



# Community Profile

Rings: 1, 3, 5 mile radii

562 Fry Rd, Greenwood, IN 46142, USA

Latitude: 39.63  
Longitude: -86.12

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	11,569	71,391	141,223
2010 Total Population	11,442	78,963	173,842
2018 Total Population	11,905	84,123	190,143
2018 Group Quarters	271	848	1,106
2023 Total Population	12,331	87,955	200,425
2018-2023 Annual Rate	0.71%	0.89%	1.06%
2018 Total Daytime Population	15,357	88,792	157,236
Workers	9,507	47,796	67,472
Residents	5,850	40,996	89,764
<b>Household Summary</b>			
2000 Households	5,399	29,842	56,063
2000 Average Household Size	2.09	2.36	2.50
2010 Households	5,199	32,542	68,699
2010 Average Household Size	2.15	2.40	2.52
2018 Households	5,397	34,227	74,416
2018 Average Household Size	2.16	2.43	2.54
2023 Households	5,586	35,652	78,174
2023 Average Household Size	2.16	2.44	2.55
2018-2023 Annual Rate	0.69%	0.82%	0.99%
2010 Families	2,765	20,267	46,055
2010 Average Family Size	2.88	3.02	3.06
2018 Families	2,806	20,936	49,385
2018 Average Family Size	2.88	3.06	3.07
2023 Families	2,883	21,673	51,692
2023 Average Family Size	2.88	3.07	3.08
2018-2023 Annual Rate	0.54%	0.69%	0.92%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,953	32,146	59,695
Owner Occupied Housing Units	41.8%	55.4%	65.0%
Renter Occupied Housing Units	48.9%	37.5%	28.9%
Vacant Housing Units	9.3%	7.2%	6.1%
2010 Housing Units	5,866	35,466	74,035
Owner Occupied Housing Units	39.8%	52.1%	61.9%
Renter Occupied Housing Units	48.8%	39.6%	30.9%
Vacant Housing Units	11.4%	8.2%	7.2%
2018 Housing Units	6,106	37,112	79,213
Owner Occupied Housing Units	37.3%	49.8%	61.0%
Renter Occupied Housing Units	51.1%	42.4%	33.0%
Vacant Housing Units	11.6%	7.8%	6.1%
2023 Housing Units	6,315	38,524	82,801
Owner Occupied Housing Units	38.9%	51.0%	62.3%
Renter Occupied Housing Units	49.6%	41.5%	32.1%
Vacant Housing Units	11.5%	7.5%	5.6%
<b>Median Household Income</b>			
2018	\$39,731	\$53,975	\$61,386
2023	\$46,556	\$61,751	\$71,731
<b>Median Home Value</b>			
2018	\$129,530	\$142,164	\$153,114
2023	\$140,984	\$154,321	\$171,669
<b>Per Capita Income</b>			
2018	\$25,356	\$28,981	\$30,818
2023	\$30,014	\$33,560	\$35,469
<b>Median Age</b>			
2010	36.5	35.7	35.5
2018	38.0	37.4	37.1
2023	38.9	38.3	37.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	5,397	34,227	74,416
<\$15,000	13.7%	8.6%	7.3%
\$15,000 - \$24,999	17.3%	10.3%	8.0%
\$25,000 - \$34,999	12.5%	10.6%	9.2%
\$35,000 - \$49,999	16.3%	15.8%	14.0%
\$50,000 - \$74,999	15.9%	20.3%	20.6%
\$75,000 - \$99,999	10.1%	13.2%	15.0%
\$100,000 - \$149,999	8.7%	13.7%	16.3%
\$150,000 - \$199,999	2.3%	4.6%	5.9%
\$200,000+	3.0%	2.8%	3.7%
Average Household Income	\$56,621	\$70,110	\$78,576
<b>2023 Households by Income</b>			
Household Income Base	5,586	35,652	78,174
<\$15,000	11.2%	6.8%	5.7%
\$15,000 - \$24,999	15.2%	8.5%	6.5%
\$25,000 - \$34,999	11.1%	8.7%	7.3%
\$35,000 - \$49,999	15.2%	14.5%	12.5%
\$50,000 - \$74,999	16.2%	20.3%	19.9%
\$75,000 - \$99,999	11.9%	14.4%	15.8%
\$100,000 - \$149,999	11.8%	17.3%	20.1%
\$150,000 - \$199,999	3.1%	6.0%	7.6%
\$200,000+	4.3%	3.6%	4.6%
Average Household Income	\$67,204	\$81,474	\$90,804
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,278	18,475	48,298
<\$50,000	3.6%	3.2%	2.7%
\$50,000 - \$99,999	27.1%	14.1%	11.0%
\$100,000 - \$149,999	32.7%	38.7%	34.8%
\$150,000 - \$199,999	20.2%	26.4%	24.1%
\$200,000 - \$249,999	8.6%	8.5%	10.5%
\$250,000 - \$299,999	2.9%	3.9%	6.0%
\$300,000 - \$399,999	2.8%	3.4%	6.3%
\$400,000 - \$499,999	1.4%	1.1%	2.7%
\$500,000 - \$749,999	0.7%	0.4%	1.3%
\$750,000 - \$999,999	0.0%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$145,303	\$157,423	\$183,798
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,456	19,650	51,597
<\$50,000	2.7%	2.0%	1.8%
\$50,000 - \$99,999	22.1%	11.1%	8.0%
\$100,000 - \$149,999	30.8%	34.4%	29.4%
\$150,000 - \$199,999	22.3%	28.8%	24.9%
\$200,000 - \$249,999	11.0%	11.0%	12.8%
\$250,000 - \$299,999	3.5%	5.2%	8.1%
\$300,000 - \$399,999	3.9%	4.9%	8.3%
\$400,000 - \$499,999	2.2%	1.7%	3.8%
\$500,000 - \$749,999	1.5%	0.6%	2.2%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$162,108	\$172,915	\$206,631

