



Community Profile

Rings: 1, 3, 5 mile radii

1287 Central Park Dr, O'Fallon, IL 62269,

Latitude: 38.5859

Longitude: -89.94221

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,465	35,741	84,074
2010 Total Population	3,269	47,038	98,296
2018 Total Population	3,895	49,591	101,123
2018 Group Quarters	0	48	662
2023 Total Population	4,005	49,795	100,869
2018-2023 Annual Rate	0.56%	0.08%	-0.05%
2018 Total Daytime Population	7,954	50,699	90,657
Workers	6,087	27,570	42,347
Residents	1,867	23,129	48,310
Household Summary			
2000 Households	926	13,987	32,800
2000 Average Household Size	2.66	2.54	2.53
2010 Households	1,313	18,667	39,429
2010 Average Household Size	2.49	2.52	2.48
2018 Households	1,617	19,610	40,509
2018 Average Household Size	2.41	2.53	2.48
2023 Households	1,670	19,678	40,414
2023 Average Household Size	2.40	2.53	2.48
2018-2023 Annual Rate	0.65%	0.07%	-0.05%
2010 Families	788	12,872	26,546
2010 Average Family Size	3.17	3.05	3.03
2018 Families	946	13,349	26,949
2018 Average Family Size	3.12	3.09	3.07
2023 Families	968	13,320	26,749
2023 Average Family Size	3.12	3.11	3.08
2018-2023 Annual Rate	0.46%	-0.04%	-0.15%
Housing Unit Summary			
2000 Housing Units	956	14,581	34,354
Owner Occupied Housing Units	70.5%	65.1%	65.6%
Renter Occupied Housing Units	26.5%	30.8%	29.9%
Vacant Housing Units	3.0%	4.1%	4.5%
2010 Housing Units	1,409	20,005	42,244
Owner Occupied Housing Units	50.2%	62.4%	64.1%
Renter Occupied Housing Units	43.0%	30.9%	29.3%
Vacant Housing Units	6.8%	6.7%	6.7%
2018 Housing Units	1,649	20,823	43,455
Owner Occupied Housing Units	46.5%	60.9%	62.2%
Renter Occupied Housing Units	51.6%	33.3%	31.0%
Vacant Housing Units	1.9%	5.8%	6.8%
2023 Housing Units	1,734	21,377	44,463
Owner Occupied Housing Units	46.7%	60.7%	61.9%
Renter Occupied Housing Units	49.7%	31.3%	29.0%
Vacant Housing Units	3.7%	7.9%	9.1%
Median Household Income			
2018	\$62,264	\$77,665	\$67,197
2023	\$67,747	\$83,690	\$73,370
Median Home Value			
2018	\$135,568	\$193,579	\$166,462
2023	\$148,111	\$214,529	\$188,685
Per Capita Income			
2018	\$34,842	\$38,474	\$35,483
2023	\$39,524	\$42,869	\$39,478
Median Age			
2010	36.3	36.9	37.8
2018	38.9	38.3	39.2
2023	40.4	38.9	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	1,617	19,610	40,509
<\$15,000	8.9%	7.3%	9.0%
\$15,000 - \$24,999	5.6%	6.6%	8.4%
\$25,000 - \$34,999	7.3%	6.1%	7.8%
\$35,000 - \$49,999	14.7%	9.8%	11.0%
\$50,000 - \$74,999	22.7%	18.3%	17.9%
\$75,000 - \$99,999	15.2%	13.6%	13.6%
\$100,000 - \$149,999	16.8%	20.9%	17.8%
\$150,000 - \$199,999	5.0%	10.5%	8.5%
\$200,000+	3.8%	6.9%	5.8%
Average Household Income	\$78,874	\$97,039	\$87,826
2023 Households by Income			
Household Income Base	1,670	19,678	40,414
<\$15,000	8.1%	6.9%	8.6%
\$15,000 - \$24,999	4.9%	5.8%	7.5%
\$25,000 - \$34,999	6.6%	5.5%	7.2%
\$35,000 - \$49,999	13.9%	9.2%	10.6%
\$50,000 - \$74,999	21.2%	17.1%	16.9%
\$75,000 - \$99,999	15.3%	13.3%	13.5%
\$100,000 - \$149,999	18.6%	21.8%	18.9%
\$150,000 - \$199,999	6.3%	11.8%	9.6%
\$200,000+	5.2%	8.6%	7.2%
Average Household Income	\$89,182	\$108,185	\$97,763
2018 Owner Occupied Housing Units by Value			
Total	766	12,682	27,025
<\$50,000	10.4%	3.6%	6.2%
\$50,000 - \$99,999	19.1%	9.6%	17.0%
\$100,000 - \$149,999	28.7%	19.5%	20.9%
\$150,000 - \$199,999	29.2%	19.8%	18.2%
\$200,000 - \$249,999	6.1%	17.4%	13.7%
\$250,000 - \$299,999	4.4%	12.7%	9.8%
\$300,000 - \$399,999	0.9%	10.7%	8.0%
\$400,000 - \$499,999	0.1%	3.6%	3.2%
\$500,000 - \$749,999	0.0%	1.7%	2.0%
\$750,000 - \$999,999	0.0%	0.5%	0.3%
\$1,000,000 - \$1,499,999	0.7%	0.8%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$145,065	\$222,090	\$199,016
2023 Owner Occupied Housing Units by Value			
Total	809	12,980	27,503
<\$50,000	7.9%	2.5%	4.5%
\$50,000 - \$99,999	15.3%	7.1%	13.4%
\$100,000 - \$149,999	27.8%	16.3%	18.4%
\$150,000 - \$199,999	32.3%	18.9%	17.6%
\$200,000 - \$249,999	7.3%	17.8%	14.3%
\$250,000 - \$299,999	6.6%	13.4%	10.8%
\$300,000 - \$399,999	1.6%	13.2%	10.4%
\$400,000 - \$499,999	0.1%	5.3%	4.9%
\$500,000 - \$749,999	0.0%	3.2%	3.5%
\$750,000 - \$999,999	0.0%	1.0%	0.6%
\$1,000,000 - \$1,499,999	0.9%	1.2%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$161,681	\$253,308	\$232,036

