



Community Profile

Rings: 1, 3, 5 mile radii

1774 Beltline Rd SW, Decatur, AL 35601,

Latitude: 34.5713

Longitude: -87.01403

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,512	40,571	57,528
2010 Total Population	7,167	43,337	60,262
2018 Total Population	7,159	42,892	59,902
2018 Group Quarters	114	1,057	1,673
2023 Total Population	7,137	42,538	59,445
2018-2023 Annual Rate	-0.06%	-0.17%	-0.15%
2018 Total Daytime Population	9,082	49,408	70,236
Workers	4,990	25,933	37,768
Residents	4,092	23,475	32,468
Household Summary			
2000 Households	2,893	16,438	23,102
2000 Average Household Size	2.24	2.43	2.43
2010 Households	3,181	17,311	24,042
2010 Average Household Size	2.22	2.44	2.44
2018 Households	3,159	16,986	23,699
2018 Average Household Size	2.23	2.46	2.46
2023 Households	3,143	16,805	23,455
2023 Average Household Size	2.23	2.47	2.46
2018-2023 Annual Rate	-0.10%	-0.21%	-0.21%
2010 Families	1,901	11,387	15,914
2010 Average Family Size	2.88	3.01	3.01
2018 Families	1,843	10,928	15,371
2018 Average Family Size	2.92	3.06	3.05
2023 Families	1,818	10,725	15,097
2023 Average Family Size	2.93	3.07	3.07
2018-2023 Annual Rate	-0.27%	-0.37%	-0.36%
Housing Unit Summary			
2000 Housing Units	3,182	18,128	25,379
Owner Occupied Housing Units	57.6%	57.3%	58.8%
Renter Occupied Housing Units	33.3%	33.4%	32.3%
Vacant Housing Units	9.1%	9.3%	9.0%
2010 Housing Units	3,445	18,804	26,137
Owner Occupied Housing Units	52.0%	55.8%	57.9%
Renter Occupied Housing Units	40.3%	36.3%	34.1%
Vacant Housing Units	7.7%	7.9%	8.0%
2018 Housing Units	3,513	18,989	26,444
Owner Occupied Housing Units	54.4%	57.3%	59.5%
Renter Occupied Housing Units	35.5%	32.1%	30.2%
Vacant Housing Units	10.1%	10.5%	10.4%
2023 Housing Units	3,564	19,232	26,783
Owner Occupied Housing Units	54.7%	57.0%	59.1%
Renter Occupied Housing Units	33.5%	30.3%	28.4%
Vacant Housing Units	11.8%	12.6%	12.4%
Median Household Income			
2018	\$40,352	\$42,640	\$45,137
2023	\$48,687	\$49,504	\$51,704
Median Home Value			
2018	\$124,547	\$122,564	\$132,705
2023	\$129,944	\$132,178	\$143,736
Per Capita Income			
2018	\$22,831	\$23,682	\$24,945
2023	\$26,126	\$26,730	\$28,072
Median Age			
2010	37.3	36.0	37.1
2018	39.0	37.7	38.7
2023	40.1	38.6	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	3,159	16,986	23,699
<\$15,000	14.9%	14.9%	14.7%
\$15,000 - \$24,999	17.1%	15.4%	14.8%
\$25,000 - \$34,999	12.5%	11.7%	10.8%
\$35,000 - \$49,999	12.8%	13.7%	13.2%
\$50,000 - \$74,999	19.5%	18.2%	18.0%
\$75,000 - \$99,999	11.3%	10.9%	11.2%
\$100,000 - \$149,999	9.6%	10.1%	11.2%
\$150,000 - \$199,999	1.5%	3.1%	3.7%
\$200,000+	0.9%	2.0%	2.5%
Average Household Income	\$52,937	\$58,366	\$61,811
2023 Households by Income			
Household Income Base	3,143	16,805	23,455
<\$15,000	13.3%	13.3%	13.2%
\$15,000 - \$24,999	14.5%	13.4%	12.8%
\$25,000 - \$34,999	11.0%	10.6%	9.7%
\$35,000 - \$49,999	12.1%	13.0%	12.5%
\$50,000 - \$74,999	20.6%	18.7%	18.4%
\$75,000 - \$99,999	13.1%	12.3%	12.5%
\$100,000 - \$149,999	12.5%	12.6%	13.7%
\$150,000 - \$199,999	1.8%	3.7%	4.4%
\$200,000+	1.1%	2.4%	2.9%
Average Household Income	\$60,795	\$66,158	\$69,909
2018 Owner Occupied Housing Units by Value			
Total	1,910	10,882	15,724
<\$50,000	3.2%	8.4%	7.9%
\$50,000 - \$99,999	26.9%	30.4%	26.8%
\$100,000 - \$149,999	40.4%	24.8%	23.5%
\$150,000 - \$199,999	12.6%	15.3%	16.1%
\$200,000 - \$249,999	7.4%	7.8%	9.8%
\$250,000 - \$299,999	5.8%	6.3%	7.2%
\$300,000 - \$399,999	2.5%	4.5%	5.4%
\$400,000 - \$499,999	0.6%	1.2%	1.5%
\$500,000 - \$749,999	0.1%	1.0%	1.0%
\$750,000 - \$999,999	0.3%	0.3%	0.2%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$141,872	\$148,734	\$163,642
2023 Owner Occupied Housing Units by Value			
Total	1,949	10,969	15,836
<\$50,000	2.3%	6.6%	6.1%
\$50,000 - \$99,999	23.0%	27.2%	23.6%
\$100,000 - \$149,999	41.3%	25.2%	23.2%
\$150,000 - \$199,999	13.3%	15.8%	16.4%
\$200,000 - \$249,999	8.0%	8.3%	10.4%
\$250,000 - \$299,999	7.1%	7.7%	8.8%
\$300,000 - \$399,999	3.5%	5.8%	7.0%
\$400,000 - \$499,999	0.9%	1.6%	1.9%
\$500,000 - \$749,999	0.1%	1.3%	1.3%
\$750,000 - \$999,999	0.5%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$152,283	\$162,068	\$180,931

