



# Community Profile

Rings: 1, 3, 5 mile radii

500 MN-371, Pine River, MN 56474, USA

Latitude: 46.7146  
Longitude: -94.40031

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	1,163	2,266	3,076
2010 Total Population	1,216	2,443	3,325
2018 Total Population	1,238	2,553	3,519
2018 Group Quarters	64	86	88
2023 Total Population	1,266	2,646	3,668
2018-2023 Annual Rate	0.45%	0.72%	0.83%
2018 Total Daytime Population	1,445	2,688	3,203
Workers	821	1,460	1,541
Residents	624	1,228	1,662
<b>Household Summary</b>			
2000 Households	517	971	1,275
2000 Average Household Size	2.21	2.31	2.38
2010 Households	521	1,041	1,402
2010 Average Household Size	2.21	2.26	2.31
2018 Households	531	1,087	1,483
2018 Average Household Size	2.21	2.27	2.31
2023 Households	543	1,127	1,546
2023 Average Household Size	2.21	2.27	2.32
2018-2023 Annual Rate	0.45%	0.73%	0.84%
2010 Families	296	640	891
2010 Average Family Size	2.86	2.84	2.85
2018 Families	295	658	930
2018 Average Family Size	2.86	2.84	2.85
2023 Families	298	679	966
2023 Average Family Size	2.88	2.84	2.85
2018-2023 Annual Rate	0.20%	0.63%	0.76%
<b>Housing Unit Summary</b>			
2000 Housing Units	543	1,128	1,497
Owner Occupied Housing Units	67.0%	65.2%	67.1%
Renter Occupied Housing Units	28.2%	20.9%	18.0%
Vacant Housing Units	4.8%	13.9%	14.8%
2010 Housing Units	571	1,262	1,712
Owner Occupied Housing Units	61.5%	61.2%	63.4%
Renter Occupied Housing Units	29.8%	21.3%	18.5%
Vacant Housing Units	8.8%	17.5%	18.1%
2018 Housing Units	582	1,318	1,810
Owner Occupied Housing Units	59.8%	60.2%	62.7%
Renter Occupied Housing Units	31.4%	22.2%	19.2%
Vacant Housing Units	8.8%	17.5%	18.1%
2023 Housing Units	596	1,366	1,887
Owner Occupied Housing Units	64.1%	63.3%	65.3%
Renter Occupied Housing Units	27.0%	19.2%	16.6%
Vacant Housing Units	8.9%	17.5%	18.1%
<b>Median Household Income</b>			
2018	\$38,926	\$39,835	\$40,906
2023	\$41,692	\$43,502	\$45,179
<b>Median Home Value</b>			
2018	\$143,155	\$155,616	\$162,931
2023	\$164,216	\$177,574	\$185,914
<b>Per Capita Income</b>			
2018	\$22,961	\$23,128	\$23,519
2023	\$26,976	\$27,290	\$27,804
<b>Median Age</b>			
2010	44.8	44.3	44.3
2018	48.3	46.7	46.3
2023	49.7	47.7	47.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	531	1,087	1,483
<\$15,000	17.9%	15.3%	14.1%
\$15,000 - \$24,999	13.7%	14.3%	14.0%
\$25,000 - \$34,999	11.1%	12.3%	12.5%
\$35,000 - \$49,999	20.9%	19.8%	19.4%
\$50,000 - \$74,999	19.6%	19.6%	19.5%
\$75,000 - \$99,999	8.1%	9.3%	10.0%
\$100,000 - \$149,999	4.1%	5.0%	5.7%
\$150,000 - \$199,999	2.4%	2.4%	2.6%
\$200,000+	2.1%	2.1%	2.2%
Average Household Income	\$51,952	\$54,331	\$56,100
<b>2023 Households by Income</b>			
Household Income Base	543	1,127	1,546
<\$15,000	16.4%	13.9%	12.8%
\$15,000 - \$24,999	12.2%	12.5%	12.2%
\$25,000 - \$34,999	10.5%	11.4%	11.4%
\$35,000 - \$49,999	20.3%	18.7%	18.2%
\$50,000 - \$74,999	19.3%	19.3%	19.1%
\$75,000 - \$99,999	9.2%	10.7%	11.6%
\$100,000 - \$149,999	6.1%	7.3%	8.4%
\$150,000 - \$199,999	3.1%	3.1%	3.2%
\$200,000+	2.9%	3.0%	3.1%
Average Household Income	\$61,320	\$64,307	\$66,510
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	348	794	1,135
<\$50,000	7.2%	8.2%	8.3%
\$50,000 - \$99,999	22.1%	20.3%	19.4%
\$100,000 - \$149,999	24.1%	19.6%	17.7%
\$150,000 - \$199,999	14.4%	17.4%	17.9%
\$200,000 - \$249,999	12.6%	11.8%	11.7%
\$250,000 - \$299,999	7.8%	8.1%	8.5%
\$300,000 - \$399,999	9.5%	10.6%	11.2%
\$400,000 - \$499,999	1.1%	1.8%	2.2%
\$500,000 - \$749,999	0.9%	2.0%	2.5%
\$750,000 - \$999,999	0.6%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$171,777	\$181,667	\$193,524
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	382	865	1,233
<\$50,000	6.5%	7.4%	7.4%
\$50,000 - \$99,999	18.6%	17.0%	16.1%
\$100,000 - \$149,999	20.9%	17.0%	15.1%
\$150,000 - \$199,999	13.4%	15.7%	16.0%
\$200,000 - \$249,999	12.8%	11.7%	11.4%
\$250,000 - \$299,999	9.7%	9.8%	10.1%
\$300,000 - \$399,999	13.6%	14.9%	15.6%
\$400,000 - \$499,999	1.6%	2.7%	3.2%
\$500,000 - \$749,999	1.6%	3.2%	4.1%
\$750,000 - \$999,999	1.0%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$194,816	\$206,871	\$222,567

