



# Community Profile

Rings: 1, 3, 5 mile radii

937 N Springfield St, Virden, IL 62690, USA

Latitude: 39.5107  
Longitude: -89.76772

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	3,120	4,827	8,180
2010 Total Population	3,123	4,831	8,074
2018 Total Population	2,984	4,660	7,779
2018 Group Quarters	57	84	127
2023 Total Population	2,894	4,547	7,595
2018-2023 Annual Rate	-0.61%	-0.49%	-0.48%
2018 Total Daytime Population	2,336	3,371	6,163
Workers	944	1,238	2,551
Residents	1,392	2,133	3,612
<b>Household Summary</b>			
2000 Households	1,312	1,957	3,199
2000 Average Household Size	2.29	2.39	2.49
2010 Households	1,315	1,978	3,242
2010 Average Household Size	2.33	2.40	2.45
2018 Households	1,252	1,905	3,128
2018 Average Household Size	2.34	2.40	2.45
2023 Households	1,214	1,859	3,054
2023 Average Household Size	2.34	2.40	2.45
2018-2023 Annual Rate	-0.61%	-0.49%	-0.48%
2010 Families	852	1,321	2,184
2010 Average Family Size	2.85	2.91	2.96
2018 Families	797	1,254	2,076
2018 Average Family Size	2.90	2.94	2.99
2023 Families	768	1,215	2,014
2023 Average Family Size	2.91	2.96	3.00
2018-2023 Annual Rate	-0.74%	-0.63%	-0.60%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,440	2,129	3,452
Owner Occupied Housing Units	68.1%	70.6%	70.5%
Renter Occupied Housing Units	23.1%	21.3%	22.2%
Vacant Housing Units	8.9%	8.1%	7.3%
2010 Housing Units	1,471	2,194	3,566
Owner Occupied Housing Units	63.8%	66.8%	67.0%
Renter Occupied Housing Units	25.6%	23.3%	23.9%
Vacant Housing Units	10.6%	9.8%	9.1%
2018 Housing Units	1,470	2,198	3,580
Owner Occupied Housing Units	59.6%	63.7%	63.9%
Renter Occupied Housing Units	25.5%	23.0%	23.4%
Vacant Housing Units	14.8%	13.3%	12.6%
2023 Housing Units	1,473	2,205	3,594
Owner Occupied Housing Units	58.9%	63.1%	63.4%
Renter Occupied Housing Units	23.5%	21.2%	21.6%
Vacant Housing Units	17.6%	15.7%	15.0%
<b>Median Household Income</b>			
2018	\$47,162	\$51,863	\$51,628
2023	\$52,169	\$56,199	\$56,006
<b>Median Home Value</b>			
2018	\$81,214	\$88,917	\$90,813
2023	\$84,100	\$93,497	\$96,175
<b>Per Capita Income</b>			
2018	\$24,236	\$26,487	\$26,668
2023	\$27,904	\$30,301	\$30,520
<b>Median Age</b>			
2010	38.8	39.2	39.7
2018	40.7	41.2	41.4
2023	42.1	42.6	42.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,252	1,905	3,128
<\$15,000	15.5%	12.8%	12.7%
\$15,000 - \$24,999	11.5%	10.9%	10.7%
\$25,000 - \$34,999	11.7%	10.8%	10.9%
\$35,000 - \$49,999	13.3%	13.1%	13.6%
\$50,000 - \$74,999	23.3%	21.5%	20.7%
\$75,000 - \$99,999	11.5%	13.0%	13.8%
\$100,000 - \$149,999	9.5%	12.8%	12.4%
\$150,000 - \$199,999	2.4%	3.2%	3.0%
\$200,000+	1.4%	1.9%	2.1%
Average Household Income	\$57,273	\$63,895	\$64,106
<b>2023 Households by Income</b>			
Household Income Base	1,214	1,859	3,054
<\$15,000	13.8%	11.4%	11.4%
\$15,000 - \$24,999	9.8%	9.4%	9.2%
\$25,000 - \$34,999	10.6%	9.7%	10.0%
\$35,000 - \$49,999	12.7%	12.5%	12.9%
\$50,000 - \$74,999	22.9%	20.9%	20.0%
\$75,000 - \$99,999	12.7%	13.8%	14.7%
\$100,000 - \$149,999	12.0%	15.3%	14.8%
\$150,000 - \$199,999	3.3%	4.2%	3.9%
\$200,000+	2.1%	2.8%	3.1%
Average Household Income	\$66,164	\$73,291	\$73,530
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	876	1,400	2,288
<\$50,000	13.0%	11.2%	10.3%
\$50,000 - \$99,999	59.2%	49.8%	48.6%
\$100,000 - \$149,999	22.0%	26.1%	23.8%
\$150,000 - \$199,999	2.5%	6.4%	8.1%
\$200,000 - \$249,999	0.9%	3.9%	5.8%
\$250,000 - \$299,999	1.7%	1.3%	1.5%
\$300,000 - \$399,999	0.0%	0.1%	0.3%
\$400,000 - \$499,999	0.6%	1.2%	1.4%
\$500,000 - \$749,999	0.0%	0.1%	0.2%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$88,955	\$102,305	\$108,508
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	868	1,391	2,277
<\$50,000	11.6%	9.8%	8.9%
\$50,000 - \$99,999	56.3%	46.2%	44.5%
\$100,000 - \$149,999	24.1%	27.2%	24.4%
\$150,000 - \$199,999	3.1%	7.2%	9.2%
\$200,000 - \$249,999	1.0%	4.9%	7.2%
\$250,000 - \$299,999	2.6%	2.0%	2.3%
\$300,000 - \$399,999	0.0%	0.1%	0.4%
\$400,000 - \$499,999	1.3%	2.6%	2.8%
\$500,000 - \$749,999	0.0%	0.1%	0.3%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$95,915	\$112,509	\$120,773

