity Index	27.0	27.0	51.4
<b>2019 Population by Race/Ethnicity</b>			
Total	1,209	8,822	28,523
White Alone	84.0%	84.4%	65.4%
Black Alone	5.8%	8.2%	26.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	6.8%	3.6%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.2%	2.3%
Two or More Races	1.2%	2.3%	3.8%
Hispanic Origin	4.1%	3.7%	6.1%
Diversity Index	34.3	33.2	56.0
<b>2024 Population by Race/Ethnicity</b>			
Total	1,172	8,589	27,588
White Alone	81.7%	82.3%	63.1%
Black Alone	6.6%	8.9%	27.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	7.9%	4.2%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.4%	2.5%
Two or More Races	1.5%	2.8%	4.4%
Hispanic Origin	4.9%	4.3%	6.8%
Diversity Index	38.4	36.9	58.6
<b>2010 Population by Relationship and Household Type</b>			
Total	1,259	9,141	29,947
In Households	100.0%	99.9%	99.1%
In Family Households	77.5%	80.0%	81.2%
Householder	28.8%	28.5%	26.2%
Spouse	24.3%	23.2%	17.1%
Child	21.9%	25.2%	32.2%
Other relative	1.8%	1.9%	3.1%
Nonrelative	0.8%	1.2%	2.6%
In Nonfamily Households	22.5%	19.8%	17.8%
In Group Quarters	0.0%	0.1%	0.9%
Institutionalized Population	0.0%	0.0%	0.4%
Noninstitutionalized Population	0.0%	0.1%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	965	6,780	19,455
Less than 9th Grade	2.9%	1.9%	3.0%
9th - 12th Grade, No Diploma	3.9%	5.4%	8.2%
High School Graduate	23.7%	25.5%	29.4%
GED/Alternative Credential	3.1%	4.4%	6.6%
Some College, No Degree	24.0%	21.9%	20.9%
Associate Degree	11.6%	12.3%	11.0%
Bachelor's Degree	19.3%	20.1%	14.3%
Graduate/Professional Degree	11.4%	8.4%	6.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	1,069	7,615	22,842
Never Married	15.1%	21.1%	32.5%
Married	67.2%	57.8%	46.3%
Widowed	12.0%	9.7%	7.7%
Divorced	5.8%	11.4%	13.5%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.4%	95.7%	93.4%
Civilian Unemployed (Unemployment Rate)	3.6%	4.4%	6.6%
<b>2019 Employed Population 16+ by Industry</b>			
Total	538	3,973	11,451
Agriculture/Mining	0.2%	1.0%	0.8%
Construction	3.0%	4.9%	4.5%
Manufacturing	15.2%	15.5%	15.9%
Wholesale Trade	2.6%	4.3%	3.4%
Retail Trade	8.6%	8.6%	10.4%
Transportation/Utilities	7.1%	5.0%	6.4%
Information	0.7%	1.1%	1.2%
Finance/Insurance/Real Estate	8.7%	7.6%	7.1%
Services	46.5%	47.5%	46.6%
Public Administration	7.4%	4.6%	3.8%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	539	3,971	11,452
White Collar	66.2%	60.1%	53.2%
Management/Business/Financial	19.3%	15.0%	11.5%
Professional	19.7%	21.6%	17.0%
Sales	7.6%	8.6%	9.3%
Administrative Support	19.5%	15.0%	15.4%
Services	13.0%	18.1%	21.2%
Blue Collar	21.0%	21.7%	25.6%
Farming/Forestry/Fishing	0.2%	0.5%	0.3%
Construction/Extraction	2.4%	2.7%	3.0%
Installation/Maintenance/Repair	2.0%	2.4%	2.6%
Production	5.6%	8.0%	10.0%
Transportation/Material Moving	10.8%	8.1%	9.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,259	9,141	29,947
Population Inside Urbanized Area	88.6%	76.6%	85.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	11.4%	23.4%	14.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	545	4,195	12,507
Households with 1 Person	36.0%	34.7%	33.0%
Households with 2+ People	64.0%	65.3%	67.0%
Family Households	59.8%	61.6%	62.7%
Husband-wife Families	50.6%	50.4%	41.0%
With Related Children	13.8%	15.1%	14.3%