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	11,440	78,964	173,840
0 - 4	7.1%	7.2%	7.3%
5 - 9	6.0%	6.5%	7.0%
10 - 14	5.6%	6.6%	7.1%
15 - 24	14.7%	13.6%	13.1%
25 - 34	14.8%	15.1%	14.8%
35 - 44	12.1%	12.8%	13.6%
45 - 54	12.3%	13.4%	14.0%
55 - 64	10.5%	11.1%	11.1%
65 - 74	7.5%	6.9%	6.4%
75 - 84	6.0%	4.6%	3.9%
85 +	3.5%	2.2%	1.6%
18 +	77.9%	75.7%	74.5%
<b>2018 Population by Age</b>			
Total	11,904	84,126	190,143
0 - 4	6.5%	6.7%	6.7%
5 - 9	6.1%	6.5%	6.7%
10 - 14	5.7%	6.2%	6.6%
15 - 24	11.9%	12.3%	12.3%
25 - 34	15.8%	15.1%	14.7%
35 - 44	12.0%	13.0%	13.5%
45 - 54	11.3%	11.8%	12.5%
55 - 64	11.3%	11.9%	12.1%
65 - 74	9.0%	9.0%	8.7%
75 - 84	6.4%	5.1%	4.4%
85 +	3.9%	2.5%	2.0%
18 +	78.6%	77.1%	76.4%
<b>2023 Population by Age</b>			
Total	12,332	87,955	200,425
0 - 4	6.5%	6.6%	6.7%
5 - 9	6.1%	6.4%	6.6%
10 - 14	5.9%	6.4%	6.6%
15 - 24	12.0%	11.9%	11.7%
25 - 34	14.3%	14.0%	14.2%
35 - 44	12.6%	13.8%	14.2%
45 - 54	10.7%	11.3%	11.7%
55 - 64	11.3%	11.3%	11.5%
65 - 74	9.9%	9.9%	9.5%
75 - 84	7.0%	5.8%	5.2%
85 +	3.8%	2.6%	2.0%
18 +	78.3%	77.0%	76.4%
<b>2010 Population by Sex</b>			
Males	5,467	37,929	84,504
Females	5,975	41,034	89,338
<b>2018 Population by Sex</b>			
Males	5,687	40,476	92,329
Females	6,218	43,648	97,814
<b>2023 Population by Sex</b>			
Males	5,887	42,413	97,465
Females	6,444	45,542	102,960

