



Community Profile

Rings: 1, 3, 5 mile radii

1 Yellow Jacket Dr, Oxford, AL 36203, USA

Latitude: 33.61
Longitude: -85.83

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,845	19,789	45,274
2010 Total Population	2,786	20,381	45,550
2018 Total Population	2,721	20,096	44,549
2018 Group Quarters	211	859	1,112
2023 Total Population	2,670	19,757	43,657
2018-2023 Annual Rate	-0.38%	-0.34%	-0.40%
2018 Total Daytime Population	6,247	26,442	55,473
Workers	4,530	14,880	29,126
Residents	1,717	11,562	26,347
Household Summary			
2000 Households	1,172	8,091	18,837
2000 Average Household Size	2.29	2.36	2.36
2010 Households	1,055	8,130	18,551
2010 Average Household Size	2.43	2.40	2.39
2018 Households	1,017	7,962	17,967
2018 Average Household Size	2.47	2.42	2.42
2023 Households	993	7,804	17,542
2023 Average Household Size	2.48	2.42	2.43
2018-2023 Annual Rate	-0.48%	-0.40%	-0.48%
2010 Families	648	5,332	12,142
2010 Average Family Size	3.07	2.97	2.96
2018 Families	607	5,116	11,548
2018 Average Family Size	3.15	3.01	3.01
2023 Families	586	4,977	11,197
2023 Average Family Size	3.17	3.02	3.02
2018-2023 Annual Rate	-0.70%	-0.55%	-0.62%
Housing Unit Summary			
2000 Housing Units	1,352	9,020	21,340
Owner Occupied Housing Units	46.0%	56.8%	59.6%
Renter Occupied Housing Units	40.7%	32.9%	28.7%
Vacant Housing Units	13.3%	10.3%	11.7%
2010 Housing Units	1,263	9,129	21,074
Owner Occupied Housing Units	39.1%	54.3%	57.4%
Renter Occupied Housing Units	44.4%	34.8%	30.6%
Vacant Housing Units	16.5%	10.9%	12.0%
2018 Housing Units	1,241	9,106	21,148
Owner Occupied Housing Units	37.2%	52.9%	55.0%
Renter Occupied Housing Units	44.7%	34.5%	30.0%
Vacant Housing Units	18.0%	12.6%	15.0%
2023 Housing Units	1,244	9,143	21,251
Owner Occupied Housing Units	38.5%	52.9%	54.6%
Renter Occupied Housing Units	41.3%	32.5%	28.0%
Vacant Housing Units	20.2%	14.6%	17.5%
Median Household Income			
2018	\$33,304	\$44,190	\$41,694
2023	\$37,538	\$49,966	\$47,404
Median Home Value			
2018	\$105,896	\$135,520	\$120,905
2023	\$122,609	\$147,603	\$135,587
Per Capita Income			
2018	\$18,379	\$24,818	\$24,153
2023	\$20,860	\$27,870	\$27,252
Median Age			
2010	36.9	38.0	39.7
2018	38.7	39.7	41.5
2023	40.0	40.8	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,017	7,962	17,967
<\$15,000	22.6%	15.8%	18.1%
\$15,000 - \$24,999	19.4%	13.3%	13.9%
\$25,000 - \$34,999	9.3%	9.8%	10.3%
\$35,000 - \$49,999	17.9%	16.2%	14.6%
\$50,000 - \$74,999	15.8%	17.5%	16.8%
\$75,000 - \$99,999	7.8%	11.8%	11.1%
\$100,000 - \$149,999	4.9%	10.0%	9.4%
\$150,000 - \$199,999	1.4%	3.0%	3.1%
\$200,000+	1.0%	2.6%	2.6%
Average Household Income	\$44,132	\$60,914	\$58,932
2023 Households by Income			
Household Income Base	993	7,804	17,542
<\$15,000	20.6%	14.0%	16.3%
\$15,000 - \$24,999	16.6%	11.5%	12.2%
\$25,000 - \$34,999	8.8%	9.0%	9.4%
\$35,000 - \$49,999	17.6%	15.5%	14.0%
\$50,000 - \$74,999	17.3%	18.0%	17.3%
\$75,000 - \$99,999	9.5%	13.4%	12.5%
\$100,000 - \$149,999	6.7%	12.1%	11.4%
\$150,000 - \$199,999	1.8%	3.5%	3.7%
\$200,000+	1.1%	3.0%	3.2%
Average Household Income	\$50,778	\$68,818	\$66,856
2018 Owner Occupied Housing Units by Value			
Total	462	4,818	11,629
<\$50,000	18.8%	11.9%	16.3%
\$50,000 - \$99,999	28.4%	22.1%	26.0%
\$100,000 - \$149,999	22.9%	22.5%	18.4%
\$150,000 - \$199,999	16.5%	16.9%	13.6%
\$200,000 - \$249,999	3.2%	11.3%	9.7%
\$250,000 - \$299,999	6.5%	4.7%	5.1%
\$300,000 - \$399,999	2.4%	6.2%	6.2%
\$400,000 - \$499,999	0.9%	1.6%	1.5%
\$500,000 - \$749,999	0.2%	1.7%	2.1%
\$750,000 - \$999,999	0.0%	0.5%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$122,451	\$166,461	\$160,777
2023 Owner Occupied Housing Units by Value			
Total	479	4,835	11,601
<\$50,000	14.2%	9.6%	13.4%
\$50,000 - \$99,999	25.1%	19.4%	23.7%
\$100,000 - \$149,999	24.0%	22.0%	18.1%
\$150,000 - \$199,999	18.4%	17.8%	14.3%
\$200,000 - \$249,999	4.0%	12.0%	10.3%
\$250,000 - \$299,999	9.6%	6.0%	6.3%
\$300,000 - \$399,999	3.3%	7.8%	7.8%
\$400,000 - \$499,999	1.5%	2.1%	2.0%
\$500,000 - \$749,999	0.2%	2.1%	2.7%
\$750,000 - \$999,999	0.0%	0.5%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$139,115	\$181,157	\$178,881

