



Community Profile

Rings: 1, 3, 5 mile radii

1278 Boon Rd, Cadillac, MI 49601, USA

Latitude: 44.2805
Longitude: -85.55345

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	118	1,181	3,640
2010 Total Population	131	1,270	3,794
2018 Total Population	134	1,281	3,784
2018 Group Quarters	1	4	11
2023 Total Population	138	1,308	3,837
2018-2023 Annual Rate	0.59%	0.42%	0.28%
2018 Total Daytime Population	75	756	2,452
Workers	2	56	426
Residents	73	700	2,026
Household Summary			
2000 Households	45	443	1,401
2000 Average Household Size	2.60	2.64	2.58
2010 Households	53	507	1,538
2010 Average Household Size	2.45	2.50	2.46
2018 Households	54	514	1,541
2018 Average Household Size	2.48	2.48	2.45
2023 Households	56	525	1,564
2023 Average Household Size	2.46	2.48	2.45
2018-2023 Annual Rate	0.73%	0.42%	0.30%
2010 Families	39	371	1,117
2010 Average Family Size	2.85	2.86	2.83
2018 Families	40	371	1,104
2018 Average Family Size	2.80	2.84	2.81
2023 Families	41	377	1,114
2023 Average Family Size	2.78	2.83	2.80
2018-2023 Annual Rate	0.50%	0.32%	0.18%
Housing Unit Summary			
2000 Housing Units	58	562	1,981
Owner Occupied Housing Units	72.4%	71.2%	62.8%
Renter Occupied Housing Units	6.9%	7.7%	7.9%
Vacant Housing Units	20.7%	21.2%	29.3%
2010 Housing Units	66	635	2,197
Owner Occupied Housing Units	71.2%	69.6%	59.9%
Renter Occupied Housing Units	9.1%	10.2%	10.1%
Vacant Housing Units	19.7%	20.2%	30.0%
2018 Housing Units	68	650	2,229
Owner Occupied Housing Units	69.1%	67.4%	57.6%
Renter Occupied Housing Units	10.3%	11.8%	11.6%
Vacant Housing Units	20.6%	20.9%	30.9%
2023 Housing Units	70	665	2,264
Owner Occupied Housing Units	70.0%	67.7%	57.9%
Renter Occupied Housing Units	10.0%	11.4%	11.2%
Vacant Housing Units	20.0%	21.1%	30.9%
Median Household Income			
2018	\$53,132	\$51,007	\$51,741
2023	\$58,929	\$57,459	\$58,734
Median Home Value			
2018	\$130,000	\$128,889	\$147,201
2023	\$150,000	\$154,577	\$180,824
Per Capita Income			
2018	\$26,504	\$25,695	\$27,515
2023	\$30,815	\$30,060	\$32,302
Median Age			
2010	43.9	44.0	45.9
2018	47.5	47.1	49.2
2023	49.8	49.2	51.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	54	514	1,541
<\$15,000	9.3%	9.3%	10.1%
\$15,000 - \$24,999	9.3%	10.7%	10.3%
\$25,000 - \$34,999	11.1%	11.5%	10.8%
\$35,000 - \$49,999	16.7%	17.3%	16.7%
\$50,000 - \$74,999	20.4%	20.4%	19.9%
\$75,000 - \$99,999	16.7%	15.2%	15.0%
\$100,000 - \$149,999	11.1%	9.9%	10.4%
\$150,000 - \$199,999	3.7%	3.9%	4.2%
\$200,000+	1.9%	1.9%	2.5%
Average Household Income	\$67,314	\$64,160	\$66,445
2023 Households by Income			
Household Income Base	56	525	1,564
<\$15,000	7.1%	7.4%	7.9%
\$15,000 - \$24,999	8.9%	9.0%	8.5%
\$25,000 - \$34,999	10.7%	9.9%	9.5%
\$35,000 - \$49,999	14.3%	15.8%	15.3%
\$50,000 - \$74,999	19.6%	20.4%	19.7%
\$75,000 - \$99,999	17.9%	17.0%	16.7%
\$100,000 - \$149,999	14.3%	13.3%	13.9%
\$150,000 - \$199,999	5.4%	5.0%	5.3%
\$200,000+	1.8%	2.5%	3.1%
Average Household Income	\$77,707	\$75,056	\$77,953
2018 Owner Occupied Housing Units by Value			
Total	47	438	1,283
<\$50,000	8.5%	9.6%	7.6%
\$50,000 - \$99,999	27.7%	28.5%	22.6%
\$100,000 - \$149,999	21.3%	20.5%	20.9%
\$150,000 - \$199,999	14.9%	15.1%	13.3%
\$200,000 - \$249,999	6.4%	8.7%	12.5%
\$250,000 - \$299,999	10.6%	9.6%	9.4%
\$300,000 - \$399,999	6.4%	4.8%	7.3%
\$400,000 - \$499,999	0.0%	0.5%	1.7%
\$500,000 - \$749,999	0.0%	0.9%	2.8%
\$750,000 - \$999,999	0.0%	0.5%	0.9%
\$1,000,000 - \$1,499,999	2.1%	1.1%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$171,739	\$168,550	\$193,643
2023 Owner Occupied Housing Units by Value			
Total	49	450	1,310
<\$50,000	6.1%	7.3%	5.8%
\$50,000 - \$99,999	22.4%	22.9%	17.8%
\$100,000 - \$149,999	20.4%	18.4%	18.1%
\$150,000 - \$199,999	14.3%	15.8%	13.4%
\$200,000 - \$249,999	8.2%	10.4%	13.7%
\$250,000 - \$299,999	14.3%	12.9%	12.1%
\$300,000 - \$399,999	8.2%	7.1%	9.8%
\$400,000 - \$499,999	0.0%	0.7%	2.2%
\$500,000 - \$749,999	2.0%	1.6%	4.0%
\$750,000 - \$999,999	0.0%	0.7%	1.4%
\$1,000,000 - \$1,499,999	2.0%	2.0%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$197,396	\$204,379	\$226,872

