



# Community Profile

Rings: 1, 3, 5 mile radii

2050 S Telegraph Rd, Bloomfield Hills, MI

Latitude: 42.6085

Longitude: -83.30207

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	4,807	64,115	164,587
2010 Total Population	4,299	57,090	152,709
2018 Total Population	4,371	58,669	157,271
2018 Group Quarters	23	1,986	3,650
2023 Total Population	4,436	59,771	160,331
2018-2023 Annual Rate	0.30%	0.37%	0.39%
2018 Total Daytime Population	7,747	71,704	163,047
Workers	5,473	39,670	80,683
Residents	2,274	32,034	82,364
<b>Household Summary</b>			
2000 Households	2,045	24,378	62,548
2000 Average Household Size	2.33	2.57	2.57
2010 Households	1,905	22,674	59,834
2010 Average Household Size	2.25	2.43	2.49
2018 Households	1,942	23,421	61,909
2018 Average Household Size	2.24	2.42	2.48
2023 Households	1,970	23,915	63,265
2023 Average Household Size	2.24	2.42	2.48
2018-2023 Annual Rate	0.29%	0.42%	0.43%
2010 Families	1,136	14,234	39,393
2010 Average Family Size	2.93	3.07	3.08
2018 Families	1,134	14,399	39,938
2018 Average Family Size	2.91	3.04	3.06
2023 Families	1,140	14,582	40,488
2023 Average Family Size	2.92	3.04	3.05
2018-2023 Annual Rate	0.11%	0.25%	0.27%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,181	26,334	66,168
Owner Occupied Housing Units	65.4%	63.1%	68.1%
Renter Occupied Housing Units	28.3%	29.4%	26.4%
Vacant Housing Units	6.3%	7.4%	5.5%
2010 Housing Units	2,254	26,813	67,977
Owner Occupied Housing Units	54.6%	55.6%	60.6%
Renter Occupied Housing Units	29.9%	29.0%	27.4%
Vacant Housing Units	15.5%	15.4%	12.0%
2018 Housing Units	2,294	27,841	70,226
Owner Occupied Housing Units	53.4%	54.1%	59.3%
Renter Occupied Housing Units	31.3%	30.0%	28.8%
Vacant Housing Units	15.3%	15.9%	11.8%
2023 Housing Units	2,328	28,477	71,836
Owner Occupied Housing Units	53.7%	54.5%	59.6%
Renter Occupied Housing Units	30.9%	29.5%	28.5%
Vacant Housing Units	15.4%	16.0%	11.9%
<b>Median Household Income</b>			
2018	\$57,910	\$53,242	\$60,542
2023	\$69,204	\$62,190	\$70,926
<b>Median Home Value</b>			
2018	\$139,307	\$199,473	\$224,429
2023	\$168,807	\$249,624	\$266,059
<b>Per Capita Income</b>			
2018	\$42,844	\$40,153	\$43,145
2023	\$51,007	\$46,837	\$49,829
<b>Median Age</b>			
2010	43.8	40.9	40.2
2018	45.2	42.4	41.7
2023	45.6	42.9	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,942	23,421	61,909
<\$15,000	8.5%	15.7%	12.0%
\$15,000 - \$24,999	8.5%	10.9%	9.7%
\$25,000 - \$34,999	10.8%	9.3%	9.2%
\$35,000 - \$49,999	15.2%	11.7%	12.0%
\$50,000 - \$74,999	17.3%	13.5%	14.0%
\$75,000 - \$99,999	7.7%	8.5%	9.6%
\$100,000 - \$149,999	13.3%	11.2%	12.8%
\$150,000 - \$199,999	7.9%	6.3%	6.4%
\$200,000+	10.9%	12.8%	14.3%
Average Household Income	\$97,779	\$99,159	\$108,123
<b>2023 Households by Income</b>			
Household Income Base	1,970	23,915	63,265
<\$15,000	6.5%	13.1%	9.8%
\$15,000 - \$24,999	7.0%	9.6%	8.4%
\$25,000 - \$34,999	9.1%	8.5%	8.3%
\$35,000 - \$49,999	13.5%	11.0%	11.3%
\$50,000 - \$74,999	17.0%	13.5%	13.9%
\$75,000 - \$99,999	8.0%	8.8%	9.9%
\$100,000 - \$149,999	15.8%	13.0%	14.8%
\$150,000 - \$199,999	9.6%	7.1%	7.0%
\$200,000+	13.7%	15.3%	16.6%
Average Household Income	\$116,662	\$115,796	\$124,813
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,224	15,060	41,647
<\$50,000	12.5%	11.5%	10.7%
\$50,000 - \$99,999	26.9%	17.9%	14.0%
\$100,000 - \$149,999	13.6%	10.7%	11.7%
\$150,000 - \$199,999	8.2%	10.1%	10.2%
\$200,000 - \$249,999	6.8%	6.3%	6.7%
\$250,000 - \$299,999	1.4%	6.3%	6.5%
\$300,000 - \$399,999	2.4%	9.5%	11.7%
\$400,000 - \$499,999	2.7%	7.5%	9.1%
\$500,000 - \$749,999	8.3%	8.3%	9.4%
\$750,000 - \$999,999	11.8%	7.0%	5.2%
\$1,000,000 - \$1,499,999	1.9%	2.2%	2.3%
\$1,500,000 - \$1,999,999	1.1%	1.0%	1.0%
\$2,000,000 +	2.8%	1.9%	1.4%
Average Home Value	\$352,837	\$345,535	\$342,858
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,251	15,499	42,804
<\$50,000	10.2%	9.7%	8.8%
\$50,000 - \$99,999	23.3%	15.2%	11.7%
\$100,000 - \$149,999	13.2%	9.8%	10.7%
\$150,000 - \$199,999	8.7%	9.5%	10.2%
\$200,000 - \$249,999	6.8%	6.0%	6.5%
\$250,000 - \$299,999	2.7%	6.6%	6.7%
\$300,000 - \$399,999	3.4%	10.8%	12.2%
\$400,000 - \$499,999	3.4%	10.0%	11.8%
\$500,000 - \$749,999	8.4%	8.6%	10.5%
\$750,000 - \$999,999	12.3%	7.2%	5.5%
\$1,000,000 - \$1,499,999	2.2%	2.8%	2.5%
\$1,500,000 - \$1,999,999	1.7%	1.4%	1.2%
\$2,000,000 +	3.8%	2.6%	1.8%
Average Home Value	\$403,155	\$390,413	\$376,998

