



# Community Profile

Rings: 1, 3, 5 mile radii

5555 S Scatterfield Rd, Anderson, IN

Latitude: 40.0586

Longitude: -85.65345

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	2,590	26,638	65,179
2010 Total Population	2,706	26,590	61,907
2018 Total Population	2,753	26,073	60,517
2018 Group Quarters	0	142	2,010
2023 Total Population	2,756	25,843	59,980
2018-2023 Annual Rate	0.02%	-0.18%	-0.18%
2018 Total Daytime Population	5,712	31,231	61,865
Workers	4,135	15,808	28,417
Residents	1,577	15,423	33,448
<b>Household Summary</b>			
2000 Households	1,255	11,937	27,342
2000 Average Household Size	2.06	2.22	2.31
2010 Households	1,331	11,776	25,834
2010 Average Household Size	2.03	2.25	2.31
2018 Households	1,369	11,620	25,460
2018 Average Household Size	2.01	2.23	2.30
2023 Households	1,376	11,546	25,290
2023 Average Household Size	2.00	2.23	2.29
2018-2023 Annual Rate	0.10%	-0.13%	-0.13%
2010 Families	683	6,853	15,675
2010 Average Family Size	2.77	2.87	2.90
2018 Families	684	6,622	15,172
2018 Average Family Size	2.74	2.84	2.88
2023 Families	681	6,527	14,965
2023 Average Family Size	2.72	2.83	2.86
2018-2023 Annual Rate	-0.09%	-0.29%	-0.27%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,273	12,829	29,719
Owner Occupied Housing Units	61.2%	63.4%	62.0%
Renter Occupied Housing Units	37.4%	29.7%	30.0%
Vacant Housing Units	1.4%	7.0%	8.0%
2010 Housing Units	1,434	13,486	30,171
Owner Occupied Housing Units	51.3%	53.8%	53.7%
Renter Occupied Housing Units	41.5%	33.5%	32.0%
Vacant Housing Units	7.2%	12.7%	14.4%
2018 Housing Units	1,434	13,486	30,173
Owner Occupied Housing Units	51.9%	52.7%	52.5%
Renter Occupied Housing Units	43.6%	33.5%	31.9%
Vacant Housing Units	4.5%	13.8%	15.6%
2023 Housing Units	1,444	13,547	30,302
Owner Occupied Housing Units	53.0%	53.1%	52.9%
Renter Occupied Housing Units	42.3%	32.1%	30.5%
Vacant Housing Units	4.7%	14.8%	16.5%
<b>Median Household Income</b>			
2018	\$40,041	\$38,090	\$40,720
2023	\$46,337	\$43,128	\$46,750
<b>Median Home Value</b>			
2018	\$94,602	\$79,453	\$87,888
2023	\$105,633	\$87,440	\$97,315
<b>Per Capita Income</b>			
2018	\$24,787	\$21,386	\$22,945
2023	\$29,495	\$25,017	\$26,754
<b>Median Age</b>			
2010	42.8	39.2	38.4
2018	43.7	40.7	39.8
2023	44.3	41.7	40.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,369	11,620	25,460
<\$15,000	20.8%	17.6%	16.6%
\$15,000 - \$24,999	14.2%	14.4%	12.6%
\$25,000 - \$34,999	7.7%	12.7%	12.0%
\$35,000 - \$49,999	17.4%	19.2%	18.4%
\$50,000 - \$74,999	23.1%	19.2%	18.5%
\$75,000 - \$99,999	7.7%	9.9%	10.9%
\$100,000 - \$149,999	6.1%	5.1%	7.7%
\$150,000 - \$199,999	2.1%	1.2%	1.9%
\$200,000+	1.0%	0.8%	1.3%
Average Household Income	\$49,820	\$47,866	\$53,257
<b>2023 Households by Income</b>			
Household Income Base	1,376	11,546	25,290
<\$15,000	17.8%	14.8%	13.9%
\$15,000 - \$24,999	12.1%	12.1%	10.7%
\$25,000 - \$34,999	7.3%	11.2%	10.5%
\$35,000 - \$49,999	15.7%	18.8%	17.9%
\$50,000 - \$74,999	23.8%	21.0%	19.7%
\$75,000 - \$99,999	9.6%	11.9%	12.7%
\$100,000 - \$149,999	9.1%	7.4%	10.4%
\$150,000 - \$199,999	3.1%	1.7%	2.5%
\$200,000+	1.5%	1.0%	1.7%
Average Household Income	\$59,067	\$55,894	\$62,175
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	744	7,106	15,837
<\$50,000	7.7%	23.9%	20.0%
\$50,000 - \$99,999	47.3%	44.4%	39.6%
\$100,000 - \$149,999	38.2%	19.8%	21.4%
\$150,000 - \$199,999	2.0%	5.4%	8.2%
\$200,000 - \$249,999	2.2%	1.8%	3.5%
\$250,000 - \$299,999	1.3%	2.4%	3.4%
\$300,000 - \$399,999	0.0%	1.2%	2.2%
\$400,000 - \$499,999	0.0%	0.3%	0.5%
\$500,000 - \$749,999	1.1%	0.7%	0.8%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$104,178	\$97,509	\$112,484
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	765	7,196	16,033
<\$50,000	5.6%	19.7%	16.6%
\$50,000 - \$99,999	39.6%	40.5%	35.2%
\$100,000 - \$149,999	42.4%	21.6%	21.8%
\$150,000 - \$199,999	2.9%	6.9%	9.8%
\$200,000 - \$249,999	3.7%	2.6%	4.8%
\$250,000 - \$299,999	2.9%	3.8%	5.1%
\$300,000 - \$399,999	0.0%	2.1%	3.4%
\$400,000 - \$499,999	0.0%	0.7%	0.9%
\$500,000 - \$749,999	3.0%	1.7%	1.7%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$124,020	\$115,877	\$132,372

