



Community Profile

Rings: 1, 3, 5 mile radii

3400 S Waverly Rd, Lansing, MI 48911, USA

Latitude: 42.6975
Longitude: -84.60308

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	12,478	64,754	149,931
2010 Total Population	12,346	62,229	147,857
2018 Total Population	12,216	63,505	151,262
2018 Group Quarters	32	239	1,668
2023 Total Population	12,272	64,689	154,302
2018-2023 Annual Rate	0.09%	0.37%	0.40%
2018 Total Daytime Population	8,085	65,201	202,782
Workers	631	29,498	120,740
Residents	7,454	35,703	82,042
Household Summary			
2000 Households	4,655	26,547	62,473
2000 Average Household Size	2.68	2.43	2.38
2010 Households	4,907	26,150	63,143
2010 Average Household Size	2.51	2.37	2.32
2018 Households	4,870	26,829	64,944
2018 Average Household Size	2.50	2.36	2.30
2023 Households	4,898	27,388	66,399
2023 Average Household Size	2.50	2.35	2.30
2018-2023 Annual Rate	0.11%	0.41%	0.44%
2010 Families	3,121	15,497	35,463
2010 Average Family Size	3.14	3.03	3.01
2018 Families	3,040	15,520	35,617
2018 Average Family Size	3.12	3.01	2.98
2023 Families	3,034	15,687	36,062
2023 Average Family Size	3.11	3.00	2.97
2018-2023 Annual Rate	-0.04%	0.21%	0.25%
Housing Unit Summary			
2000 Housing Units	4,937	28,021	66,822
Owner Occupied Housing Units	64.3%	61.1%	56.0%
Renter Occupied Housing Units	30.0%	33.6%	37.5%
Vacant Housing Units	5.7%	5.3%	6.5%
2010 Housing Units	5,292	28,699	69,953
Owner Occupied Housing Units	54.5%	54.6%	51.5%
Renter Occupied Housing Units	38.2%	36.5%	38.8%
Vacant Housing Units	7.3%	8.9%	9.7%
2018 Housing Units	5,372	29,410	71,913
Owner Occupied Housing Units	50.7%	51.9%	49.0%
Renter Occupied Housing Units	40.0%	39.4%	41.3%
Vacant Housing Units	9.3%	8.8%	9.7%
2023 Housing Units	5,430	30,057	73,420
Owner Occupied Housing Units	51.3%	52.5%	49.6%
Renter Occupied Housing Units	38.9%	38.6%	40.8%
Vacant Housing Units	9.8%	8.9%	9.6%
Median Household Income			
2018	\$43,857	\$44,195	\$45,155
2023	\$50,715	\$50,683	\$51,583
Median Home Value			
2018	\$106,063	\$102,385	\$114,419
2023	\$120,630	\$114,785	\$127,868
Per Capita Income			
2018	\$21,309	\$23,913	\$25,450
2023	\$24,902	\$28,204	\$30,001
Median Age			
2010	34.5	35.2	34.3
2018	36.2	36.9	36.2
2023	37.0	37.6	37.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	4,870	26,827	64,940
<\$15,000	16.0%	14.2%	15.5%
\$15,000 - \$24,999	11.0%	12.4%	11.9%
\$25,000 - \$34,999	12.9%	12.0%	11.4%
\$35,000 - \$49,999	15.3%	16.6%	15.2%
\$50,000 - \$74,999	20.8%	20.6%	19.8%
\$75,000 - \$99,999	12.8%	11.4%	11.3%
\$100,000 - \$149,999	8.8%	9.3%	10.2%
\$150,000 - \$199,999	1.7%	1.9%	2.6%
\$200,000+	0.8%	1.7%	2.2%
Average Household Income	\$53,350	\$56,081	\$58,767
2023 Households by Income			
Household Income Base	4,898	27,386	66,395
<\$15,000	12.8%	11.5%	12.6%
\$15,000 - \$24,999	9.5%	10.7%	10.4%
\$25,000 - \$34,999	12.1%	11.1%	10.6%
\$35,000 - \$49,999	14.7%	15.9%	14.5%
\$50,000 - \$74,999	21.5%	21.0%	20.1%
\$75,000 - \$99,999	14.5%	12.7%	12.4%
\$100,000 - \$149,999	11.5%	12.2%	13.1%
\$150,000 - \$199,999	2.2%	2.5%	3.3%
\$200,000+	1.1%	2.4%	3.0%
Average Household Income	\$62,287	\$66,058	\$69,236
2018 Owner Occupied Housing Units by Value			
Total	2,721	15,250	35,215
<\$50,000	9.3%	11.8%	12.3%
\$50,000 - \$99,999	37.4%	36.9%	30.3%
\$100,000 - \$149,999	27.0%	28.0%	25.7%
\$150,000 - \$199,999	15.3%	12.4%	15.6%
\$200,000 - \$249,999	5.3%	5.0%	6.3%
\$250,000 - \$299,999	2.1%	1.9%	3.9%
\$300,000 - \$399,999	1.7%	2.0%	3.6%
\$400,000 - \$499,999	0.0%	0.5%	0.7%
\$500,000 - \$749,999	1.8%	0.8%	0.9%
\$750,000 - \$999,999	0.1%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$127,362	\$126,993	\$140,917
2023 Owner Occupied Housing Units by Value			
Total	2,788	15,773	36,413
<\$50,000	7.0%	9.7%	9.7%
\$50,000 - \$99,999	32.0%	32.0%	26.2%
\$100,000 - \$149,999	26.5%	28.1%	25.3%
\$150,000 - \$199,999	17.5%	13.7%	16.8%
\$200,000 - \$249,999	7.2%	6.3%	7.4%
\$250,000 - \$299,999	3.0%	2.6%	5.0%
\$300,000 - \$399,999	2.7%	3.3%	5.1%
\$400,000 - \$499,999	0.1%	1.0%	1.4%
\$500,000 - \$749,999	3.6%	2.0%	1.9%
\$750,000 - \$999,999	0.3%	0.7%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.0%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$150,278	\$149,222	\$163,755