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	1,215	2,440	3,327
0 - 4	6.8%	6.8%	6.7%
5 - 9	5.9%	6.3%	6.4%
10 - 14	6.4%	6.4%	6.3%
15 - 24	9.4%	10.1%	10.2%
25 - 34	11.1%	10.5%	10.4%
35 - 44	10.6%	10.9%	10.8%
45 - 54	13.7%	14.7%	15.2%
55 - 64	12.2%	13.0%	13.4%
65 - 74	8.8%	9.0%	9.3%
75 - 84	8.1%	7.2%	6.8%
85 +	7.1%	5.3%	4.4%
18 +	77.0%	76.6%	76.4%
<b>2018 Population by Age</b>			
Total	1,237	2,554	3,519
0 - 4	6.1%	6.2%	6.2%
5 - 9	5.4%	5.9%	6.1%
10 - 14	5.9%	6.0%	6.0%
15 - 24	8.5%	9.0%	9.2%
25 - 34	11.3%	11.3%	11.1%
35 - 44	9.6%	9.8%	9.9%
45 - 54	11.8%	12.5%	12.6%
55 - 64	13.4%	14.3%	14.9%
65 - 74	11.7%	11.9%	12.2%
75 - 84	8.6%	7.5%	7.1%
85 +	7.6%	5.6%	4.6%
18 +	79.3%	78.5%	78.3%
<b>2023 Population by Age</b>			
Total	1,266	2,645	3,668
0 - 4	6.1%	6.0%	6.0%
5 - 9	5.1%	5.7%	5.9%
10 - 14	5.7%	6.0%	6.1%
15 - 24	8.0%	8.5%	8.7%
25 - 34	11.1%	10.7%	10.4%
35 - 44	10.0%	10.4%	10.7%
45 - 54	10.8%	11.2%	11.3%
55 - 64	12.8%	13.6%	14.1%
65 - 74	12.9%	13.3%	13.7%
75 - 84	10.1%	8.9%	8.5%
85 +	7.5%	5.6%	4.6%
18 +	79.9%	78.8%	78.4%
<b>2010 Population by Sex</b>			
Males	575	1,194	1,652
Females	641	1,249	1,673
<b>2018 Population by Sex</b>			
Males	589	1,251	1,749
Females	649	1,303	1,770
<b>2023 Population by Sex</b>			
Males	605	1,302	1,831
Females	661	1,344	1,837

