



Community Profile

Rings: 1, 3, 5 mile radii

4145 Commerce Blvd, Windom, MN 56101,

Latitude: 43.8972

Longitude: -95.11636

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	42	4,670	5,373
2010 Total Population	44	4,759	5,406
2018 Total Population	42	4,670	5,282
2018 Group Quarters	0	149	155
2023 Total Population	41	4,607	5,203
2018-2023 Annual Rate	-0.48%	-0.27%	-0.30%
2018 Total Daytime Population	239	5,854	6,595
Workers	221	3,191	3,605
Residents	18	2,663	2,990
Household Summary			
2000 Households	15	1,984	2,249
2000 Average Household Size	2.80	2.25	2.29
2010 Households	16	2,045	2,307
2010 Average Household Size	2.75	2.25	2.28
2018 Households	15	1,990	2,236
2018 Average Household Size	2.73	2.27	2.29
2023 Households	15	1,958	2,197
2023 Average Household Size	2.67	2.28	2.30
2018-2023 Annual Rate	0.00%	-0.32%	-0.35%
2010 Families	11	1,255	1,440
2010 Average Family Size	3.18	2.89	2.89
2018 Families	10	1,207	1,380
2018 Average Family Size	3.30	2.90	2.91
2023 Families	10	1,183	1,350
2023 Average Family Size	3.20	2.91	2.91
2018-2023 Annual Rate	0.00%	-0.40%	-0.44%
Housing Unit Summary			
2000 Housing Units	17	2,171	2,452
Owner Occupied Housing Units	76.5%	69.9%	70.8%
Renter Occupied Housing Units	11.8%	21.5%	21.0%
Vacant Housing Units	11.8%	8.6%	8.2%
2010 Housing Units	18	2,227	2,510
Owner Occupied Housing Units	77.8%	66.6%	67.8%
Renter Occupied Housing Units	11.1%	25.2%	24.1%
Vacant Housing Units	11.1%	8.2%	8.1%
2018 Housing Units	18	2,205	2,475
Owner Occupied Housing Units	72.2%	65.9%	67.1%
Renter Occupied Housing Units	11.1%	24.3%	23.3%
Vacant Housing Units	16.7%	9.8%	9.7%
2023 Housing Units	18	2,205	2,475
Owner Occupied Housing Units	72.2%	65.4%	66.5%
Renter Occupied Housing Units	11.1%	23.3%	22.3%
Vacant Housing Units	16.7%	11.2%	11.2%
Median Household Income			
2018	\$67,099	\$39,070	\$41,143
2023	\$80,000	\$41,445	\$43,933
Median Home Value			
2018	\$165,000	\$97,487	\$99,918
2023	\$170,000	\$98,247	\$102,170
Per Capita Income			
2018	\$44,117	\$25,723	\$26,241
2023	\$51,715	\$28,293	\$28,953
Median Age			
2010	45.0	42.9	43.1
2018	47.5	44.2	44.4
2023	49.2	44.3	44.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	15	1,990	2,236
<\$15,000	6.7%	18.1%	17.1%
\$15,000 - \$24,999	6.7%	16.0%	15.2%
\$25,000 - \$34,999	13.3%	11.2%	10.8%
\$35,000 - \$49,999	13.3%	13.8%	14.2%
\$50,000 - \$74,999	13.3%	16.6%	17.3%
\$75,000 - \$99,999	13.3%	9.0%	9.3%
\$100,000 - \$149,999	13.3%	9.3%	9.9%
\$150,000 - \$199,999	6.7%	2.5%	2.7%
\$200,000+	13.3%	3.5%	3.6%
Average Household Income	\$105,686	\$60,131	\$61,961
2023 Households by Income			
Household Income Base	15	1,958	2,197
<\$15,000	6.7%	17.3%	16.3%
\$15,000 - \$24,999	6.7%	15.1%	14.3%
\$25,000 - \$34,999	6.7%	10.7%	10.3%
\$35,000 - \$49,999	13.3%	13.4%	13.6%
\$50,000 - \$74,999	13.3%	16.9%	17.5%
\$75,000 - \$99,999	13.3%	9.7%	9.9%
\$100,000 - \$149,999	13.3%	10.2%	11.1%
\$150,000 - \$199,999	6.7%	2.7%	2.9%
\$200,000+	20.0%	3.9%	4.0%
Average Household Income	\$120,977	\$66,367	\$68,603
2018 Owner Occupied Housing Units by Value			
Total	13	1,454	1,660
<\$50,000	0.0%	13.7%	13.3%
\$50,000 - \$99,999	23.1%	38.3%	36.7%
\$100,000 - \$149,999	15.4%	18.2%	18.4%
\$150,000 - \$199,999	38.5%	20.0%	20.4%
\$200,000 - \$249,999	7.7%	3.6%	3.9%
\$250,000 - \$299,999	0.0%	0.8%	1.3%
\$300,000 - \$399,999	15.4%	4.5%	4.6%
\$400,000 - \$499,999	0.0%	0.1%	0.2%
\$500,000 - \$749,999	0.0%	0.8%	1.0%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$175,000	\$121,978	\$126,372
2023 Owner Occupied Housing Units by Value			
Total	13	1,443	1,645
<\$50,000	0.0%	13.8%	13.3%
\$50,000 - \$99,999	15.4%	37.6%	35.9%
\$100,000 - \$149,999	15.4%	17.3%	17.5%
\$150,000 - \$199,999	38.5%	19.5%	20.0%
\$200,000 - \$249,999	7.7%	4.1%	4.3%
\$250,000 - \$299,999	0.0%	0.9%	1.5%
\$300,000 - \$399,999	15.4%	5.8%	5.8%
\$400,000 - \$499,999	0.0%	0.1%	0.2%
\$500,000 - \$749,999	0.0%	1.0%	1.2%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$183,333	\$126,524	\$131,854

