



Community Profile

Rings: 1, 3, 5 mile radii

Hwy 55, Nashua, MN 56565, USA

Latitude: 46.0359

Longitude: -96.31264

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	82	199	264
2010 Total Population	69	170	226
2018 Total Population	66	167	222
2018 Group Quarters	1	1	1
2023 Total Population	63	163	218
2018-2023 Annual Rate	-0.93%	-0.48%	-0.36%
2018 Total Daytime Population	41	98	129
Workers	17	23	26
Residents	24	75	103
Household Summary			
2000 Households	29	80	111
2000 Average Household Size	2.79	2.48	2.37
2010 Households	26	72	100
2010 Average Household Size	2.62	2.35	2.25
2018 Households	25	71	98
2018 Average Household Size	2.60	2.34	2.26
2023 Households	24	69	97
2023 Average Household Size	2.58	2.36	2.24
2018-2023 Annual Rate	-0.81%	-0.57%	-0.20%
2010 Families	19	54	75
2010 Average Family Size	3.11	2.70	2.59
2018 Families	18	53	73
2018 Average Family Size	3.11	2.68	2.59
2023 Families	18	51	72
2023 Average Family Size	2.94	2.73	2.57
2018-2023 Annual Rate	0.00%	-0.77%	-0.28%
Housing Unit Summary			
2000 Housing Units	35	94	127
Owner Occupied Housing Units	77.1%	78.7%	80.3%
Renter Occupied Housing Units	5.7%	7.4%	7.1%
Vacant Housing Units	17.1%	13.8%	12.6%
2010 Housing Units	32	88	120
Owner Occupied Housing Units	75.0%	75.0%	76.7%
Renter Occupied Housing Units	6.2%	6.8%	6.7%
Vacant Housing Units	18.8%	18.2%	16.7%
2018 Housing Units	32	89	121
Owner Occupied Housing Units	71.9%	73.0%	74.4%
Renter Occupied Housing Units	6.2%	6.7%	6.6%
Vacant Housing Units	21.9%	20.2%	19.0%
2023 Housing Units	32	88	121
Owner Occupied Housing Units	68.8%	72.7%	73.6%
Renter Occupied Housing Units	6.2%	5.7%	6.6%
Vacant Housing Units	25.0%	21.6%	19.8%
Median Household Income			
2018	\$61,237	\$59,930	\$59,975
2023	\$76,723	\$72,129	\$71,961
Median Home Value			
2018	\$125,000	\$118,750	\$115,909
2023	\$150,000	\$134,375	\$130,000
Per Capita Income			
2018	\$31,649	\$32,748	\$32,886
2023	\$38,791	\$39,089	\$39,012
Median Age			
2010	43.8	45.2	45.4
2018	46.9	48.2	48.5
2023	48.3	50.5	50.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	25	71	98
<\$15,000	4.0%	4.2%	5.1%
\$15,000 - \$24,999	4.0%	7.0%	7.1%
\$25,000 - \$34,999	8.0%	9.9%	9.2%
\$35,000 - \$49,999	16.0%	18.3%	18.4%
\$50,000 - \$74,999	28.0%	21.1%	20.4%
\$75,000 - \$99,999	16.0%	15.5%	15.3%
\$100,000 - \$149,999	12.0%	12.7%	12.2%
\$150,000 - \$199,999	4.0%	7.0%	7.1%
\$200,000+	4.0%	4.2%	5.1%
Average Household Income	\$80,621	\$82,833	\$83,468
2023 Households by Income			
Household Income Base	24	69	97
<\$15,000	4.2%	2.9%	3.1%
\$15,000 - \$24,999	4.2%	5.8%	5.2%
\$25,000 - \$34,999	4.2%	8.7%	8.2%
\$35,000 - \$49,999	12.5%	15.9%	16.5%
\$50,000 - \$74,999	20.8%	17.4%	17.5%
\$75,000 - \$99,999	20.8%	15.9%	15.5%
\$100,000 - \$149,999	20.8%	17.4%	17.5%
\$150,000 - \$199,999	4.2%	8.7%	8.2%
\$200,000+	4.2%	5.8%	6.2%
Average Household Income	\$98,295	\$99,289	\$98,236
2018 Owner Occupied Housing Units by Value			
Total	23	65	90
<\$50,000	39.1%	26.2%	26.7%
\$50,000 - \$99,999	8.7%	20.0%	20.0%
\$100,000 - \$149,999	4.3%	12.3%	12.2%
\$150,000 - \$199,999	30.4%	23.1%	22.2%
\$200,000 - \$249,999	4.3%	4.6%	4.4%
\$250,000 - \$299,999	4.3%	6.2%	5.6%
\$300,000 - \$399,999	4.3%	4.6%	4.4%
\$400,000 - \$499,999	0.0%	1.5%	1.1%
\$500,000 - \$749,999	4.3%	3.1%	3.3%
\$750,000 - \$999,999	0.0%	0.0%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$139,130	\$144,697	\$150,549
2023 Owner Occupied Housing Units by Value			
Total	22	64	89
<\$50,000	36.4%	25.0%	24.7%
\$50,000 - \$99,999	9.1%	17.2%	18.0%
\$100,000 - \$149,999	4.5%	12.5%	11.2%
\$150,000 - \$199,999	27.3%	21.9%	21.3%
\$200,000 - \$249,999	4.5%	4.7%	4.5%
\$250,000 - \$299,999	9.1%	6.2%	6.7%
\$300,000 - \$399,999	4.5%	6.2%	5.6%
\$400,000 - \$499,999	0.0%	1.6%	1.1%
\$500,000 - \$749,999	4.5%	4.7%	4.5%
\$750,000 - \$999,999	0.0%	1.6%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$148,864	\$170,000	\$164,205

