



# Community Profile

Rings: 1, 3, 5 mile radii

2277 N Telegraph Rd, Monroe, MI 48162,

Latitude: 41.9541

Longitude: -83.39810

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	2,407	28,337	54,618
2010 Total Population	2,857	27,928	54,445
2018 Total Population	2,914	27,752	54,078
2018 Group Quarters	87	833	1,220
2023 Total Population	2,927	27,601	53,812
2018-2023 Annual Rate	0.09%	-0.11%	-0.10%
2018 Total Daytime Population	5,672	32,272	54,770
Workers	3,898	16,246	23,742
Residents	1,774	16,026	31,028
<b>Household Summary</b>			
2000 Households	990	11,230	20,983
2000 Average Household Size	2.37	2.43	2.54
2010 Households	1,139	11,280	21,382
2010 Average Household Size	2.43	2.40	2.49
2018 Households	1,161	11,290	21,416
2018 Average Household Size	2.43	2.38	2.47
2023 Households	1,170	11,286	21,431
2023 Average Household Size	2.43	2.37	2.45
2018-2023 Annual Rate	0.15%	-0.01%	0.01%
2010 Families	747	7,267	14,312
2010 Average Family Size	2.96	2.98	3.02
2018 Families	747	7,142	14,104
2018 Average Family Size	2.96	2.95	2.99
2023 Families	747	7,088	14,023
2023 Average Family Size	2.95	2.93	2.97
2018-2023 Annual Rate	0.00%	-0.15%	-0.12%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,055	11,821	22,215
Owner Occupied Housing Units	55.4%	60.5%	67.6%
Renter Occupied Housing Units	38.5%	34.5%	26.8%
Vacant Housing Units	6.2%	5.0%	5.5%
2010 Housing Units	1,265	12,423	23,491
Owner Occupied Housing Units	51.9%	57.5%	63.9%
Renter Occupied Housing Units	38.1%	33.3%	27.1%
Vacant Housing Units	10.0%	9.2%	9.0%
2018 Housing Units	1,307	12,650	23,956
Owner Occupied Housing Units	54.2%	58.7%	64.7%
Renter Occupied Housing Units	34.7%	30.6%	24.7%
Vacant Housing Units	11.2%	10.8%	10.6%
2023 Housing Units	1,338	12,875	24,436
Owner Occupied Housing Units	54.3%	58.3%	64.0%
Renter Occupied Housing Units	33.1%	29.4%	23.7%
Vacant Housing Units	12.6%	12.3%	12.3%
<b>Median Household Income</b>			
2018	\$55,374	\$51,279	\$51,980
2023	\$64,113	\$59,027	\$59,548
<b>Median Home Value</b>			
2018	\$185,500	\$148,925	\$139,623
2023	\$213,776	\$168,974	\$162,042
<b>Per Capita Income</b>			
2018	\$29,531	\$27,184	\$26,892
2023	\$34,744	\$32,462	\$32,277
<b>Median Age</b>			
2010	38.2	38.7	38.1
2018	39.8	39.9	39.6
2023	41.1	40.5	40.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,161	11,290	21,416
<\$15,000	8.4%	12.5%	11.6%
\$15,000 - \$24,999	7.6%	11.0%	11.0%
\$25,000 - \$34,999	13.4%	10.9%	10.7%
\$35,000 - \$49,999	14.9%	14.2%	14.5%
\$50,000 - \$74,999	19.4%	18.5%	19.2%
\$75,000 - \$99,999	14.5%	13.0%	13.2%
\$100,000 - \$149,999	15.3%	14.0%	13.5%
\$150,000 - \$199,999	2.4%	3.6%	3.7%
\$200,000+	4.1%	2.4%	2.7%
Average Household Income	\$71,200	\$64,877	\$66,329
<b>2023 Households by Income</b>			
Household Income Base	1,170	11,286	21,431
<\$15,000	6.2%	9.8%	9.0%
\$15,000 - \$24,999	6.0%	9.1%	9.0%
\$25,000 - \$34,999	12.0%	9.7%	9.5%
\$35,000 - \$49,999	13.4%	13.1%	13.7%
\$50,000 - \$74,999	19.0%	18.1%	18.6%
\$75,000 - \$99,999	15.6%	14.0%	14.0%
\$100,000 - \$149,999	19.6%	18.1%	17.6%
\$150,000 - \$199,999	3.2%	4.7%	4.8%
\$200,000+	5.2%	3.4%	3.9%
Average Household Income	\$83,918	\$77,449	\$79,472
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	708	7,422	15,497
<\$50,000	4.9%	8.8%	17.8%
\$50,000 - \$99,999	10.6%	17.3%	17.0%
\$100,000 - \$149,999	14.4%	24.4%	19.2%
\$150,000 - \$199,999	28.2%	21.7%	17.2%
\$200,000 - \$249,999	12.6%	10.0%	9.5%
\$250,000 - \$299,999	7.1%	5.1%	6.6%
\$300,000 - \$399,999	20.5%	9.5%	8.1%
\$400,000 - \$499,999	1.1%	1.9%	2.6%
\$500,000 - \$749,999	0.6%	0.7%	1.0%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$204,626	\$172,541	\$169,352
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	727	7,508	15,647
<\$50,000	2.6%	6.7%	15.6%
\$50,000 - \$99,999	6.2%	12.9%	13.2%
\$100,000 - \$149,999	10.7%	21.9%	17.0%
\$150,000 - \$199,999	26.7%	22.7%	17.8%
\$200,000 - \$249,999	13.5%	11.9%	10.5%
\$250,000 - \$299,999	8.7%	6.4%	7.4%
\$300,000 - \$399,999	28.3%	13.1%	10.7%
\$400,000 - \$499,999	2.1%	2.5%	4.9%
\$500,000 - \$749,999	1.1%	1.3%	1.6%
\$750,000 - \$999,999	0.0%	0.0%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.7%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$235,227	\$197,405	\$195,925