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,270	47,038	98,294
0 - 4	6.1%	6.4%	6.3%
5 - 9	6.3%	7.0%	6.7%
10 - 14	6.1%	7.4%	7.1%
15 - 24	12.3%	13.2%	12.9%
25 - 34	17.2%	13.3%	13.2%
35 - 44	14.9%	14.7%	14.0%
45 - 54	15.2%	16.0%	15.9%
55 - 64	10.8%	11.6%	11.7%
65 - 74	6.1%	5.7%	6.3%
75 - 84	3.8%	3.4%	4.3%
85 +	1.3%	1.2%	1.7%
18 +	77.9%	74.4%	75.5%
2018 Population by Age			
Total	3,896	49,590	101,124
0 - 4	5.5%	6.0%	5.9%
5 - 9	5.6%	6.4%	6.2%
10 - 14	5.8%	6.7%	6.6%
15 - 24	11.6%	12.3%	11.8%
25 - 34	14.9%	14.0%	13.6%
35 - 44	15.5%	13.7%	13.6%
45 - 54	14.0%	14.3%	13.8%
55 - 64	13.0%	13.2%	13.4%
65 - 74	8.4%	8.5%	8.9%
75 - 84	4.0%	3.6%	4.2%
85 +	1.6%	1.5%	2.0%
18 +	79.7%	77.0%	77.6%
2023 Population by Age			
Total	4,002	49,794	100,868
0 - 4	5.4%	6.0%	5.8%
5 - 9	5.4%	6.3%	6.2%
10 - 14	5.6%	6.4%	6.4%
15 - 24	11.6%	11.2%	11.0%
25 - 34	13.8%	14.3%	13.4%
35 - 44	15.6%	14.6%	14.5%
45 - 54	13.3%	12.8%	12.6%
55 - 64	13.0%	12.7%	12.7%
65 - 74	9.7%	9.8%	10.3%
75 - 84	4.9%	4.5%	5.1%
85 +	1.6%	1.5%	2.0%
18 +	80.4%	77.6%	78.0%
2010 Population by Sex			
Males	1,601	22,729	47,324
Females	1,668	24,309	50,972
2018 Population by Sex			
Males	1,910	23,993	48,822
Females	1,986	25,597	52,301
2023 Population by Sex			
Males	1,961	24,143	48,866
Females	2,045	25,652	52,003

