



Community Profile

Rings: 1, 3, 5 mile radii

330 Washington St, Ravenswood, WV

Latitude: 38.9505

Longitude: -81.76312

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,071	5,762	7,726
2010 Total Population	3,897	5,582	7,567
2018 Total Population	3,878	5,573	7,646
2018 Group Quarters	60	60	60
2023 Total Population	3,876	5,578	7,689
2018-2023 Annual Rate	-0.01%	0.02%	0.11%
2018 Total Daytime Population	3,395	4,877	8,113
Workers	1,118	1,502	3,488
Residents	2,277	3,375	4,625
Household Summary			
2000 Households	1,694	2,378	3,128
2000 Average Household Size	2.32	2.36	2.42
2010 Households	1,655	2,354	3,147
2010 Average Household Size	2.32	2.35	2.39
2018 Households	1,644	2,345	3,173
2018 Average Household Size	2.32	2.35	2.39
2023 Households	1,644	2,347	3,189
2023 Average Household Size	2.32	2.35	2.39
2018-2023 Annual Rate	0.00%	0.02%	0.10%
2010 Families	1,065	1,574	2,158
2010 Average Family Size	2.90	2.87	2.88
2018 Families	1,042	1,547	2,150
2018 Average Family Size	2.90	2.87	2.88
2023 Families	1,036	1,541	2,150
2023 Average Family Size	2.90	2.87	2.89
2018-2023 Annual Rate	-0.12%	-0.08%	0.00%
Housing Unit Summary			
2000 Housing Units	1,837	2,591	3,447
Owner Occupied Housing Units	63.0%	65.1%	67.1%
Renter Occupied Housing Units	29.2%	26.7%	23.7%
Vacant Housing Units	7.8%	8.2%	9.2%
2010 Housing Units	1,805	2,572	3,469
Owner Occupied Housing Units	60.1%	62.9%	65.8%
Renter Occupied Housing Units	31.6%	28.7%	25.0%
Vacant Housing Units	8.3%	8.5%	9.3%
2018 Housing Units	1,817	2,590	3,508
Owner Occupied Housing Units	57.6%	60.7%	64.3%
Renter Occupied Housing Units	32.9%	29.8%	26.2%
Vacant Housing Units	9.5%	9.5%	9.5%
2023 Housing Units	1,831	2,611	3,551
Owner Occupied Housing Units	57.1%	60.3%	63.9%
Renter Occupied Housing Units	32.6%	29.6%	25.9%
Vacant Housing Units	10.2%	10.1%	10.2%
Median Household Income			
2018	\$34,857	\$36,736	\$38,419
2023	\$35,633	\$37,955	\$40,277
Median Home Value			
2018	\$118,730	\$120,372	\$119,155
2023	\$124,841	\$126,982	\$126,955
Per Capita Income			
2018	\$20,846	\$21,310	\$21,818
2023	\$22,422	\$23,036	\$23,744
Median Age			
2010	42.5	41.9	42.3
2018	43.3	42.9	43.6
2023	43.4	43.3	44.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	1,644	2,345	3,173
<\$15,000	20.6%	19.6%	18.6%
\$15,000 - \$24,999	15.3%	14.5%	13.9%
\$25,000 - \$34,999	14.2%	13.5%	13.0%
\$35,000 - \$49,999	16.4%	15.8%	15.5%
\$50,000 - \$74,999	14.8%	15.7%	15.9%
\$75,000 - \$99,999	7.8%	8.7%	9.6%
\$100,000 - \$149,999	7.2%	8.6%	10.0%
\$150,000 - \$199,999	2.7%	2.8%	2.6%
\$200,000+	0.9%	1.0%	1.0%
Average Household Income	\$48,240	\$50,672	\$52,405
2023 Households by Income			
Household Income Base	1,644	2,347	3,189
<\$15,000	19.2%	18.2%	17.0%
\$15,000 - \$24,999	16.1%	15.0%	14.3%
\$25,000 - \$34,999	13.8%	13.0%	12.4%
\$35,000 - \$49,999	15.4%	14.9%	14.5%
\$50,000 - \$74,999	15.4%	16.1%	16.3%
\$75,000 - \$99,999	8.5%	9.5%	10.5%
\$100,000 - \$149,999	8.3%	9.8%	11.5%
\$150,000 - \$199,999	2.4%	2.6%	2.4%
\$200,000+	0.9%	1.0%	1.0%
Average Household Income	\$51,900	\$54,820	\$57,107
2018 Owner Occupied Housing Units by Value			
Total	1,046	1,572	2,254
<\$50,000	12.2%	12.6%	14.3%
\$50,000 - \$99,999	26.8%	25.9%	25.8%
\$100,000 - \$149,999	29.3%	28.2%	26.0%
\$150,000 - \$199,999	23.3%	24.0%	23.1%
\$200,000 - \$249,999	5.2%	4.9%	5.6%
\$250,000 - \$299,999	0.6%	0.9%	1.3%
\$300,000 - \$399,999	2.5%	2.8%	3.2%
\$400,000 - \$499,999	0.0%	0.3%	0.3%
\$500,000 - \$749,999	0.0%	0.2%	0.2%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$123,733	\$128,151	\$128,769
2023 Owner Occupied Housing Units by Value			
Total	1,046	1,575	2,270
<\$50,000	10.2%	10.5%	12.0%
\$50,000 - \$99,999	24.9%	23.9%	23.7%
\$100,000 - \$149,999	30.1%	28.8%	26.5%
\$150,000 - \$199,999	25.1%	26.0%	25.0%
\$200,000 - \$249,999	5.5%	5.3%	6.1%
\$250,000 - \$299,999	0.6%	1.0%	1.4%
\$300,000 - \$399,999	3.5%	3.9%	4.6%
\$400,000 - \$499,999	0.0%	0.4%	0.4%
\$500,000 - \$749,999	0.0%	0.2%	0.2%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$130,349	\$134,264	\$135,793