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	46	4,757	5,405
0 - 4	4.3%	6.5%	6.4%
5 - 9	4.3%	6.9%	6.9%
10 - 14	6.5%	5.8%	5.9%
15 - 24	10.9%	10.7%	11.0%
25 - 34	8.7%	10.6%	10.3%
35 - 44	13.0%	12.0%	11.8%
45 - 54	13.0%	13.9%	14.2%
55 - 64	15.2%	12.6%	12.7%
65 - 74	10.9%	9.4%	9.5%
75 - 84	6.5%	7.5%	7.3%
85 +	2.2%	4.1%	3.9%
18 +	76.1%	76.9%	76.8%
2018 Population by Age			
Total	41	4,671	5,282
0 - 4	4.9%	6.0%	5.9%
5 - 9	4.9%	6.2%	6.1%
10 - 14	4.9%	6.2%	6.2%
15 - 24	9.8%	10.0%	10.0%
25 - 34	9.8%	11.5%	11.5%
35 - 44	12.2%	11.1%	11.0%
45 - 54	14.6%	11.9%	11.8%
55 - 64	14.6%	13.5%	13.9%
65 - 74	14.6%	11.5%	11.6%
75 - 84	7.3%	7.5%	7.4%
85 +	2.4%	4.7%	4.5%
18 +	82.9%	78.3%	78.5%
2023 Population by Age			
Total	39	4,608	5,203
0 - 4	5.1%	5.8%	5.7%
5 - 9	5.1%	6.1%	6.0%
10 - 14	7.7%	6.4%	6.4%
15 - 24	7.7%	10.7%	10.5%
25 - 34	7.7%	10.2%	10.3%
35 - 44	10.3%	11.7%	11.6%
45 - 54	15.4%	11.4%	11.3%
55 - 64	15.4%	13.0%	13.3%
65 - 74	15.4%	12.2%	12.4%
75 - 84	7.7%	8.2%	8.1%
85 +	2.6%	4.4%	4.3%
18 +	84.6%	77.9%	78.1%
2010 Population by Sex			
Males	23	2,300	2,633
Females	21	2,459	2,773
2018 Population by Sex			
Males	22	2,265	2,583
Females	19	2,405	2,699
2023 Population by Sex			
Males	22	2,250	2,561
Females	19	2,358	2,642