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<b>2010 Population by Race/Ethnicity</b>			
Total	11,441	78,963	173,843
White Alone	88.5%	87.6%	89.2%
Black Alone	2.2%	2.3%	2.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.1%	5.1%	4.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.4%	2.7%	2.3%
Two or More Races	2.4%	2.1%	2.0%
Hispanic Origin	8.9%	5.5%	4.9%
Diversity Index	34.3	30.9	27.6
<b>2018 Population by Race/Ethnicity</b>			
Total	11,905	84,123	190,143
White Alone	84.2%	83.0%	85.0%
Black Alone	3.8%	3.2%	3.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	3.4%	7.8%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	3.1%	2.6%
Two or More Races	3.2%	2.7%	2.6%
Hispanic Origin	10.2%	6.3%	5.7%
Diversity Index	41.9	38.7	35.1
<b>2023 Population by Race/Ethnicity</b>			
Total	12,330	87,954	200,426
White Alone	81.2%	79.6%	81.6%
Black Alone	4.4%	3.6%	3.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	4.4%	10.0%	8.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	3.4%	2.9%
Two or More Races	3.8%	3.2%	3.1%
Hispanic Origin	11.5%	7.1%	6.4%
Diversity Index	47.1	44.1	40.7
<b>2010 Population by Relationship and Household Type</b>			
Total	11,442	78,963	173,842
In Households	97.8%	99.0%	99.4%
In Family Households	72.6%	80.0%	83.2%
Householder	23.5%	25.8%	26.5%
Spouse	15.5%	18.7%	20.2%
Child	27.2%	30.1%	31.4%
Other relative	3.5%	3.1%	2.9%
Nonrelative	2.9%	2.4%	2.3%
In Nonfamily Households	25.2%	19.0%	16.2%
In Group Quarters	2.2%	1.0%	0.6%
Institutionalized Population	2.2%	1.0%	0.6%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	8,298	57,499	128,837
Less than 9th Grade	3.7%	3.9%	3.0%
9th - 12th Grade, No Diploma	11.8%	7.5%	6.4%
High School Graduate	28.9%	27.1%	25.9%
GED/Alternative Credential	6.5%	4.6%	4.2%
Some College, No Degree	21.3%	20.0%	19.8%
Associate Degree	5.7%	8.8%	8.6%
Bachelor's Degree	13.2%	18.8%	21.6%
Graduate/Professional Degree	8.9%	9.3%	10.7%
<b>2018 Population 15+ by Marital Status</b>			
Total	9,719	67,845	152,211
Never Married	36.5%	31.0%	29.8%
Married	39.0%	49.2%	52.3%
Widowed	7.7%	6.2%	5.2%
Divorced	16.8%	13.5%	12.8%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.1%	96.9%	96.9%
Civilian Unemployed (Unemployment Rate)	3.9%	3.1%	3.1%
<b>2018 Employed Population 16+ by Industry</b>			
Total	6,175	43,858	102,151
Agriculture/Mining	0.1%	0.2%	0.4%
Construction	5.4%	6.1%	6.1%
Manufacturing	13.3%	12.5%	12.7%
Wholesale Trade	2.3%	2.8%	3.1%
Retail Trade	16.0%	13.4%	12.7%
Transportation/Utilities	4.5%	6.1%	5.8%
Information	1.6%	1.4%	1.4%
Finance/Insurance/Real Estate	4.6%	6.1%	6.7%
Services	50.1%	47.3%	46.8%
Public Administration	2.1%	4.0%	4.2%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	6,176	43,856	102,153
White Collar	55.2%	62.3%	63.3%
Management/Business/Financial	12.7%	13.6%	14.1%
Professional	16.6%	23.1%	23.6%
Sales	10.1%	10.6%	10.3%
Administrative Support	15.8%	15.0%	15.3%
Services	22.8%	16.1%	15.2%
Blue Collar	22.0%	21.7%	21.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.8%	4.7%	4.8%
Installation/Maintenance/Repair	4.7%	3.9%	4.3%
Production	7.0%	5.8%	6.1%
Transportation/Material Moving	6.6%	7.2%	6.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,442	78,963	173,842
Population Inside Urbanized Area	100.0%	99.9%	98.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	1.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	5,199	32,543	68,699
Households with 1 Person	39.2%	30.8%	26.3%
Households with 2+ People	60.8%	69.2%	73.7%
