Community Profile

Rings: 1, 3, 5 mile radii

3910 W 3rd St, Bloomington, IN 47404,
Latitude: 39.1651
Longitude: -86.58243

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,959	34,265	88,564
2010 Total Population	4,799	38,983	100,921
2018 Total Population	4,886	42,262	107,093
2018 Group Quarters	172	840	14,989
2023 Total Population	5,021	44,383	111,299
2018-2023 Annual Rate	0.55%	0.98%	0.77%
2018 Total Daytime Population	10,527	60,396	128,673
Workers	7,985	38,236	70,241
Residents	2,542	22,160	58,432
Household Summary			
2000 Households	1,808	15,032	34,212
2000 Average Household Size	2.13	2.13	2.17
2010 Households	2,093	17,977	39,575
2010 Average Household Size	2.21	2.12	2.17
2018 Households	2,115	19,402	42,185
2018 Average Household Size	2.23	2.13	2.18
2023 Households	2,169	20,366	44,054
2023 Average Household Size	2.24	2.14	2.19
2018-2023 Annual Rate	0.51%	0.97%	0.87%
2010 Families	1,038	6,837	17,200
2010 Average Family Size	2.85	2.82	2.83
2018 Families	1,010	7,074	17,875
2018 Average Family Size	2.84	2.79	2.81
2023 Families	1,021	7,301	18,486
2023 Average Family Size	2.84	2.78	2.80
2018-2023 Annual Rate	0.22%	0.63%	0.67%
Housing Unit Summary			
2000 Housing Units	1,946	16,114	36,562
Owner Occupied Housing Units	49.7%	36.9%	42.2%
Renter Occupied Housing Units	43.2%	56.4%	51.4%
Vacant Housing Units	7.1%	6.7%	6.4%
2010 Housing Units	2,210	19,121	42,025
Owner Occupied Housing Units	40.7%	33.9%	41.3%
Renter Occupied Housing Units	54.0%	60.2%	52.8%
Vacant Housing Units	5.3%	6.0%	5.8%
2018 Housing Units	2,265	20,576	44,762
Owner Occupied Housing Units	41.4%	34.3%	42.1%
Renter Occupied Housing Units	52.1%	60.0%	52.2%
Vacant Housing Units	6.6%	5.7%	5.8%
2023 Housing Units	2,328	21,548	46,710
Owner Occupied Housing Units	43.2%	35.5%	43.2%
Renter Occupied Housing Units	50.0%	59.0%	51.1%
Vacant Housing Units	6.8%	5.5%	5.7%
Median Household Income			
2018	$35,922	$29,822	$37,057
2023	$42,012	$35,589	$43,081
Median Home Value			
2018	$118,322	$133,984	$169,701
2023	$129,380	$154,372	$190,961
Per Capita Income			
2018	$20,516	$19,401	$22,637
2023	$23,735	$22,646	$26,256
Median Age			
2010	32.6	26.6	25.0
2018	34.4	27.7	26.1
2023	35.0	27.9	26.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	2,115	19,402	42,167
<$15,000	20.7%	29.9%	24.8%
$15,000 - $24,999	15.4%	13.5%	11.8%
$25,000 - $34,999	12.6%	12.0%	10.8%
$35,000 - $49,999	14.8%	14.9%	13.9%
$50,000 - $74,999	21.6%	14.7%	14.9%
$75,000 - $99,999	8.0%	7.7%	9.2%
$100,000 - $149,999	5.2%	5.3%	8.9%
$150,000 - $199,999	1.5%	1.1%	2.9%
$200,000+	0.3%	0.9%	2.8%
Average Household Income	$45,117	$41,839	$55,490
2023 Households by Income			
Household Income Base	2,169	20,366	44,036
<$15,000	17.2%	26.1%	21.3%
$15,000 - $24,999	13.2%	12.1%	10.5%
$25,000 - $34,999	11.5%	10.9%	9.8%
$35,000 - $49,999	14.8%	15.0%	13.7%
$50,000 - $74,999	24.1%	16.5%	15.9%
$75,000 - $99,999	9.7%	9.5%	10.5%
$100,000 - $149,999	7.1%	7.1%	11.4%
$150,000 - $199,999	2.0%	1.5%	3.6%
$200,000+	0.4%	1.1%	3.3%
Average Household Income	$52,537	$48,975	$64,471
2018 Owner Occupied Housing Units by Value			
Total	937	7,050	18,807