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	12,345	62,227	147,856
0 - 4	7.2%	7.3%	7.0%
5 - 9	7.4%	6.9%	6.5%
10 - 14	7.4%	6.7%	6.3%
15 - 24	14.5%	13.9%	15.0%
25 - 34	14.3%	15.0%	16.2%
35 - 44	12.0%	12.6%	12.2%
45 - 54	12.7%	13.8%	13.8%
55 - 64	11.7%	12.3%	11.7%
65 - 74	6.7%	6.0%	5.9%
75 - 84	4.2%	3.9%	3.7%
85 +	2.0%	1.6%	1.6%
18 +	73.7%	75.1%	76.3%
2018 Population by Age			
Total	12,213	63,506	151,262
0 - 4	6.8%	6.7%	6.5%
5 - 9	6.6%	6.6%	6.2%
10 - 14	6.7%	6.4%	6.0%
15 - 24	13.6%	12.8%	13.6%
25 - 34	14.7%	14.9%	16.1%
35 - 44	12.4%	13.0%	12.7%
45 - 54	11.5%	12.1%	11.8%
55 - 64	12.0%	12.7%	12.5%
65 - 74	9.1%	9.2%	8.9%
75 - 84	4.4%	3.9%	3.9%
85 +	2.1%	1.8%	1.8%
18 +	75.9%	76.8%	77.9%
2023 Population by Age			
Total	12,272	64,690	154,302
0 - 4	6.8%	6.7%	6.4%
5 - 9	6.6%	6.5%	6.1%
10 - 14	6.6%	6.4%	6.0%
15 - 24	12.7%	12.4%	13.1%
25 - 34	14.7%	14.7%	15.6%
35 - 44	12.8%	13.1%	13.0%
45 - 54	11.1%	11.6%	11.3%
55 - 64	11.5%	11.9%	11.7%
65 - 74	9.8%	10.2%	10.1%
75 - 84	5.4%	5.0%	4.9%
85 +	2.1%	1.6%	1.7%
18 +	76.2%	76.9%	78.0%
2010 Population by Sex			
Males	5,789	29,533	71,406
Females	6,557	32,696	76,451
2018 Population by Sex			
Males	5,777	30,322	73,301
Females	6,438	33,183	77,960
2023 Population by Sex			
Males	5,842	31,109	75,093
Females	6,430	33,580	79,209