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	3,268	47,038	98,297
White Alone	72.2%	72.3%	73.7%
Black Alone	19.9%	20.7%	20.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.0%	2.8%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	0.9%	0.8%
Two or More Races	3.1%	2.9%	2.8%
Hispanic Origin	4.4%	3.3%	3.1%
Diversity Index	48.7	47.0	45.1
2018 Population by Race/Ethnicity			
Total	3,895	49,591	101,122
White Alone	69.6%	70.2%	71.6%
Black Alone	21.0%	21.5%	20.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.3%	3.1%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	1.2%	1.1%
Two or More Races	3.7%	3.6%	3.4%
Hispanic Origin	5.9%	4.4%	4.2%
Diversity Index	52.9	50.5	48.8
2023 Population by Race/Ethnicity			
Total	4,004	49,795	100,869
White Alone	67.9%	68.8%	70.2%
Black Alone	21.2%	21.7%	21.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.6%	3.3%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	1.5%	1.4%
Two or More Races	4.3%	4.2%	4.0%
Hispanic Origin	7.2%	5.5%	5.1%
Diversity Index	56.1	53.2	51.4
2010 Population by Relationship and Household Type			
Total	3,269	47,038	98,296
In Households	100.0%	99.9%	99.4%
In Family Households	79.0%	85.3%	83.7%
Householder	26.2%	27.4%	27.1%
Spouse	17.7%	20.6%	20.2%
Child	29.1%	33.0%	32.0%
Other relative	3.5%	2.6%	2.6%
Nonrelative	2.5%	1.8%	1.8%
In Nonfamily Households	21.0%	14.6%	15.6%
In Group Quarters	0.0%	0.1%	0.6%
Institutionalized Population	0.0%	0.1%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	2,785	34,045	70,309
Less than 9th Grade	1.4%	1.2%	1.5%
9th - 12th Grade, No Diploma	4.6%	2.7%	3.3%
High School Graduate	21.8%	16.1%	18.7%
GED/Alternative Credential	2.0%	2.8%	3.3%
Some College, No Degree	23.8%	22.5%	24.0%
Associate Degree	16.3%	11.5%	11.9%
Bachelor's Degree	18.5%	24.7%	21.7%
Graduate/Professional Degree	11.6%	18.4%	15.5%
2018 Population 15+ by Marital Status			
Total	3,237	40,154	82,251
Never Married	38.2%	30.6%	30.1%
Married	43.1%	54.9%	53.1%
Widowed	4.2%	5.1%	5.9%
Divorced	14.5%	9.4%	10.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.6%	97.0%	97.0%
Civilian Unemployed (Unemployment Rate)	6.4%	3.0%	3.0%
2018 Employed Population 16+ by Industry			
Total	1,956	25,981	51,803
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	2.0%	3.5%	4.5%
Manufacturing	4.4%	6.2%	6.9%
Wholesale Trade	1.5%	2.4%	2.4%
Retail Trade	10.2%	10.2%	10.2%
Transportation/Utilities	7.4%	5.9%	7.2%
Information	1.7%	1.7%	1.2%
Finance/Insurance/Real Estate	6.0%	8.9%	8.3%
Services	56.5%	51.7%	50.0%
Public Administration	10.3%	9.2%	8.9%
2018 Employed Population 16+ by Occupation			
Total	1,954	25,983	51,804
White Collar	63.2%	70.3%	67.1%
Management/Business/Financial	14.1%	17.1%	16.0%
Professional	25.4%	28.0%	25.6%
Sales	8.0%	11.1%	10.8%
Administrative Support	15.7%	14.1%	14.8%
Services	19.4%	15.5%	16.0%
Blue Collar	17.3%	14.3%	16.9%
Farming/Forestry/Fishing	0.0%	0.3%	0.3%
Construction/Extraction	1.9%	2.6%	3.4%
Installation/Maintenance/Repair	7.0%	2.7%	3.1%
Production	4.2%	3.2%	3.7%
Transportation/Material Moving	4.2%	5.5%	6.4%
2010 Population By Urban/ Rural Status			
Total Population	3,269	47,038	98,296
Population Inside Urbanized Area	100.0%	97.7%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.3%	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019