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	2,707	26,588	61,910
0 - 4	5.8%	6.9%	6.5%
5 - 9	5.4%	6.4%	6.2%
10 - 14	5.0%	5.9%	6.1%
15 - 24	12.0%	12.5%	14.8%
25 - 34	12.9%	13.1%	12.3%
35 - 44	11.4%	12.5%	12.3%
45 - 54	13.2%	13.5%	13.7%
55 - 64	13.8%	12.3%	12.2%
65 - 74	10.2%	8.6%	8.2%
75 - 84	7.5%	5.9%	5.4%
85 +	2.9%	2.4%	2.3%
18 +	80.6%	77.3%	77.4%
<b>2018 Population by Age</b>			
Total	2,755	26,074	60,519
0 - 4	5.3%	6.2%	5.9%
5 - 9	5.4%	6.2%	5.9%
10 - 14	5.2%	6.0%	5.9%
15 - 24	10.0%	11.2%	13.5%
25 - 34	13.4%	13.3%	13.0%
35 - 44	12.2%	12.2%	11.8%
45 - 54	11.8%	12.4%	12.3%
55 - 64	13.3%	12.7%	12.8%
65 - 74	12.7%	11.0%	10.6%
75 - 84	7.3%	6.1%	5.7%
85 +	3.4%	2.8%	2.6%
18 +	81.2%	78.2%	78.9%
<b>2023 Population by Age</b>			
Total	2,756	25,843	59,982
0 - 4	5.3%	6.0%	5.8%
5 - 9	5.3%	6.0%	5.8%
10 - 14	5.4%	6.2%	6.0%
15 - 24	10.3%	11.3%	13.1%
25 - 34	11.4%	12.1%	12.4%
35 - 44	13.1%	12.4%	12.2%
45 - 54	11.9%	11.8%	11.6%
55 - 64	12.8%	12.6%	12.5%
65 - 74	12.8%	11.6%	11.3%
75 - 84	8.5%	7.2%	6.8%
85 +	3.2%	2.8%	2.6%
18 +	80.8%	78.2%	79.0%
<b>2010 Population by Sex</b>			
Males	1,221	12,608	29,803
Females	1,485	13,982	32,104
<b>2018 Population by Sex</b>			
Males	1,269	12,412	29,197
Females	1,484	13,661	31,320
<b>2023 Population by Sex</b>			
Males	1,287	12,341	29,069
Females	1,469	13,503	30,911