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,788	20,381	45,551
0 - 4	6.9%	6.8%	6.4%
5 - 9	6.0%	6.3%	6.4%
10 - 14	5.8%	6.4%	6.4%
15 - 24	13.7%	13.0%	12.4%
25 - 34	15.3%	13.7%	12.7%
35 - 44	11.9%	12.7%	12.4%
45 - 54	11.8%	13.3%	14.3%
55 - 64	10.1%	12.7%	13.4%
65 - 74	7.3%	7.4%	7.9%
75 - 84	7.3%	5.7%	5.7%
85 +	3.8%	2.1%	2.1%
18 +	77.3%	76.8%	77.0%
2018 Population by Age			
Total	2,723	20,098	44,550
0 - 4	6.3%	6.1%	5.8%
5 - 9	6.1%	6.0%	6.0%
10 - 14	5.9%	6.0%	6.0%
15 - 24	11.9%	11.8%	11.3%
25 - 34	14.8%	13.7%	12.8%
35 - 44	12.9%	12.7%	12.2%
45 - 54	11.0%	11.9%	12.5%
55 - 64	11.6%	13.2%	14.1%
65 - 74	8.7%	10.6%	11.1%
75 - 84	6.9%	5.6%	5.7%
85 +	4.0%	2.4%	2.5%
18 +	78.3%	78.4%	78.8%
2023 Population by Age			
Total	2,671	19,759	43,659
0 - 4	6.2%	6.0%	5.7%
5 - 9	5.8%	5.8%	5.7%
10 - 14	5.9%	5.9%	6.0%
15 - 24	12.1%	11.6%	11.1%
25 - 34	13.4%	12.7%	11.9%
35 - 44	13.1%	13.4%	12.7%
45 - 54	11.0%	11.4%	11.9%
55 - 64	11.8%	12.3%	13.3%
65 - 74	9.7%	11.9%	12.4%
75 - 84	7.2%	6.5%	6.9%
85 +	3.9%	2.4%	2.4%
18 +	78.6%	78.8%	79.2%
2010 Population by Sex			
Males	1,298	9,774	21,689
Females	1,488	10,607	23,860
2018 Population by Sex			
Males	1,287	9,720	21,383
Females	1,433	10,376	23,166
2023 Population by Sex			
Males	1,276	9,611	21,082
Females	1,394	10,146	22,575

