



# Community Profile

Rings: 1, 3, 5 mile radii

106 N State St, Athens, WV 24712, USA

Latitude: 37.4239  
Longitude: -81.01567

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	1,669	4,176	11,388
2010 Total Population	1,866	4,736	12,517
2018 Total Population	1,811	4,702	12,599
2018 Group Quarters	346	580	654
2023 Total Population	1,771	4,616	12,372
2018-2023 Annual Rate	-0.45%	-0.37%	-0.36%
2018 Total Daytime Population	1,448	3,330	10,710
Workers	391	605	3,248
Residents	1,057	2,725	7,462
<b>Household Summary</b>			
2000 Households	488	1,491	4,535
2000 Average Household Size	2.69	2.40	2.36
2010 Households	563	1,718	5,032
2010 Average Household Size	2.65	2.40	2.35
2018 Households	560	1,724	5,095
2018 Average Household Size	2.62	2.39	2.34
2023 Households	546	1,685	5,000
2023 Average Household Size	2.61	2.40	2.34
2018-2023 Annual Rate	-0.51%	-0.46%	-0.38%
2010 Families	378	1,168	3,387
2010 Average Family Size	3.18	2.87	2.83
2018 Families	371	1,155	3,378
2018 Average Family Size	3.13	2.86	2.83
2023 Families	358	1,122	3,295
2023 Average Family Size	3.14	2.87	2.83
2018-2023 Annual Rate	-0.71%	-0.58%	-0.50%
<b>Housing Unit Summary</b>			
2000 Housing Units	562	1,662	5,011
Owner Occupied Housing Units	68.7%	71.6%	71.1%
Renter Occupied Housing Units	18.1%	18.1%	19.4%
Vacant Housing Units	13.2%	10.3%	9.5%
2010 Housing Units	640	1,892	5,503
Owner Occupied Housing Units	68.1%	71.0%	68.9%
Renter Occupied Housing Units	19.8%	19.8%	22.6%
Vacant Housing Units	12.0%	9.2%	8.6%
2018 Housing Units	640	1,901	5,559
Owner Occupied Housing Units	65.8%	69.0%	66.9%
Renter Occupied Housing Units	21.7%	21.7%	24.7%
Vacant Housing Units	12.5%	9.3%	8.3%
2023 Housing Units	638	1,895	5,549
Owner Occupied Housing Units	64.9%	68.3%	66.7%
Renter Occupied Housing Units	20.7%	20.6%	23.4%
Vacant Housing Units	14.4%	11.1%	9.9%
<b>Median Household Income</b>			
2018	\$51,494	\$51,874	\$44,875
2023	\$53,511	\$53,874	\$49,700
<b>Median Home Value</b>			
2018	\$148,276	\$150,769	\$127,453
2023	\$157,946	\$158,213	\$142,755
<b>Per Capita Income</b>			
2018	\$23,735	\$24,586	\$23,619
2023	\$26,193	\$27,112	\$26,411
<b>Median Age</b>			
2010	30.5	35.1	39.0
2018	33.7	37.8	40.9
2023	36.0	39.4	42.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	560	1,724	5,095
<\$15,000	11.2%	10.7%	13.8%
\$15,000 - \$24,999	13.0%	13.1%	14.6%
\$25,000 - \$34,999	9.6%	9.7%	12.1%
\$35,000 - \$49,999	13.8%	13.4%	13.1%
\$50,000 - \$74,999	25.7%	26.1%	20.3%
\$75,000 - \$99,999	14.1%	14.2%	12.0%
\$100,000 - \$149,999	8.2%	8.3%	9.9%
\$150,000 - \$199,999	3.4%	3.3%	3.3%
\$200,000+	1.2%	1.2%	0.8%
Average Household Income	\$59,808	\$60,334	\$56,280
<b>2023 Households by Income</b>			
Household Income Base	546	1,685	5,000
<\$15,000	10.3%	9.9%	13.1%
\$15,000 - \$24,999	11.2%	11.2%	12.6%
\$25,000 - \$34,999	8.6%	8.8%	11.1%
\$35,000 - \$49,999	14.1%	13.8%	13.4%
\$50,000 - \$74,999	26.4%	26.8%	20.9%
\$75,000 - \$99,999	14.1%	14.2%	12.1%
\$100,000 - \$149,999	9.3%	9.6%	11.5%
\$150,000 - \$199,999	4.2%	4.2%	4.3%
\$200,000+	1.5%	1.5%	1.0%
Average Household Income	\$66,882	\$67,294	\$63,220
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	421	1,312	3,720
<\$50,000	13.8%	12.3%	17.9%
\$50,000 - \$99,999	23.0%	21.3%	23.5%
\$100,000 - \$149,999	13.8%	15.9%	15.6%
\$150,000 - \$199,999	28.7%	29.7%	27.5%
\$200,000 - \$249,999	10.0%	9.3%	7.8%
\$250,000 - \$299,999	4.3%	4.5%	3.9%
\$300,000 - \$399,999	3.6%	4.1%	2.3%
\$400,000 - \$499,999	0.7%	0.5%	0.2%
\$500,000 - \$749,999	2.4%	2.3%	1.0%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$152,607	\$156,735	\$137,090
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	414	1,295	3,699
<\$50,000	10.9%	9.8%	14.9%
\$50,000 - \$99,999	20.0%	18.6%	21.3%
\$100,000 - \$149,999	14.0%	16.3%	16.1%
\$150,000 - \$199,999	31.2%	32.0%	30.1%
\$200,000 - \$249,999	10.6%	9.9%	8.5%
\$250,000 - \$299,999	5.1%	5.2%	4.6%
\$300,000 - \$399,999	4.3%	4.9%	2.8%
\$400,000 - \$499,999	0.7%	0.5%	0.2%
\$500,000 - \$749,999	2.9%	2.8%	1.2%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$164,649	\$166,770	\$146,046