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2010 Households by Type			
Total	1,313	18,667	39,429
Households with 1 Person	33.4%	26.0%	27.4%
Households with 2+ People	66.6%	74.0%	72.6%
Family Households	60.0%	69.0%	67.3%
Husband-wife Families	40.5%	52.0%	50.1%
With Related Children	16.6%	24.5%	22.5%
Other Family (No Spouse Present)	19.5%	17.0%	17.3%
Other Family with Male Householder	5.6%	4.0%	4.2%
With Related Children	3.3%	2.5%	2.5%
Other Family with Female Householder	13.9%	12.9%	13.0%
With Related Children	9.4%	8.8%	8.6%
Nonfamily Households	6.6%	5.0%	5.2%
All Households with Children	29.6%	36.1%	34.0%
Multigenerational Households	3.2%	3.2%	3.3%
Unmarried Partner Households	6.9%	5.6%	5.8%
Male-female	6.3%	5.1%	5.3%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	1,312	18,666	39,429
1 Person Household	33.4%	26.0%	27.4%
2 Person Household	32.9%	33.0%	33.4%
3 Person Household	15.5%	17.2%	16.8%
4 Person Household	11.3%	14.8%	13.8%
5 Person Household	4.9%	6.1%	5.7%
6 Person Household	1.4%	2.0%	1.9%
7 + Person Household	0.7%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	1,313	18,667	39,429
Owner Occupied	53.8%	66.9%	68.6%
Owned with a Mortgage/Loan	39.2%	53.2%	51.8%
Owned Free and Clear	14.6%	13.7%	16.9%
Renter Occupied	46.2%	33.1%	31.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,409	20,005	42,244
Housing Units Inside Urbanized Area	99.9%	98.1%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	1.9%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Soccer Moms (4A)	Old and Newcomers (8F)
2.	Middleburg (4C)	In Style (5B)	In Style (5B)
3.	Rustbelt Traditions (5D)	Old and Newcomers (8F)	Soccer Moms (4A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$3,363,317	\$49,588,061	\$91,951,496
Average Spent	\$2,079.97	\$2,528.71	\$2,269.90
Spending Potential Index	96	116	104
Education: Total \$	\$2,124,699	\$33,045,316	\$62,368,825
Average Spent	\$1,313.98	\$1,685.13	\$1,539.63
Spending Potential Index	91	116	106
Entertainment/Recreation: Total \$	\$4,950,308	\$72,804,606	\$136,425,703
Average Spent	\$3,061.41	\$3,712.63	\$3,367.79
Spending Potential Index	95	115	105
Food at Home: Total \$	\$7,806,281	\$111,486,813	\$209,559,736
Average Spent	\$4,827.63	\$5,685.20	\$5,173.16
Spending Potential Index	96	113	103
Food Away from Home: Total \$	\$5,505,433	\$80,439,216	\$149,187,962
Average Spent	\$3,404.72	\$4,101.95	\$3,682.83
Spending Potential Index	97	117	105
Health Care: Total \$	\$8,888,091	\$128,337,393	\$242,667,356
Average Spent	\$5,496.65	\$6,544.49	\$5,990.46
Spending Potential Index	96	114	105
HH Furnishings & Equipment: Total \$	\$3,250,395	\$48,097,610	\$89,426,580
Average Spent	\$2,010.14	\$2,452.71	\$2,207.57
Spending Potential Index	96	117	106
Personal Care Products & Services: Total \$	\$1,295,284	\$19,137,777	\$35,486,371
Average Spent	\$801.04	\$975.92	\$876.01
Spending Potential Index	97	118	106
Shelter: Total \$	\$25,676,273	\$375,390,925	\$705,605,594
Average Spent	\$15,878.96	\$19,142.83	\$17,418.49
Spending Potential Index	95	114	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,740,668	\$55,631,531	\$105,019,849
Average Spent	\$2,313.34	\$2,836.90	\$2,592.51
Spending Potential Index	93	114	104
Travel: Total \$	\$3,219,001	\$49,893,730	\$92,719,008
Average Spent	\$1,990.72	\$2,544.30	\$2,288.85
Spending Potential Index	92	118	106
Vehicle Maintenance & Repairs: Total \$	\$1,678,774	\$24,239,957	\$45,392,281
Average Spent	\$1,038.20	\$1,236.10	\$1,120.55
Spending Potential Index	97	115	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.