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	2,784	20,382	45,550
White Alone	60.6%	67.1%	63.9%
Black Alone	28.3%	25.5%	30.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.9%	1.2%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.3%	4.2%	2.5%
Two or More Races	1.5%	1.5%	1.4%
Hispanic Origin	11.6%	6.8%	4.8%
Diversity Index	64.5	54.9	54.3
2018 Population by Race/Ethnicity			
Total	2,720	20,096	44,550
White Alone	58.2%	65.6%	63.0%
Black Alone	29.0%	25.6%	30.6%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.2%	1.7%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.2%	4.7%	2.9%
Two or More Races	1.9%	1.9%	1.8%
Hispanic Origin	12.9%	7.6%	5.4%
Diversity Index	67.2	57.3	56.0
2023 Population by Race/Ethnicity			
Total	2,670	19,757	43,658
White Alone	56.6%	64.2%	61.9%
Black Alone	29.5%	25.9%	30.8%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.4%	2.1%	1.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.9%	5.1%	3.1%
Two or More Races	2.2%	2.2%	2.1%
Hispanic Origin	13.9%	8.3%	5.9%
Diversity Index	69.1	59.4	57.5
2010 Population by Relationship and Household Type			
Total	2,786	20,381	45,550
In Households	92.0%	95.6%	97.4%
In Family Households	74.3%	79.8%	81.1%
Householder	23.7%	26.2%	26.5%
Spouse	13.4%	17.6%	17.6%
Child	29.6%	30.1%	30.7%
Other relative	4.8%	3.7%	4.1%
Nonrelative	2.8%	2.2%	2.2%
In Nonfamily Households	17.7%	15.7%	16.3%
In Group Quarters	8.0%	4.4%	2.6%
Institutionalized Population	5.6%	3.9%	2.2%
Noninstitutionalized Population	2.3%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	1,898	14,079	31,570
Less than 9th Grade	10.6%	5.1%	5.7%
9th - 12th Grade, No Diploma	14.9%	10.0%	11.7%
High School Graduate	30.3%	27.8%	27.0%
GED/Alternative Credential	3.4%	4.5%	4.6%
Some College, No Degree	23.8%	23.5%	23.7%
Associate Degree	5.2%	8.6%	7.7%
Bachelor's Degree	8.3%	11.1%	11.0%
Graduate/Professional Degree	3.4%	9.4%	8.6%
2018 Population 15+ by Marital Status			
Total	2,222	16,451	36,612
Never Married	31.7%	28.6%	29.4%
Married	32.6%	48.0%	47.7%
Widowed	12.2%	8.4%	8.5%
Divorced	23.5%	15.0%	14.5%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	90.4%	91.7%	91.9%
Civilian Unemployed (Unemployment Rate)	9.6%	8.3%	8.1%
2018 Employed Population 16+ by Industry			
Total	1,000	8,408	18,136
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	4.5%	4.0%	3.4%
Manufacturing	14.6%	18.3%	18.5%
Wholesale Trade	5.5%	2.1%	2.3%
Retail Trade	13.6%	13.6%	12.8%
Transportation/Utilities	2.2%	2.4%	2.6%
Information	0.1%	1.2%	1.1%
Finance/Insurance/Real Estate	4.7%	3.8%	4.1%
Services	44.2%	47.5%	47.1%
Public Administration	10.3%	6.9%	7.8%
2018 Employed Population 16+ by Occupation			
Total	997	8,410	18,136
White Collar	40.5%	56.6%	53.9%
Management/Business/Financial	7.5%	11.8%	10.2%
Professional	12.7%	18.8%	17.9%
Sales	9.7%	13.5%	12.8%
Administrative Support	10.6%	12.5%	13.0%
Services	22.5%	19.5%	20.5%
Blue Collar	36.7%	23.9%	25.6%
Farming/Forestry/Fishing	1.2%	0.3%	0.3%
Construction/Extraction	11.7%	4.5%	4.0%
Installation/Maintenance/Repair	3.6%	2.3%	3.1%
Production	11.9%	9.6%	10.5%
Transportation/Material Moving	8.3%	7.2%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	2,786	20,381	45,550
Population Inside Urbanized Area	100.0%	99.6%	92.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	7.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,055	8,131	18,551
Households with 1 Person	33.3%	30.3%	30.5%
Households with 2+ People	66.7%	69.7%	69.5%
