



# Community Profile

Rings: 1, 3, 5 mile radii

815 N Orlando Smith St, Oglesby, IL 61348,

Latitude: 41.31

Longitude: -89.1

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	130	22,975	26,573
2010 Total Population	151	23,367	27,296
2018 Total Population	155	22,710	26,598
2018 Group Quarters	0	683	716
2023 Total Population	154	22,156	25,972
2018-2023 Annual Rate	-0.13%	-0.49%	-0.48%
2018 Total Daytime Population	475	21,389	29,093
Workers	403	9,700	15,568
Residents	72	11,689	13,525
<b>Household Summary</b>			
2000 Households	58	9,779	11,210
2000 Average Household Size	2.24	2.30	2.33
2010 Households	66	9,952	11,518
2010 Average Household Size	2.29	2.29	2.32
2018 Households	68	9,654	11,211
2018 Average Household Size	2.26	2.28	2.31
2023 Households	67	9,425	10,956
2023 Average Household Size	2.30	2.28	2.31
2018-2023 Annual Rate	-0.30%	-0.48%	-0.46%
2010 Families	43	6,034	7,134
2010 Average Family Size	2.81	2.92	2.93
2018 Families	43	5,754	6,832
2018 Average Family Size	2.88	2.94	2.95
2023 Families	43	5,577	6,632
2023 Average Family Size	2.86	2.95	2.96
2018-2023 Annual Rate	0.00%	-0.62%	-0.59%
<b>Housing Unit Summary</b>			
2000 Housing Units	60	10,505	12,026
Owner Occupied Housing Units	81.7%	66.7%	67.9%
Renter Occupied Housing Units	15.0%	26.4%	25.3%
Vacant Housing Units	3.3%	6.9%	6.8%
2010 Housing Units	70	10,899	12,582
Owner Occupied Housing Units	78.6%	64.2%	65.7%
Renter Occupied Housing Units	15.7%	27.1%	25.9%
Vacant Housing Units	5.7%	8.7%	8.5%
2018 Housing Units	72	10,895	12,594
Owner Occupied Housing Units	75.0%	59.1%	60.8%
Renter Occupied Housing Units	19.4%	29.5%	28.2%
Vacant Housing Units	5.6%	11.4%	11.0%
2023 Housing Units	73	10,980	12,690
Owner Occupied Housing Units	75.3%	58.5%	60.2%
Renter Occupied Housing Units	17.8%	27.3%	26.1%
Vacant Housing Units	8.2%	14.2%	13.7%
<b>Median Household Income</b>			
2018	\$66,298	\$51,077	\$51,826
2023	\$76,873	\$57,126	\$58,269
<b>Median Home Value</b>			
2018	\$147,222	\$121,658	\$126,616
2023	\$173,214	\$137,466	\$143,607
<b>Per Capita Income</b>			
2018	\$32,816	\$27,248	\$27,677
2023	\$37,386	\$31,326	\$31,883
<b>Median Age</b>			
2010	41.9	41.6	41.6
2018	43.3	42.9	42.9
2023	45.3	43.2	43.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	68	9,654	11,211
<\$15,000	5.9%	13.3%	12.6%
\$15,000 - \$24,999	10.3%	11.0%	10.8%
\$25,000 - \$34,999	13.2%	11.9%	11.7%
\$35,000 - \$49,999	8.8%	12.3%	12.5%
\$50,000 - \$74,999	16.2%	21.6%	21.5%
\$75,000 - \$99,999	19.1%	12.5%	12.5%
\$100,000 - \$149,999	20.6%	12.3%	13.0%
\$150,000 - \$199,999	2.9%	2.9%	3.2%
\$200,000+	2.9%	2.2%	2.3%
Average Household Income	\$75,990	\$63,406	\$64,985
<b>2023 Households by Income</b>			
Household Income Base	67	9,425	10,956
<\$15,000	6.0%	11.5%	10.8%
\$15,000 - \$24,999	7.5%	9.2%	9.0%
\$25,000 - \$34,999	10.4%	10.4%	10.2%
\$35,000 - \$49,999	7.5%	10.7%	11.0%
\$50,000 - \$74,999	16.4%	21.3%	21.1%
\$75,000 - \$99,999	20.9%	14.1%	14.0%
\$100,000 - \$149,999	25.4%	16.2%	17.0%
\$150,000 - \$199,999	3.0%	4.0%	4.3%
\$200,000+	3.0%	2.5%	2.7%
Average Household Income	\$87,274	\$72,934	\$74,886
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	54	6,435	7,657
<\$50,000	5.6%	5.8%	5.9%
\$50,000 - \$99,999	27.8%	33.1%	30.8%
\$100,000 - \$149,999	16.7%	25.7%	24.9%
\$150,000 - \$199,999	25.9%	17.6%	17.8%
\$200,000 - \$249,999	14.8%	8.5%	9.2%
\$250,000 - \$299,999	3.7%	5.3%	5.7%
\$300,000 - \$399,999	3.7%	2.4%	3.3%
\$400,000 - \$499,999	0.0%	0.9%	1.1%
\$500,000 - \$749,999	0.0%	0.7%	0.9%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$147,642	\$140,566	\$149,340
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	55	6,424	7,641
<\$50,000	3.6%	4.3%	4.4%
\$50,000 - \$99,999	21.8%	28.3%	26.2%
\$100,000 - \$149,999	12.7%	23.2%	22.3%
\$150,000 - \$199,999	25.5%	17.3%	17.1%
\$200,000 - \$249,999	20.0%	10.3%	10.6%
\$250,000 - \$299,999	7.3%	8.0%	8.2%
\$300,000 - \$399,999	7.3%	4.1%	5.3%
\$400,000 - \$499,999	1.8%	2.3%	2.9%
\$500,000 - \$749,999	0.0%	2.2%	2.8%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$176,364	\$165,779	\$177,954