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	4,296	57,090	152,708
0 - 4	5.7%	6.1%	6.3%
5 - 9	5.3%	6.0%	6.5%
10 - 14	5.8%	6.7%	7.0%
15 - 24	12.1%	13.0%	12.8%
25 - 34	10.7%	10.8%	11.0%
35 - 44	12.1%	13.3%	13.1%
45 - 54	15.8%	15.7%	15.5%
55 - 64	15.3%	13.8%	13.4%
65 - 74	9.1%	8.2%	7.8%
75 - 84	5.4%	4.8%	4.7%
85 +	2.8%	1.7%	1.9%
18 +	79.2%	76.7%	75.6%
<b>2018 Population by Age</b>			
Total	4,371	58,668	157,272
0 - 4	5.2%	5.6%	5.8%
5 - 9	5.4%	5.8%	6.1%
10 - 14	5.5%	6.1%	6.4%
15 - 24	11.3%	12.1%	12.2%
25 - 34	11.0%	11.7%	11.7%
35 - 44	11.3%	11.7%	11.7%
45 - 54	13.0%	13.7%	13.4%
55 - 64	16.1%	15.0%	14.5%
65 - 74	12.6%	10.8%	10.6%
75 - 84	5.7%	5.4%	5.3%
85 +	2.9%	2.1%	2.3%
18 +	80.5%	78.7%	77.7%
<b>2023 Population by Age</b>			
Total	4,436	59,771	160,332
0 - 4	5.2%	5.5%	5.7%
5 - 9	5.4%	5.7%	6.0%
10 - 14	5.6%	6.1%	6.3%
15 - 24	10.5%	11.2%	11.4%
25 - 34	11.1%	12.0%	12.0%
35 - 44	11.7%	12.1%	12.1%
45 - 54	11.9%	12.5%	12.3%
55 - 64	14.9%	14.3%	13.8%
65 - 74	14.0%	11.9%	11.7%
75 - 84	7.3%	6.5%	6.4%
85 +	2.6%	2.1%	2.3%
18 +	80.5%	79.1%	78.2%
<b>2010 Population by Sex</b>			
Males	2,052	28,276	74,753
Females	2,247	28,814	77,956
<b>2018 Population by Sex</b>			
Males	2,099	29,022	77,025
Females	2,273	29,646	80,246
<b>2023 Population by Sex</b>			
Males	2,137	29,626	78,731
Females	2,299	30,145	81,600