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	1,867	4,735	12,518
0 - 4	4.4%	4.9%	5.7%
5 - 9	4.8%	5.3%	5.6%
10 - 14	4.8%	5.1%	5.6%
15 - 24	30.5%	23.9%	16.5%
25 - 34	10.2%	10.7%	11.8%
35 - 44	10.8%	11.8%	12.2%
45 - 54	11.9%	13.0%	13.2%
55 - 64	11.7%	13.0%	14.2%
65 - 74	6.4%	7.2%	8.7%
75 - 84	3.5%	3.9%	4.9%
85 +	1.0%	1.2%	1.6%
18 +	83.1%	81.8%	79.9%
<b>2018 Population by Age</b>			
Total	1,811	4,701	12,597
0 - 4	3.9%	4.4%	5.2%
5 - 9	4.3%	4.8%	5.5%
10 - 14	4.5%	5.0%	5.5%
15 - 24	26.0%	20.2%	14.1%
25 - 34	13.1%	12.6%	12.3%
35 - 44	9.9%	10.8%	12.0%
45 - 54	11.0%	11.9%	12.3%
55 - 64	11.8%	12.9%	13.2%
65 - 74	9.8%	10.8%	12.0%
75 - 84	4.3%	4.8%	5.6%
85 +	1.5%	1.8%	2.1%
18 +	84.5%	82.9%	80.6%
<b>2023 Population by Age</b>			
Total	1,771	4,618	12,371
0 - 4	3.7%	4.1%	5.0%
5 - 9	4.1%	4.5%	5.4%
10 - 14	4.5%	5.1%	5.9%
15 - 24	26.0%	20.2%	14.3%
25 - 34	10.4%	10.2%	10.0%
35 - 44	11.6%	12.0%	12.9%
45 - 54	10.3%	11.3%	12.0%
55 - 64	11.1%	12.0%	12.4%
65 - 74	11.0%	12.3%	12.9%
75 - 84	5.7%	6.4%	7.1%
85 +	1.6%	1.8%	2.2%
18 +	84.7%	83.0%	80.3%
<b>2010 Population by Sex</b>			
Males	922	2,342	6,032
Females	944	2,394	6,485
<b>2018 Population by Sex</b>			
Males	899	2,337	6,062
Females	912	2,366	6,537
<b>2023 Population by Sex</b>			
Males	883	2,305	5,963
Females	888	2,312	6,409