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,898	5,582	7,569
0 - 4	6.4%	6.3%	6.1%
5 - 9	5.9%	6.1%	5.9%
10 - 14	6.0%	6.2%	6.1%
15 - 24	12.8%	12.7%	12.5%
25 - 34	11.1%	11.2%	11.0%
35 - 44	10.5%	10.8%	11.4%
45 - 54	13.4%	14.1%	14.9%
55 - 64	10.7%	11.2%	11.8%
65 - 74	11.1%	10.7%	10.4%
75 - 84	9.1%	8.1%	7.4%
85 +	3.0%	2.5%	2.3%
18 +	77.2%	76.8%	77.3%
2018 Population by Age			
Total	3,880	5,574	7,645
0 - 4	6.0%	5.9%	5.6%
5 - 9	5.9%	5.9%	5.7%
10 - 14	5.7%	5.8%	5.7%
15 - 24	10.9%	10.9%	10.6%
25 - 34	12.7%	12.7%	12.6%
35 - 44	10.6%	11.0%	11.3%
45 - 54	11.3%	11.6%	12.4%
55 - 64	13.0%	13.6%	14.5%
65 - 74	10.9%	10.8%	11.0%
75 - 84	9.2%	8.4%	7.7%
85 +	3.8%	3.3%	2.9%
18 +	79.1%	79.1%	79.8%
2023 Population by Age			
Total	3,876	5,579	7,689
0 - 4	5.8%	5.7%	5.4%
5 - 9	6.0%	6.0%	5.7%
10 - 14	6.1%	6.1%	6.1%
15 - 24	10.5%	10.5%	10.2%
25 - 34	11.8%	11.8%	11.4%
35 - 44	11.5%	11.8%	12.0%
45 - 54	10.8%	11.1%	11.7%
55 - 64	12.5%	13.0%	13.9%
65 - 74	11.7%	11.9%	12.4%
75 - 84	9.1%	8.4%	7.9%
85 +	4.1%	3.6%	3.2%
18 +	78.6%	78.7%	79.4%
2010 Population by Sex			
Males	1,830	2,658	3,665
Females	2,067	2,924	3,902
2018 Population by Sex			
Males	1,837	2,677	3,732
Females	2,041	2,896	3,915
2023 Population by Sex			
Males	1,845	2,694	3,771
Females	2,031	2,884	3,918