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,164	43,339	60,263
0 - 4	6.7%	7.1%	6.8%
5 - 9	6.3%	6.9%	6.7%
10 - 14	6.4%	6.5%	6.6%
15 - 24	13.2%	13.6%	13.2%
25 - 34	14.5%	14.6%	14.0%
35 - 44	12.4%	13.0%	13.0%
45 - 54	13.3%	13.8%	14.2%
55 - 64	11.3%	11.4%	11.8%
65 - 74	7.4%	7.2%	7.6%
75 - 84	6.0%	4.5%	4.6%
85 +	2.5%	1.5%	1.6%
18 +	77.1%	75.5%	75.8%
2018 Population by Age			
Total	7,156	42,891	59,900
0 - 4	6.1%	6.5%	6.2%
5 - 9	6.1%	6.5%	6.3%
10 - 14	5.9%	6.4%	6.3%
15 - 24	11.9%	12.3%	12.1%
25 - 34	14.6%	14.6%	14.1%
35 - 44	12.6%	12.9%	12.9%
45 - 54	11.8%	12.4%	12.6%
55 - 64	12.6%	12.4%	12.9%
65 - 74	9.6%	9.3%	9.6%
75 - 84	6.0%	4.8%	4.9%
85 +	2.8%	1.8%	1.9%
18 +	78.7%	77.1%	77.6%
2023 Population by Age			
Total	7,138	42,538	59,445
0 - 4	6.1%	6.5%	6.2%
5 - 9	5.9%	6.4%	6.2%
10 - 14	5.9%	6.4%	6.3%
15 - 24	11.8%	12.1%	11.8%
25 - 34	13.5%	13.7%	13.3%
35 - 44	13.2%	13.5%	13.4%
45 - 54	11.4%	11.7%	12.0%
55 - 64	12.1%	12.0%	12.6%
65 - 74	10.6%	10.1%	10.6%
75 - 84	6.8%	5.7%	5.8%
85 +	2.8%	1.9%	2.0%
18 +	78.9%	77.2%	77.8%
2010 Population by Sex			
Males	3,354	21,109	29,523
Females	3,813	22,228	30,739
2018 Population by Sex			
Males	3,367	20,942	29,418
Females	3,793	21,950	30,484
2023 Population by Sex			
Males	3,366	20,794	29,261
Females	3,771	21,745	30,183