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	70	172	225
0 - 4	5.7%	5.2%	5.3%
5 - 9	5.7%	5.8%	5.8%
10 - 14	8.6%	8.1%	8.0%
15 - 24	11.4%	11.0%	11.1%
25 - 34	10.0%	8.7%	8.9%
35 - 44	10.0%	10.5%	10.2%
45 - 54	21.4%	19.2%	19.1%
55 - 64	12.9%	14.0%	14.2%
65 - 74	10.0%	9.3%	9.8%
75 - 84	4.3%	6.4%	6.2%
85 +	0.0%	1.2%	1.3%
18 +	74.3%	75.0%	76.4%
2018 Population by Age			
Total	63	165	222
0 - 4	4.8%	4.8%	5.0%
5 - 9	4.8%	4.8%	5.0%
10 - 14	6.3%	6.7%	6.3%
15 - 24	11.1%	10.3%	9.9%
25 - 34	11.1%	9.7%	9.9%
35 - 44	9.5%	9.7%	9.9%
45 - 54	14.3%	13.9%	13.5%
55 - 64	20.6%	18.2%	18.5%
65 - 74	11.1%	12.7%	12.6%
75 - 84	4.8%	7.3%	7.2%
85 +	1.6%	1.8%	2.3%
18 +	82.5%	80.6%	79.7%
2023 Population by Age			
Total	66	162	219
0 - 4	4.5%	4.9%	4.6%
5 - 9	4.5%	4.9%	5.0%
10 - 14	6.1%	6.2%	6.4%
15 - 24	9.1%	8.6%	9.1%
25 - 34	10.6%	9.3%	8.7%
35 - 44	12.1%	9.9%	10.0%
45 - 54	10.6%	11.7%	11.4%
55 - 64	18.2%	17.9%	17.8%
65 - 74	15.2%	14.8%	15.1%
75 - 84	7.6%	9.3%	9.6%
85 +	1.5%	2.5%	2.3%
18 +	75.8%	80.9%	79.9%
2010 Population by Sex			
Males	36	90	119
Females	33	80	107
2018 Population by Sex			
Males	35	89	118
Females	31	78	104
2023 Population by Sex			
Males	34	87	116
Females	29	76	101