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	147	23,367	27,298
0 - 4	6.8%	6.2%	6.2%
5 - 9	6.8%	6.1%	6.2%
10 - 14	5.4%	6.0%	6.1%
15 - 24	10.9%	11.8%	11.7%
25 - 34	12.2%	12.0%	11.8%
35 - 44	12.2%	12.1%	12.4%
45 - 54	15.0%	14.9%	15.0%
55 - 64	14.3%	11.8%	12.0%
65 - 74	9.5%	8.1%	8.2%
75 - 84	6.1%	6.7%	6.4%
85 +	2.7%	4.3%	4.0%
18 +	80.3%	77.9%	77.7%
<b>2018 Population by Age</b>			
Total	154	22,710	26,596
0 - 4	5.8%	5.7%	5.7%
5 - 9	5.8%	5.7%	5.7%
10 - 14	5.8%	5.7%	5.8%
15 - 24	10.4%	11.1%	11.0%
25 - 34	11.7%	12.8%	12.6%
35 - 44	12.3%	11.3%	11.4%
45 - 54	11.0%	12.7%	12.9%
55 - 64	15.6%	13.9%	14.1%
65 - 74	12.3%	10.1%	10.3%
75 - 84	5.8%	6.4%	6.2%
85 +	3.2%	4.6%	4.2%
18 +	79.9%	79.6%	79.4%
<b>2023 Population by Age</b>			
Total	155	22,155	25,973
0 - 4	5.8%	5.6%	5.6%
5 - 9	5.8%	5.6%	5.6%
10 - 14	5.8%	5.8%	5.9%
15 - 24	9.7%	10.6%	10.6%
25 - 34	11.0%	12.5%	12.2%
35 - 44	11.6%	11.9%	12.0%
45 - 54	11.6%	11.5%	11.6%
55 - 64	13.5%	13.4%	13.6%
65 - 74	15.5%	11.7%	11.9%
75 - 84	6.5%	7.0%	6.9%
85 +	3.2%	4.4%	4.0%
18 +	79.4%	79.6%	79.5%
<b>2010 Population by Sex</b>			
Males	77	11,422	13,368
Females	74	11,945	13,928
<b>2018 Population by Sex</b>			
Males	80	11,232	13,159
Females	75	11,478	13,439
<b>2023 Population by Sex</b>			
Males	80	11,040	12,935
Females	74	11,116	13,037