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,167	43,337	60,262
White Alone	68.9%	63.8%	66.2%
Black Alone	19.5%	22.8%	21.3%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	1.5%	0.9%	0.8%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	7.0%	9.3%	8.5%
Two or More Races	2.2%	2.4%	2.2%
Hispanic Origin	12.0%	14.3%	13.0%
Diversity Index	59.6	65.3	62.5
2018 Population by Race/Ethnicity			
Total	7,158	42,891	59,900
White Alone	65.9%	61.0%	63.6%
Black Alone	20.6%	24.0%	22.4%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	1.9%	1.2%	1.1%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	8.0%	10.1%	9.3%
Two or More Races	2.8%	2.9%	2.7%
Hispanic Origin	13.4%	15.6%	14.2%
Diversity Index	63.4	68.3	65.6
2023 Population by Race/Ethnicity			
Total	7,137	42,539	59,444
White Alone	63.8%	59.1%	61.8%
Black Alone	21.5%	24.7%	23.1%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	2.2%	1.4%	1.3%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	8.5%	10.6%	9.7%
Two or More Races	3.2%	3.4%	3.2%
Hispanic Origin	14.4%	16.5%	15.0%
Diversity Index	65.9	70.3	67.6
2010 Population by Relationship and Household Type			
Total	7,167	43,337	60,262
In Households	98.4%	97.5%	97.2%
In Family Households	78.5%	81.4%	81.5%
Householder	25.6%	26.1%	26.4%
Spouse	17.4%	17.7%	18.3%
Child	29.4%	30.9%	30.7%
Other relative	4.0%	4.3%	4.1%
Nonrelative	2.1%	2.2%	2.0%
In Nonfamily Households	19.9%	16.2%	15.7%
In Group Quarters	1.6%	2.5%	2.8%
Institutionalized Population	1.4%	2.1%	2.5%
Noninstitutionalized Population	0.2%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	5,008	29,276	41,333
Less than 9th Grade	7.9%	6.9%	7.0%
9th - 12th Grade, No Diploma	10.0%	10.8%	10.6%
High School Graduate	23.8%	22.9%	21.7%
GED/Alternative Credential	5.8%	6.3%	6.3%
Some College, No Degree	23.6%	22.6%	22.2%
Associate Degree	9.7%	9.0%	8.4%
Bachelor's Degree	14.0%	15.5%	16.6%
Graduate/Professional Degree	5.2%	6.1%	7.3%
2018 Population 15+ by Marital Status			
Total	5,865	34,555	48,601
Never Married	26.8%	31.2%	29.6%
Married	43.5%	46.3%	48.0%
Widowed	12.1%	8.2%	7.9%
Divorced	17.5%	14.3%	14.5%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	93.8%	94.0%
Civilian Unemployed (Unemployment Rate)	6.7%	6.2%	6.0%
2018 Employed Population 16+ by Industry			
Total	3,104	19,507	27,339
Agriculture/Mining	0.1%	0.8%	0.9%
Construction	8.1%	10.2%	10.0%
Manufacturing	17.7%	19.3%	19.5%
Wholesale Trade	1.4%	1.2%	1.5%
Retail Trade	14.9%	13.9%	12.8%
Transportation/Utilities	4.8%	4.7%	4.6%
Information	0.8%	0.9%	1.0%
Finance/Insurance/Real Estate	7.9%	4.7%	4.7%
Services	42.6%	41.5%	41.6%
Public Administration	1.8%	2.9%	3.4%
2018 Employed Population 16+ by Occupation			
Total	3,103	19,507	27,339
White Collar	52.5%	49.5%	51.7%
Management/Business/Financial	11.1%	10.2%	11.0%
Professional	12.8%	16.1%	16.7%
Sales	8.9%	10.4%	10.8%
Administrative Support	19.7%	12.7%	13.2%
Services	19.6%	19.0%	17.5%
Blue Collar	27.9%	31.5%	30.8%
Farming/Forestry/Fishing	0.1%	0.4%	0.5%
Construction/Extraction	5.4%	8.2%	7.8%
Installation/Maintenance/Repair	5.3%	3.7%	3.7%
Production	11.4%	11.9%	11.9%
Transportation/Material Moving	5.5%	7.2%	7.0%
2010 Population By Urban/ Rural Status			
Total Population	7,167	43,337	60,262
Population Inside Urbanized Area	98.1%	94.1%	92.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.9%	5.9%	7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,181	17,311	24,042
Households with 1 Person	35.4%	29.8%	29.7%
