



Community Profile

Rings: 1, 3, 5 mile radii

2615 Pennsylvania Ave, Charleston, WV

Latitude: 38.3862

Longitude: -81.59429

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,061	15,514	57,644
2010 Total Population	2,081	14,750	54,665
2018 Total Population	2,072	14,350	53,441
2018 Group Quarters	5	187	1,499
2023 Total Population	2,008	13,882	51,789
2018-2023 Annual Rate	-0.63%	-0.66%	-0.63%
2018 Total Daytime Population	2,966	14,507	89,243
Workers	2,021	7,108	61,278
Residents	945	7,399	27,965
Household Summary			
2000 Households	919	6,996	26,605
2000 Average Household Size	2.24	2.19	2.12
2010 Households	959	6,750	25,182
2010 Average Household Size	2.16	2.16	2.11
2018 Households	956	6,576	24,627
2018 Average Household Size	2.16	2.15	2.11
2023 Households	927	6,360	23,857
2023 Average Household Size	2.16	2.15	2.11
2018-2023 Annual Rate	-0.61%	-0.67%	-0.63%
2010 Families	618	3,901	13,713
2010 Average Family Size	2.69	2.79	2.81
2018 Families	606	3,740	13,167
2018 Average Family Size	2.69	2.78	2.80
2023 Families	584	3,593	12,659
2023 Average Family Size	2.69	2.78	2.80
2018-2023 Annual Rate	-0.74%	-0.80%	-0.78%
Housing Unit Summary			
2000 Housing Units	968	7,595	29,337
Owner Occupied Housing Units	76.0%	60.9%	54.0%
Renter Occupied Housing Units	19.0%	31.3%	36.7%
Vacant Housing Units	5.0%	7.9%	9.3%
2010 Housing Units	1,020	7,432	28,093
Owner Occupied Housing Units	70.9%	59.9%	52.9%
Renter Occupied Housing Units	23.1%	30.9%	36.8%
Vacant Housing Units	6.0%	9.2%	10.4%
2018 Housing Units	1,024	7,430	28,299
Owner Occupied Housing Units	67.4%	54.7%	48.0%
Renter Occupied Housing Units	26.0%	33.8%	39.1%
Vacant Housing Units	6.6%	11.5%	13.0%
2023 Housing Units	1,024	7,433	28,295
Owner Occupied Housing Units	66.3%	53.7%	47.2%
Renter Occupied Housing Units	24.3%	31.9%	37.1%
Vacant Housing Units	9.5%	14.4%	15.7%
Median Household Income			
2018	\$60,401	\$49,522	\$46,786
2023	\$61,337	\$51,802	\$49,291
Median Home Value			
2018	\$155,053	\$124,276	\$139,828
2023	\$159,677	\$129,162	\$145,757
Per Capita Income			
2018	\$37,137	\$31,817	\$32,160
2023	\$38,838	\$34,257	\$34,276
Median Age			
2010	44.9	42.6	41.9
2018	47.3	44.0	43.4
2023	48.6	45.1	44.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	956	6,576	24,627
<\$15,000	5.2%	13.8%	16.1%
\$15,000 - \$24,999	5.5%	11.9%	12.1%
\$25,000 - \$34,999	12.7%	11.6%	10.7%
\$35,000 - \$49,999	15.9%	13.0%	13.4%
\$50,000 - \$74,999	20.6%	19.0%	17.4%
\$75,000 - \$99,999	16.6%	10.4%	10.0%
\$100,000 - \$149,999	12.9%	11.2%	11.1%
\$150,000 - \$199,999	4.9%	4.5%	4.1%
\$200,000+	5.6%	4.6%	5.1%
Average Household Income	\$81,934	\$69,205	\$69,256
2023 Households by Income			
Household Income Base	927	6,360	23,857
<\$15,000	5.0%	12.8%	15.0%
\$15,000 - \$24,999	5.3%	11.3%	11.6%
\$25,000 - \$34,999	12.5%	11.2%	10.6%
\$35,000 - \$49,999	15.5%	12.5%	13.2%
\$50,000 - \$74,999	21.1%	19.9%	18.2%
\$75,000 - \$99,999	17.2%	11.0%	10.6%
\$100,000 - \$149,999	13.4%	11.9%	11.4%
\$150,000 - \$199,999	5.0%	4.8%	4.3%
\$200,000+	5.2%	4.6%	5.0%
Average Household Income	\$85,655	\$74,560	\$73,865
2018 Owner Occupied Housing Units by Value			
Total	690	4,067	13,571
<\$50,000	5.2%	12.3%	11.0%
\$50,000 - \$99,999	17.1%	26.6%	24.0%
\$100,000 - \$149,999	24.9%	22.9%	18.8%
\$150,000 - \$199,999	27.2%	16.0%	17.6%
\$200,000 - \$249,999	13.8%	7.8%	9.7%
\$250,000 - \$299,999	9.3%	5.4%	6.4%
\$300,000 - \$399,999	0.6%	4.2%	5.0%
\$400,000 - \$499,999	1.4%	2.4%	3.5%
\$500,000 - \$749,999	0.4%	1.6%	2.5%
\$750,000 - \$999,999	0.0%	0.1%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$160,725	\$157,198	\$180,106
2023 Owner Occupied Housing Units by Value			
Total	679	3,990	13,349
<\$50,000	4.7%	11.4%	10.2%
\$50,000 - \$99,999	15.6%	25.3%	23.0%
\$100,000 - \$149,999	24.3%	22.9%	18.3%
\$150,000 - \$199,999	27.4%	16.1%	17.5%
\$200,000 - \$249,999	14.4%	8.2%	9.9%
\$250,000 - \$299,999	10.3%	5.9%	6.8%
\$300,000 - \$399,999	0.7%	4.7%	5.6%
\$400,000 - \$499,999	1.8%	2.8%	4.1%
\$500,000 - \$749,999	0.6%	1.9%	2.8%
\$750,000 - \$999,999	0.0%	0.1%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.8%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$166,482	\$164,858	\$188,520

