



Community Profile

Rings: 1, 3, 5 mile radii

1648 Aurora Rd, Melbourne, FL 32935, USA

Latitude: 28.1364
Longitude: -80.64804

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	10,815	46,985	110,488
2010 Total Population	10,748	46,104	116,601
2018 Total Population	11,386	49,238	124,008
2018 Group Quarters	0	136	1,538
2023 Total Population	12,044	52,211	131,356
2018-2023 Annual Rate	1.13%	1.18%	1.16%
2018 Total Daytime Population	9,176	55,321	148,489
Workers	3,070	29,010	80,752
Residents	6,106	26,311	67,737
Household Summary			
2000 Households	4,551	20,518	47,180
2000 Average Household Size	2.38	2.27	2.28
2010 Households	4,565	20,686	51,013
2010 Average Household Size	2.35	2.22	2.25
2018 Households	4,796	21,955	53,813
2018 Average Household Size	2.37	2.24	2.28
2023 Households	5,053	23,214	56,794
2023 Average Household Size	2.38	2.24	2.29
2018-2023 Annual Rate	1.05%	1.12%	1.08%
2010 Families	2,709	12,108	31,034
2010 Average Family Size	2.95	2.81	2.82
2018 Families	2,809	12,652	32,356
2018 Average Family Size	2.97	2.82	2.85
2023 Families	2,946	13,289	33,978
2023 Average Family Size	2.97	2.83	2.86
2018-2023 Annual Rate	0.96%	0.99%	0.98%
Housing Unit Summary			
2000 Housing Units	4,956	22,289	51,725
Owner Occupied Housing Units	58.5%	61.4%	65.0%
Renter Occupied Housing Units	33.4%	30.6%	26.2%
Vacant Housing Units	8.2%	7.9%	8.8%
2010 Housing Units	5,223	23,503	58,124
Owner Occupied Housing Units	56.0%	57.0%	61.2%
Renter Occupied Housing Units	31.4%	31.0%	26.6%
Vacant Housing Units	12.6%	12.0%	12.2%
2018 Housing Units	5,475	24,814	61,039
Owner Occupied Housing Units	52.6%	54.2%	58.9%
Renter Occupied Housing Units	35.0%	34.2%	29.3%
Vacant Housing Units	12.4%	11.5%	11.8%
2023 Housing Units	5,768	26,239	64,311
Owner Occupied Housing Units	55.0%	56.0%	60.5%
Renter Occupied Housing Units	32.6%	32.5%	27.8%
Vacant Housing Units	12.4%	11.5%	11.7%
Median Household Income			
2018	\$42,720	\$45,150	\$52,861
2023	\$48,717	\$51,674	\$59,668
Median Home Value			
2018	\$145,518	\$160,576	\$205,995
2023	\$171,624	\$181,967	\$236,646
Per Capita Income			
2018	\$23,675	\$29,122	\$33,781
2023	\$27,547	\$34,050	\$39,060
Median Age			
2010	40.9	43.5	45.9
2018	42.6	45.4	48.1
2023	43.0	45.6	48.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	4,796	21,955	53,813
<\$15,000	13.0%	12.0%	10.6%
\$15,000 - \$24,999	11.6%	11.6%	10.5%
\$25,000 - \$34,999	13.7%	13.4%	11.0%
\$35,000 - \$49,999	19.2%	17.3%	15.0%
\$50,000 - \$74,999	19.7%	17.7%	17.8%
\$75,000 - \$99,999	11.4%	10.4%	11.7%
\$100,000 - \$149,999	7.6%	10.5%	13.3%
\$150,000 - \$199,999	2.9%	3.6%	5.2%
\$200,000+	0.8%	3.4%	4.9%
Average Household Income	\$55,434	\$65,455	\$76,346
2023 Households by Income			
Household Income Base	5,053	23,214	56,794
<\$15,000	10.6%	9.8%	8.5%
\$15,000 - \$24,999	9.6%	9.6%	8.6%
\$25,000 - \$34,999	12.2%	12.0%	9.8%
\$35,000 - \$49,999	18.7%	16.9%	14.4%
\$50,000 - \$74,999	20.8%	18.5%	18.2%
\$75,000 - \$99,999	13.4%	11.9%	12.9%
\$100,000 - \$149,999	9.8%	12.8%	15.6%
\$150,000 - \$199,999	3.7%	4.3%	6.0%
\$200,000+	1.2%	4.4%	6.1%
Average Household Income	\$64,751	\$76,805	\$88,837
2018 Owner Occupied Housing Units by Value			
Total	2,879	13,458	35,958
<\$50,000	4.6%	6.1%	6.8%
\$50,000 - \$99,999	20.4%	18.6%	11.2%
\$100,000 - \$149,999	27.5%	20.3%	12.1%
\$150,000 - \$199,999	24.9%	23.4%	18.2%
\$200,000 - \$249,999	10.4%	11.4%	14.0%
\$250,000 - \$299,999	7.3%	8.9%	13.0%
\$300,000 - \$399,999	2.6%	4.7%	12.1%
\$400,000 - \$499,999	1.1%	3.2%	5.4%
\$500,000 - \$749,999	1.2%	2.1%	4.4%
\$750,000 - \$999,999	0.0%	0.6%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.5%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$159,774	\$192,485	\$251,737
2023 Owner Occupied Housing Units by Value			
Total	3,170	14,699	38,894
<\$50,000	2.8%	4.5%	5.1%
\$50,000 - \$99,999	13.8%	13.3%	7.7%
\$100,000 - \$149,999	21.7%	16.3%	9.2%
\$150,000 - \$199,999	27.1%	25.0%	17.3%
\$200,000 - \$249,999	13.8%	13.6%	14.6%
\$250,000 - \$299,999	11.5%	11.9%	15.7%
\$300,000 - \$399,999	4.5%	6.2%	14.5%
\$400,000 - \$499,999	2.3%	4.5%	6.8%
\$500,000 - \$749,999	2.4%	3.2%	5.8%
\$750,000 - \$999,999	0.0%	0.8%	1.5%
\$1,000,000 - \$1,499,999	0.0%	0.6%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$190,218	\$220,071	\$281,513

