



# Community Profile

Rings: 1, 3, 5 mile radii

44557 Cherry Ridge Rd, Northville, MI

Latitude: 42.4175

Longitude: -83.48432

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	3,874	48,762	134,534
2010 Total Population	6,087	53,980	142,822
2018 Total Population	6,183	55,297	146,679
2018 Group Quarters	4	113	797
2023 Total Population	6,182	55,630	147,705
2018-2023 Annual Rate	0.00%	0.12%	0.14%
2018 Total Daytime Population	7,607	69,441	193,580
Workers	4,287	43,316	125,379
Residents	3,320	26,125	68,201
<b>Household Summary</b>			
2000 Households	1,717	19,040	51,662
2000 Average Household Size	2.21	2.43	2.53
2010 Households	2,430	22,206	57,321
2010 Average Household Size	2.50	2.43	2.48
2018 Households	2,484	22,822	59,072
2018 Average Household Size	2.49	2.42	2.47
2023 Households	2,493	23,027	59,633
2023 Average Household Size	2.48	2.41	2.46
2018-2023 Annual Rate	0.07%	0.18%	0.19%
2010 Families	1,636	14,921	39,658
2010 Average Family Size	3.15	3.02	3.04
2018 Families	1,662	15,138	40,412
2018 Average Family Size	3.12	3.01	3.02
2023 Families	1,666	15,210	40,629
2023 Average Family Size	3.10	3.00	3.01
2018-2023 Annual Rate	0.05%	0.09%	0.11%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,793	19,700	53,271
Owner Occupied Housing Units	72.7%	71.6%	76.5%
Renter Occupied Housing Units	23.0%	25.1%	20.5%
Vacant Housing Units	4.2%	3.4%	3.0%
2010 Housing Units	2,592	23,557	60,568
Owner Occupied Housing Units	77.8%	71.2%	73.5%
Renter Occupied Housing Units	16.0%	23.1%	21.1%
Vacant Housing Units	6.2%	5.7%	5.4%
2018 Housing Units	2,592	23,831	61,652
Owner Occupied Housing Units	77.3%	70.0%	72.5%
Renter Occupied Housing Units	18.5%	25.8%	23.3%
Vacant Housing Units	4.2%	4.2%	4.2%
2023 Housing Units	2,601	23,967	62,136
Owner Occupied Housing Units	77.7%	70.4%	72.9%
Renter Occupied Housing Units	18.1%	25.7%	23.1%
Vacant Housing Units	4.2%	3.9%	4.0%
<b>Median Household Income</b>			
2018	\$120,967	\$104,836	\$100,322
2023	\$133,530	\$114,378	\$109,143
<b>Median Home Value</b>			
2018	\$456,949	\$331,909	\$284,052
2023	\$486,589	\$361,979	\$306,685
<b>Per Capita Income</b>			
2018	\$79,413	\$59,953	\$52,918
2023	\$89,585	\$68,936	\$61,065
<b>Median Age</b>			
2010	45.6	42.9	42.6
2018	47.3	44.6	44.6
2023	47.7	45.1	45.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	2,484	22,822	59,072
<\$15,000	4.7%	3.8%	4.2%
\$15,000 - \$24,999	6.3%	4.9%	5.0%
\$25,000 - \$34,999	4.5%	4.8%	5.3%
\$35,000 - \$49,999	6.6%	7.7%	8.3%
\$50,000 - \$74,999	10.5%	14.0%	14.2%
\$75,000 - \$99,999	8.9%	11.8%	12.7%
\$100,000 - \$149,999	16.5%	20.9%	21.6%
\$150,000 - \$199,999	8.3%	11.2%	12.0%
\$200,000+	33.6%	20.9%	16.7%
Average Household Income	\$190,892	\$145,250	\$130,820
<b>2023 Households by Income</b>			
Household Income Base	2,493	23,027	59,633
<\$15,000	3.4%	2.7%	3.1%
\$15,000 - \$24,999	5.1%	3.8%	3.9%
\$25,000 - \$34,999	3.7%	3.9%	4.4%
\$35,000 - \$49,999	5.9%	6.6%	7.3%
\$50,000 - \$74,999	9.7%	12.8%	12.8%
\$75,000 - \$99,999	8.8%	11.4%	12.3%
\$100,000 - \$149,999	17.8%	22.7%	23.5%
\$150,000 - \$199,999	8.3%	11.5%	12.6%
\$200,000+	37.1%	24.6%	20.1%
Average Household Income	\$214,618	\$166,512	\$150,614
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,004	16,672	44,697
<\$50,000	2.4%	1.5%	2.8%
\$50,000 - \$99,999	11.8%	4.0%	3.4%
\$100,000 - \$149,999	3.2%	4.5%	6.0%
\$150,000 - \$199,999	2.5%	9.7%	14.1%
\$200,000 - \$249,999	2.9%	9.0%	13.6%
\$250,000 - \$299,999	10.9%	14.1%	14.8%
\$300,000 - \$399,999	7.8%	22.5%	21.2%
\$400,000 - \$499,999	14.7%	13.1%	10.8%
\$500,000 - \$749,999	22.3%	12.4%	8.5%
\$750,000 - \$999,999	18.9%	7.1%	3.4%
\$1,000,000 - \$1,499,999	1.3%	1.4%	0.9%
\$1,500,000 - \$1,999,999	0.7%	0.5%	0.3%
\$2,000,000 +	0.3%	0.1%	0.1%
Average Home Value	\$490,634	\$391,527	\$332,610
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,022	16,861	45,277
<\$50,000	1.6%	0.9%	2.0%
\$50,000 - \$99,999	8.9%	2.8%	2.2%
\$100,000 - \$149,999	2.7%	3.1%	4.1%
\$150,000 - \$199,999	2.0%	7.6%	12.2%
\$200,000 - \$249,999	2.3%	8.1%	13.1%
\$250,000 - \$299,999	11.0%	13.7%	14.8%
\$300,000 - \$399,999	6.8%	22.4%	21.4%
\$400,000 - \$499,999	17.0%	17.0%	14.6%
\$500,000 - \$749,999	23.8%	14.6%	10.1%
\$750,000 - \$999,999	20.3%	7.7%	3.8%
\$1,000,000 - \$1,499,999	2.0%	1.5%	1.0%
\$1,500,000 - \$1,999,999	1.1%	0.5%	0.3%
\$2,000,000 +	0.5%	0.2%	0.2%
Average Home Value	\$531,751	\$420,477	\$358,136