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,079	14,755	54,663
0 - 4	4.4%	5.9%	5.8%
5 - 9	5.2%	5.8%	5.6%
10 - 14	5.7%	5.0%	5.1%
15 - 24	9.8%	11.0%	12.2%
25 - 34	12.4%	13.0%	13.0%
35 - 44	12.7%	12.3%	12.1%
45 - 54	17.3%	15.8%	15.5%
55 - 64	15.1%	14.6%	14.5%
65 - 74	8.1%	7.6%	8.2%
75 - 84	7.4%	6.0%	5.5%
85 +	2.2%	3.0%	2.5%
18 +	81.9%	80.1%	80.2%
2018 Population by Age			
Total	2,072	14,350	53,439
0 - 4	3.9%	5.3%	5.2%
5 - 9	4.4%	5.5%	5.3%
10 - 14	5.2%	5.7%	5.4%
15 - 24	9.0%	10.1%	11.7%
25 - 34	11.0%	11.9%	12.0%
35 - 44	13.5%	12.7%	12.3%
45 - 54	14.0%	12.8%	12.7%
55 - 64	16.6%	15.3%	15.2%
65 - 74	12.7%	11.9%	11.8%
75 - 84	6.1%	5.4%	5.6%
85 +	3.5%	3.3%	2.8%
18 +	83.4%	80.4%	81.1%
2023 Population by Age			
Total	2,008	13,883	51,790
0 - 4	3.8%	5.2%	5.1%
5 - 9	4.2%	5.2%	5.1%
10 - 14	4.9%	5.6%	5.3%
15 - 24	8.6%	10.6%	11.8%
25 - 34	8.9%	10.3%	11.0%
35 - 44	14.8%	13.0%	12.4%
45 - 54	13.2%	12.4%	12.3%
55 - 64	15.9%	13.9%	13.8%
65 - 74	14.6%	13.9%	13.6%
75 - 84	7.8%	6.9%	7.0%
85 +	3.2%	3.0%	2.7%
18 +	84.0%	80.6%	81.4%
2010 Population by Sex			
Males	1,032	7,030	25,977
Females	1,049	7,720	28,688
2018 Population by Sex			
Males	1,026	6,854	25,463
Females	1,046	7,496	27,978
2023 Population by Sex			
Males	997	6,645	24,787
Females	1,011	7,237	27,002