Other Family (No Spouse Present)	9.2%	11.3%	21.7%
Other Family with Male Householder	2.4%	2.8%	4.7%
With Related Children	1.5%	1.7%	2.9%
Other Family with Female Householder	6.8%	8.4%	17.0%
With Related Children	4.8%	5.8%	13.0%
Nonfamily Households	4.2%	3.7%	4.3%
All Households with Children	20.1%	22.9%	30.7%
Multigenerational Households	1.6%	2.0%	3.4%
Unmarried Partner Households	3.7%	4.1%	6.7%
Male-female	3.1%	3.6%	6.2%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	548	4,194	12,507
1 Person Household	35.8%	34.7%	33.0%
2 Person Household	39.8%	38.0%	33.3%
3 Person Household	12.2%	12.4%	13.8%
4 Person Household	7.8%	9.1%	10.3%
5 Person Household	2.9%	4.1%	5.7%
6 Person Household	0.9%	1.1%	2.2%
7 + Person Household	0.5%	0.7%	1.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	546	4,194	12,507
Owner Occupied	66.1%	70.7%	61.9%
Owned with a Mortgage/Loan	37.2%	42.5%	36.0%
Owned Free and Clear	28.9%	28.2%	25.9%
Renter Occupied	33.9%	29.3%	38.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	586	4,464	14,118
Housing Units Inside Urbanized Area	89.9%	79.7%	86.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	10.1%	20.3%	13.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
2.	Retirement Communities (9E)	Comfortable Empty Nesters	Hardscrabble Road (8G)
3.	Salt of the Earth (6B)	Retirement Communities	Heartland Communities (6F)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,038,375	\$7,691,870	\$18,016,788
Average Spent	\$1,937.27	\$1,869.23	\$1,497.16
Spending Potential Index	90	87	70
Education: Total \$	\$758,508	\$5,688,107	\$12,766,060
Average Spent	\$1,415.13	\$1,382.29	\$1,060.83
Spending Potential Index	89	87	67
Entertainment/Recreation: Total \$	\$1,676,270	\$12,434,997	\$28,548,543
Average Spent	\$3,127.37	\$3,021.87	\$2,372.32
Spending Potential Index	96	92	73
Food at Home: Total \$	\$2,633,106	\$19,504,243	\$45,932,548
Average Spent	\$4,912.51	\$4,739.79	\$3,816.90
Spending Potential Index	95	92	74
Food Away from Home: Total \$	\$1,800,275	\$13,371,049	\$31,097,478
Average Spent	\$3,358.72	\$3,249.34	\$2,584.13
Spending Potential Index	91	88	70
Health Care: Total \$	\$3,249,442	\$24,054,555	\$55,030,070
Average Spent	\$6,062.39	\$5,845.58	\$4,572.88
Spending Potential Index	102	99	77
HH Furnishings & Equipment: Total \$	\$1,065,091	\$7,923,927	\$18,087,175
Average Spent	\$1,987.11	\$1,925.62	\$1,503.01
Spending Potential Index	93	90	70
Personal Care Products & Services: Total \$	\$448,354	\$3,331,404	\$7,539,208
Average Spent	\$836.48	\$809.58	\$626.49
Spending Potential Index	94	91	71
Shelter: Total \$	\$9,101,158	\$67,348,720	\$153,680,849
Average Spent	\$16,979.77	\$16,366.64	\$12,770.55
Spending Potential Index	92	88	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,335,259	\$9,848,819	\$21,632,765
Average Spent	\$2,491.15	\$2,393.39	\$1,797.64
Spending Potential Index	100	97	72
Travel: Total \$	\$1,108,639	\$8,253,577	\$17,997,820
Average Spent	\$2,068.36	\$2,005.73	\$1,495.58
Spending Potential Index	92	89	67
Vehicle Maintenance & Repairs: Total \$	\$599,043	\$4,433,151	\$10,198,453
Average Spent	\$1,117.62	\$1,077.31	\$847.47
Spending Potential Index	98	94	74

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.