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	4,299	57,091	152,710
White Alone	41.0%	54.9%	65.0%
Black Alone	51.3%	34.6%	23.8%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	4.3%	4.6%	4.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	2.5%	2.9%
Two or More Races	1.9%	3.1%	3.1%
Hispanic Origin	3.6%	7.2%	8.5%
Diversity Index	59.7	63.4	59.4
<b>2018 Population by Race/Ethnicity</b>			
Total	4,371	58,668	157,270
White Alone	38.3%	52.0%	61.7%
Black Alone	52.1%	35.0%	24.5%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	5.7%	6.2%	6.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	2.8%	3.3%
Two or More Races	2.1%	3.6%	3.6%
Hispanic Origin	4.0%	8.3%	9.8%
Diversity Index	61.1	66.4	63.4
<b>2023 Population by Race/Ethnicity</b>			
Total	4,436	59,772	160,332
White Alone	35.9%	49.5%	59.1%
Black Alone	53.1%	35.8%	25.3%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	6.9%	7.5%	7.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	3.0%	3.6%
Two or More Races	2.3%	3.9%	3.9%
Hispanic Origin	4.4%	9.1%	10.7%
Diversity Index	61.9	68.4	66.1
<b>2010 Population by Relationship and Household Type</b>			
Total	4,299	57,090	152,709
In Households	99.5%	96.7%	97.8%
In Family Households	79.3%	78.8%	81.6%
Householder	25.7%	24.7%	25.8%
Spouse	15.8%	15.9%	17.9%
Child	31.0%	31.5%	32.1%
Other relative	4.8%	4.3%	3.6%
Nonrelative	1.9%	2.4%	2.2%
In Nonfamily Households	20.2%	17.9%	16.2%
In Group Quarters	0.5%	3.3%	2.2%
Institutionalized Population	0.0%	1.4%	1.3%
Noninstitutionalized Population	0.5%	1.9%	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	3,175	41,284	109,261
Less than 9th Grade	2.5%	3.9%	3.4%
9th - 12th Grade, No Diploma	8.2%	7.5%	6.6%
High School Graduate	20.9%	20.0%	18.7%
GED/Alternative Credential	3.1%	3.6%	3.0%
Some College, No Degree	23.0%	21.3%	21.3%
Associate Degree	6.0%	5.9%	5.8%
Bachelor's Degree	18.3%	19.1%	21.1%
Graduate/Professional Degree	18.0%	18.7%	20.1%
<b>2018 Population 15+ by Marital Status</b>			
Total	3,668	48,397	128,506
Never Married	40.6%	37.6%	34.7%
Married	40.6%	43.4%	46.9%
Widowed	7.2%	6.2%	5.8%
Divorced	11.5%	12.8%	12.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.3%	93.5%	94.7%
Civilian Unemployed (Unemployment Rate)	3.8%	6.5%	5.3%
<b>2018 Employed Population 16+ by Industry</b>			
Total	2,143	26,792	75,179
Agriculture/Mining	0.0%	0.2%	0.1%
Construction	4.4%	5.4%	5.1%
Manufacturing	9.5%	12.6%	14.9%
Wholesale Trade	1.0%	2.2%	2.1%
Retail Trade	11.4%	9.6%	10.4%
Transportation/Utilities	3.9%	2.4%	2.5%
Information	1.1%	1.3%	1.3%
Finance/Insurance/Real Estate	6.8%	7.6%	7.6%
Services	58.9%	55.9%	53.8%
Public Administration	3.0%	2.7%	2.1%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	2,143	26,792	75,178
White Collar	66.2%	62.3%	65.2%
Management/Business/Financial	12.6%	17.5%	17.7%
Professional	24.8%	22.9%	24.5%
Sales	8.1%	9.6%	10.9%
Administrative Support	20.7%	12.3%	12.1%
Services	16.5%	20.3%	18.2%
Blue Collar	17.3%	17.3%	16.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.7%	4.5%	4.2%
Installation/Maintenance/Repair	1.3%	1.5%	1.9%
Production	6.7%	6.3%	6.3%
Transportation/Material Moving	5.6%	4.9%	4.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	4,299	57,090	152,709
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019