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019



Community Profile

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2010 Population by Race/Ethnicity			
Total	69	169	226
White Alone	97.1%	98.2%	97.8%
Black Alone	0.0%	0.0%	0.4%
American Indian Alone	0.0%	0.6%	0.4%
Asian Alone	0.0%	0.0%	0.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	0.6%	0.9%
Two or More Races	1.4%	0.6%	0.4%
Hispanic Origin	2.9%	1.8%	1.8%
Diversity Index	11.0	8.0	7.7
2018 Population by Race/Ethnicity			
Total	66	168	222
White Alone	95.5%	96.4%	96.8%
Black Alone	0.0%	0.6%	0.5%
American Indian Alone	1.5%	1.2%	0.9%
Asian Alone	0.0%	0.0%	0.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.2%	0.9%
Two or More Races	1.5%	0.6%	0.9%
Hispanic Origin	4.5%	2.4%	2.3%
Diversity Index	16.8	10.3	10.3
2023 Population by Race/Ethnicity			
Total	63	165	218
White Alone	95.2%	95.8%	96.3%
Black Alone	0.0%	0.6%	0.5%
American Indian Alone	1.6%	1.2%	0.9%
Asian Alone	0.0%	0.0%	0.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.2%	1.4%
Two or More Races	1.6%	1.2%	0.9%
Hispanic Origin	4.8%	3.1%	2.8%
Diversity Index	17.5	11.6	12.2
2010 Population by Relationship and Household Type			
Total	69	170	226
In Households	98.6%	99.4%	99.6%
In Family Households	87.0%	87.1%	87.2%
Householder	29.0%	29.4%	29.6%
Spouse	26.1%	25.9%	26.1%
Child	29.0%	29.4%	29.2%
Other relative	0.0%	0.6%	0.9%
Nonrelative	1.4%	1.2%	1.3%
In Nonfamily Households	13.0%	12.4%	12.4%
In Group Quarters	1.4%	0.6%	0.4%
Institutionalized Population	1.4%	0.6%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	48	124	164
Less than 9th Grade	2.1%	2.4%	1.8%
9th - 12th Grade, No Diploma	4.2%	4.0%	4.3%
High School Graduate	29.2%	29.0%	29.3%
GED/Alternative Credential	4.2%	2.4%	2.4%
Some College, No Degree	22.9%	22.6%	22.6%
Associate Degree	22.9%	21.8%	22.0%
Bachelor's Degree	12.5%	14.5%	14.6%
Graduate/Professional Degree	2.1%	3.2%	3.0%
2018 Population 15+ by Marital Status			
Total	54	141	186
Never Married	22.2%	18.4%	18.3%
Married	64.8%	66.0%	66.7%
Widowed	3.7%	5.7%	5.4%
Divorced	9.3%	9.9%	9.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	98.9%	98.3%
Civilian Unemployed (Unemployment Rate)	2.6%	2.2%	1.7%
2018 Employed Population 16+ by Industry			
Total	38	90	119
Agriculture/Mining	23.7%	24.4%	24.4%
Construction	5.3%	5.6%	5.9%
Manufacturing	18.4%	12.2%	11.8%
Wholesale Trade	2.6%	3.3%	2.5%
Retail Trade	7.9%	10.0%	10.1%
Transportation/Utilities	2.6%	3.3%	4.2%
Information	0.0%	0.0%	0.8%
Finance/Insurance/Real Estate	5.3%	4.4%	5.0%
Services	31.6%	32.2%	33.6%
Public Administration	2.6%	2.2%	2.5%
2018 Employed Population 16+ by Occupation			
Total	40	88	121
White Collar	44.7%	50.0%	53.8%
Management/Business/Financial	18.4%	21.1%	21.0%
Professional	10.5%	12.2%	15.1%
Sales	7.9%	7.8%	8.4%
Administrative Support	7.9%	8.9%	9.2%
Services	18.4%	15.6%	16.0%
Blue Collar	42.1%	32.2%	31.9%
Farming/Forestry/Fishing	10.5%	8.9%	8.4%
Construction/Extraction	5.3%	4.4%	5.0%
Installation/Maintenance/Repair	5.3%	4.4%	4.2%
Production	13.2%	8.9%	8.4%
Transportation/Material Moving	7.9%	5.6%	5.9%
2010 Population By Urban/ Rural Status			
Total Population	69	170	226
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	25	73	100