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	2,706	26,590	61,907
White Alone	84.3%	85.4%	81.4%
Black Alone	9.9%	8.4%	13.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.6%	0.6%	0.5%
Pacific Islander Alone	0.2%	0.0%	0.0%
Some Other Race Alone	1.0%	2.8%	2.3%
Two or More Races	2.7%	2.5%	2.3%
Hispanic Origin	2.5%	5.3%	4.4%
Diversity Index	31.5	33.8	37.6
<b>2018 Population by Race/Ethnicity</b>			
Total	2,753	26,074	60,517
White Alone	81.8%	83.2%	79.5%
Black Alone	10.4%	8.7%	13.3%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	2.5%	0.9%	0.7%
Pacific Islander Alone	0.4%	0.1%	0.1%
Some Other Race Alone	1.3%	3.7%	3.1%
Two or More Races	3.4%	3.1%	2.9%
Hispanic Origin	3.5%	7.1%	5.9%
Diversity Index	36.6	39.2	42.2
<b>2023 Population by Race/Ethnicity</b>			
Total	2,757	25,842	59,979
White Alone	79.7%	81.3%	77.9%
Black Alone	10.7%	8.8%	13.4%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	3.1%	1.1%	0.9%
Pacific Islander Alone	0.6%	0.1%	0.1%
Some Other Race Alone	1.7%	4.7%	3.9%
Two or More Races	4.1%	3.6%	3.4%
Hispanic Origin	4.4%	9.0%	7.5%
Diversity Index	40.7	44.1	46.2
<b>2010 Population by Relationship and Household Type</b>			
Total	2,706	26,590	61,907
In Households	100.0%	99.4%	96.6%
In Family Households	72.3%	77.1%	76.5%
Householder	25.3%	25.7%	25.3%
Spouse	17.0%	16.2%	16.4%
Child	25.8%	28.8%	28.8%
Other relative	2.0%	3.2%	3.1%
Nonrelative	2.3%	3.2%	2.9%
In Nonfamily Households	27.7%	22.3%	20.1%
In Group Quarters	0.0%	0.6%	3.4%
Institutionalized Population	0.0%	0.4%	1.1%
Noninstitutionalized Population	0.0%	0.2%	2.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,039	18,352	41,655
Less than 9th Grade	4.2%	3.7%	3.1%
9th - 12th Grade, No Diploma	8.4%	10.9%	10.0%
High School Graduate	30.2%	33.4%	32.3%
GED/Alternative Credential	2.6%	8.9%	7.1%
Some College, No Degree	32.1%	23.7%	22.7%
Associate Degree	7.6%	8.1%	8.7%
Bachelor's Degree	8.1%	7.5%	10.8%
Graduate/Professional Degree	6.8%	3.8%	5.2%
<b>2018 Population 15+ by Marital Status</b>			
Total	2,316	21,270	49,832
Never Married	19.7%	29.1%	31.7%
Married	50.1%	42.8%	43.1%
Widowed	10.9%	7.4%	6.9%
Divorced	19.3%	20.7%	18.3%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.8%	93.7%	94.1%
Civilian Unemployed (Unemployment Rate)	6.2%	6.3%	5.9%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,200	10,811	27,214
Agriculture/Mining	0.0%	0.8%	1.1%
Construction	5.4%	8.0%	6.2%
Manufacturing	11.8%	12.1%	12.2%
Wholesale Trade	5.2%	1.9%	2.1%
Retail Trade	8.0%	12.8%	11.7%
Transportation/Utilities	6.2%	5.3%	4.5%
Information	2.1%	1.5%	1.2%
Finance/Insurance/Real Estate	1.8%	4.7%	4.5%
Services	55.1%	49.6%	53.1%
Public Administration	4.5%	3.3%	3.6%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,202	10,810	27,216
White Collar	65.5%	50.1%	52.2%
Management/Business/Financial	10.0%	8.2%	9.0%
Professional	27.7%	17.1%	18.9%
Sales	10.9%	8.6%	9.1%
Administrative Support	16.9%	16.2%	15.3%
Services	16.2%	22.3%	22.4%
Blue Collar	18.5%	27.6%	25.4%
Farming/Forestry/Fishing	0.0%	0.6%	0.5%
Construction/Extraction	1.4%	5.0%	4.3%
Installation/Maintenance/Repair	0.8%	3.9%	4.0%
Production	7.4%	8.7%	8.1%
Transportation/Material Moving	8.9%	9.4%	8.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,706	26,590	61,907
Population Inside Urbanized Area	97.2%	94.3%	93.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	2.8%	5.7%	6.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Households by Type</b>			
Total	1,331	11,777	25,834