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<b>2010 Households by Type</b>			
Total	1,906	22,674	59,835
Households with 1 Person	34.6%	31.4%	28.7%
Households with 2+ People	65.4%	68.6%	71.3%
Family Households	59.6%	62.8%	65.8%
Husband-wife Families	36.5%	40.4%	45.6%
With Related Children	13.3%	16.3%	19.3%
Other Family (No Spouse Present)	23.1%	22.4%	20.2%
Other Family with Male Householder	4.6%	4.8%	4.7%
With Related Children	2.4%	2.4%	2.5%
Other Family with Female Householder	18.5%	17.6%	15.5%
With Related Children	10.1%	11.2%	10.1%
Nonfamily Households	5.8%	5.8%	5.5%
All Households with Children	26.2%	30.3%	32.3%
Multigenerational Households	4.7%	4.2%	3.7%
Unmarried Partner Households	5.2%	6.3%	6.2%
Male-female	4.7%	5.7%	5.6%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	1,904	22,674	59,834
1 Person Household	34.7%	31.4%	28.7%
2 Person Household	32.4%	31.8%	32.8%
3 Person Household	13.9%	15.3%	15.9%
4 Person Household	10.3%	11.4%	12.5%
5 Person Household	5.5%	5.8%	6.3%
6 Person Household	2.1%	2.6%	2.4%
7 + Person Household	1.1%	1.8%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,905	22,674	59,834
Owner Occupied	64.6%	65.7%	68.9%
Owned with a Mortgage/Loan	46.1%	46.2%	49.1%
Owned Free and Clear	18.6%	19.5%	19.7%
Renter Occupied	35.4%	34.3%	31.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,254	26,813	67,977
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
	<b>1.</b> Family Foundations (12A)	Exurbanites (1E)	Top Tier (1A)
	<b>2.</b> Old and Newcomers (8F)	Top Tier (1A)	Exurbanites (1E)
	<b>3.</b> Modest Income Homes	Modest Income Homes	Rustbelt Traditions (5D)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,891,928	\$59,925,130	\$172,431,033
Average Spent	\$2,519.02	\$2,558.61	\$2,785.23
Spending Potential Index	116	118	128
Education: Total \$	\$3,165,743	\$41,040,564	\$120,168,454
Average Spent	\$1,630.15	\$1,752.30	\$1,941.05
Spending Potential Index	113	121	134
Entertainment/Recreation: Total \$	\$7,412,578	\$89,389,553	\$256,518,690
Average Spent	\$3,816.98	\$3,816.64	\$4,143.48
Spending Potential Index	119	119	129
Food at Home: Total \$	\$11,600,712	\$139,203,302	\$396,611,660
Average Spent	\$5,973.59	\$5,943.53	\$6,406.37
Spending Potential Index	119	118	128
Food Away from Home: Total \$	\$7,970,349	\$96,432,379	\$277,527,384
Average Spent	\$4,104.20	\$4,117.35	\$4,482.83
Spending Potential Index	117	117	128
Health Care: Total \$	\$13,563,825	\$160,570,142	\$457,510,702
Average Spent	\$6,984.46	\$6,855.82	\$7,390.05
Spending Potential Index	122	120	129
HH Furnishings & Equipment: Total \$	\$4,779,859	\$57,891,140	\$166,965,857
Average Spent	\$2,461.31	\$2,471.76	\$2,696.96
Spending Potential Index	118	118	129
Personal Care Products & Services: Total \$	\$1,897,109	\$22,877,739	\$65,910,231
Average Spent	\$976.88	\$976.80	\$1,064.63
Spending Potential Index	118	118	129
Shelter: Total \$	\$38,225,960	\$468,488,017	\$1,344,670,428
Average Spent	\$19,683.81	\$20,002.90	\$21,720.11
Spending Potential Index	117	119	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,808,693	\$70,376,245	\$202,347,294
Average Spent	\$2,991.09	\$3,004.84	\$3,268.46
Spending Potential Index	120	121	131
Travel: Total \$	\$4,770,006	\$59,259,125	\$172,944,841
Average Spent	\$2,456.23	\$2,530.17	\$2,793.53
Spending Potential Index	114	117	130
Vehicle Maintenance & Repairs: Total \$	\$2,497,300	\$29,805,024	\$85,379,336
Average Spent	\$1,285.94	\$1,272.58	\$1,379.11
Spending Potential Index	120	118	128

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.