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	3,123	4,831	8,075
0 - 4	6.1%	6.1%	6.1%
5 - 9	7.0%	7.0%	6.8%
10 - 14	7.2%	7.1%	6.9%
15 - 24	12.3%	12.1%	12.3%
25 - 34	12.4%	12.1%	12.0%
35 - 44	12.3%	12.5%	12.6%
45 - 54	13.4%	14.1%	14.6%
55 - 64	12.6%	12.7%	12.6%
65 - 74	6.9%	7.0%	7.3%
75 - 84	6.2%	6.0%	5.9%
85 +	3.7%	3.3%	3.1%
18 +	75.2%	75.2%	75.6%
<b>2018 Population by Age</b>			
Total	2,983	4,663	7,779
0 - 4	5.8%	5.7%	5.8%
5 - 9	6.0%	6.0%	6.0%
10 - 14	6.2%	6.3%	6.2%
15 - 24	11.8%	11.5%	11.2%
25 - 34	12.9%	12.5%	12.7%
35 - 44	12.7%	12.8%	12.4%
45 - 54	12.3%	12.6%	12.8%
55 - 64	13.0%	13.6%	14.2%
65 - 74	10.3%	10.3%	10.1%
75 - 84	5.3%	5.3%	5.3%
85 +	3.7%	3.4%	3.2%
18 +	78.2%	78.1%	78.3%
<b>2023 Population by Age</b>			
Total	2,895	4,547	7,596
0 - 4	5.7%	5.6%	5.6%
5 - 9	6.0%	6.0%	6.1%
10 - 14	6.3%	6.4%	6.4%
15 - 24	10.9%	10.7%	10.4%
25 - 34	12.0%	11.4%	11.6%
35 - 44	12.7%	13.1%	13.0%
45 - 54	12.5%	12.7%	12.4%
55 - 64	12.4%	12.8%	13.1%
65 - 74	11.5%	11.7%	12.0%
75 - 84	6.6%	6.5%	6.3%
85 +	3.3%	3.1%	2.9%
18 +	78.2%	78.2%	78.1%
<b>2010 Population by Sex</b>			
Males	1,517	2,352	3,940
Females	1,606	2,479	4,134
<b>2018 Population by Sex</b>			
Males	1,461	2,273	3,807
Females	1,523	2,387	3,972
<b>2023 Population by Sex</b>			
Males	1,429	2,228	3,735
Females	1,465	2,319	3,860