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	12,348	62,230	147,858
White Alone	43.1%	59.9%	65.7%
Black Alone	40.1%	26.5%	20.9%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	6.6%	3.6%	3.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	3.6%	3.6%
Two or More Races	6.2%	5.8%	5.5%
Hispanic Origin	10.3%	10.9%	10.8%
Diversity Index	71.4	65.3	61.5
2018 Population by Race/Ethnicity			
Total	12,215	63,505	151,262
White Alone	39.7%	56.8%	62.6%
Black Alone	40.4%	27.0%	21.3%
American Indian Alone	0.4%	0.6%	0.7%
Asian Alone	8.7%	4.8%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.6%	3.9%	3.9%
Two or More Races	7.1%	6.9%	6.6%
Hispanic Origin	10.8%	11.8%	11.7%
Diversity Index	73.6	68.5	65.1
2023 Population by Race/Ethnicity			
Total	12,270	64,689	154,302
White Alone	37.4%	54.6%	60.3%
Black Alone	40.4%	27.3%	21.7%
American Indian Alone	0.4%	0.6%	0.7%
Asian Alone	10.3%	5.8%	5.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.7%	4.1%	4.1%
Two or More Races	7.8%	7.7%	7.4%
Hispanic Origin	11.2%	12.6%	12.4%
Diversity Index	74.9	70.7	67.7
2010 Population by Relationship and Household Type			
Total	12,346	62,229	147,857
In Households	99.7%	99.6%	98.9%
In Family Households	82.2%	78.5%	75.2%
Householder	25.3%	25.0%	23.9%
Spouse	14.7%	14.8%	14.9%
Child	35.1%	32.1%	30.0%
Other relative	4.2%	3.7%	3.4%
Nonrelative	2.9%	3.0%	2.9%
In Nonfamily Households	17.5%	21.1%	23.7%
In Group Quarters	0.3%	0.4%	1.1%
Institutionalized Population	0.0%	0.0%	0.4%
Noninstitutionalized Population	0.3%	0.4%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	8,099	42,906	102,393
Less than 9th Grade	5.5%	3.4%	3.0%
9th - 12th Grade, No Diploma	6.2%	6.0%	5.6%
High School Graduate	20.6%	21.3%	20.1%
GED/Alternative Credential	7.3%	5.2%	4.7%
Some College, No Degree	30.4%	30.0%	27.5%
Associate Degree	10.4%	11.3%	10.4%
Bachelor's Degree	13.8%	15.9%	18.9%
Graduate/Professional Degree	5.6%	7.0%	9.8%
2018 Population 15+ by Marital Status			
Total	9,755	51,032	122,962
Never Married	37.4%	39.7%	41.4%
Married	42.1%	38.8%	38.9%
Widowed	7.1%	5.6%	5.0%
Divorced	13.5%	15.8%	14.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	89.4%	91.3%	92.5%
Civilian Unemployed (Unemployment Rate)	10.6%	8.7%	7.5%
2018 Employed Population 16+ by Industry			
Total	4,876	28,324	70,501
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	3.2%	3.5%	3.4%
Manufacturing	15.6%	13.5%	12.1%
Wholesale Trade	1.5%	1.6%	1.4%
Retail Trade	13.4%	12.6%	11.5%
Transportation/Utilities	4.7%	5.6%	4.8%
Information	1.1%	1.5%	1.4%
Finance/Insurance/Real Estate	5.4%	6.6%	7.2%
Services	46.6%	46.7%	49.9%
Public Administration	8.4%	8.1%	7.9%
2018 Employed Population 16+ by Occupation			
Total	4,876	28,325	70,501
White Collar	48.5%	53.4%	57.4%
Management/Business/Financial	7.6%	10.2%	12.1%
Professional	15.0%	17.4%	21.0%
Sales	9.8%	9.5%	9.6%
Administrative Support	16.1%	16.3%	14.7%
Services	22.9%	22.0%	21.0%
Blue Collar	28.6%	24.6%	21.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	4.0%	3.5%	3.2%
Installation/Maintenance/Repair	3.4%	2.9%	2.7%
Production	13.7%	10.4%	9.1%
Transportation/Material Moving	7.5%	7.6%	6.6%
2010 Population By Urban/ Rural Status			
Total Population	12,346	62,229	147,857
Population Inside Urbanized Area	99.1%	99.2%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.9%	0.8%	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,907	26,149	63,143
Households with 1 Person	30.1%	33.4%	34.5%