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	6,087	53,978	142,819
0 - 4	4.5%	5.0%	5.0%
5 - 9	6.9%	6.6%	6.5%
10 - 14	8.4%	7.5%	7.4%
15 - 24	9.5%	10.5%	11.1%
25 - 34	6.2%	9.6%	9.7%
35 - 44	13.3%	13.8%	13.8%
45 - 54	18.7%	17.9%	17.6%
55 - 64	14.6%	14.2%	14.1%
65 - 74	9.7%	7.8%	7.7%
75 - 84	6.1%	4.8%	4.9%
85 +	2.1%	2.2%	2.1%
18 +	75.5%	76.4%	76.5%
<b>2018 Population by Age</b>			
Total	6,183	55,297	146,678
0 - 4	4.1%	4.7%	4.6%
5 - 9	6.4%	5.9%	5.6%
10 - 14	8.0%	6.5%	6.4%
15 - 24	9.2%	10.5%	11.1%
25 - 34	6.4%	10.7%	10.8%
35 - 44	12.1%	12.2%	11.9%
45 - 54	16.4%	14.5%	14.6%
55 - 64	16.1%	16.3%	16.2%
65 - 74	12.9%	11.2%	11.0%
75 - 84	6.3%	5.1%	5.2%
85 +	2.2%	2.4%	2.5%
18 +	77.3%	79.1%	79.4%
<b>2023 Population by Age</b>			
Total	6,182	55,632	147,707
0 - 4	4.1%	4.7%	4.6%
5 - 9	6.1%	5.7%	5.4%
10 - 14	7.7%	6.1%	5.9%
15 - 24	9.1%	9.3%	9.9%
25 - 34	6.5%	11.0%	11.3%
35 - 44	12.3%	13.1%	12.8%
45 - 54	15.1%	12.8%	12.9%
55 - 64	15.0%	15.1%	15.3%
65 - 74	14.3%	13.2%	12.9%
75 - 84	7.7%	6.6%	6.6%
85 +	2.1%	2.4%	2.5%
18 +	78.0%	80.0%	80.5%
<b>2010 Population by Sex</b>			
Males	2,934	26,013	68,994
Females	3,153	27,967	73,828
<b>2018 Population by Sex</b>			
Males	2,990	26,664	70,906
Females	3,194	28,633	75,773
<b>2023 Population by Sex</b>			
Males	2,997	26,876	71,575
Females	3,185	28,755	76,129