<$50,000	25.0%	13.2%	6.9%
$50,000 - $99,999	13.0%	16.5%	11.5%
$100,000 - $149,999	32.8%	29.8%	23.2%
$150,000 - $199,999	15.4%	20.4%	21.6%
$200,000 - $249,999	4.7%	8.3%	13.6%
$250,000 - $299,999	1.1%	2.9%	7.5%
$300,000 - $399,999	1.3%	5.3%	9.4%
$400,000 - $499,999	0.0%	1.1%	2.9%
$500,000 - $749,999	4.8%	1.8%	2.5%
$750,000 - $999,999	1.7%	0.3%	0.4%
$1,000,000 - $1,499,999	0.0%	0.3%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.3%	0.3%	0.1%
Average Home Value	$154,002	$161,915	$202,094
2023 Owner Occupied Housing Units by Value			
Total	1,005	7,645	20,165
<$50,000	23.1%	10.0%	4.8%
$50,000 - $99,999	10.8%	12.3%	7.8%
$100,000 - $149,999	27.3%	25.7%	19.6%
$150,000 - $199,999	17.0%	22.6%	21.7%
$200,000 - $249,999	6.5%	10.7%	15.7%
$250,000 - $299,999	1.6%	4.2%	9.0%
$300,000 - $399,999	1.4%	8.0%	12.2%
$400,000 - $499,999	0.0%	1.9%	4.1%
$500,000 - $749,999	10.2%	3.4%	3.9%
$750,000 - $999,999	1.7%	0.3%	0.5%
$1,000,000 - $1,499,999	0.0%	0.4%	0.6%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.3%	0.4%	0.1%
Average Home Value	$187,326	$193,557	$229,717

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	4,799	38,983	100,923
0 - 4	6.9%	5.5%	4.6%
5 - 9	5.5%	4.2%	4.0%
10 - 14	4.4%	3.6%	3.7%
15 - 24	19.6%	33.0%	38.0%
25 - 34	17.4%	18.7%	15.7%
35 - 44	10.1%	9.5%	9.0%
45 - 54	10.9%	9.3%	8.8%
55 - 64	9.0%	7.5%	7.5%
65 - 74	7.1%	4.5%	4.4%
75 - 84	6.0%	2.9%	3.1%
85 +	3.1%	1.2%	1.5%
18 +	80.9%	84.7%	85.6%
2018 Population by Age			
Total	4,886	42,263	107,090
0 - 4	6.2%	4.9%	4.1%
5 - 9	5.4%	4.2%	3.9%
10 - 14	4.6%	3.7%	3.7%
15 - 24	19.7%	31.5%	36.3%
25 - 34	14.9%	18.6%	15.6%
35 - 44	11.5%	10.7%	9.5%
45 - 54	9.8%	8.4%	8.0%
55 - 64	10.3%	8.0%	8.2%
65 - 74	8.1%	5.6%	5.8%
75 - 84	5.9%	2.9%	3.2%
85 +	3.5%	1.4%	1.7%
18 +	81.2%	85.1%	86.2%
2023 Population by Age			
Total	5,019	44,382	111,298
0 - 4	6.3%	4.9%	4.2%
5 - 9	5.2%	4.0%	3.8%
10 - 14	4.5%	3.7%	3.7%
15 - 24	19.8%	31.5%	35.3%
25 - 34	14.2%	17.5%	15.2%
35 - 44	10.8%	11.2%	10.0%
45 - 54	10.2%	8.5%	7.9%
55 - 64	10.2%	7.9%	8.1%
65 - 74	9.1%	6.2%	6.5%
75 - 84	6.3%	3.3%	3.8%
85 +	3.4%	1.4%	1.7%
18 +	81.5%	85.2%	86.3%
2010 Population by Sex			
Males	2,199	19,785	50,483
Females	2,600	19,198	50,438
2018 Population by Sex			
Males	2,253	21,637	53,847
Females	2,633	20,626	53,246
2023 Population by Sex			
Males	2,324	22,758	56,082
Females	2,697	21,625	55,217

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	4,798	38,983	100,921
White Alone	85.8%	87.6%	86.0%
Black Alone	5.6%	4.6%	3.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.5%	3.0%	6.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.6%	1.5%	1.2%
Two or More Races	3.2%	2.9%	2.7%
Hispanic Origin	4.1%	4.0%	3.3%
Diversity Index	31.8	28.9	30.3
2018 Population by Race/Ethnicity			
Total	4,888	42,263	107,093
White Alone	82.6%	84.7%	82.6%
Black Alone	6.3%	5.2%	4.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.2%	4.5%	8.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.9%	1.8%	1.3%
Two or More Races	3.7%	3.4%	3.1%
Hispanic Origin	5.0%	4.9%	4.1%
Diversity Index	37.6	34.5	36.3
2023 Population by Race/Ethnicity			