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	42	4,758	5,404
White Alone	100.0%	92.5%	92.9%
Black Alone	0.0%	1.3%	1.2%
American Indian Alone	0.0%	0.2%	0.2%
Asian Alone	0.0%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.3%	0.3%
Some Other Race Alone	0.0%	3.5%	3.3%
Two or More Races	0.0%	1.2%	1.1%
Hispanic Origin	2.3%	7.4%	7.1%
Diversity Index	12.9	26.2	25.0
2018 Population by Race/Ethnicity			
Total	42	4,669	5,282
White Alone	90.5%	89.8%	90.2%
Black Alone	2.4%	1.8%	1.7%
American Indian Alone	0.0%	0.4%	0.4%
Asian Alone	2.4%	1.6%	1.5%
Pacific Islander Alone	2.4%	0.5%	0.4%
Some Other Race Alone	0.0%	4.2%	4.0%
Two or More Races	2.4%	1.8%	1.8%
Hispanic Origin	2.4%	8.6%	8.2%
Diversity Index	21.8	32.1	30.7
2023 Population by Race/Ethnicity			
Total	41	4,606	5,204
White Alone	90.2%	87.4%	88.0%
Black Alone	2.4%	2.3%	2.2%
American Indian Alone	0.0%	0.5%	0.4%
Asian Alone	2.4%	2.0%	1.9%
Pacific Islander Alone	2.4%	0.6%	0.6%
Some Other Race Alone	0.0%	4.9%	4.7%
Two or More Races	2.4%	2.4%	2.3%
Hispanic Origin	2.4%	9.6%	9.1%
Diversity Index	22.3	36.8	35.4
2010 Population by Relationship and Household Type			
Total	44	4,759	5,406
In Households	100.0%	96.9%	97.1%
In Family Households	81.8%	78.3%	79.1%
Householder	29.5%	26.1%	26.2%
Spouse	25.0%	20.8%	21.2%
Child	22.7%	27.5%	27.8%
Other relative	0.0%	1.7%	1.7%
Nonrelative	2.3%	2.1%	2.1%
In Nonfamily Households	18.2%	18.6%	18.0%
In Group Quarters	0.0%	3.1%	2.9%
Institutionalized Population	0.0%	1.7%	1.6%
Noninstitutionalized Population	0.0%	1.4%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	31	3,346	3,792
Less than 9th Grade	0.0%	5.3%	5.4%
9th - 12th Grade, No Diploma	0.0%	4.8%	4.7%
High School Graduate	22.6%	27.7%	27.7%
GED/Alternative Credential	3.2%	4.7%	4.5%
Some College, No Degree	25.8%	25.4%	25.3%
Associate Degree	12.9%	11.1%	11.1%
Bachelor's Degree	25.8%	14.9%	15.1%
Graduate/Professional Degree	9.7%	6.1%	6.2%
2018 Population 15+ by Marital Status			
Total	34	3,814	4,324
Never Married	23.5%	23.5%	23.4%
Married	64.7%	55.0%	56.1%
Widowed	5.9%	8.4%	8.2%
Divorced	5.9%	13.1%	12.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.7%	94.9%	95.2%
Civilian Unemployed (Unemployment Rate)	0.0%	5.1%	4.8%
2018 Employed Population 16+ by Industry			
Total	22	2,018	2,307
Agriculture/Mining	13.6%	3.4%	4.6%
Construction	9.1%	5.7%	5.8%
Manufacturing	27.3%	20.0%	19.9%
Wholesale Trade	4.5%	2.3%	2.3%
Retail Trade	13.6%	12.0%	11.9%
Transportation/Utilities	4.5%	5.2%	5.2%
Information	0.0%	0.8%	0.9%
Finance/Insurance/Real Estate	0.0%	1.6%	1.8%
Services	27.3%	44.0%	43.0%
Public Administration	4.5%	5.0%	4.9%
2018 Employed Population 16+ by Occupation			
Total	22	2,019	2,308
White Collar	63.6%	50.0%	50.6%
Management/Business/Financial	18.2%	9.3%	10.0%
Professional	13.6%	18.1%	18.1%
Sales	9.1%	9.9%	9.8%
Administrative Support	22.7%	12.6%	12.7%
Services	9.1%	19.9%	19.3%
Blue Collar	27.3%	30.2%	30.1%
Farming/Forestry/Fishing	0.0%	0.4%	0.7%
Construction/Extraction	4.5%	6.3%	6.1%
Installation/Maintenance/Repair	4.5%	3.1%	3.2%
Production	13.6%	12.7%	12.5%
Transportation/Material Moving	4.5%	7.6%	7.6%
2010 Population By Urban/ Rural Status			
Total Population	44	4,759	5,406
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	61.4%	86.5%	79.8%
Rural Population	38.6%	13.5%	20.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	16	2,045	2,307
Households with 1 Person	25.0%	34.5%	33.6%