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	131	1,266	3,793
0 - 4	4.6%	4.8%	4.7%
5 - 9	5.3%	5.8%	5.7%
10 - 14	6.9%	6.7%	6.2%
15 - 24	9.9%	10.7%	9.8%
25 - 34	9.9%	9.7%	9.2%
35 - 44	13.7%	13.7%	12.9%
45 - 54	19.1%	19.0%	18.1%
55 - 64	13.7%	14.2%	15.6%
65 - 74	9.2%	9.8%	11.2%
75 - 84	3.8%	4.4%	5.2%
85 +	1.5%	1.3%	1.4%
18 +	77.9%	78.4%	79.4%
2018 Population by Age			
Total	134	1,282	3,786
0 - 4	3.7%	4.3%	4.1%
5 - 9	4.5%	4.8%	4.8%
10 - 14	5.2%	5.5%	5.3%
15 - 24	10.4%	10.3%	9.3%
25 - 34	9.7%	10.2%	9.8%
35 - 44	12.7%	11.8%	11.1%
45 - 54	15.7%	14.9%	14.5%
55 - 64	18.7%	18.3%	18.6%
65 - 74	11.9%	12.6%	14.2%
75 - 84	6.0%	5.7%	6.6%
85 +	1.5%	1.6%	1.6%
18 +	82.8%	81.9%	82.6%
2023 Population by Age			
Total	137	1,309	3,835
0 - 4	3.6%	4.0%	3.9%
5 - 9	4.4%	4.7%	4.6%
10 - 14	5.1%	5.4%	5.2%
15 - 24	8.8%	9.4%	8.7%
25 - 34	9.5%	9.9%	9.3%
35 - 44	11.7%	11.2%	10.9%
45 - 54	14.6%	13.7%	13.1%
55 - 64	17.5%	17.5%	18.0%
65 - 74	15.3%	14.8%	16.1%
75 - 84	7.3%	7.4%	8.4%
85 +	2.2%	1.9%	1.8%
18 +	83.9%	82.4%	83.1%
2010 Population by Sex			
Males	68	658	1,954
Females	63	612	1,840
2018 Population by Sex			
Males	69	663	1,946
Females	65	619	1,838
2023 Population by Sex			
Males	72	677	1,978
Females	67	631	1,858