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	2,860	27,926	54,447
0 - 4	6.8%	6.9%	6.6%
5 - 9	6.2%	6.4%	6.6%
10 - 14	6.4%	6.6%	7.0%
15 - 24	13.7%	13.5%	13.5%
25 - 34	13.0%	12.4%	12.3%
35 - 44	12.6%	12.4%	12.9%
45 - 54	14.1%	14.6%	15.2%
55 - 64	11.9%	12.1%	12.1%
65 - 74	7.1%	7.0%	6.7%
75 - 84	5.7%	5.4%	4.7%
85 +	2.5%	2.9%	2.3%
18 +	76.6%	75.9%	75.5%
<b>2018 Population by Age</b>			
Total	2,914	27,752	54,075
0 - 4	6.2%	6.4%	6.1%
5 - 9	6.5%	6.4%	6.3%
10 - 14	6.3%	6.2%	6.3%
15 - 24	11.2%	11.8%	12.2%
25 - 34	13.7%	13.4%	13.4%
35 - 44	12.1%	11.8%	12.0%
45 - 54	12.8%	12.5%	13.0%
55 - 64	13.1%	13.7%	13.9%
65 - 74	9.8%	9.5%	9.5%
75 - 84	5.4%	5.3%	4.7%
85 +	3.0%	3.2%	2.5%
18 +	77.9%	77.7%	77.7%
<b>2023 Population by Age</b>			
Total	2,927	27,602	53,807
0 - 4	6.0%	6.3%	6.0%
5 - 9	6.4%	6.3%	6.2%
10 - 14	6.5%	6.3%	6.3%
15 - 24	10.7%	11.2%	11.4%
25 - 34	12.0%	13.2%	13.2%
35 - 44	13.4%	12.1%	12.3%
45 - 54	11.9%	11.5%	12.0%
55 - 64	12.8%	13.1%	13.4%
65 - 74	11.1%	10.8%	11.0%
75 - 84	6.2%	6.2%	5.7%
85 +	3.0%	3.1%	2.4%
18 +	77.7%	77.6%	77.9%
<b>2010 Population by Sex</b>			
Males	1,369	13,214	26,253
Females	1,488	14,714	28,192
<b>2018 Population by Sex</b>			
Males	1,406	13,197	26,177
Females	1,508	14,555	27,901
<b>2023 Population by Sex</b>			
Males	1,423	13,198	26,165
Females	1,504	14,403	27,647

