



Community Profile

Rings: 1, 3, 5 mile radii

70 Library St, Hurricane, WV 25526, USA

Latitude: 38.4570
Longitude: -81.93411

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,842	14,695	22,745
2010 Total Population	4,284	15,996	25,229
2018 Total Population	4,848	17,100	26,901
2018 Group Quarters	111	209	214
2023 Total Population	5,060	17,647	27,688
2018-2023 Annual Rate	0.86%	0.63%	0.58%
2018 Total Daytime Population	6,128	16,195	25,559
Workers	3,578	6,943	11,009
Residents	2,550	9,252	14,550
Household Summary			
2000 Households	1,452	5,482	8,652
2000 Average Household Size	2.57	2.64	2.60
2010 Households	1,670	6,168	9,835
2010 Average Household Size	2.51	2.56	2.55
2018 Households	1,891	6,598	10,486
2018 Average Household Size	2.50	2.56	2.55
2023 Households	1,979	6,813	10,794
2023 Average Household Size	2.50	2.56	2.55
2018-2023 Annual Rate	0.91%	0.64%	0.58%
2010 Families	1,228	4,650	7,338
2010 Average Family Size	2.95	2.96	2.95
2018 Families	1,373	4,914	7,733
2018 Average Family Size	2.95	2.96	2.96
2023 Families	1,430	5,049	7,921
2023 Average Family Size	2.95	2.97	2.96
2018-2023 Annual Rate	0.82%	0.54%	0.48%
Housing Unit Summary			
2000 Housing Units	1,536	5,787	9,221
Owner Occupied Housing Units	76.9%	77.7%	77.1%
Renter Occupied Housing Units	17.6%	17.0%	16.7%
Vacant Housing Units	5.5%	5.3%	6.2%
2010 Housing Units	1,753	6,437	10,330
Owner Occupied Housing Units	77.6%	79.4%	77.2%
Renter Occupied Housing Units	17.6%	16.5%	18.0%
Vacant Housing Units	4.7%	4.2%	4.8%
2018 Housing Units	1,985	6,937	11,119
Owner Occupied Housing Units	73.4%	74.6%	72.0%
Renter Occupied Housing Units	21.9%	20.5%	22.3%
Vacant Housing Units	4.7%	4.9%	5.7%
2023 Housing Units	2,091	7,228	11,543
Owner Occupied Housing Units	73.7%	74.9%	72.2%
Renter Occupied Housing Units	20.9%	19.3%	21.3%
Vacant Housing Units	5.4%	5.7%	6.5%
Median Household Income			
2018	\$74,293	\$79,037	\$72,531
2023	\$74,663	\$79,540	\$74,288
Median Home Value			
2018	\$203,455	\$213,607	\$198,107
2023	\$212,500	\$223,274	\$207,485
Per Capita Income			
2018	\$37,285	\$38,765	\$35,630
2023	\$38,882	\$40,891	\$37,851
Median Age			
2010	39.4	40.6	40.0
2018	42.3	43.1	42.3
2023	43.7	44.6	43.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	1,891	6,598	10,486
<\$15,000	4.8%	5.4%	7.6%
\$15,000 - \$24,999	4.8%	5.2%	6.2%
\$25,000 - \$34,999	5.9%	6.4%	7.1%
\$35,000 - \$49,999	13.3%	12.0%	12.2%
\$50,000 - \$74,999	21.7%	17.7%	18.2%
\$75,000 - \$99,999	16.3%	16.1%	15.4%
\$100,000 - \$149,999	17.1%	20.5%	19.6%
\$150,000 - \$199,999	8.9%	8.8%	7.2%
\$200,000+	7.3%	8.0%	6.6%
Average Household Income	\$96,015	\$99,325	\$90,945
2023 Households by Income			
Household Income Base	1,979	6,813	10,794
<\$15,000	4.6%	5.1%	7.2%
\$15,000 - \$24,999	4.7%	5.1%	6.0%
\$25,000 - \$34,999	6.1%	6.5%	7.1%
\$35,000 - \$49,999	12.9%	11.7%	11.8%
\$50,000 - \$74,999	21.9%	17.7%	18.2%
\$75,000 - \$99,999	16.5%	16.2%	15.5%
\$100,000 - \$149,999	17.3%	20.4%	19.8%
\$150,000 - \$199,999	9.2%	9.4%	7.8%
\$200,000+	6.8%	7.9%	6.5%
Average Household Income	\$100,014	\$104,765	\$96,635
2018 Owner Occupied Housing Units by Value			
Total	1,457	5,173	8,009
<\$50,000	3.6%	2.9%	4.2%
\$50,000 - \$99,999	6.5%	6.5%	9.5%
\$100,000 - \$149,999	14.9%	12.4%	14.8%
\$150,000 - \$199,999	23.7%	23.7%	22.4%
\$200,000 - \$249,999	18.9%	16.6%	15.6%
\$250,000 - \$299,999	17.6%	18.1%	15.3%
\$300,000 - \$399,999	8.3%	12.3%	11.3%
\$400,000 - \$499,999	3.6%	4.2%	3.7%
\$500,000 - \$749,999	1.6%	1.8%	1.7%
\$750,000 - \$999,999	0.5%	0.6%	0.6%
\$1,000,000 - \$1,499,999	0.7%	1.0%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$225,481	\$240,684	\$226,551
2023 Owner Occupied Housing Units by Value			
Total	1,541	5,417	8,338
<\$50,000	3.0%	2.4%	3.7%
\$50,000 - \$99,999	5.7%	5.7%	8.5%
\$100,000 - \$149,999	13.7%	11.3%	13.7%
\$150,000 - \$199,999	22.8%	22.9%	21.8%
\$200,000 - \$249,999	19.1%	16.6%	15.7%
\$250,000 - \$299,999	19.0%	19.0%	16.2%
\$300,000 - \$399,999	9.5%	13.6%	12.7%
\$400,000 - \$499,999	4.2%	4.8%	4.3%
\$500,000 - \$749,999	1.8%	2.0%	1.9%
\$750,000 - \$999,999	0.5%	0.7%	0.7%
\$1,000,000 - \$1,499,999	0.7%	1.1%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$233,728	\$249,506	\$235,535