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	131	1,270	3,794
White Alone	97.7%	97.2%	97.0%
Black Alone	0.8%	0.5%	0.4%
American Indian Alone	0.0%	0.5%	0.4%
Asian Alone	0.0%	0.3%	0.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	0.7%	0.5%
Two or More Races	0.8%	0.8%	1.0%
Hispanic Origin	0.8%	1.1%	1.2%
Diversity Index	6.0	7.6	8.1
2018 Population by Race/Ethnicity			
Total	133	1,281	3,782
White Alone	97.7%	96.6%	96.4%
Black Alone	0.8%	0.7%	0.6%
American Indian Alone	0.0%	0.5%	0.5%
Asian Alone	0.0%	0.3%	0.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	0.6%
Two or More Races	0.8%	1.1%	1.3%
Hispanic Origin	0.7%	1.2%	1.4%
Diversity Index	7.3	9.0	9.7
2023 Population by Race/Ethnicity			
Total	137	1,308	3,836
White Alone	97.1%	95.9%	95.7%
Black Alone	0.7%	0.9%	0.9%
American Indian Alone	0.0%	0.5%	0.5%
Asian Alone	0.0%	0.4%	0.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	0.9%	0.7%
Two or More Races	0.7%	1.3%	1.6%
Hispanic Origin	1.4%	1.4%	1.5%
Diversity Index	9.8	10.4	11.2
2010 Population by Relationship and Household Type			
Total	131	1,270	3,794
In Households	99.2%	99.7%	99.7%
In Family Households	87.0%	86.2%	85.8%
Householder	29.0%	29.2%	29.9%
Spouse	24.4%	23.9%	25.0%
Child	28.2%	28.2%	26.5%
Other relative	3.1%	2.3%	1.9%
Nonrelative	2.3%	2.8%	2.5%
In Nonfamily Households	13.0%	13.5%	13.9%
In Group Quarters	0.8%	0.3%	0.3%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.8%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	102	961	2,893
Less than 9th Grade	3.9%	3.7%	3.4%
9th - 12th Grade, No Diploma	6.9%	7.4%	6.2%
High School Graduate	35.3%	35.0%	32.1%
GED/Alternative Credential	7.8%	7.2%	5.5%
Some College, No Degree	19.6%	20.9%	21.6%
Associate Degree	12.7%	11.6%	10.5%
Bachelor's Degree	9.8%	9.6%	14.0%
Graduate/Professional Degree	3.9%	4.7%	6.7%
2018 Population 15+ by Marital Status			
Total	115	1,094	3,246
Never Married	27.0%	25.2%	24.6%
Married	54.8%	55.8%	58.5%
Widowed	6.1%	5.9%	5.7%
Divorced	12.2%	13.1%	11.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	95.2%	95.7%
Civilian Unemployed (Unemployment Rate)	4.4%	4.8%	4.3%
2018 Employed Population 16+ by Industry			
Total	65	595	1,797
Agriculture/Mining	3.1%	3.0%	2.4%
Construction	4.6%	4.2%	3.8%
Manufacturing	23.1%	23.5%	23.6%
Wholesale Trade	1.5%	2.2%	2.4%
Retail Trade	13.8%	13.3%	11.6%
Transportation/Utilities	10.8%	8.6%	6.3%
Information	1.5%	1.7%	1.2%
Finance/Insurance/Real Estate	4.6%	3.9%	3.2%
Services	33.8%	35.6%	41.6%
Public Administration	4.6%	4.0%	3.8%
2018 Employed Population 16+ by Occupation			
Total	64	594	1,796
White Collar	49.2%	48.2%	53.3%
Management/Business/Financial	9.2%	9.6%	13.4%
Professional	12.3%	13.6%	17.1%
Sales	12.3%	10.9%	10.2%
Administrative Support	15.4%	14.1%	12.5%
Services	12.3%	16.3%	15.1%
Blue Collar	36.9%	35.3%	31.6%
Farming/Forestry/Fishing	1.5%	1.2%	0.7%
Construction/Extraction	3.1%	3.5%	3.5%
Installation/Maintenance/Repair	3.1%	2.7%	3.1%
Production	20.0%	18.8%	17.6%
Transportation/Material Moving	9.2%	9.1%	6.8%
2010 Population By Urban/ Rural Status			
Total Population	131	1,270	3,794
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.8%	1.6%	12.1%
Rural Population	98.5%	98.4%	87.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	52	508	1,538
Households with 1 Person	19.2%	21.5%	22.0%
