



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,331	37,263	93,830
2010 Total Population	2,195	36,599	88,208
2018 Total Population	2,382	36,454	87,001
2018 Group Quarters	6	310	1,791
2023 Total Population	2,369	36,362	86,845
2018-2023 Annual Rate	-0.11%	-0.05%	-0.04%
2018 Total Daytime Population	3,783	32,937	106,208
Workers	2,463	12,426	55,000
Residents	1,320	20,511	51,208
Household Summary			
2000 Households	921	14,877	36,414
2000 Average Household Size	2.51	2.48	2.52
2010 Households	904	14,712	34,941
2010 Average Household Size	2.42	2.47	2.47
2018 Households	1,021	14,715	34,649
2018 Average Household Size	2.33	2.46	2.46
2023 Households	1,018	14,713	34,707
2023 Average Household Size	2.32	2.45	2.45
2018-2023 Annual Rate	-0.06%	0.00%	0.03%
2010 Families	638	9,634	21,853
2010 Average Family Size	2.89	3.01	3.08
2018 Families	687	9,447	21,202
2018 Average Family Size	2.86	3.04	3.11
2023 Families	680	9,373	21,009
2023 Average Family Size	2.87	3.05	3.12
2018-2023 Annual Rate	-0.20%	-0.16%	-0.18%
Housing Unit Summary			
2000 Housing Units	990	15,785	39,864
Owner Occupied Housing Units	83.3%	64.8%	54.1%
Renter Occupied Housing Units	9.6%	29.4%	37.2%
Vacant Housing Units	7.1%	5.8%	8.7%
2010 Housing Units	990	16,131	40,364
Owner Occupied Housing Units	80.1%	59.3%	48.4%
Renter Occupied Housing Units	11.2%	31.9%	38.2%
Vacant Housing Units	8.7%	8.8%	13.4%
2018 Housing Units	1,117	16,289	40,693
Owner Occupied Housing Units	79.4%	54.9%	44.2%
Renter Occupied Housing Units	11.9%	35.4%	40.9%
Vacant Housing Units	8.6%	9.7%	14.9%
2023 Housing Units	1,122	16,414	41,186
Owner Occupied Housing Units	79.3%	55.2%	44.3%
Renter Occupied Housing Units	11.4%	34.4%	40.0%
Vacant Housing Units	9.3%	10.4%	15.7%
Median Household Income			
2018	\$57,732	\$43,614	\$37,665
2023	\$63,849	\$50,147	\$41,897
Median Home Value			
2018	\$122,567	\$117,244	\$106,893
2023	\$140,129	\$133,601	\$123,660
Per Capita Income			
2018	\$28,708	\$23,433	\$20,709
2023	\$32,929	\$27,063	\$23,823
Median Age			
2010	42.4	37.7	35.0
2018	46.0	39.0	36.3
2023	46.8	39.6	37.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	1,021	14,715	34,649
<\$15,000	9.1%	16.9%	22.6%
\$15,000 - \$24,999	8.6%	12.9%	13.0%
\$25,000 - \$34,999	11.3%	10.6%	11.0%
\$35,000 - \$49,999	11.9%	14.7%	14.8%
\$50,000 - \$74,999	22.2%	18.5%	16.8%
\$75,000 - \$99,999	13.6%	10.7%	9.2%
\$100,000 - \$149,999	18.5%	11.3%	9.1%
\$150,000 - \$199,999	2.9%	2.5%	2.0%
\$200,000+	1.8%	1.8%	1.5%
Average Household Income	\$69,097	\$57,703	\$51,239
2023 Households by Income			
Household Income Base	1,018	14,713	34,707
<\$15,000	7.6%	15.0%	20.3%
\$15,000 - \$24,999	7.3%	11.2%	11.6%
\$25,000 - \$34,999	9.7%	9.4%	10.1%
\$35,000 - \$49,999	10.9%	14.2%	14.7%
\$50,000 - \$74,999	22.2%	19.4%	17.8%
\$75,000 - \$99,999	14.6%	12.0%	10.3%
\$100,000 - \$149,999	21.8%	13.5%	10.9%
\$150,000 - \$199,999	3.4%	2.9%	2.3%
\$200,000+	2.4%	2.4%	1.9%
Average Household Income	\$79,174	\$66,550	\$58,860
2018 Owner Occupied Housing Units by Value			
Total	887	8,941	17,970
<\$50,000	18.7%	16.0%	23.4%
\$50,000 - \$99,999	16.1%	25.0%	23.5%
\$100,000 - \$149,999	33.6%	26.2%	22.3%
\$150,000 - \$199,999	12.3%	14.6%	15.1%
\$200,000 - \$249,999	6.8%	7.8%	7.1%
\$250,000 - \$299,999	5.2%	5.2%	3.8%
\$300,000 - \$399,999	4.2%	3.0%	2.7%
\$400,000 - \$499,999	2.0%	1.1%	1.1%
\$500,000 - \$749,999	0.2%	0.4%	0.4%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.9%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$146,167	\$139,334	\$127,845
2023 Owner Occupied Housing Units by Value			
Total	890	9,060	18,227
<\$50,000	14.5%	13.4%	20.7%
\$50,000 - \$99,999	11.2%	20.9%	19.7%
\$100,000 - \$149,999	30.4%	23.4%	20.4%
\$150,000 - \$199,999	13.4%	15.8%	16.7%
\$200,000 - \$249,999	9.3%	9.8%	9.1%
\$250,000 - \$299,999	8.0%	7.5%	5.4%
\$300,000 - \$399,999	7.6%	5.3%	4.6%
\$400,000 - \$499,999	3.8%	2.1%	2.0%
\$500,000 - \$749,999	0.7%	0.9%	0.8%
\$750,000 - \$999,999	0.1%	0.2%	0.2%
\$1,000,000 - \$1,499,999	1.2%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$180,403	\$162,191	\$148,126