Households with 1 Person	42.1%	35.1%	32.6%
Households with 2+ People	57.9%	64.9%	67.4%
Family Households	51.3%	58.2%	60.7%
Husband-wife Families	34.4%	36.7%	39.4%
With Related Children	11.7%	13.4%	14.6%
Other Family (No Spouse Present)	16.9%	21.5%	21.3%
Other Family with Male Householder	3.9%	5.5%	5.2%
With Related Children	2.5%	3.4%	3.2%
Other Family with Female Householder	13.0%	16.0%	16.0%
With Related Children	8.1%	10.9%	10.9%
Nonfamily Households	6.5%	6.7%	6.7%
All Households with Children	22.8%	28.4%	29.3%
Multigenerational Households	2.7%	3.4%	3.6%
Unmarried Partner Households	7.0%	8.5%	8.0%
Male-female	6.3%	7.7%	7.3%
Same-sex	0.7%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	1,330	11,778	25,832
1 Person Household	42.2%	35.1%	32.6%
2 Person Household	32.6%	33.0%	33.8%
3 Person Household	12.4%	14.8%	15.1%
4 Person Household	8.6%	10.1%	10.7%
5 Person Household	2.5%	4.3%	4.8%
6 Person Household	1.2%	1.7%	1.9%
7 + Person Household	0.6%	1.0%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,331	11,776	25,834
Owner Occupied	55.3%	61.6%	62.7%
Owned with a Mortgage/Loan	37.4%	39.1%	40.9%
Owned Free and Clear	17.9%	22.6%	21.8%
Renter Occupied	44.7%	38.4%	37.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,434	13,486	30,171
Housing Units Inside Urbanized Area	97.6%	95.1%	93.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	2.4%	4.9%	6.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
<b>2.</b>	Top Tier (1A)	Hardscrabble Road (8G)	Hardscrabble Road (8G)
<b>3.</b>	Professional Pride (1B)	Heartland Communities	Midlife Constants (5E)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,778,996	\$14,480,879	\$35,160,239
Average Spent	\$1,299.49	\$1,246.20	\$1,381.00
Spending Potential Index	60	57	63
Education: Total \$	\$994,760	\$8,837,023	\$22,128,384
Average Spent	\$726.63	\$760.50	\$869.14
Spending Potential Index	50	53	60
Entertainment/Recreation: Total \$	\$2,851,587	\$22,529,560	\$54,268,153
Average Spent	\$2,082.97	\$1,938.86	\$2,131.51
Spending Potential Index	65	60	66
Food at Home: Total \$	\$4,607,138	\$36,232,026	\$86,686,848
Average Spent	\$3,365.33	\$3,118.07	\$3,404.83
Spending Potential Index	67	62	68
Food Away from Home: Total \$	\$2,883,278	\$23,508,617	\$57,165,332
Average Spent	\$2,106.12	\$2,023.12	\$2,245.30
Spending Potential Index	60	58	64
Health Care: Total \$	\$5,375,085	\$41,990,214	\$100,686,702
Average Spent	\$3,926.29	\$3,613.62	\$3,954.70
Spending Potential Index	69	63	69
HH Furnishings & Equipment: Total \$	\$1,721,066	\$14,062,962	\$34,227,855
Average Spent	\$1,257.17	\$1,210.24	\$1,344.38
Spending Potential Index	60	58	64
Personal Care Products & Services: Total \$	\$667,217	\$5,463,413	\$13,353,839
Average Spent	\$487.38	\$470.17	\$524.50
Spending Potential Index	59	57	63
Shelter: Total \$	\$13,312,993	\$110,219,851	\$269,389,104
Average Spent	\$9,724.61	\$9,485.36	\$10,580.88
Spending Potential Index	58	57	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,095,362	\$16,725,637	\$40,617,172
Average Spent	\$1,530.58	\$1,439.38	\$1,595.33
Spending Potential Index	62	58	64
Travel: Total \$	\$1,544,959	\$13,132,629	\$32,604,687
Average Spent	\$1,128.53	\$1,130.17	\$1,280.62
Spending Potential Index	52	52	59
Vehicle Maintenance & Repairs: Total \$	\$956,186	\$7,580,537	\$18,256,234
Average Spent	\$698.46	\$652.37	\$717.06
Spending Potential Index	65	61	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.