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	1,216	2,443	3,325
White Alone	96.8%	96.8%	96.8%
Black Alone	0.2%	0.1%	0.1%
American Indian Alone	1.2%	1.1%	1.0%
Asian Alone	0.3%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	1.4%	1.5%	1.5%
Hispanic Origin	1.1%	1.0%	1.0%
Diversity Index	8.3	8.2	8.1
<b>2018 Population by Race/Ethnicity</b>			
Total	1,238	2,554	3,519
White Alone	95.6%	95.5%	95.7%
Black Alone	0.2%	0.2%	0.2%
American Indian Alone	1.6%	1.5%	1.4%
Asian Alone	0.5%	0.5%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.3%
Two or More Races	1.8%	1.8%	1.8%
Hispanic Origin	2.2%	2.1%	2.0%
Diversity Index	12.6	12.3	12.1
<b>2023 Population by Race/Ethnicity</b>			
Total	1,265	2,647	3,668
White Alone	94.7%	94.6%	94.8%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	2.1%	1.9%	1.7%
Asian Alone	0.6%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.4%
Two or More Races	2.0%	2.1%	2.1%
Hispanic Origin	2.8%	2.7%	2.6%
Diversity Index	15.2	15.1	14.7
<b>2010 Population by Relationship and Household Type</b>			
Total	1,216	2,443	3,325
In Households	94.7%	96.5%	97.4%
In Family Households	72.5%	77.0%	79.0%
Householder	24.5%	25.7%	26.4%
Spouse	17.5%	19.6%	20.6%
Child	25.9%	27.0%	27.3%
Other relative	1.8%	1.9%	2.0%
Nonrelative	2.9%	2.7%	2.7%
In Nonfamily Households	22.2%	19.4%	18.4%
In Group Quarters	5.3%	3.5%	2.6%
Institutionalized Population	4.6%	3.1%	2.3%
Noninstitutionalized Population	0.7%	0.5%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	917	1,862	2,553
Less than 9th Grade	4.0%	3.2%	2.9%
9th - 12th Grade, No Diploma	10.6%	8.9%	8.1%
High School Graduate	33.4%	33.1%	32.7%
GED/Alternative Credential	4.7%	4.5%	4.5%
Some College, No Degree	21.0%	22.5%	23.4%
Associate Degree	12.2%	12.7%	12.7%
Bachelor's Degree	10.3%	11.2%	11.7%
Graduate/Professional Degree	3.8%	3.9%	4.1%
<b>2018 Population 15+ by Marital Status</b>			
Total	1,024	2,093	2,875
Never Married	23.9%	23.3%	22.7%
Married	50.3%	54.8%	56.9%
Widowed	11.7%	9.4%	8.3%
Divorced	14.1%	12.5%	12.1%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.3%	98.0%	97.9%
Civilian Unemployed (Unemployment Rate)	1.6%	2.0%	2.1%
<b>2018 Employed Population 16+ by Industry</b>			
Total	621	1,341	1,872
Agriculture/Mining	4.5%	5.7%	6.1%
Construction	10.1%	11.0%	11.2%
Manufacturing	6.8%	8.9%	9.7%
Wholesale Trade	1.6%	2.2%	2.4%
Retail Trade	9.2%	8.4%	8.1%
Transportation/Utilities	3.4%	4.4%	4.8%
Information	3.9%	3.0%	2.7%
Finance/Insurance/Real Estate	3.2%	3.9%	4.3%
Services	54.3%	50.0%	48.2%
Public Administration	3.4%	2.7%	2.5%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	619	1,342	1,873
White Collar	41.9%	43.0%	43.5%
Management/Business/Financial	8.9%	9.8%	10.3%
Professional	13.4%	13.8%	14.0%
Sales	7.4%	7.2%	7.2%
Administrative Support	12.2%	12.2%	12.0%
Services	30.3%	26.4%	24.7%
Blue Collar	27.5%	30.7%	31.8%
Farming/Forestry/Fishing	3.7%	4.2%	4.3%
Construction/Extraction	8.7%	9.1%	9.3%
Installation/Maintenance/Repair	2.7%	3.3%	3.6%
Production	3.1%	4.2%	4.8%
Transportation/Material Moving	9.3%	10.0%	9.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,216	2,443	3,325
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019