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	3,122	4,832	8,073
White Alone	98.6%	98.3%	98.2%
Black Alone	0.2%	0.2%	0.2%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	0.5%	0.4%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.3%	0.3%
Two or More Races	0.6%	0.6%	0.8%
Hispanic Origin	0.9%	1.1%	1.2%
Diversity Index	4.6	5.5	6.0
<b>2018 Population by Race/Ethnicity</b>			
Total	2,984	4,659	7,778
White Alone	98.1%	97.8%	97.6%
Black Alone	0.2%	0.2%	0.2%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	0.7%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.5%	0.5%
Two or More Races	0.8%	0.8%	1.0%
Hispanic Origin	1.3%	1.7%	1.8%
Diversity Index	6.3	7.6	8.2
<b>2023 Population by Race/Ethnicity</b>			
Total	2,893	4,547	7,596
White Alone	97.7%	97.3%	97.0%
Black Alone	0.2%	0.2%	0.3%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	0.9%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.6%	0.6%
Two or More Races	0.9%	1.0%	1.2%
Hispanic Origin	1.7%	2.1%	2.2%
Diversity Index	7.7	9.3	10.0
<b>2010 Population by Relationship and Household Type</b>			
Total	3,123	4,831	8,074
In Households	98.1%	98.2%	98.4%
In Family Households	80.9%	82.2%	82.7%
Householder	26.6%	27.1%	27.3%
Spouse	18.6%	19.8%	20.4%
Child	30.7%	30.8%	30.6%
Other relative	1.8%	1.8%	1.8%
Nonrelative	3.1%	2.8%	2.5%
In Nonfamily Households	17.2%	16.0%	15.7%
In Group Quarters	1.9%	1.8%	1.6%
Institutionalized Population	1.9%	1.8%	1.6%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,096	3,285	5,502
Less than 9th Grade	6.5%	5.4%	4.0%
9th - 12th Grade, No Diploma	6.2%	5.3%	5.8%
High School Graduate	27.2%	28.5%	30.9%
GED/Alternative Credential	4.8%	4.3%	5.0%
Some College, No Degree	28.4%	28.8%	27.6%
Associate Degree	9.0%	9.6%	8.6%
Bachelor's Degree	13.3%	13.5%	13.2%
Graduate/Professional Degree	4.5%	4.5%	4.8%
<b>2018 Population 15+ by Marital Status</b>			
Total	2,448	3,818	6,375
Never Married	29.1%	29.4%	27.1%
Married	50.2%	50.7%	52.2%
Widowed	9.6%	8.6%	8.4%
Divorced	11.1%	11.2%	12.3%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.7%	97.3%	96.9%
Civilian Unemployed (Unemployment Rate)	3.3%	2.7%	3.1%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,570	2,496	4,134
Agriculture/Mining	4.9%	5.3%	5.2%
Construction	10.8%	9.4%	7.6%
Manufacturing	11.0%	11.6%	11.5%
Wholesale Trade	3.8%	3.4%	3.4%
Retail Trade	11.3%	11.4%	11.3%
Transportation/Utilities	6.4%	6.1%	5.2%
Information	0.0%	0.2%	1.3%
Finance/Insurance/Real Estate	9.4%	8.1%	7.9%
Services	37.1%	37.0%	38.3%
Public Administration	5.2%	7.3%	8.4%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,569	2,497	4,136
White Collar	50.8%	54.6%	55.1%
Management/Business/Financial	9.7%	12.1%	13.5%
Professional	13.5%	13.7%	13.2%
Sales	7.8%	8.6%	9.8%
Administrative Support	19.8%	20.2%	18.6%
Services	17.0%	15.6%	16.9%
Blue Collar	32.1%	29.9%	28.1%
Farming/Forestry/Fishing	3.5%	3.1%	2.3%
Construction/Extraction	4.9%	4.9%	4.7%
Installation/Maintenance/Repair	9.9%	7.7%	6.2%
Production	4.1%	5.6%	6.6%
Transportation/Material Moving	9.7%	8.6%	8.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,123	4,831	8,074
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	88.8%	84.2%	58.8%
Rural Population	11.2%	15.8%	41.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	1,316	1,978	3,243
Households with 1 Person	30.1%	28.4%	27.6%
Households with 2+ People	69.9%	71.6%	72.4%