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,284	15,995	25,229
0 - 4	6.4%	6.3%	6.3%
5 - 9	6.8%	6.6%	6.8%
10 - 14	7.4%	7.3%	7.4%
15 - 24	10.8%	10.5%	10.6%
25 - 34	12.3%	11.2%	11.8%
35 - 44	14.1%	14.2%	14.2%
45 - 54	15.1%	15.5%	15.4%
55 - 64	13.2%	13.9%	13.7%
65 - 74	7.2%	7.9%	7.7%
75 - 84	4.7%	4.8%	4.6%
85 +	2.1%	1.8%	1.6%
18 +	75.2%	75.5%	75.3%
2018 Population by Age			
Total	4,848	17,099	26,902
0 - 4	5.5%	5.5%	5.6%
5 - 9	6.3%	6.3%	6.4%
10 - 14	6.7%	6.9%	6.9%
15 - 24	10.8%	10.3%	10.5%
25 - 34	10.7%	10.1%	10.8%
35 - 44	13.8%	13.6%	13.6%
45 - 54	13.5%	13.7%	13.7%
55 - 64	14.3%	14.7%	14.4%
65 - 74	10.3%	10.8%	10.7%
75 - 84	5.4%	5.7%	5.3%
85 +	2.7%	2.4%	2.1%
18 +	77.6%	77.5%	77.3%
2023 Population by Age			
Total	5,060	17,649	27,689
0 - 4	5.3%	5.3%	5.4%
5 - 9	6.0%	5.9%	6.0%
10 - 14	6.7%	6.8%	6.8%
15 - 24	10.2%	9.8%	10.1%
25 - 34	10.3%	9.5%	10.1%
35 - 44	13.4%	13.3%	13.5%
45 - 54	13.9%	13.9%	13.8%
55 - 64	13.1%	13.6%	13.4%
65 - 74	12.1%	12.6%	12.3%
75 - 84	6.3%	6.7%	6.4%
85 +	2.8%	2.6%	2.3%
18 +	78.1%	78.1%	77.8%
2010 Population by Sex			
Males	2,073	7,760	12,249
Females	2,211	8,236	12,980
2018 Population by Sex			
Males	2,336	8,284	13,072
Females	2,512	8,816	13,830
2023 Population by Sex			
Males	2,441	8,569	13,500
Females	2,619	9,078	14,189