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	2,081	14,750	54,665
White Alone	96.6%	87.7%	81.3%
Black Alone	1.0%	8.7%	13.8%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	0.7%	0.9%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	1.0%	2.2%	2.8%
Hispanic Origin	0.4%	0.9%	1.2%
Diversity Index	7.4	23.8	33.6
2018 Population by Race/Ethnicity			
Total	2,072	14,351	53,441
White Alone	96.1%	86.3%	79.8%
Black Alone	1.1%	9.1%	14.0%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	0.9%	1.1%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	1.4%	2.9%	3.7%
Hispanic Origin	0.6%	1.1%	1.5%
Diversity Index	8.7	26.4	36.2
2023 Population by Race/Ethnicity			
Total	2,007	13,883	51,789
White Alone	95.5%	85.3%	78.6%
Black Alone	1.1%	9.3%	14.2%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	1.0%	1.3%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.2%	0.3%	0.4%
Two or More Races	1.7%	3.6%	4.4%
Hispanic Origin	0.8%	1.4%	1.8%
Diversity Index	10.3	28.4	38.3
2010 Population by Relationship and Household Type			
Total	2,081	14,750	54,665
In Households	99.8%	98.7%	97.3%
In Family Households	81.3%	76.0%	72.6%
Householder	29.1%	26.3%	25.0%
Spouse	22.8%	18.3%	16.7%
Child	25.8%	26.5%	25.9%
Other relative	2.2%	2.8%	2.9%
Nonrelative	1.3%	2.2%	2.1%
In Nonfamily Households	18.5%	22.7%	24.6%
In Group Quarters	0.2%	1.3%	2.7%
Institutionalized Population	0.2%	0.4%	0.5%
Noninstitutionalized Population	0.0%	0.8%	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	1,606	10,530	38,756
Less than 9th Grade	0.4%	1.7%	2.3%
9th - 12th Grade, No Diploma	3.9%	6.8%	6.5%
High School Graduate	23.5%	22.6%	23.1%
GED/Alternative Credential	1.6%	5.6%	5.7%
Some College, No Degree	21.0%	19.1%	18.5%
Associate Degree	9.8%	9.5%	7.7%
Bachelor's Degree	19.1%	17.9%	18.5%
Graduate/Professional Degree	20.7%	16.8%	17.8%
2018 Population 15+ by Marital Status			
Total	1,792	11,984	44,997
Never Married	24.4%	29.4%	32.9%
Married	50.7%	43.9%	41.2%
Widowed	6.6%	8.4%	7.8%
Divorced	18.3%	18.3%	18.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.4%	95.8%	95.7%
Civilian Unemployed (Unemployment Rate)	4.5%	4.2%	4.3%
2018 Employed Population 16+ by Industry			
Total	1,144	7,047	25,802
Agriculture/Mining	1.8%	1.4%	1.4%
Construction	1.7%	4.3%	4.6%
Manufacturing	3.5%	4.9%	4.3%
Wholesale Trade	5.2%	2.9%	1.9%
Retail Trade	11.1%	11.1%	9.0%
Transportation/Utilities	4.7%	3.9%	4.1%
Information	0.5%	1.3%	1.5%
Finance/Insurance/Real Estate	6.9%	6.9%	7.7%
Services	58.3%	53.9%	54.7%
Public Administration	6.4%	9.4%	10.8%
2018 Employed Population 16+ by Occupation			
Total	1,143	7,046	25,801
White Collar	69.1%	64.7%	67.4%
Management/Business/Financial	15.3%	15.1%	16.7%
Professional	34.4%	26.6%	28.4%
Sales	6.2%	10.9%	9.0%
Administrative Support	13.2%	12.0%	13.2%
Services	17.8%	21.3%	19.9%
Blue Collar	13.0%	14.0%	12.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	1.2%	4.4%	3.8%
Installation/Maintenance/Repair	5.0%	2.3%	1.9%
Production	1.3%	2.4%	2.5%
Transportation/Material Moving	5.5%	4.7%	4.2%
2010 Population By Urban/ Rural Status			
Total Population	2,081	14,750	54,665
Population Inside Urbanized Area	85.0%	84.7%	86.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	15.0%	15.3%	13.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019