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	10,748	46,103	116,602
0 - 4	5.6%	5.1%	4.5%
5 - 9	5.2%	5.0%	4.9%
10 - 14	5.8%	5.4%	5.6%
15 - 24	12.3%	12.0%	11.7%
25 - 34	13.6%	12.4%	10.4%
35 - 44	12.9%	12.1%	11.5%
45 - 54	16.5%	17.1%	16.9%
55 - 64	12.7%	13.2%	13.7%
65 - 74	8.2%	8.9%	10.2%
75 - 84	5.5%	6.6%	7.6%
85 +	1.7%	2.3%	3.0%
18 +	79.6%	81.0%	81.3%
2018 Population by Age			
Total	11,386	49,239	124,008
0 - 4	5.1%	4.6%	4.1%
5 - 9	5.1%	4.7%	4.5%
10 - 14	5.2%	4.9%	4.9%
15 - 24	11.5%	10.8%	10.7%
25 - 34	13.7%	13.1%	11.3%
35 - 44	12.2%	11.4%	10.6%
45 - 54	13.5%	13.7%	13.6%
55 - 64	14.5%	15.5%	15.9%
65 - 74	11.0%	11.6%	12.8%
75 - 84	5.9%	6.8%	7.9%
85 +	2.3%	2.9%	3.7%
18 +	81.6%	82.8%	83.4%
2023 Population by Age			
Total	12,046	52,212	131,358
0 - 4	5.1%	4.7%	4.1%
5 - 9	5.0%	4.6%	4.4%
10 - 14	5.1%	4.8%	4.8%
15 - 24	11.1%	10.2%	9.9%
25 - 34	13.8%	13.0%	11.3%
35 - 44	12.4%	12.0%	11.3%
45 - 54	12.1%	12.0%	11.9%
55 - 64	13.7%	14.9%	15.3%
65 - 74	12.3%	12.9%	14.2%
75 - 84	7.1%	7.8%	9.0%
85 +	2.4%	3.0%	3.8%
18 +	81.7%	83.0%	83.8%
2010 Population by Sex			
Males	5,302	22,506	56,888
Females	5,446	23,598	59,713
2018 Population by Sex			
Males	5,634	24,108	60,562
Females	5,751	25,129	63,446
2023 Population by Sex			
Males	5,995	25,691	64,323
Females	6,049	26,520	67,033