Households with 2+ People	80.8%	78.5%	78.0%
Family Households	75.0%	73.0%	72.6%
Husband-wife Families	63.5%	59.6%	60.5%
With Related Children	23.1%	21.5%	19.6%
Other Family (No Spouse Present)	13.5%	13.2%	12.0%
Other Family with Male Householder	3.8%	4.9%	4.7%
With Related Children	1.9%	3.1%	3.0%
Other Family with Female Householder	7.7%	8.5%	7.3%
With Related Children	3.8%	4.9%	4.4%
Nonfamily Households	5.8%	5.5%	5.3%
All Households with Children	30.2%	30.0%	27.4%
Multigenerational Households	1.9%	2.2%	2.1%
Unmarried Partner Households	7.5%	8.1%	7.3%
Male-female	7.5%	7.7%	6.9%
Same-sex	0.0%	0.4%	0.4%
2010 Households by Size			
Total	53	509	1,536
1 Person Household	18.9%	21.4%	22.1%
2 Person Household	43.4%	41.5%	44.1%
3 Person Household	15.1%	15.5%	14.6%
4 Person Household	15.1%	13.6%	12.3%
5 Person Household	5.7%	5.5%	4.8%
6 Person Household	1.9%	1.8%	1.6%
7 + Person Household	0.0%	0.8%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	53	507	1,538
Owner Occupied	88.7%	87.2%	85.6%
Owned with a Mortgage/Loan	62.3%	57.8%	54.9%
Owned Free and Clear	26.4%	29.4%	30.8%
Renter Occupied	11.3%	12.8%	14.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	66	635	2,197
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	1.5%	1.7%	21.5%
Rural Housing Units	98.5%	98.3%	78.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Top Tier (1A)	Rooted Rural (10B)	Rural Resort Dwellers (6E)
3.	Professional Pride (1B)	Top Tier (1A)	Rooted Rural (10B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$90,310	\$817,961	\$2,526,221
Average Spent	\$1,672.41	\$1,591.36	\$1,639.34
Spending Potential Index	77	73	75
Education: Total \$	\$60,486	\$512,033	\$1,543,811
Average Spent	\$1,120.11	\$996.17	\$1,001.82
Spending Potential Index	77	69	69
Entertainment/Recreation: Total \$	\$144,788	\$1,342,504	\$4,219,621
Average Spent	\$2,681.26	\$2,611.88	\$2,738.24
Spending Potential Index	83	81	85
Food at Home: Total \$	\$224,266	\$2,098,604	\$6,582,876
Average Spent	\$4,153.07	\$4,082.89	\$4,271.82
Spending Potential Index	83	81	85
Food Away from Home: Total \$	\$149,262	\$1,357,454	\$4,207,133
Average Spent	\$2,764.11	\$2,640.96	\$2,730.13
Spending Potential Index	79	75	78
Health Care: Total \$	\$274,679	\$2,582,474	\$8,149,843
Average Spent	\$5,086.65	\$5,024.27	\$5,288.67
Spending Potential Index	89	88	92
HH Furnishings & Equipment: Total \$	\$91,714	\$834,887	\$2,602,341
Average Spent	\$1,698.41	\$1,624.29	\$1,688.74
Spending Potential Index	81	78	81
Personal Care Products & Services: Total \$	\$35,554	\$321,310	\$995,077
Average Spent	\$658.41	\$625.12	\$645.73
Spending Potential Index	80	76	78
Shelter: Total \$	\$680,696	\$6,047,036	\$18,736,069
Average Spent	\$12,605.48	\$11,764.66	\$12,158.38
Spending Potential Index	75	70	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$108,471	\$997,963	\$3,114,878
Average Spent	\$2,008.72	\$1,941.56	\$2,021.34
Spending Potential Index	81	78	81
Travel: Total \$	\$90,492	\$798,726	\$2,487,013
Average Spent	\$1,675.78	\$1,553.94	\$1,613.90
Spending Potential Index	78	72	75
Vehicle Maintenance & Repairs: Total \$	\$48,065	\$446,390	\$1,398,271
Average Spent	\$890.09	\$868.46	\$907.38
Spending Potential Index	83	81	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.