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019



Community Profile

Rings: 1, 3, 5 mile radii

330 Washington St, Ravenswood, WV

Latitude: 38.9505

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	3,898	5,582	7,567
White Alone	97.4%	97.5%	97.7%
Black Alone	0.2%	0.3%	0.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.6%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	1.3%	1.2%	1.1%
Hispanic Origin	1.2%	1.2%	1.0%
Diversity Index	7.4	7.1	6.5
2018 Population by Race/Ethnicity			
Total	3,879	5,573	7,646
White Alone	96.5%	96.7%	96.9%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.8%	0.7%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	0.3%	0.4%	0.4%
Two or More Races	1.7%	1.5%	1.4%
Hispanic Origin	1.8%	1.8%	1.5%
Diversity Index	10.0	9.7	8.9
2023 Population by Race/Ethnicity			
Total	3,875	5,579	7,689
White Alone	96.0%	96.1%	96.4%
Black Alone	0.3%	0.4%	0.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	0.9%	0.8%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.4%	0.5%	0.5%
Two or More Races	2.0%	1.8%	1.7%
Hispanic Origin	2.3%	2.3%	2.0%
Diversity Index	12.0	11.6	10.6
2010 Population by Relationship and Household Type			
Total	3,897	5,582	7,567
In Households	98.5%	98.9%	99.2%
In Family Households	80.9%	82.7%	83.9%
Householder	27.5%	28.0%	28.5%
Spouse	19.8%	20.4%	21.2%
Child	29.7%	30.2%	30.0%
Other relative	2.1%	2.2%	2.3%
Nonrelative	1.7%	1.9%	2.0%
In Nonfamily Households	17.6%	16.2%	15.3%
In Group Quarters	1.5%	1.1%	0.8%
Institutionalized Population	1.5%	1.1%	0.8%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	2,776	3,982	5,532
Less than 9th Grade	3.2%	3.7%	3.8%
9th - 12th Grade, No Diploma	5.0%	5.5%	7.1%
High School Graduate	36.6%	36.0%	36.3%
GED/Alternative Credential	5.2%	6.4%	6.7%
Some College, No Degree	11.6%	13.2%	14.6%
Associate Degree	11.7%	12.2%	11.2%
Bachelor's Degree	13.0%	11.7%	10.8%
Graduate/Professional Degree	13.6%	11.4%	9.5%
2018 Population 15+ by Marital Status			
Total	3,198	4,594	6,341
Never Married	29.5%	29.2%	27.8%
Married	46.4%	48.3%	50.5%
Widowed	10.3%	11.0%	10.5%
Divorced	13.8%	11.5%	11.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.8%	92.2%	92.3%
Civilian Unemployed (Unemployment Rate)	7.2%	7.8%	7.7%
2018 Employed Population 16+ by Industry			
Total	1,616	2,218	3,052
Agriculture/Mining	3.7%	3.5%	3.0%
Construction	3.2%	3.8%	5.6%
Manufacturing	17.2%	19.3%	19.2%
Wholesale Trade	1.0%	1.2%	1.4%
Retail Trade	4.1%	4.1%	5.3%
Transportation/Utilities	5.8%	6.7%	7.7%
Information	0.0%	0.0%	0.1%
Finance/Insurance/Real Estate	5.8%	4.8%	4.3%
Services	53.7%	50.3%	47.4%
Public Administration	5.6%	6.1%	6.1%
2018 Employed Population 16+ by Occupation			
Total	1,616	2,218	3,049
White Collar	65.7%	61.9%	57.5%
Management/Business/Financial	7.5%	7.8%	7.9%
Professional	29.2%	27.2%	25.1%
Sales	9.4%	7.5%	7.0%
Administrative Support	19.5%	19.4%	17.5%
Services	10.6%	11.4%	12.7%
Blue Collar	23.8%	26.8%	29.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	6.0%	7.2%	8.0%
Installation/Maintenance/Repair	4.3%	4.6%	5.3%
Production	6.5%	8.1%	8.6%
Transportation/Material Moving	6.9%	6.9%	7.7%
2010 Population By Urban/ Rural Status			
Total Population	3,897	5,582	7,567
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	82.2%	70.8%	54.1%
Rural Population	17.8%	29.2%	45.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,655	2,353	3,147