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	1,867	4,735	12,517
White Alone	94.7%	95.5%	96.4%
Black Alone	2.7%	2.1%	1.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.0%	0.8%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.1%	0.2%
Two or More Races	1.2%	1.2%	1.2%
Hispanic Origin	1.0%	1.0%	0.9%
Diversity Index	11.9	10.5	8.8
<b>2018 Population by Race/Ethnicity</b>			
Total	1,810	4,702	12,600
White Alone	93.9%	94.7%	95.6%
Black Alone	2.8%	2.3%	1.7%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	1.3%	1.0%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.3%
Two or More Races	1.6%	1.6%	1.6%
Hispanic Origin	1.5%	1.4%	1.4%
Diversity Index	14.6	12.8	11.0
<b>2023 Population by Race/Ethnicity</b>			
Total	1,770	4,617	12,372
White Alone	93.1%	94.0%	95.0%
Black Alone	2.9%	2.4%	1.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.5%	1.1%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.2%	0.4%
Two or More Races	2.0%	2.0%	2.0%
Hispanic Origin	2.0%	1.9%	1.8%
Diversity Index	16.8	14.8	12.9
<b>2010 Population by Relationship and Household Type</b>			
Total	1,866	4,736	12,517
In Households	79.9%	86.9%	94.4%
In Family Households	65.6%	72.3%	78.6%
Householder	22.7%	25.1%	27.1%
Spouse	18.5%	20.4%	20.8%
Child	21.3%	23.4%	26.2%
Other relative	1.8%	2.0%	2.7%
Nonrelative	1.2%	1.5%	2.0%
In Nonfamily Households	14.3%	14.6%	15.8%
In Group Quarters	20.1%	13.1%	5.6%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	20.1%	13.1%	5.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	1,111	3,088	8,765
Less than 9th Grade	4.7%	4.5%	4.4%
9th - 12th Grade, No Diploma	3.9%	4.5%	7.9%
High School Graduate	19.5%	19.9%	26.8%
GED/Alternative Credential	8.1%	7.8%	6.2%
Some College, No Degree	27.2%	25.4%	22.5%
Associate Degree	10.4%	7.8%	6.6%
Bachelor's Degree	15.9%	19.1%	15.7%
Graduate/Professional Degree	10.4%	11.0%	10.0%
<b>2018 Population 15+ by Marital Status</b>			
Total	1,582	4,040	10,545
Never Married	40.5%	33.5%	27.3%
Married	45.0%	48.7%	50.0%
Widowed	3.9%	5.8%	8.2%
Divorced	10.7%	12.0%	14.5%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.6%	96.1%	96.6%
Civilian Unemployed (Unemployment Rate)	3.5%	3.9%	3.4%
<b>2018 Employed Population 16+ by Industry</b>			
Total	772	2,021	5,223
Agriculture/Mining	1.9%	1.5%	1.7%
Construction	4.3%	4.5%	5.2%
Manufacturing	5.2%	5.6%	5.5%
Wholesale Trade	3.0%	2.1%	2.0%
Retail Trade	12.0%	12.1%	12.3%
Transportation/Utilities	6.0%	6.8%	5.7%
Information	2.6%	2.4%	2.1%
Finance/Insurance/Real Estate	2.2%	3.0%	2.6%
Services	59.3%	57.9%	59.4%
Public Administration	3.5%	4.0%	3.5%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	772	2,019	5,223
White Collar	62.8%	64.9%	59.0%
Management/Business/Financial	4.4%	5.9%	6.1%
Professional	35.0%	34.8%	29.6%
Sales	15.3%	14.6%	12.5%
Administrative Support	8.2%	9.5%	10.7%
Services	16.1%	14.7%	18.9%
Blue Collar	21.1%	20.3%	22.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.6%
Construction/Extraction	4.0%	4.3%	5.2%
Installation/Maintenance/Repair	3.4%	3.7%	4.3%
Production	5.2%	4.7%	4.0%
Transportation/Material Moving	8.5%	7.7%	8.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,866	4,736	12,517
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	55.2%	56.9%	58.6%
Rural Population	44.8%	43.1%	41.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Households by Type</b>			
Total	563	1,718	5,032