Households with 2+ People	64.6%	70.2%	70.3%
Family Households	59.8%	65.8%	66.2%
Husband-wife Families	40.7%	44.5%	45.9%
With Related Children	16.7%	19.2%	19.4%
Other Family (No Spouse Present)	19.1%	21.3%	20.3%
Other Family with Male Householder	4.5%	5.0%	4.8%
With Related Children	2.6%	2.8%	2.7%
Other Family with Female Householder	14.6%	16.3%	15.5%
With Related Children	10.1%	11.3%	10.6%
Nonfamily Households	4.9%	4.5%	4.1%
All Households with Children	29.8%	33.8%	33.2%
Multigenerational Households	3.6%	3.8%	3.6%
Unmarried Partner Households	4.9%	5.1%	4.8%
Male-female	4.4%	4.6%	4.3%
Same-sex	0.5%	0.6%	0.5%
2010 Households by Size			
Total	3,180	17,313	24,043
1 Person Household	35.4%	29.8%	29.7%
2 Person Household	31.1%	32.0%	32.7%
3 Person Household	14.7%	16.7%	16.4%
4 Person Household	11.1%	12.1%	12.2%
5 Person Household	5.2%	5.9%	5.7%
6 Person Household	1.5%	2.1%	2.0%
7 + Person Household	1.1%	1.4%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	3,181	17,311	24,042
Owner Occupied	56.4%	60.6%	62.9%
Owned with a Mortgage/Loan	39.4%	42.4%	43.1%
Owned Free and Clear	17.0%	18.2%	19.8%
Renter Occupied	43.6%	39.4%	37.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,445	18,804	26,137
Housing Units Inside Urbanized Area	98.3%	94.3%	92.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.7%	5.7%	7.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Middleburg (4C)	Middleburg (4C)
2.	Old and Newcomers (8F)	Old and Newcomers (8F)	Small Town Simplicity
3.	Rustbelt Traditions (5D)	Small Town Simplicity	Old and Newcomers (8F)
2018 Consumer Spending			
Apparel & Services: Total \$	\$4,355,134	\$26,093,624	\$38,257,701
Average Spent	\$1,378.64	\$1,536.18	\$1,614.32
Spending Potential Index	63	71	74
Education: Total \$	\$2,788,537	\$16,699,825	\$24,640,752
Average Spent	\$882.73	\$983.15	\$1,039.74
Spending Potential Index	61	68	72
Entertainment/Recreation: Total \$	\$6,590,527	\$38,599,128	\$57,153,096
Average Spent	\$2,086.27	\$2,272.41	\$2,411.62
Spending Potential Index	65	71	75
Food at Home: Total \$	\$10,472,066	\$61,602,234	\$90,624,166
Average Spent	\$3,314.99	\$3,626.65	\$3,823.97
Spending Potential Index	66	72	76
Food Away from Home: Total \$	\$7,084,257	\$42,280,734	\$62,073,132
Average Spent	\$2,242.56	\$2,489.15	\$2,619.23
Spending Potential Index	64	71	75
Health Care: Total \$	\$12,002,725	\$69,698,047	\$103,863,138
Average Spent	\$3,799.53	\$4,103.26	\$4,382.60
Spending Potential Index	66	72	77
HH Furnishings & Equipment: Total \$	\$4,206,528	\$25,023,779	\$36,945,768
Average Spent	\$1,331.60	\$1,473.20	\$1,558.96
Spending Potential Index	64	71	75
Personal Care Products & Services: Total \$	\$1,657,427	\$9,896,192	\$14,602,403
Average Spent	\$524.67	\$582.61	\$616.16
Spending Potential Index	63	70	74
Shelter: Total \$	\$33,641,307	\$200,405,814	\$294,073,311
Average Spent	\$10,649.35	\$11,798.29	\$12,408.68
Spending Potential Index	63	70	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,953,948	\$29,061,796	\$43,414,203
Average Spent	\$1,568.20	\$1,710.93	\$1,831.90
Spending Potential Index	63	69	74
Travel: Total \$	\$4,113,856	\$24,583,666	\$36,489,310
Average Spent	\$1,302.27	\$1,447.29	\$1,539.70
Spending Potential Index	60	67	71
Vehicle Maintenance & Repairs: Total \$	\$2,221,111	\$13,081,676	\$19,301,921
Average Spent	\$703.11	\$770.14	\$814.46
Spending Potential Index	65	72	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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