Households with 1 Person	31.4%	29.0%	27.3%
Households with 2+ People	68.6%	71.0%	72.7%
Family Households	64.4%	66.9%	68.6%
Husband-wife Families	46.3%	48.9%	51.2%
With Related Children	17.3%	18.3%	18.9%
Other Family (No Spouse Present)	18.1%	18.0%	17.4%
Other Family with Male Householder	4.3%	4.6%	4.8%
With Related Children	2.4%	2.4%	2.4%
Other Family with Female Householder	13.8%	13.4%	12.6%
With Related Children	9.1%	8.9%	8.1%
Nonfamily Households	4.2%	4.1%	4.1%
All Households with Children	29.6%	30.6%	30.4%
Multigenerational Households	2.2%	2.5%	2.6%
Unmarried Partner Households	5.6%	5.7%	6.0%
Male-female	5.2%	5.3%	5.5%
Same-sex	0.4%	0.4%	0.4%
2010 Households by Size			
Total	1,653	2,354	3,148
1 Person Household	31.5%	29.0%	27.3%
2 Person Household	34.8%	35.3%	36.5%
3 Person Household	15.0%	16.0%	16.4%
4 Person Household	12.1%	12.3%	12.3%
5 Person Household	5.0%	5.5%	5.4%
6 Person Household	1.4%	1.5%	1.6%
7 + Person Household	0.3%	0.4%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	1,655	2,354	3,147
Owner Occupied	65.5%	68.7%	72.5%
Owned with a Mortgage/Loan	32.6%	34.5%	36.7%
Owned Free and Clear	33.0%	34.2%	35.7%
Renter Occupied	34.5%	31.3%	27.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,805	2,572	3,469
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	83.8%	72.4%	55.3%
Rural Housing Units	16.2%	27.6%	44.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
2.	Heartland Communities	Heartland Communities	Heartland Communities
3.	Midlife Constants (5E)	Midlife Constants (5E)	Salt of the Earth (6B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$2,015,615	\$3,016,179	\$4,224,344
Average Spent	\$1,226.04	\$1,286.22	\$1,331.34
Spending Potential Index	56	59	61
Education: Total \$	\$1,198,329	\$1,808,690	\$2,485,542
Average Spent	\$728.91	\$771.30	\$783.34
Spending Potential Index	50	53	54
Entertainment/Recreation: Total \$	\$3,267,332	\$4,882,895	\$6,847,860
Average Spent	\$1,987.43	\$2,082.26	\$2,158.17
Spending Potential Index	62	65	67
Food at Home: Total \$	\$5,173,273	\$7,723,946	\$10,834,606
Average Spent	\$3,146.76	\$3,293.79	\$3,414.63
Spending Potential Index	63	66	68
Food Away from Home: Total \$	\$3,299,076	\$4,941,036	\$6,940,851
Average Spent	\$2,006.74	\$2,107.05	\$2,187.47
Spending Potential Index	57	60	62
Health Care: Total \$	\$6,214,354	\$9,283,011	\$13,090,385
Average Spent	\$3,780.02	\$3,958.64	\$4,125.55
Spending Potential Index	66	69	72
HH Furnishings & Equipment: Total \$	\$2,004,471	\$3,003,200	\$4,214,809
Average Spent	\$1,219.26	\$1,280.68	\$1,328.34
Spending Potential Index	58	61	64
Personal Care Products & Services: Total \$	\$773,209	\$1,158,727	\$1,628,672
Average Spent	\$470.32	\$494.13	\$513.29
Spending Potential Index	57	60	62
Shelter: Total \$	\$15,215,910	\$22,696,249	\$31,356,039
Average Spent	\$9,255.42	\$9,678.57	\$9,882.14
Spending Potential Index	55	58	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,439,624	\$3,636,617	\$5,115,115
Average Spent	\$1,483.96	\$1,550.80	\$1,612.08
Spending Potential Index	60	62	65
Travel: Total \$	\$1,874,452	\$2,814,733	\$3,927,570
Average Spent	\$1,140.18	\$1,200.31	\$1,237.81
Spending Potential Index	53	56	57
Vehicle Maintenance & Repairs: Total \$	\$1,089,647	\$1,628,214	\$2,290,257
Average Spent	\$662.80	\$694.33	\$721.80
Spending Potential Index	62	65	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.