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2010 Households by Type			
Total	959	6,750	25,181
Households with 1 Person	30.6%	35.9%	38.8%
Households with 2+ People	69.4%	64.1%	61.2%
Family Households	64.4%	57.8%	54.5%
Husband-wife Families	50.5%	40.2%	36.4%
With Related Children	18.1%	14.0%	12.9%
Other Family (No Spouse Present)	14.0%	17.6%	18.1%
Other Family with Male Householder	3.5%	4.0%	4.1%
With Related Children	1.9%	2.2%	2.2%
Other Family with Female Householder	10.4%	13.6%	14.0%
With Related Children	4.7%	8.5%	8.9%
Nonfamily Households	5.0%	6.4%	6.8%
All Households with Children	25.2%	25.1%	24.5%
Multigenerational Households	2.3%	2.9%	2.8%
Unmarried Partner Households	5.2%	7.1%	7.1%
Male-female	4.5%	6.3%	6.1%
Same-sex	0.7%	0.9%	1.0%
2010 Households by Size			
Total	959	6,749	25,182
1 Person Household	30.6%	35.9%	38.8%
2 Person Household	38.5%	34.7%	33.2%
3 Person Household	16.0%	14.4%	13.8%
4 Person Household	10.7%	9.7%	9.0%
5 Person Household	3.3%	3.4%	3.5%
6 Person Household	0.8%	1.2%	1.3%
7 + Person Household	0.1%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	959	6,750	25,182
Owner Occupied	75.4%	66.0%	59.0%
Owned with a Mortgage/Loan	43.6%	37.2%	34.1%
Owned Free and Clear	31.9%	28.7%	24.9%
Renter Occupied	24.6%	34.0%	41.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,020	7,432	28,093
Housing Units Inside Urbanized Area	86.2%	86.2%	88.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	13.8%	13.8%	11.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
	1. Comfortable Empty Nesters	Heartland Communities	In Style (5B)
	2. Old and Newcomers (8F)	Comfortable Empty Nesters	Old and Newcomers (8F)
	3. The Great Outdoors (6C)	Set to Impress (11D)	Set to Impress (11D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,956,299	\$11,624,026	\$44,206,732
Average Spent	\$2,046.34	\$1,767.64	\$1,795.05
Spending Potential Index	94	81	83
Education: Total \$	\$1,356,966	\$7,452,900	\$28,454,066
Average Spent	\$1,419.42	\$1,133.35	\$1,155.40
Spending Potential Index	98	78	80
Entertainment/Recreation: Total \$	\$3,024,444	\$18,087,531	\$67,115,363
Average Spent	\$3,163.64	\$2,750.54	\$2,725.28
Spending Potential Index	98	85	85
Food at Home: Total \$	\$4,592,444	\$28,474,804	\$106,496,158
Average Spent	\$4,803.81	\$4,330.11	\$4,324.37
Spending Potential Index	96	86	86
Food Away from Home: Total \$	\$3,209,909	\$19,021,333	\$72,034,736
Average Spent	\$3,357.65	\$2,892.54	\$2,925.03
Spending Potential Index	96	82	83
Health Care: Total \$	\$5,583,471	\$33,464,396	\$122,231,099
Average Spent	\$5,840.45	\$5,088.87	\$4,963.30
Spending Potential Index	102	89	87
HH Furnishings & Equipment: Total \$	\$1,965,491	\$11,439,733	\$42,772,425
Average Spent	\$2,055.95	\$1,739.62	\$1,736.81
Spending Potential Index	98	83	83
Personal Care Products & Services: Total \$	\$778,029	\$4,498,848	\$16,982,895
Average Spent	\$813.84	\$684.13	\$689.60
Spending Potential Index	98	83	83
Shelter: Total \$	\$15,363,213	\$89,988,478	\$344,178,057
Average Spent	\$16,070.31	\$13,684.38	\$13,975.64
Spending Potential Index	96	82	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,392,083	\$13,864,747	\$51,600,157
Average Spent	\$2,502.18	\$2,108.39	\$2,095.27
Spending Potential Index	101	85	84
Travel: Total \$	\$2,059,470	\$11,321,354	\$42,423,034
Average Spent	\$2,154.26	\$1,721.62	\$1,722.62
Spending Potential Index	100	80	80
Vehicle Maintenance & Repairs: Total \$	\$1,006,305	\$6,048,238	\$22,521,465
Average Spent	\$1,052.62	\$919.74	\$914.50
Spending Potential Index	98	86	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.