Households with 1 Person	26.3%	25.8%	27.1%
Households with 2+ People	73.7%	74.2%	72.9%
Family Households	67.1%	68.0%	67.3%
Husband-wife Families	54.9%	55.3%	51.7%
With Related Children	20.8%	20.7%	19.1%
Other Family (No Spouse Present)	12.3%	12.7%	15.6%
Other Family with Male Householder	3.2%	3.3%	4.2%
With Related Children	2.0%	2.0%	2.4%
Other Family with Female Householder	9.2%	9.4%	11.4%
With Related Children	5.5%	5.5%	7.0%
Nonfamily Households	6.6%	6.2%	5.6%
All Households with Children	28.6%	28.6%	28.9%
Multigenerational Households	2.5%	2.5%	3.0%
Unmarried Partner Households	5.0%	5.1%	6.0%
Male-female	4.4%	4.4%	5.2%
Same-sex	0.5%	0.6%	0.9%
<b>2010 Households by Size</b>			
Total	563	1,719	5,032
1 Person Household	26.3%	25.8%	27.1%
2 Person Household	39.1%	39.6%	38.2%
3 Person Household	17.1%	16.7%	16.6%
4 Person Household	11.5%	11.4%	11.7%
5 Person Household	4.8%	5.0%	4.6%
6 Person Household	0.5%	0.7%	1.2%
7 + Person Household	0.7%	0.8%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	563	1,718	5,032
Owner Occupied	77.4%	78.2%	75.3%
Owned with a Mortgage/Loan	41.9%	42.5%	38.2%
Owned Free and Clear	35.3%	35.7%	37.1%
Renter Occupied	22.6%	21.8%	24.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	640	1,892	5,503
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	51.9%	54.0%	58.0%
Rural Housing Units	48.1%	46.0%	42.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
<b>2.</b>	Heartland Communities	Heartland Communities	Rooted Rural (10B)
<b>3.</b>	Top Tier (1A)	Rooted Rural (10B)	Heartland Communities
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$833,276	\$2,595,866	\$7,214,738
Average Spent	\$1,487.99	\$1,505.72	\$1,416.04
Spending Potential Index	68	69	65
Education: Total \$	\$519,545	\$1,615,873	\$4,260,813
Average Spent	\$927.76	\$937.28	\$836.27
Spending Potential Index	64	65	58
Entertainment/Recreation: Total \$	\$1,356,308	\$4,221,258	\$11,777,174
Average Spent	\$2,421.98	\$2,448.53	\$2,311.52
Spending Potential Index	75	76	72
Food at Home: Total \$	\$2,116,154	\$6,577,501	\$18,502,082
Average Spent	\$3,778.85	\$3,815.26	\$3,631.42
Spending Potential Index	75	76	72
Food Away from Home: Total \$	\$1,371,834	\$4,277,845	\$11,899,075
Average Spent	\$2,449.70	\$2,481.35	\$2,335.44
Spending Potential Index	70	71	66
Health Care: Total \$	\$2,591,538	\$8,082,119	\$22,663,124
Average Spent	\$4,627.75	\$4,688.00	\$4,448.11
Spending Potential Index	81	82	78
HH Furnishings & Equipment: Total \$	\$842,545	\$2,625,505	\$7,261,937
Average Spent	\$1,504.54	\$1,522.91	\$1,425.31
Spending Potential Index	72	73	68
Personal Care Products & Services: Total \$	\$324,817	\$1,015,445	\$2,810,396
Average Spent	\$580.03	\$589.01	\$551.60
Spending Potential Index	70	71	67
Shelter: Total \$	\$6,361,484	\$19,809,812	\$53,869,172
Average Spent	\$11,359.79	\$11,490.61	\$10,572.95
Spending Potential Index	68	68	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,029,123	\$3,228,704	\$8,954,710
Average Spent	\$1,837.72	\$1,872.80	\$1,757.55
Spending Potential Index	74	75	71
Travel: Total \$	\$812,870	\$2,542,525	\$6,865,759
Average Spent	\$1,451.55	\$1,474.78	\$1,347.55
Spending Potential Index	67	68	63
Vehicle Maintenance & Repairs: Total \$	\$450,805	\$1,405,032	\$3,937,454
Average Spent	\$805.01	\$814.98	\$772.81
Spending Potential Index	75	76	72

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.