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

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2010 Population by Race/Ethnicity			
Total	10,747	46,104	116,600
White Alone	82.1%	86.3%	88.3%
Black Alone	8.5%	5.7%	4.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	2.7%	2.5%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	2.1%	1.6%
Two or More Races	3.5%	3.1%	2.7%
Hispanic Origin	9.0%	8.5%	7.6%
Diversity Index	42.9	36.8	32.8
2018 Population by Race/Ethnicity			
Total	11,387	49,238	124,009
White Alone	79.6%	84.2%	86.4%
Black Alone	9.1%	6.1%	4.7%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.1%	2.8%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.4%	2.7%	2.0%
Two or More Races	4.2%	3.7%	3.3%
Hispanic Origin	11.8%	11.2%	10.2%
Diversity Index	49.1	42.9	38.6
2023 Population by Race/Ethnicity			
Total	12,045	52,211	131,356
White Alone	77.6%	82.4%	84.9%
Black Alone	9.6%	6.4%	5.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.4%	3.1%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	3.3%	2.4%
Two or More Races	4.9%	4.3%	3.8%
Hispanic Origin	14.3%	13.7%	12.4%
Diversity Index	53.8	47.8	43.4
2010 Population by Relationship and Household Type			
Total	10,748	46,104	116,601
In Households	100.0%	99.6%	98.4%
In Family Households	77.8%	76.6%	77.3%
Householder	25.6%	26.2%	26.7%
Spouse	16.7%	17.9%	20.0%
Child	28.3%	26.3%	25.4%
Other relative	3.9%	3.4%	2.9%
Nonrelative	3.3%	2.9%	2.2%
In Nonfamily Households	22.2%	23.0%	21.1%
In Group Quarters	0.0%	0.4%	1.6%
Institutionalized Population	0.0%	0.4%	0.7%
Noninstitutionalized Population	0.0%	0.0%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	8,325	36,920	93,958
Less than 9th Grade	3.1%	2.5%	2.0%
9th - 12th Grade, No Diploma	10.8%	8.0%	5.6%
High School Graduate	30.2%	25.1%	22.6%
GED/Alternative Credential	6.3%	5.2%	4.1%
Some College, No Degree	20.6%	23.1%	21.4%
Associate Degree	11.2%	11.7%	11.8%
Bachelor's Degree	10.7%	14.4%	19.1%
Graduate/Professional Degree	7.1%	10.0%	13.3%
2018 Population 15+ by Marital Status			
Total	9,629	42,241	107,247
Never Married	30.3%	28.1%	26.8%
Married	42.4%	46.2%	48.7%
Widowed	8.8%	8.2%	8.2%
Divorced	18.5%	17.5%	16.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	95.0%	95.6%
Civilian Unemployed (Unemployment Rate)	5.3%	5.0%	4.4%
2018 Employed Population 16+ by Industry			
Total	5,380	23,276	57,034
Agriculture/Mining	0.1%	0.0%	0.2%
Construction	3.9%	6.6%	6.5%
Manufacturing	8.9%	8.6%	10.0%
Wholesale Trade	1.4%	1.8%	1.9%
Retail Trade	14.8%	14.3%	13.2%
Transportation/Utilities	2.9%	3.5%	3.5%
Information	2.0%	1.5%	1.7%
Finance/Insurance/Real Estate	4.8%	5.1%	5.6%
Services	56.7%	52.6%	52.4%
Public Administration	4.4%	5.9%	4.9%
2018 Employed Population 16+ by Occupation			
Total	5,380	23,274	57,031
White Collar	58.6%	60.3%	66.6%
Management/Business/Financial	9.9%	11.7%	14.3%
Professional	22.0%	23.8%	27.5%
Sales	10.9%	11.0%	11.9%
Administrative Support	15.9%	13.9%	12.9%
Services	26.3%	22.8%	17.6%
Blue Collar	15.1%	16.8%	15.8%
Farming/Forestry/Fishing	0.1%	0.0%	0.2%
Construction/Extraction	3.4%	5.0%	4.3%
Installation/Maintenance/Repair	4.6%	4.0%	3.8%
Production	2.5%	3.5%	3.3%
Transportation/Material Moving	4.6%	4.2%	4.3%
2010 Population By Urban/ Rural Status			
Total Population	10,748	46,104	116,601
Population Inside Urbanized Area	100.0%	100.0%	99.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,564	20,687	51,014