Households with 2+ People	69.9%	66.6%	65.5%
Family Households	63.6%	59.3%	56.2%
Husband-wife Families	37.0%	35.0%	35.0%
With Related Children	15.9%	14.7%	14.5%
Other Family (No Spouse Present)	26.6%	24.3%	21.2%
Other Family with Male Householder	5.6%	5.3%	4.9%
With Related Children	3.0%	3.2%	2.9%
Other Family with Female Householder	21.1%	19.0%	16.2%
With Related Children	14.4%	13.0%	11.2%
Nonfamily Households	6.3%	7.3%	9.4%
All Households with Children	33.9%	31.3%	29.0%
Multigenerational Households	4.6%	3.5%	3.1%
Unmarried Partner Households	6.6%	8.1%	8.6%
Male-female	5.9%	7.3%	7.6%
Same-sex	0.7%	0.8%	1.0%
2010 Households by Size			
Total	4,908	26,150	63,144
1 Person Household	30.1%	33.4%	34.5%
2 Person Household	31.2%	31.5%	32.0%
3 Person Household	15.9%	15.7%	14.8%
4 Person Household	11.2%	10.5%	10.5%
5 Person Household	6.9%	5.4%	5.0%
6 Person Household	2.7%	2.1%	1.9%
7 + Person Household	2.0%	1.5%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	4,907	26,150	63,143
Owner Occupied	58.8%	60.0%	57.0%
Owned with a Mortgage/Loan	44.0%	45.3%	42.6%
Owned Free and Clear	14.7%	14.7%	14.4%
Renter Occupied	41.2%	40.0%	43.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,292	28,699	69,953
Housing Units Inside Urbanized Area	99.1%	99.2%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.9%	0.8%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Hardscrabble Road (8G)	Rustbelt Traditions (5D)	Hardscrabble Road (8G)
3.	Retirement Communities	Hardscrabble Road (8G)	Rustbelt Traditions (5D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$6,831,117	\$39,555,067	\$100,993,973
Average Spent	\$1,402.69	\$1,474.34	\$1,555.09
Spending Potential Index	64	68	71
Education: Total \$	\$4,452,368	\$26,141,571	\$67,553,490
Average Spent	\$914.24	\$974.38	\$1,040.18
Spending Potential Index	63	67	72
Entertainment/Recreation: Total \$	\$10,164,687	\$58,849,272	\$148,653,327
Average Spent	\$2,087.20	\$2,193.49	\$2,288.95
Spending Potential Index	65	68	71
Food at Home: Total \$	\$16,374,814	\$94,379,990	\$239,015,231
Average Spent	\$3,362.38	\$3,517.83	\$3,680.33
Spending Potential Index	67	70	73
Food Away from Home: Total \$	\$11,070,683	\$64,188,481	\$164,332,853
Average Spent	\$2,273.24	\$2,392.50	\$2,530.38
Spending Potential Index	65	68	72
Health Care: Total \$	\$18,582,374	\$106,689,279	\$266,218,265
Average Spent	\$3,815.68	\$3,976.64	\$4,099.20
Spending Potential Index	67	69	72
HH Furnishings & Equipment: Total \$	\$6,566,521	\$38,128,593	\$96,485,734
Average Spent	\$1,348.36	\$1,421.17	\$1,485.68
Spending Potential Index	65	68	71
Personal Care Products & Services: Total \$	\$2,583,379	\$14,908,229	\$38,014,986
Average Spent	\$530.47	\$555.68	\$585.35
Spending Potential Index	64	67	71
Shelter: Total \$	\$53,085,083	\$305,142,747	\$782,308,647
Average Spent	\$10,900.43	\$11,373.62	\$12,045.90
Spending Potential Index	65	68	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,673,760	\$43,573,244	\$110,269,203
Average Spent	\$1,575.72	\$1,624.11	\$1,697.91
Spending Potential Index	63	65	68
Travel: Total \$	\$6,301,629	\$36,747,947	\$93,508,711
Average Spent	\$1,293.97	\$1,369.71	\$1,439.84
Spending Potential Index	60	64	67
Vehicle Maintenance & Repairs: Total \$	\$3,446,144	\$19,948,043	\$50,463,838
Average Spent	\$707.63	\$743.53	\$777.04
Spending Potential Index	66	69	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.