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	4,284	15,996	25,229
White Alone	96.4%	95.5%	95.5%
Black Alone	1.1%	1.5%	1.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	1.1%	1.4%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	1.0%	1.1%	1.2%
Hispanic Origin	1.0%	1.1%	1.0%
Diversity Index	8.9	10.7	10.6
2018 Population by Race/Ethnicity			
Total	4,848	17,100	26,902
White Alone	95.5%	94.5%	94.5%
Black Alone	1.4%	2.0%	1.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.3%	1.5%	1.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.4%
Two or More Races	1.2%	1.4%	1.5%
Hispanic Origin	1.4%	1.5%	1.4%
Diversity Index	11.3	13.2	13.1
2023 Population by Race/Ethnicity			
Total	5,061	17,648	27,687
White Alone	94.6%	93.6%	93.6%
Black Alone	1.7%	2.4%	2.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.4%	1.7%	1.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.5%	0.5%	0.5%
Two or More Races	1.4%	1.6%	1.8%
Hispanic Origin	1.7%	1.8%	1.8%
Diversity Index	13.4	15.5	15.4
2010 Population by Relationship and Household Type			
Total	4,284	15,996	25,229
In Households	97.7%	98.8%	99.2%
In Family Households	86.1%	87.7%	87.6%
Householder	28.2%	29.3%	29.1%
Spouse	23.3%	24.3%	23.7%
Child	31.2%	30.8%	31.1%
Other relative	1.8%	1.8%	2.0%
Nonrelative	1.6%	1.5%	1.6%
In Nonfamily Households	11.6%	11.1%	11.7%
In Group Quarters	2.3%	1.2%	0.8%
Institutionalized Population	2.3%	1.2%	0.7%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	3,427	12,148	19,006
Less than 9th Grade	2.2%	1.7%	1.6%
9th - 12th Grade, No Diploma	3.7%	3.4%	4.5%
High School Graduate	20.3%	21.5%	23.2%
GED/Alternative Credential	4.0%	3.6%	4.4%
Some College, No Degree	18.5%	18.0%	19.0%
Associate Degree	12.0%	12.1%	11.9%
Bachelor's Degree	22.7%	21.6%	18.9%
Graduate/Professional Degree	16.5%	18.0%	16.5%
2018 Population 15+ by Marital Status			
Total	3,950	13,911	21,833
Never Married	22.4%	23.1%	24.5%
Married	60.5%	60.0%	57.2%
Widowed	8.1%	7.3%	7.1%
Divorced	9.1%	9.6%	11.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.1%	97.4%	97.3%
Civilian Unemployed (Unemployment Rate)	2.9%	2.6%	2.7%
2018 Employed Population 16+ by Industry			
Total	2,340	7,956	12,511
Agriculture/Mining	0.3%	1.2%	1.4%
Construction	4.7%	4.0%	4.8%
Manufacturing	7.6%	8.4%	9.2%
Wholesale Trade	3.2%	3.9%	3.7%
Retail Trade	9.2%	9.6%	11.1%
Transportation/Utilities	4.5%	5.9%	6.1%
Information	1.7%	1.4%	1.2%
Finance/Insurance/Real Estate	9.3%	9.3%	7.8%
Services	53.2%	50.4%	49.1%
Public Administration	6.4%	5.9%	5.5%
2018 Employed Population 16+ by Occupation			
Total	2,338	7,958	12,511
White Collar	81.1%	78.6%	75.4%
Management/Business/Financial	25.6%	22.2%	18.7%
Professional	31.6%	29.6%	29.8%
Sales	7.3%	10.7%	11.2%
Administrative Support	16.6%	16.1%	15.8%
Services	11.0%	12.4%	13.1%
Blue Collar	7.8%	9.0%	11.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.1%	2.6%	3.1%
Installation/Maintenance/Repair	2.0%	2.8%	2.9%
Production	1.7%	1.4%	2.4%
Transportation/Material Moving	2.0%	2.3%	3.1%
2010 Population By Urban/ Rural Status			
Total Population	4,284	15,996	25,229
Population Inside Urbanized Area	85.6%	79.5%	73.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	14.4%	20.5%	26.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,671	6,168	9,835
Households with 1 Person	23.0%	21.3%	21.7%
Households with 2+ People	77.0%	78.7%	78.3%
Family Households	73.5%	75.4%	74.6%