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	2,858	27,928	54,444
White Alone	87.6%	91.0%	91.3%
Black Alone	6.3%	3.8%	3.8%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	1.0%	0.8%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.4%	1.3%
Two or More Races	2.8%	2.6%	2.6%
Hispanic Origin	5.3%	4.3%	4.1%
Diversity Index	30.4	23.9	23.1
<b>2018 Population by Race/Ethnicity</b>			
Total	2,915	27,751	54,077
White Alone	86.0%	89.6%	90.1%
Black Alone	7.1%	4.4%	4.3%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	1.1%	0.9%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	1.7%	1.5%
Two or More Races	3.3%	3.0%	3.0%
Hispanic Origin	6.3%	5.1%	4.9%
Diversity Index	34.2	27.3	26.3
<b>2023 Population by Race/Ethnicity</b>			
Total	2,927	27,600	53,812
White Alone	84.8%	88.6%	89.2%
Black Alone	7.6%	4.8%	4.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.2%	1.0%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	1.9%	1.7%
Two or More Races	3.6%	3.4%	3.3%
Hispanic Origin	7.1%	5.8%	5.6%
Diversity Index	37.1	29.9	28.7
<b>2010 Population by Relationship and Household Type</b>			
Total	2,857	27,928	54,445
In Households	97.0%	97.0%	97.8%
In Family Households	79.8%	79.9%	82.2%
Householder	26.6%	26.0%	26.3%
Spouse	18.2%	17.9%	18.2%
Child	30.7%	31.4%	32.6%
Other relative	1.9%	2.2%	2.3%
Nonrelative	2.4%	2.5%	2.7%
In Nonfamily Households	17.2%	17.1%	15.6%
In Group Quarters	3.0%	3.0%	2.2%
Institutionalized Population	3.0%	1.3%	1.2%
Noninstitutionalized Population	0.0%	1.7%	1.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,037	19,215	37,342
Less than 9th Grade	4.8%	3.3%	2.9%
9th - 12th Grade, No Diploma	8.1%	7.7%	8.7%
High School Graduate	35.8%	30.2%	31.0%
GED/Alternative Credential	4.8%	5.6%	6.0%
Some College, No Degree	21.0%	22.7%	23.1%
Associate Degree	8.9%	10.6%	10.5%
Bachelor's Degree	10.9%	12.5%	11.3%
Graduate/Professional Degree	5.6%	7.3%	6.3%
<b>2018 Population 15+ by Marital Status</b>			
Total	2,362	22,502	43,944
Never Married	33.8%	32.0%	31.4%
Married	50.2%	46.2%	47.5%
Widowed	8.2%	8.5%	7.5%
Divorced	7.8%	13.3%	13.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.0%	93.4%	93.3%
Civilian Unemployed (Unemployment Rate)	7.0%	6.6%	6.7%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,158	11,895	23,319
Agriculture/Mining	2.5%	1.0%	0.8%
Construction	5.2%	6.0%	5.1%
Manufacturing	22.5%	20.5%	20.7%
Wholesale Trade	1.3%	1.8%	2.0%
Retail Trade	9.0%	10.7%	11.7%
Transportation/Utilities	12.9%	7.2%	7.9%
Information	1.2%	1.5%	1.1%
Finance/Insurance/Real Estate	3.1%	3.6%	3.5%
Services	39.9%	45.1%	44.5%
Public Administration	2.8%	2.5%	2.5%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,156	11,895	23,320
White Collar	53.5%	49.0%	46.9%
Management/Business/Financial	13.6%	9.2%	8.7%
Professional	17.3%	18.3%	16.9%
Sales	7.0%	8.3%	8.8%
Administrative Support	15.7%	13.3%	12.4%
Services	13.8%	17.9%	19.8%
Blue Collar	32.5%	33.0%	33.3%
Farming/Forestry/Fishing	3.8%	1.5%	0.9%
Construction/Extraction	4.2%	4.8%	4.8%
Installation/Maintenance/Repair	3.9%	4.2%	4.2%
Production	9.4%	12.3%	12.6%
Transportation/Material Moving	11.1%	10.2%	10.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,857	27,928	54,445
Population Inside Urbanized Area	83.3%	87.9%	85.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	16.7%	12.1%	14.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Households by Type</b>			
Total	1,139	11,281	21,383
Households with 1 Person	27.7%	30.1%	27.7%