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	6,087	53,980	142,821
White Alone	86.3%	85.7%	84.6%
Black Alone	2.7%	3.4%	4.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	8.7%	8.7%	8.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.4%
Two or More Races	1.8%	1.7%	1.7%
Hispanic Origin	2.0%	2.3%	2.3%
Diversity Index	27.7	29.1	30.7
<b>2018 Population by Race/Ethnicity</b>			
Total	6,183	55,296	146,679
White Alone	83.1%	82.2%	81.0%
Black Alone	2.6%	3.4%	4.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	11.6%	11.8%	12.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.5%
Two or More Races	2.2%	2.0%	2.0%
Hispanic Origin	2.5%	2.8%	2.8%
Diversity Index	32.9	34.7	36.4
<b>2023 Population by Race/Ethnicity</b>			
Total	6,182	55,629	147,706
White Alone	80.7%	79.6%	78.3%
Black Alone	2.3%	3.3%	4.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	14.2%	14.2%	14.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.5%	0.5%
Two or More Races	2.3%	2.2%	2.2%
Hispanic Origin	2.8%	3.2%	3.1%
Diversity Index	36.5	38.5	40.3
<b>2010 Population by Relationship and Household Type</b>			
Total	6,087	53,980	142,822
In Households	99.9%	99.8%	99.4%
In Family Households	85.1%	84.3%	85.2%
Householder	27.7%	27.6%	27.8%
Spouse	25.0%	23.8%	23.6%
Child	30.2%	30.3%	31.1%
Other relative	1.7%	1.8%	1.9%
Nonrelative	0.5%	0.7%	0.8%
In Nonfamily Households	14.9%	15.5%	14.3%
In Group Quarters	0.1%	0.2%	0.6%
Institutionalized Population	0.1%	0.1%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	4,471	40,037	105,994
Less than 9th Grade	0.4%	0.9%	1.3%
9th - 12th Grade, No Diploma	1.3%	1.4%	1.8%
High School Graduate	12.6%	11.1%	12.7%
GED/Alternative Credential	1.5%	1.1%	1.3%
Some College, No Degree	14.6%	16.2%	17.3%
Associate Degree	6.1%	7.1%	7.7%
Bachelor's Degree	31.4%	32.5%	31.8%
Graduate/Professional Degree	32.1%	29.6%	26.1%
<b>2018 Population 15+ by Marital Status</b>			
Total	5,039	45,858	122,217
Never Married	25.8%	26.2%	26.3%
Married	63.0%	60.5%	60.2%
Widowed	4.4%	5.3%	5.2%
Divorced	6.8%	8.0%	8.3%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.2%	97.3%	97.3%
Civilian Unemployed (Unemployment Rate)	3.8%	2.7%	2.7%
<b>2018 Employed Population 16+ by Industry</b>			
Total	2,910	29,716	79,956
Agriculture/Mining	0.0%	0.2%	0.1%
Construction	2.8%	2.9%	3.3%
Manufacturing	25.1%	20.9%	20.8%
Wholesale Trade	1.5%	2.8%	2.9%
Retail Trade	6.5%	6.7%	7.3%
Transportation/Utilities	1.0%	2.7%	3.1%
Information	1.5%	1.5%	1.7%
Finance/Insurance/Real Estate	9.0%	8.9%	7.9%
Services	50.0%	51.3%	50.3%
Public Administration	2.6%	2.2%	2.5%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	2,908	29,715	79,959
White Collar	83.9%	80.6%	78.5%
Management/Business/Financial	28.9%	26.7%	23.5%
Professional	38.5%	34.1%	33.2%
Sales	10.4%	10.3%	10.6%
Administrative Support	6.1%	9.5%	11.2%
Services	8.1%	11.0%	11.3%
Blue Collar	7.9%	8.4%	10.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.5%	1.6%	2.0%
Installation/Maintenance/Repair	1.3%	1.7%	1.8%
Production	4.2%	2.7%	3.7%
Transportation/Material Moving	1.9%	2.4%	2.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,087	53,980	142,822
Population Inside Urbanized Area	100.0%	99.4%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019