Households with 2+ People	75.0%	65.5%	66.4%
Family Households	68.8%	61.4%	62.4%
Husband-wife Families	62.5%	49.0%	50.5%
With Related Children	18.8%	17.8%	18.4%
Other Family (No Spouse Present)	6.2%	12.3%	11.9%
Other Family with Male Householder	0.0%	3.5%	3.5%
With Related Children	0.0%	2.2%	2.2%
Other Family with Female Householder	6.2%	8.9%	8.4%
With Related Children	6.2%	6.5%	6.2%
Nonfamily Households	6.2%	4.1%	4.0%
All Households with Children	25.0%	26.9%	27.1%
Multigenerational Households	0.0%	1.2%	1.2%
Unmarried Partner Households	6.2%	5.2%	5.0%
Male-female	6.2%	4.9%	4.7%
Same-sex	0.0%	0.3%	0.3%
2010 Households by Size			
Total	15	2,045	2,307
1 Person Household	26.7%	34.5%	33.6%
2 Person Household	46.7%	35.2%	35.5%
3 Person Household	6.7%	11.8%	11.9%
4 Person Household	13.3%	10.3%	10.4%
5 Person Household	6.7%	5.1%	5.3%
6 Person Household	0.0%	2.1%	2.1%
7 + Person Household	0.0%	1.0%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	16	2,045	2,307
Owner Occupied	87.5%	72.5%	73.7%
Owned with a Mortgage/Loan	50.0%	43.7%	43.8%
Owned Free and Clear	31.2%	28.8%	29.9%
Renter Occupied	12.5%	27.5%	26.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	18	2,227	2,510
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	61.1%	86.8%	80.1%
Rural Housing Units	38.9%	13.2%	19.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Prairie Living (6D)	Small Town Simplicity	Small Town Simplicity
2.	Top Tier (1A)	Heartland Communities	Prairie Living (6D)
3.	Professional Pride (1B)	Prairie Living (6D)	Heartland Communities
2018 Consumer Spending			
Apparel & Services: Total \$	\$38,572	\$3,031,425	\$3,499,986
Average Spent	\$2,571.47	\$1,523.33	\$1,565.29
Spending Potential Index	118	70	72
Education: Total \$	\$17,020	\$1,722,257	\$1,960,106
Average Spent	\$1,134.67	\$865.46	\$876.61
Spending Potential Index	78	60	61
Entertainment/Recreation: Total \$	\$72,724	\$5,029,174	\$5,861,660
Average Spent	\$4,848.27	\$2,527.22	\$2,621.49
Spending Potential Index	151	78	81
Food at Home: Total \$	\$115,812	\$7,982,082	\$9,301,421
Average Spent	\$7,720.80	\$4,011.10	\$4,159.85
Spending Potential Index	154	80	83
Food Away from Home: Total \$	\$65,755	\$4,981,847	\$5,767,523
Average Spent	\$4,383.67	\$2,503.44	\$2,579.39
Spending Potential Index	125	71	73
Health Care: Total \$	\$142,808	\$9,577,435	\$11,189,109
Average Spent	\$9,520.53	\$4,812.78	\$5,004.07
Spending Potential Index	166	84	87
HH Furnishings & Equipment: Total \$	\$41,758	\$3,044,756	\$3,535,759
Average Spent	\$2,783.87	\$1,530.03	\$1,581.29
Spending Potential Index	133	73	76
Personal Care Products & Services: Total \$	\$14,902	\$1,159,748	\$1,340,579
Average Spent	\$993.47	\$582.79	\$599.54
Spending Potential Index	120	70	72
Shelter: Total \$	\$265,240	\$22,493,226	\$25,843,769
Average Spent	\$17,682.67	\$11,303.13	\$11,558.04
Spending Potential Index	105	67	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$47,563	\$3,649,576	\$4,222,709
Average Spent	\$3,170.87	\$1,833.96	\$1,888.51
Spending Potential Index	128	74	76
Travel: Total \$	\$35,686	\$2,797,949	\$3,235,963
Average Spent	\$2,379.07	\$1,406.00	\$1,447.21
Spending Potential Index	110	65	67
Vehicle Maintenance & Repairs: Total \$	\$23,548	\$1,667,204	\$1,939,381
Average Spent	\$1,569.87	\$837.79	\$867.34
Spending Potential Index	146	78	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.