Husband-wife Families	60.9%	62.6%	60.8%
With Related Children	27.2%	26.6%	26.0%
Other Family (No Spouse Present)	12.6%	12.8%	13.8%
Other Family with Male Householder	4.5%	4.0%	4.2%
With Related Children	2.9%	2.6%	2.7%
Other Family with Female Householder	8.1%	8.8%	9.7%
With Related Children	5.6%	6.0%	6.5%
Nonfamily Households	3.5%	3.4%	3.7%
All Households with Children	35.9%	35.6%	35.5%
Multigenerational Households	2.9%	2.7%	2.9%
Unmarried Partner Households	4.1%	4.2%	4.7%
Male-female	3.5%	3.7%	4.1%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	1,671	6,169	9,834
1 Person Household	23.0%	21.3%	21.7%
2 Person Household	34.9%	37.3%	37.1%
3 Person Household	18.3%	18.4%	18.4%
4 Person Household	15.3%	14.9%	14.7%
5 Person Household	6.1%	5.7%	5.5%
6 Person Household	1.7%	1.7%	1.8%
7 + Person Household	0.8%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	1,670	6,168	9,835
Owner Occupied	81.5%	82.8%	81.1%
Owned with a Mortgage/Loan	58.0%	57.2%	55.2%
Owned Free and Clear	23.5%	25.7%	25.8%
Renter Occupied	18.5%	17.2%	18.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,753	6,437	10,330
Housing Units Inside Urbanized Area	86.7%	80.5%	74.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	13.3%	19.5%	25.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Comfortable Empty Nesters	Comfortable Empty Nesters
2.	In Style (5B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
3.	Comfortable Empty Nesters	Green Acres (6A)	Green Acres (6A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$4,541,638	\$16,401,899	\$24,047,687
Average Spent	\$2,401.71	\$2,485.89	\$2,293.31
Spending Potential Index	110	114	105
Education: Total \$	\$3,254,463	\$11,712,338	\$16,717,733
Average Spent	\$1,721.03	\$1,775.13	\$1,594.29
Spending Potential Index	119	123	110
Entertainment/Recreation: Total \$	\$6,945,752	\$25,040,671	\$36,734,949
Average Spent	\$3,673.06	\$3,795.19	\$3,503.24
Spending Potential Index	114	118	109
Food at Home: Total \$	\$10,414,817	\$37,408,529	\$55,403,920
Average Spent	\$5,507.57	\$5,669.68	\$5,283.61
Spending Potential Index	110	113	105
Food Away from Home: Total \$	\$7,399,370	\$26,659,034	\$39,088,079
Average Spent	\$3,912.94	\$4,040.47	\$3,727.64
Spending Potential Index	111	115	106
Health Care: Total \$	\$12,617,347	\$45,436,970	\$66,826,180
Average Spent	\$6,672.31	\$6,886.48	\$6,372.90
Spending Potential Index	117	120	111
HH Furnishings & Equipment: Total \$	\$4,541,367	\$16,395,889	\$23,940,355
Average Spent	\$2,401.57	\$2,484.98	\$2,283.08
Spending Potential Index	115	119	109
Personal Care Products & Services: Total \$	\$1,793,850	\$6,471,110	\$9,437,116
Average Spent	\$948.63	\$980.77	\$899.97
Spending Potential Index	115	118	109
Shelter: Total \$	\$35,131,285	\$126,367,104	\$183,597,847
Average Spent	\$18,578.15	\$19,152.33	\$17,508.85
Spending Potential Index	111	114	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,449,099	\$19,792,419	\$28,653,808
Average Spent	\$2,881.60	\$2,999.76	\$2,732.58
Spending Potential Index	116	121	110
Travel: Total \$	\$4,831,321	\$17,503,948	\$25,110,361
Average Spent	\$2,554.90	\$2,652.92	\$2,394.66
Spending Potential Index	119	123	111
Vehicle Maintenance & Repairs: Total \$	\$2,288,634	\$8,247,342	\$12,139,834
Average Spent	\$1,210.28	\$1,249.98	\$1,157.72
Spending Potential Index	113	116	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.