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019



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<b>2010 Population by Race/Ethnicity</b>			
Total	150	23,366	27,297
White Alone	96.7%	92.4%	92.5%
Black Alone	0.0%	1.0%	1.0%
American Indian Alone	0.0%	0.2%	0.3%
Asian Alone	0.7%	1.2%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	3.4%	3.3%
Two or More Races	1.3%	1.8%	1.8%
Hispanic Origin	4.6%	9.3%	9.1%
Diversity Index	15.9	29.1	28.5
<b>2018 Population by Race/Ethnicity</b>			
Total	154	22,709	26,597
White Alone	94.8%	89.9%	90.2%
Black Alone	0.6%	1.6%	1.6%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	1.3%	1.6%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	4.3%	4.2%
Two or More Races	1.9%	2.2%	2.1%
Hispanic Origin	6.5%	11.7%	11.5%
Diversity Index	22.0	35.8	35.2
<b>2023 Population by Race/Ethnicity</b>			
Total	154	22,156	25,972
White Alone	93.5%	87.9%	88.2%
Black Alone	0.6%	2.2%	2.1%
American Indian Alone	0.0%	0.4%	0.4%
Asian Alone	1.9%	2.0%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	5.0%	4.9%
Two or More Races	1.9%	2.5%	2.4%
Hispanic Origin	7.8%	13.7%	13.5%
Diversity Index	25.1	40.9	40.4
<b>2010 Population by Relationship and Household Type</b>			
Total	151	23,367	27,296
In Households	100.0%	97.6%	97.8%
In Family Households	82.1%	77.8%	78.9%
Householder	28.5%	25.8%	26.1%
Spouse	23.2%	18.9%	19.4%
Child	28.5%	28.5%	28.8%
Other relative	1.3%	2.2%	2.2%
Nonrelative	1.3%	2.5%	2.4%
In Nonfamily Households	17.9%	19.7%	18.9%
In Group Quarters	0.0%	2.4%	2.2%
Institutionalized Population	0.0%	2.2%	1.9%
Noninstitutionalized Population	0.0%	0.2%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	112	16,317	19,096
Less than 9th Grade	3.6%	3.9%	3.6%
9th - 12th Grade, No Diploma	6.2%	6.7%	6.4%
High School Graduate	21.4%	28.5%	28.6%
GED/Alternative Credential	5.4%	5.2%	5.2%
Some College, No Degree	27.7%	26.4%	26.3%
Associate Degree	12.5%	9.7%	10.0%
Bachelor's Degree	15.2%	13.4%	13.5%
Graduate/Professional Degree	8.0%	6.3%	6.4%
<b>2018 Population 15+ by Marital Status</b>			
Total	128	18,828	22,014
Never Married	23.4%	30.8%	30.3%
Married	58.6%	47.2%	48.5%
Widowed	9.4%	9.2%	8.8%
Divorced	8.6%	12.7%	12.4%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.5%	94.7%	94.8%
Civilian Unemployed (Unemployment Rate)	3.4%	5.3%	5.2%
<b>2018 Employed Population 16+ by Industry</b>			
Total	84	11,130	13,203
Agriculture/Mining	2.4%	1.2%	1.5%
Construction	6.0%	5.1%	5.5%
Manufacturing	8.3%	15.3%	15.7%
Wholesale Trade	2.4%	2.5%	2.5%
Retail Trade	11.9%	15.7%	15.5%
Transportation/Utilities	9.5%	7.7%	7.8%
Information	1.2%	0.8%	0.8%
Finance/Insurance/Real Estate	4.8%	4.3%	4.3%
Services	51.2%	43.9%	43.0%
Public Administration	3.6%	3.5%	3.4%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	84	11,128	13,203
White Collar	57.1%	49.1%	49.1%
Management/Business/Financial	10.7%	10.3%	10.3%
Professional	22.6%	15.8%	15.7%
Sales	8.3%	9.7%	9.5%
Administrative Support	15.5%	13.3%	13.7%
Services	14.3%	21.6%	20.9%
Blue Collar	28.6%	29.3%	30.0%
Farming/Forestry/Fishing	0.0%	0.5%	0.6%
Construction/Extraction	6.0%	5.1%	5.3%
Installation/Maintenance/Repair	6.0%	3.3%	3.7%
Production	4.8%	11.1%	11.1%
Transportation/Material Moving	11.9%	9.2%	9.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	151	23,367	27,296
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	82.1%	96.4%	93.5%
Rural Population	17.9%	3.6%	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	66	9,952	11,517