Total	5,022	44,383	111,300
White Alone	80.0%	82.3%	80.0%
Black Alone	6.8%	5.5%	4.4%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	6.6%	5.9%	10.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	2.0%	1.5%
Two or More Races	4.1%	3.9%	3.5%
Hispanic Origin	5.8%	5.7%	4.7%
Diversity Index	42.2	38.9	40.5
2010 Population by Relationship and Household Type			
Total	4,799	38,983	100,921
In Households	96.4%	97.9%	85.2%
In Family Households	63.9%	51.4%	49.8%
Householder	21.9%	17.5%	17.0%
Spouse	13.6%	11.3%	12.3%
Child	23.6%	18.3%	17.2%
Other relative	2.5%	2.2%	1.7%
Nonrelative	2.3%	2.0%	1.5%
In Nonfamily Households	32.5%	46.4%	35.5%
In Group Quarters	3.6%	2.1%	14.8%
Institutionalized Population	3.5%	1.3%	0.8%
Noninstitutionalized Population	0.0%	0.9%	14.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	3,128	23,521	55,694
Less than 9th Grade	4.7%	3.6%	2.4%
9th - 12th Grade, No Diploma	9.7%	6.8%	5.1%
High School Graduate	27.1%	19.4%	16.1%
GED/Alternative Credential	5.3%	5.0%	3.9%
Some College, No Degree	22.3%	19.9%	17.3%
Associate Degree	6.3%	8.1%	6.9%
Bachelor's Degree	15.6%	22.3%	24.4%
Graduate/Professional Degree	9.0%	14.8%	24.0%
2018 Population 15+ by Marital Status			
Total	4,091	36,849	94,582
Never Married	42.1%	56.6%	57.3%
Married	30.4%	28.1%	29.4%
Widowed	9.3%	3.4%	3.4%
Divorced	18.2%	11.9%	9.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	94.6%	95.4%
Civilian Unemployed (Unemployment Rate)	3.9%	5.4%	4.6%
2018 Employed Population 16+ by Industry			
Total	2,390	20,485	49,841
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	4.8%	4.2%	3.6%
Manufacturing	17.1%	10.4%	9.2%
Wholesale Trade	0.2%	1.7%	1.6%
Retail Trade	15.3%	10.7%	10.0%
Transportation/Utilities	2.5%	2.2%	2.1%
Information	2.9%	2.1%	2.1%
Finance/Insurance/Real Estate	4.9%	3.5%	3.6%
Services	47.1%	61.1%	64.1%
Public Administration	4.9%	4.0%	3.5%
2018 Employed Population 16+ by Occupation			
Total	2,390	20,484	49,838
White Collar	52.3%	59.3%	63.8%
Management/Business/Financial	9.2%	10.0%	12.3%
Professional	17.4%	27.7%	30.6%
Sales	11.0%	8.8%	9.2%
Administrative Support	14.8%	12.8%	11.7%
Services	26.2%	22.6%	21.4%
Blue Collar	21.5%	18.1%	14.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	4.7%	3.4%	2.8%
Installation/Maintenance/Repair	2.6%	2.3%	2.1%
Production	9.4%	6.9%	5.3%
Transportation/Material Moving	4.9%	5.3%	4.5%
2010 Population By Urban/ Rural Status			
Total Population	4,799	38,983	100,921
Population Inside Urbanized Area	95.0%	96.5%	94.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.0%	3.5%	6.0%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,092	17,976	39,575
Households with 1 Person	37.3%	38.3%	35.4%
Households with 2+ People	62.7%	61.7%	64.6%
Family Households	49.6%	38.0%	43.5%
Husband-wife Families	30.9%	24.7%	31.5%
With Related Children	12.5%	9.7%	12.6%
Other Family (No Spouse Present)	18.7%	13.4%	12.0%
Other Family with Male Householder	4.7%	3.8%	3.4%
With Related Children	2.6%	2.1%	1.9%
Other Family with Female Householder	14.1%	9.6%	8.5%
With Related Children	9.4%	6.5%	5.7%
Nonfamily Households	13.1%	23.6%	21.1%