Households with 1 Person	20.0%	20.5%	20.0%
Households with 2+ People	80.0%	79.5%	80.0%
Family Households	76.0%	74.0%	75.0%
Husband-wife Families	68.0%	65.8%	66.0%
With Related Children	24.0%	21.9%	23.0%
Other Family (No Spouse Present)	8.0%	8.2%	9.0%
Other Family with Male Householder	4.0%	2.7%	3.0%
With Related Children	4.0%	2.7%	2.0%
Other Family with Female Householder	4.0%	5.5%	5.0%
With Related Children	4.0%	4.1%	4.0%
Nonfamily Households	4.0%	5.5%	5.0%
All Households with Children	30.8%	29.2%	29.0%
Multigenerational Households	0.0%	1.4%	1.0%
Unmarried Partner Households	3.8%	5.6%	6.0%
Male-female	3.8%	4.2%	5.0%
Same-sex	0.0%	1.4%	1.0%
2010 Households by Size			
Total	26	72	100
1 Person Household	19.2%	20.8%	20.0%
2 Person Household	42.3%	43.1%	44.0%
3 Person Household	15.4%	15.3%	16.0%
4 Person Household	11.5%	9.7%	10.0%
5 Person Household	7.7%	6.9%	7.0%
6 Person Household	3.8%	2.8%	2.0%
7 + Person Household	0.0%	1.4%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	26	72	100
Owner Occupied	92.3%	91.7%	92.0%
Owned with a Mortgage/Loan	46.2%	44.4%	44.0%
Owned Free and Clear	46.2%	47.2%	48.0%
Renter Occupied	7.7%	8.3%	8.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	32	88	120
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Prairie Living (6D)	Prairie Living (6D)	Prairie Living (6D)
2.	Top Tier (1A)	Rural Resort Dwellers (6E)	Rural Resort Dwellers (6E)
3.	Professional Pride (1B)	Top Tier (1A)	Top Tier (1A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$51,083	\$143,021	\$198,877
Average Spent	\$2,043.32	\$2,014.38	\$2,029.36
Spending Potential Index	94	93	93
Education: Total \$	\$22,540	\$63,291	\$88,124
Average Spent	\$901.60	\$891.42	\$899.22
Spending Potential Index	62	62	62
Entertainment/Recreation: Total \$	\$96,312	\$269,552	\$374,760
Average Spent	\$3,852.48	\$3,796.51	\$3,824.08
Spending Potential Index	120	118	119
Food at Home: Total \$	\$153,377	\$429,016	\$596,311
Average Spent	\$6,135.08	\$6,042.48	\$6,084.81
Spending Potential Index	122	120	121
Food Away from Home: Total \$	\$87,083	\$243,808	\$339,022
Average Spent	\$3,483.32	\$3,433.92	\$3,459.41
Spending Potential Index	99	98	99
Health Care: Total \$	\$189,129	\$529,532	\$736,346
Average Spent	\$7,565.16	\$7,458.20	\$7,513.73
Spending Potential Index	132	130	131
HH Furnishings & Equipment: Total \$	\$55,303	\$154,842	\$215,318
Average Spent	\$2,212.12	\$2,180.87	\$2,197.12
Spending Potential Index	106	104	105
Personal Care Products & Services: Total \$	\$19,735	\$55,304	\$76,934
Average Spent	\$789.40	\$778.93	\$785.04
Spending Potential Index	95	94	95
Shelter: Total \$	\$351,274	\$985,444	\$1,371,524
Average Spent	\$14,050.96	\$13,879.49	\$13,995.14
Spending Potential Index	84	83	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$62,991	\$176,711	\$245,942
Average Spent	\$2,519.64	\$2,488.89	\$2,509.61
Spending Potential Index	101	100	101
Travel: Total \$	\$47,262	\$132,610	\$184,580
Average Spent	\$1,890.48	\$1,867.75	\$1,883.47
Spending Potential Index	88	87	87
Vehicle Maintenance & Repairs: Total \$	\$31,186	\$87,304	\$121,394
Average Spent	\$1,247.44	\$1,229.63	\$1,238.71
Spending Potential Index	116	114	115

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.