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<b>2010 Households by Type</b>			
Total	521	1,041	1,402
Households with 1 Person	38.0%	33.5%	31.3%
Households with 2+ People	62.0%	66.5%	68.7%
Family Households	56.8%	61.5%	63.6%
Husband-wife Families	40.5%	46.7%	49.5%
With Related Children	14.0%	16.6%	17.5%
Other Family (No Spouse Present)	16.3%	14.8%	14.1%
Other Family with Male Householder	4.8%	4.8%	4.9%
With Related Children	3.6%	3.6%	3.6%
Other Family with Female Householder	11.5%	9.9%	9.1%
With Related Children	9.2%	7.8%	7.1%
Nonfamily Households	5.2%	5.0%	5.1%
All Households with Children	27.3%	28.5%	28.7%
Multigenerational Households	1.7%	1.9%	2.1%
Unmarried Partner Households	7.7%	7.5%	7.5%
Male-female	7.3%	7.0%	7.0%
Same-sex	0.4%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	521	1,041	1,403
1 Person Household	38.0%	33.5%	31.3%
2 Person Household	33.2%	35.5%	37.0%
3 Person Household	13.6%	13.4%	13.4%
4 Person Household	7.3%	8.7%	9.3%
5 Person Household	5.0%	5.6%	5.6%
6 Person Household	1.9%	2.3%	2.4%
7 + Person Household	1.0%	1.0%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	521	1,041	1,402
Owner Occupied	67.4%	74.2%	77.5%
Owned with a Mortgage/Loan	44.1%	48.2%	50.0%
Owned Free and Clear	23.2%	25.9%	27.5%
Renter Occupied	32.6%	25.8%	22.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	571	1,262	1,712
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Heartland Communities	Heartland Communities	Heartland Communities
<b>2.</b>	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
<b>3.</b>	Prairie Living (6D)	Prairie Living (6D)	Prairie Living (6D)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$691,107	\$1,472,003	\$2,062,677
Average Spent	\$1,301.52	\$1,354.19	\$1,390.88
Spending Potential Index	60	62	64
Education: Total \$	\$404,878	\$845,139	\$1,168,373
Average Spent	\$762.48	\$777.50	\$787.84
Spending Potential Index	53	54	54
Entertainment/Recreation: Total \$	\$1,154,576	\$2,497,883	\$3,536,831
Average Spent	\$2,174.34	\$2,297.96	\$2,384.92
Spending Potential Index	68	71	74
Food at Home: Total \$	\$1,826,595	\$3,944,551	\$5,574,583
Average Spent	\$3,439.92	\$3,628.84	\$3,758.99
Spending Potential Index	69	72	75
Food Away from Home: Total \$	\$1,139,567	\$2,442,167	\$3,434,978
Average Spent	\$2,146.08	\$2,246.70	\$2,316.24
Spending Potential Index	61	64	66
Health Care: Total \$	\$2,215,050	\$4,805,819	\$6,827,060
Average Spent	\$4,171.47	\$4,421.18	\$4,603.55
Spending Potential Index	73	77	80
HH Furnishings & Equipment: Total \$	\$702,139	\$1,512,221	\$2,134,209
Average Spent	\$1,322.30	\$1,391.19	\$1,439.12
Spending Potential Index	63	67	69
Personal Care Products & Services: Total \$	\$265,132	\$567,700	\$799,101
Average Spent	\$499.31	\$522.26	\$538.84
Spending Potential Index	60	63	65
Shelter: Total \$	\$5,115,330	\$10,793,887	\$15,093,312
Average Spent	\$9,633.39	\$9,929.98	\$10,177.55
Spending Potential Index	57	59	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$832,748	\$1,779,909	\$2,512,540
Average Spent	\$1,568.26	\$1,637.45	\$1,694.23
Spending Potential Index	63	66	68
Travel: Total \$	\$645,071	\$1,387,640	\$1,961,194
Average Spent	\$1,214.82	\$1,276.58	\$1,322.45
Spending Potential Index	56	59	61
Vehicle Maintenance & Repairs: Total \$	\$382,196	\$823,776	\$1,164,425
Average Spent	\$719.77	\$757.84	\$785.18
Spending Potential Index	67	70	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.