All Households with Children	24.9%	18.7%	20.6%
Multigenerational Households	2.2%	1.5%	1.3%
Unmarried Partner Households	8.4%	8.0%	7.4%
Male-female	7.3%	7.1%	6.3%
Same-sex	1.1%	0.9%	1.1%
2010 Households by Size			
Total	2,091	17,977	39,574
1 Person Household	37.3%	38.3%	35.4%
2 Person Household	33.0%	32.9%	34.7%
3 Person Household	14.5%	14.5%	14.7%
4 Person Household	10.2%	9.0%	9.8%
5 Person Household	3.3%	3.7%	3.8%
6 Person Household	1.3%	1.1%	1.1%
7 + Person Household	0.5%	0.6%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	2,093	17,977	39,575
Owner Occupied	43.0%	36.0%	43.9%
Owned with a Mortgage/Loan	25.7%	25.0%	31.3%
Owned Free and Clear	17.3%	11.0%	12.6%
Renter Occupied	57.0%	64.0%	56.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,210	19,121	42,025
Housing Units Inside Urbanized Area	95.2%	96.9%	93.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.8%	3.1%	6.2%

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		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Old and Newcomers (8F)	Dorms to Diplomas (14C)	College Towns (14B)
	2.	College Towns (14B)	College Towns (14B)	Dorms to Diplomas (14C)
	3.	Down the Road (10D)	Young and Restless (11B)	Set to Impress (11D)
2018 Consumer Spending				
Apparel & Services: Total $		$2,580,808	$22,767,125	$64,296,278
Average Spent		$1,220.24	$1,173.44	$1,524.15
Spending Potential Index		56	54	70
Education: Total $		$1,709,625	$17,545,845	$48,657,712
Average Spent		$808.33	$904.33	$1,153.44
Spending Potential Index		56	62	80
Entertainment/Recreation: Total $		$3,721,721	$31,392,375	$90,305,468
Average Spent		$1,759.68	$1,618.00	$2,140.70
Spending Potential Index		55	50	66
Food at Home: Total $		$6,040,221	$51,810,857	$146,050,708
Average Spent		$2,855.90	$2,670.39	$3,462.15
Spending Potential Index		57	53	69
Food Away from Home: Total $		$4,231,034	$37,841,481	$106,316,021
Average Spent		$2,000.49	$1,950.39	$2,520.23
Spending Potential Index		57	56	72
Health Care: Total $		$6,511,637	$51,726,031	$151,518,201
Average Spent		$3,078.79	$2,666.02	$3,591.76
Spending Potential Index		54	47	63
HH Furnishings & Equipment: Total $		$2,420,845	$20,759,453	$59,539,482
Average Spent		$1,144.61	$1,069.96	$1,411.39
Spending Potential Index		55	51	68
Personal Care Products & Services: Total $		$967,158	$8,228,178	$23,553,415
Average Spent		$457.29	$424.09	$558.34
Spending Potential Index		55	51	67
Shelter: Total $		$20,007,529	$176,749,725	$498,861,224
Average Spent		$9,459.82	$9,109.87	$11,825.56
Spending Potential Index		56	54	70
Support Payments/Cash Contributions/Gifts in Kind: Total $		$2,758,162	$22,142,051	$65,167,747
Average Spent		$1,304.10	$1,141.23	$1,544.81
Spending Potential Index		52	46	62
Travel: Total $		$2,332,824	$19,352,920	$57,120,476
Average Spent		$1,102.99	$997.47	$1,354.05
Spending Potential Index		51	46	63
Vehicle Maintenance & Repairs: Total $		$1,279,472	$10,945,900	$31,110,492
Average Spent		$604.95	$564.16	$737.48
Spending Potential Index		56	52	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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