Households with 1 Person	30.3%	33.7%	32.5%
Households with 2+ People	69.7%	66.3%	67.5%
Family Households	65.2%	60.6%	61.9%
Husband-wife Families	53.0%	44.4%	46.0%
With Related Children	19.7%	17.1%	17.7%
Other Family (No Spouse Present)	12.1%	16.3%	16.0%
Other Family with Male Householder	4.5%	5.0%	5.0%
With Related Children	3.0%	3.0%	2.9%
Other Family with Female Householder	7.6%	11.3%	11.0%
With Related Children	4.5%	7.5%	7.3%
Nonfamily Households	4.5%	5.7%	5.6%
All Households with Children	27.3%	28.1%	28.5%
Multigenerational Households	1.5%	2.1%	2.1%
Unmarried Partner Households	6.1%	7.6%	7.4%
Male-female	6.1%	7.2%	7.1%
Same-sex	0.0%	0.4%	0.4%
<b>2010 Households by Size</b>			
Total	65	9,952	11,519
1 Person Household	30.8%	33.7%	32.5%
2 Person Household	38.5%	33.5%	34.1%
3 Person Household	12.3%	14.3%	14.4%
4 Person Household	10.8%	11.1%	11.4%
5 Person Household	6.2%	4.9%	5.0%
6 Person Household	1.5%	1.7%	1.8%
7 + Person Household	0.0%	0.9%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	66	9,952	11,518
Owner Occupied	83.3%	70.3%	71.7%
Owned with a Mortgage/Loan	47.0%	42.0%	43.1%
Owned Free and Clear	36.4%	28.3%	28.6%
Renter Occupied	16.7%	29.7%	28.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	70	10,899	12,582
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	81.4%	96.6%	93.8%
Rural Housing Units	18.6%	3.4%	6.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
<b>2.</b>	Rustbelt Traditions (5D)	Traditional Living (12B)	Traditional Living (12B)
<b>3.</b>	Top Tier (1A)	Heartland Communities	Heartland Communities
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$129,756	\$15,651,409	\$18,583,513
Average Spent	\$1,908.18	\$1,621.24	\$1,657.61
Spending Potential Index	88	75	76
Education: Total \$	\$86,436	\$10,135,140	\$12,067,784
Average Spent	\$1,271.12	\$1,049.84	\$1,076.42
Spending Potential Index	88	73	74
Entertainment/Recreation: Total \$	\$202,607	\$24,351,056	\$28,979,365
Average Spent	\$2,979.51	\$2,522.38	\$2,584.90
Spending Potential Index	93	78	80
Food at Home: Total \$	\$312,572	\$38,234,008	\$45,401,246
Average Spent	\$4,596.65	\$3,960.43	\$4,049.71
Spending Potential Index	92	79	81
Food Away from Home: Total \$	\$213,012	\$25,576,726	\$30,383,001
Average Spent	\$3,132.53	\$2,649.34	\$2,710.11
Spending Potential Index	89	75	77
Health Care: Total \$	\$380,377	\$45,345,313	\$53,992,074
Average Spent	\$5,593.78	\$4,697.05	\$4,815.99
Spending Potential Index	98	82	84
HH Furnishings & Equipment: Total \$	\$130,357	\$15,538,941	\$18,485,626
Average Spent	\$1,917.01	\$1,609.59	\$1,648.88
Spending Potential Index	92	77	79
Personal Care Products & Services: Total \$	\$50,954	\$6,010,323	\$7,151,185
Average Spent	\$749.32	\$622.57	\$637.87
Spending Potential Index	91	75	77
Shelter: Total \$	\$1,010,648	\$119,692,488	\$141,940,751
Average Spent	\$14,862.47	\$12,398.23	\$12,660.85
Spending Potential Index	89	74	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$157,317	\$18,209,962	\$21,677,642
Average Spent	\$2,313.49	\$1,886.26	\$1,933.60
Spending Potential Index	93	76	78
Travel: Total \$	\$130,753	\$15,048,905	\$17,958,983
Average Spent	\$1,922.84	\$1,558.83	\$1,601.91
Spending Potential Index	89	72	74
Vehicle Maintenance & Repairs: Total \$	\$67,796	\$8,169,037	\$9,707,599
Average Spent	\$997.00	\$846.18	\$865.90
Spending Potential Index	93	79	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.