Family Households	61.4%	65.6%	65.5%
Husband-wife Families	34.5%	44.2%	43.3%
With Related Children	14.4%	17.8%	17.0%
Other Family (No Spouse Present)	26.9%	21.4%	22.2%
Other Family with Male Householder	4.5%	4.2%	4.6%
With Related Children	2.7%	2.2%	2.4%
Other Family with Female Householder	22.4%	17.2%	17.6%
With Related Children	15.3%	11.7%	11.4%
Nonfamily Households	5.3%	4.1%	4.1%
All Households with Children	32.6%	32.3%	31.2%
Multigenerational Households	4.5%	4.0%	4.9%
Unmarried Partner Households	6.4%	5.1%	5.3%
Male-female	5.5%	4.4%	4.7%
Same-sex	0.9%	0.7%	0.6%
2010 Households by Size			
Total	1,055	8,129	18,549
1 Person Household	33.3%	30.3%	30.5%
2 Person Household	30.4%	33.2%	33.0%
3 Person Household	16.4%	16.5%	16.5%
4 Person Household	10.6%	11.5%	11.7%
5 Person Household	5.5%	5.4%	5.3%
6 Person Household	2.6%	2.0%	1.9%
7 + Person Household	1.2%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	1,055	8,130	18,551
Owner Occupied	46.8%	61.0%	65.2%
Owned with a Mortgage/Loan	23.9%	37.8%	38.4%
Owned Free and Clear	22.9%	23.2%	26.8%
Renter Occupied	53.2%	39.0%	34.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,263	9,129	21,074
Housing Units Inside Urbanized Area	100.0%	99.6%	92.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	7.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Set to Impress (11D)	Modest Income Homes
2.	Heartland Communities	Heartland Communities	Comfortable Empty Nesters
3.	Set to Impress (11D)	Green Acres (6A)	Heartland Communities
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,172,978	\$12,574,807	\$27,326,749
Average Spent	\$1,153.37	\$1,579.35	\$1,520.94
Spending Potential Index	53	73	70
Education: Total \$	\$693,635	\$7,971,620	\$17,104,504
Average Spent	\$682.04	\$1,001.21	\$952.00
Spending Potential Index	47	69	66
Entertainment/Recreation: Total \$	\$1,840,284	\$19,253,177	\$42,277,009
Average Spent	\$1,809.52	\$2,418.13	\$2,353.04
Spending Potential Index	56	75	73
Food at Home: Total \$	\$2,981,626	\$30,467,124	\$66,889,894
Average Spent	\$2,931.79	\$3,826.57	\$3,722.93
Spending Potential Index	58	76	74
Food Away from Home: Total \$	\$1,910,008	\$20,532,037	\$44,622,111
Average Spent	\$1,878.08	\$2,578.75	\$2,483.56
Spending Potential Index	53	73	71
Health Care: Total \$	\$3,409,633	\$35,340,015	\$78,507,235
Average Spent	\$3,352.64	\$4,438.59	\$4,369.52
Spending Potential Index	59	78	76
HH Furnishings & Equipment: Total \$	\$1,130,199	\$12,258,688	\$26,805,199
Average Spent	\$1,111.31	\$1,539.65	\$1,491.91
Spending Potential Index	53	74	71
Personal Care Products & Services: Total \$	\$440,102	\$4,823,703	\$10,502,704
Average Spent	\$432.75	\$605.84	\$584.56
Spending Potential Index	52	73	71
Shelter: Total \$	\$8,893,944	\$96,104,871	\$207,333,730
Average Spent	\$8,745.27	\$12,070.44	\$11,539.70
Spending Potential Index	52	72	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,342,330	\$14,457,298	\$31,817,173
Average Spent	\$1,319.89	\$1,815.79	\$1,770.87
Spending Potential Index	53	73	71
Travel: Total \$	\$1,040,073	\$11,923,542	\$25,771,710
Average Spent	\$1,022.69	\$1,497.56	\$1,434.39
Spending Potential Index	47	70	67
Vehicle Maintenance & Repairs: Total \$	\$618,735	\$6,473,682	\$14,225,998
Average Spent	\$608.39	\$813.07	\$791.78
Spending Potential Index	57	76	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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