Households with 2+ People	72.3%	69.9%	72.3%
Family Households	65.6%	64.4%	66.9%
Husband-wife Families	45.0%	44.5%	46.5%
With Related Children	17.0%	18.3%	19.3%
Other Family (No Spouse Present)	20.5%	19.9%	20.5%
Other Family with Male Householder	5.5%	5.0%	5.6%
With Related Children	3.3%	3.0%	3.5%
Other Family with Female Householder	15.1%	14.9%	14.9%
With Related Children	11.2%	10.6%	10.2%
Nonfamily Households	6.8%	5.5%	5.4%
All Households with Children	32.0%	32.4%	33.6%
Multigenerational Households	2.4%	2.9%	3.5%
Unmarried Partner Households	7.6%	7.3%	7.7%
Male-female	7.2%	6.8%	7.2%
Same-sex	0.4%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	1,137	11,279	21,381
1 Person Household	27.7%	30.1%	27.7%
2 Person Household	34.9%	32.8%	32.7%
3 Person Household	16.8%	16.1%	16.7%
4 Person Household	13.9%	12.7%	13.7%
5 Person Household	4.9%	5.7%	6.1%
6 Person Household	1.4%	1.7%	2.0%
7 + Person Household	0.4%	0.9%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,139	11,280	21,382
Owner Occupied	57.7%	63.3%	70.2%
Owned with a Mortgage/Loan	38.7%	43.3%	46.6%
Owned Free and Clear	19.1%	20.0%	23.6%
Renter Occupied	42.3%	36.7%	29.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,265	12,423	23,491
Housing Units Inside Urbanized Area	84.6%	89.3%	86.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	15.4%	10.7%	13.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Hardscrabble Road (8G)	Rustbelt Traditions (5D)	Down the Road (10D)
<b>2.</b>	Salt of the Earth (6B)	Hardscrabble Road (8G)	Rustbelt Traditions (5D)
<b>3.</b>	Midlife Constants (5E)	Traditional Living (12B)	Salt of the Earth (6B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,144,094	\$18,989,130	\$36,866,260
Average Spent	\$1,846.76	\$1,681.94	\$1,721.44
Spending Potential Index	85	77	79
Education: Total \$	\$1,415,717	\$12,371,246	\$23,515,020
Average Spent	\$1,219.39	\$1,095.77	\$1,098.01
Spending Potential Index	84	76	76
Entertainment/Recreation: Total \$	\$3,241,911	\$28,783,802	\$56,016,228
Average Spent	\$2,792.34	\$2,549.50	\$2,615.63
Spending Potential Index	87	79	81
Food at Home: Total \$	\$5,169,548	\$45,615,320	\$88,738,677
Average Spent	\$4,452.67	\$4,040.33	\$4,143.57
Spending Potential Index	89	81	83
Food Away from Home: Total \$	\$3,474,291	\$30,893,340	\$60,088,070
Average Spent	\$2,992.50	\$2,736.35	\$2,805.76
Spending Potential Index	85	78	80
Health Care: Total \$	\$5,947,979	\$52,763,718	\$103,152,849
Average Spent	\$5,123.15	\$4,673.49	\$4,816.63
Spending Potential Index	89	82	84
HH Furnishings & Equipment: Total \$	\$2,074,985	\$18,535,233	\$36,102,372
Average Spent	\$1,787.24	\$1,641.74	\$1,685.77
Spending Potential Index	86	79	81
Personal Care Products & Services: Total \$	\$810,246	\$7,244,213	\$14,150,514
Average Spent	\$697.89	\$641.65	\$660.74
Spending Potential Index	84	78	80
Shelter: Total \$	\$16,493,156	\$146,169,992	\$280,692,974
Average Spent	\$14,205.99	\$12,946.85	\$13,106.69
Spending Potential Index	85	77	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,420,183	\$21,556,428	\$42,041,067
Average Spent	\$2,084.57	\$1,909.34	\$1,963.07
Spending Potential Index	84	77	79
Travel: Total \$	\$2,025,263	\$18,093,743	\$35,124,840
Average Spent	\$1,744.41	\$1,602.63	\$1,640.12
Spending Potential Index	81	74	76
Vehicle Maintenance & Repairs: Total \$	\$1,093,510	\$9,703,561	\$18,937,242
Average Spent	\$941.87	\$859.48	\$884.26
Spending Potential Index	88	80	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.