Family Households	53.2%	62.3%	67.0%
Husband-wife Families	35.0%	45.3%	51.1%
With Related Children	14.9%	19.8%	23.4%
Other Family (No Spouse Present)	18.2%	17.0%	16.0%
Other Family with Male Householder	5.3%	4.8%	4.7%
With Related Children	3.2%	3.0%	3.0%
Other Family with Female Householder	12.9%	12.2%	11.2%
With Related Children	9.1%	8.3%	7.6%
Nonfamily Households	7.6%	6.9%	6.7%
All Households with Children	27.8%	31.7%	34.6%
Multigenerational Households	3.0%	2.8%	3.1%
Unmarried Partner Households	8.0%	7.3%	7.2%
Male-female	7.4%	6.6%	6.5%
Same-sex	0.6%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	5,200	32,544	68,699
1 Person Household	39.2%	30.8%	26.3%
2 Person Household	29.4%	33.0%	34.0%
3 Person Household	14.6%	15.7%	16.3%
4 Person Household	9.4%	11.8%	13.7%
5 Person Household	4.8%	5.4%	6.1%
6 Person Household	1.7%	2.1%	2.3%
7 + Person Household	0.9%	1.1%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,199	32,542	68,699
Owner Occupied	44.9%	56.8%	66.7%
Owned with a Mortgage/Loan	33.0%	44.3%	53.4%
Owned Free and Clear	11.9%	12.5%	13.3%
Renter Occupied	55.1%	43.2%	33.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,866	35,466	74,035
Housing Units Inside Urbanized Area	100.0%	99.8%	98.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	1.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Traditional Living (12B)	Old and Newcomers (8F)	Up and Coming Families
<b>2.</b>	Small Town Simplicity	Metro Fusion (11C)	Old and Newcomers (8F)
<b>3.</b>	Young and Restless (11B)	Comfortable Empty Nesters	Rustbelt Traditions (5D)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,201,905	\$63,575,358	\$154,095,292
Average Spent	\$1,519.72	\$1,857.46	\$2,070.73
Spending Potential Index	70	85	95
Education: Total \$	\$5,192,727	\$40,743,240	\$99,213,867
Average Spent	\$962.15	\$1,190.38	\$1,333.23
Spending Potential Index	66	82	92
Entertainment/Recreation: Total \$	\$12,006,526	\$92,862,520	\$225,463,158
Average Spent	\$2,224.67	\$2,713.14	\$3,029.77
Spending Potential Index	69	84	94
Food at Home: Total \$	\$19,767,786	\$148,673,661	\$354,349,194
Average Spent	\$3,662.74	\$4,343.75	\$4,761.73
Spending Potential Index	73	87	95
Food Away from Home: Total \$	\$13,345,904	\$103,651,327	\$250,797,388
Average Spent	\$2,472.84	\$3,028.35	\$3,370.21
Spending Potential Index	70	86	96
Health Care: Total \$	\$21,416,310	\$165,408,362	\$400,140,987
Average Spent	\$3,968.19	\$4,832.69	\$5,377.08
Spending Potential Index	69	84	94
HH Furnishings & Equipment: Total \$	\$7,681,140	\$60,751,742	\$148,437,957
Average Spent	\$1,423.22	\$1,774.97	\$1,994.70
Spending Potential Index	68	85	95
Personal Care Products & Services: Total \$	\$3,071,089	\$24,264,022	\$58,992,013
Average Spent	\$569.04	\$708.91	\$792.73
Spending Potential Index	69	86	96
Shelter: Total \$	\$63,463,517	\$489,920,336	\$1,173,837,822
Average Spent	\$11,759.04	\$14,313.86	\$15,774.00
Spending Potential Index	70	85	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,860,310	\$69,756,379	\$169,293,850
Average Spent	\$1,641.71	\$2,038.05	\$2,274.97
Spending Potential Index	66	82	92
Travel: Total \$	\$7,269,400	\$60,092,301	\$149,148,858
Average Spent	\$1,346.93	\$1,755.70	\$2,004.26
Spending Potential Index	63	82	93
Vehicle Maintenance & Repairs: Total \$	\$4,089,424	\$31,602,482	\$76,179,344
Average Spent	\$757.72	\$923.32	\$1,023.70
Spending Potential Index	70	86	95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.