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<b>2010 Households by Type</b>			
Total	2,430	22,206	57,320
Households with 1 Person	29.2%	28.4%	26.6%
Households with 2+ People	70.8%	71.6%	73.4%
Family Households	67.3%	67.2%	69.2%
Husband-wife Families	60.5%	57.9%	58.7%
With Related Children	27.0%	25.9%	26.2%
Other Family (No Spouse Present)	6.9%	9.3%	10.5%
Other Family with Male Householder	2.1%	2.5%	2.8%
With Related Children	1.0%	1.3%	1.4%
Other Family with Female Householder	4.8%	6.8%	7.7%
With Related Children	2.3%	3.7%	4.2%
Nonfamily Households	3.5%	4.4%	4.2%
All Households with Children	30.6%	31.0%	32.0%
Multigenerational Households	1.7%	1.8%	2.0%
Unmarried Partner Households	3.0%	3.7%	3.7%
Male-female	2.5%	3.2%	3.2%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	2,431	22,206	57,320
1 Person Household	29.2%	28.4%	26.6%
2 Person Household	34.0%	34.1%	34.0%
3 Person Household	13.5%	14.9%	15.9%
4 Person Household	14.9%	14.6%	15.4%
5 Person Household	6.3%	5.7%	5.8%
6 Person Household	1.6%	1.6%	1.7%
7 + Person Household	0.5%	0.5%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,430	22,206	57,321
Owner Occupied	83.0%	75.5%	77.7%
Owned with a Mortgage/Loan	56.3%	56.4%	57.0%
Owned Free and Clear	26.6%	19.1%	20.6%
Renter Occupied	17.0%	24.5%	22.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,592	23,557	60,568
Housing Units Inside Urbanized Area	100.0%	99.5%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Top Tier (1A)	Top Tier (1A)	Savvy Suburbanites (1D)
<b>2.</b>	In Style (5B)	In Style (5B)	Professional Pride (1B)
<b>3.</b>	Retirement Communities	Professional Pride (1B)	Comfortable Empty Nesters
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,823,578	\$84,081,667	\$195,957,819
Average Spent	\$4,759.89	\$3,684.24	\$3,317.27
Spending Potential Index	219	169	152
Education: Total \$	\$9,059,098	\$61,467,609	\$141,327,597
Average Spent	\$3,646.98	\$2,693.35	\$2,392.46
Spending Potential Index	252	186	165
Entertainment/Recreation: Total \$	\$17,752,866	\$125,018,857	\$292,700,448
Average Spent	\$7,146.89	\$5,478.00	\$4,954.98
Spending Potential Index	222	170	154
Food at Home: Total \$	\$26,210,869	\$187,347,919	\$439,679,047
Average Spent	\$10,551.88	\$8,209.09	\$7,443.10
Spending Potential Index	210	164	148
Food Away from Home: Total \$	\$18,904,053	\$135,139,443	\$315,876,067
Average Spent	\$7,610.33	\$5,921.45	\$5,347.31
Spending Potential Index	217	169	152
Health Care: Total \$	\$31,328,207	\$220,091,965	\$518,894,940
Average Spent	\$12,612.00	\$9,643.85	\$8,784.11
Spending Potential Index	220	168	153
HH Furnishings & Equipment: Total \$	\$11,565,111	\$81,687,184	\$191,308,788
Average Spent	\$4,655.84	\$3,579.32	\$3,238.57
Spending Potential Index	223	171	155
Personal Care Products & Services: Total \$	\$4,598,615	\$32,590,007	\$76,131,855
Average Spent	\$1,851.29	\$1,428.01	\$1,288.80
Spending Potential Index	224	173	156
Shelter: Total \$	\$93,473,014	\$653,300,687	\$1,515,896,977
Average Spent	\$37,630.04	\$28,625.92	\$25,661.85
Spending Potential Index	224	171	153
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,119,336	\$101,732,495	\$234,800,328
Average Spent	\$6,086.69	\$4,457.65	\$3,974.82
Spending Potential Index	245	179	160
Travel: Total \$	\$12,917,239	\$88,869,317	\$206,162,724
Average Spent	\$5,200.18	\$3,894.02	\$3,490.02
Spending Potential Index	241	181	162
Vehicle Maintenance & Repairs: Total \$	\$5,740,119	\$40,806,030	\$95,876,180
Average Spent	\$2,310.84	\$1,788.01	\$1,623.04
Spending Potential Index	215	166	151

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.