Family Households	64.7%	66.8%	67.3%
Husband-wife Families	45.1%	48.9%	50.4%
With Related Children	18.6%	20.2%	20.8%
Other Family (No Spouse Present)	19.6%	17.8%	16.9%
Other Family with Male Householder	6.0%	5.8%	5.4%
With Related Children	4.0%	3.9%	3.7%
Other Family with Female Householder	13.6%	12.0%	11.5%
With Related Children	8.7%	7.8%	7.6%
Nonfamily Households	5.2%	4.9%	5.0%
All Households with Children	31.7%	32.4%	32.6%
Multigenerational Households	2.0%	2.1%	2.4%
Unmarried Partner Households	8.9%	8.1%	8.1%
Male-female	8.4%	7.6%	7.5%
Same-sex	0.5%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	1,316	1,979	3,244
1 Person Household	30.1%	28.3%	27.6%
2 Person Household	33.9%	35.0%	35.2%
3 Person Household	15.1%	14.9%	15.5%
4 Person Household	12.5%	13.1%	13.1%
5 Person Household	6.0%	6.0%	5.9%
6 Person Household	1.9%	2.0%	2.0%
7 + Person Household	0.5%	0.6%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,315	1,978	3,242
Owner Occupied	71.3%	74.1%	73.8%
Owned with a Mortgage/Loan	44.8%	47.6%	47.9%
Owned Free and Clear	26.5%	26.5%	25.8%
Renter Occupied	28.7%	25.9%	26.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,471	2,194	3,566
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	89.1%	84.6%	59.3%
Rural Housing Units	10.9%	15.4%	40.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Heartland Communities	Heartland Communities	Heartland Communities
<b>2.</b>	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
<b>3.</b>	Top Tier (1A)	Salt of the Earth (6B)	Salt of the Earth (6B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,800,077	\$3,054,211	\$5,040,035
Average Spent	\$1,437.76	\$1,603.26	\$1,611.26
Spending Potential Index	66	74	74
Education: Total \$	\$1,053,131	\$1,870,026	\$3,080,299
Average Spent	\$841.16	\$981.64	\$984.75
Spending Potential Index	58	68	68
Entertainment/Recreation: Total \$	\$3,004,880	\$5,012,844	\$8,250,440
Average Spent	\$2,400.06	\$2,631.41	\$2,637.61
Spending Potential Index	75	82	82
Food at Home: Total \$	\$4,752,547	\$7,852,593	\$12,929,160
Average Spent	\$3,795.96	\$4,122.10	\$4,133.36
Spending Potential Index	76	82	82
Food Away from Home: Total \$	\$2,965,691	\$5,022,539	\$8,288,939
Average Spent	\$2,368.76	\$2,636.50	\$2,649.92
Spending Potential Index	67	75	75
Health Care: Total \$	\$5,758,109	\$9,517,497	\$15,654,701
Average Spent	\$4,599.13	\$4,996.06	\$5,004.70
Spending Potential Index	80	87	87
HH Furnishings & Equipment: Total \$	\$1,827,262	\$3,093,425	\$5,099,437
Average Spent	\$1,459.47	\$1,623.85	\$1,630.25
Spending Potential Index	70	78	78
Personal Care Products & Services: Total \$	\$689,926	\$1,178,581	\$1,944,543
Average Spent	\$551.06	\$618.68	\$621.66
Spending Potential Index	67	75	75
Shelter: Total \$	\$13,324,747	\$22,745,441	\$37,511,252
Average Spent	\$10,642.77	\$11,939.86	\$11,992.09
Spending Potential Index	63	71	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,167,092	\$3,659,713	\$6,024,704
Average Spent	\$1,730.90	\$1,921.11	\$1,926.06
Spending Potential Index	70	77	77
Travel: Total \$	\$1,679,199	\$2,927,822	\$4,825,073
Average Spent	\$1,341.21	\$1,536.91	\$1,542.54
Spending Potential Index	62	71	72
Vehicle Maintenance & Repairs: Total \$	\$994,462	\$1,657,943	\$2,731,203
Average Spent	\$794.30	\$870.31	\$873.15
Spending Potential Index	74	81	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.