Households with 1 Person	31.9%	33.2%	31.7%
Households with 2+ People	68.1%	66.8%	68.3%
Family Households	59.4%	58.5%	60.8%
Husband-wife Families	38.7%	40.1%	45.5%
With Related Children	14.1%	13.7%	15.5%
Other Family (No Spouse Present)	20.7%	18.4%	15.3%
Other Family with Male Householder	5.5%	5.1%	4.3%
With Related Children	3.1%	2.8%	2.3%
Other Family with Female Householder	15.2%	13.3%	11.0%
With Related Children	9.1%	8.0%	6.4%
Nonfamily Households	8.7%	8.3%	7.5%
All Households with Children	26.9%	25.1%	24.7%
Multigenerational Households	3.8%	3.3%	2.7%
Unmarried Partner Households	8.9%	8.1%	6.8%
Male-female	8.1%	7.3%	6.1%
Same-sex	0.9%	0.8%	0.7%
2010 Households by Size			
Total	4,565	20,687	51,015
1 Person Household	31.9%	33.2%	31.7%
2 Person Household	34.4%	35.8%	37.5%
3 Person Household	15.8%	15.2%	14.7%
4 Person Household	10.7%	9.9%	10.1%
5 Person Household	4.2%	3.7%	4.0%
6 Person Household	1.9%	1.5%	1.3%
7 + Person Household	1.1%	0.7%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,565	20,686	51,013
Owner Occupied	64.1%	64.8%	69.7%
Owned with a Mortgage/Loan	44.2%	44.0%	45.5%
Owned Free and Clear	19.9%	20.8%	24.2%
Renter Occupied	35.9%	35.2%	30.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,223	23,503	58,124
Housing Units Inside Urbanized Area	100.0%	100.0%	99.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	Midlife Constants (5E)
2.	Traditional Living (12B)	Midlife Constants (5E)	Old and Newcomers (8F)
3.	Midlife Constants (5E)	Traditional Living (12B)	Traditional Living (12B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$6,882,957	\$36,958,743	\$104,373,756
Average Spent	\$1,435.15	\$1,683.39	\$1,939.56
Spending Potential Index	66	77	89
Education: Total \$	\$4,570,219	\$24,297,796	\$69,884,669
Average Spent	\$952.92	\$1,106.71	\$1,298.66
Spending Potential Index	66	76	90
Entertainment/Recreation: Total \$	\$10,395,894	\$56,510,605	\$160,106,202
Average Spent	\$2,167.62	\$2,573.93	\$2,975.23
Spending Potential Index	67	80	92
Food at Home: Total \$	\$16,386,542	\$89,096,882	\$248,766,112
Average Spent	\$3,416.71	\$4,058.16	\$4,622.79
Spending Potential Index	68	81	92
Food Away from Home: Total \$	\$11,242,236	\$60,422,720	\$170,508,791
Average Spent	\$2,344.09	\$2,752.12	\$3,168.54
Spending Potential Index	67	78	90
Health Care: Total \$	\$18,982,216	\$103,726,393	\$294,892,806
Average Spent	\$3,957.93	\$4,724.50	\$5,479.95
Spending Potential Index	69	83	96
HH Furnishings & Equipment: Total \$	\$6,757,175	\$36,268,023	\$103,004,003
Average Spent	\$1,408.92	\$1,651.93	\$1,914.11
Spending Potential Index	67	79	92
Personal Care Products & Services: Total \$	\$2,639,540	\$14,215,701	\$40,759,440
Average Spent	\$550.36	\$647.49	\$757.43
Spending Potential Index	66	78	92
Shelter: Total \$	\$53,268,333	\$287,747,640	\$819,332,160
Average Spent	\$11,106.83	\$13,106.25	\$15,225.54
Spending Potential Index	66	78	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,777,374	\$42,733,769	\$125,467,817
Average Spent	\$1,621.64	\$1,946.43	\$2,331.55
Spending Potential Index	65	78	94
Travel: Total \$	\$6,636,588	\$35,835,689	\$104,936,582
Average Spent	\$1,383.78	\$1,632.23	\$1,950.02
Spending Potential Index	64	76	91
Vehicle Maintenance & Repairs: Total \$	\$3,509,267	\$19,001,027	\$53,484,685
Average Spent	\$731.71	\$865.45	\$993.90
Spending Potential Index	68	80	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.