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	2,196	36,599	88,211
0 - 4	5.1%	7.3%	8.0%
5 - 9	6.1%	6.7%	7.1%
10 - 14	7.2%	6.9%	7.0%
15 - 24	12.4%	13.9%	15.0%
25 - 34	10.0%	12.0%	13.1%
35 - 44	12.3%	12.3%	12.5%
45 - 54	16.7%	14.4%	14.4%
55 - 64	15.0%	11.9%	11.3%
65 - 74	8.3%	7.6%	6.4%
75 - 84	5.0%	5.2%	4.0%
85 +	1.7%	1.9%	1.4%
18 +	77.0%	74.7%	73.5%
2018 Population by Age			
Total	2,383	36,454	87,001
0 - 4	4.7%	6.8%	7.4%
5 - 9	5.0%	6.5%	6.9%
10 - 14	5.5%	6.2%	6.4%
15 - 24	11.1%	12.4%	13.3%
25 - 34	11.5%	13.3%	14.4%
35 - 44	10.9%	11.6%	11.8%
45 - 54	13.3%	12.3%	12.4%
55 - 64	16.8%	13.3%	12.8%
65 - 74	12.8%	10.0%	8.8%
75 - 84	6.2%	5.3%	4.2%
85 +	2.1%	2.2%	1.7%
18 +	81.3%	76.8%	75.6%
2023 Population by Age			
Total	2,369	36,361	86,846
0 - 4	4.6%	6.8%	7.3%
5 - 9	5.0%	6.5%	6.8%
10 - 14	5.4%	6.2%	6.4%
15 - 24	9.4%	11.4%	12.4%
25 - 34	11.4%	13.4%	14.2%
35 - 44	12.2%	12.3%	12.5%
45 - 54	11.9%	11.4%	11.6%
55 - 64	15.3%	12.6%	12.2%
65 - 74	15.1%	11.1%	9.9%
75 - 84	7.5%	6.1%	5.0%
85 +	2.3%	2.2%	1.7%
18 +	81.8%	77.0%	75.7%
2010 Population by Sex			
Males	1,067	17,544	43,138
Females	1,128	19,055	45,070
2018 Population by Sex			
Males	1,154	17,507	42,487
Females	1,228	18,947	44,514
2023 Population by Sex			
Males	1,157	17,571	42,551
Females	1,212	18,791	44,295

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	2,195	36,600	88,208
White Alone	95.2%	86.6%	78.3%
Black Alone	0.4%	4.9%	12.3%
American Indian Alone	0.6%	0.4%	0.5%
Asian Alone	0.7%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	3.8%	4.2%
Two or More Races	1.8%	3.6%	4.1%
Hispanic Origin	6.2%	11.2%	12.1%
Diversity Index	19.9	39.7	50.6
2018 Population by Race/Ethnicity			
Total	2,381	36,453	87,001
White Alone	94.4%	84.2%	75.6%
Black Alone	0.5%	5.5%	13.2%
American Indian Alone	0.8%	0.5%	0.5%
Asian Alone	0.7%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	4.7%	4.9%
Two or More Races	2.1%	4.4%	4.9%
Hispanic Origin	7.8%	13.7%	14.4%
Diversity Index	23.8	45.6	55.5
2023 Population by Race/Ethnicity			
Total	2,368	36,362	86,846
White Alone	93.4%	82.6%	73.7%
Black Alone	0.6%	5.8%	13.9%
American Indian Alone	1.0%	0.6%	0.6%
Asian Alone	0.7%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	5.2%	5.4%
Two or More Races	2.4%	5.0%	5.5%
Hispanic Origin	9.4%	15.7%	16.1%
Diversity Index	27.7	49.6	58.9
2010 Population by Relationship and Household Type			
Total	2,195	36,599	88,208
In Households	99.8%	99.1%	97.9%
In Family Households	86.2%	82.4%	79.8%
Householder	28.3%	26.3%	24.7%
Spouse	21.7%	17.1%	14.6%
Child	32.2%	33.1%	33.7%
Other relative	1.8%	2.8%	3.3%
Nonrelative	2.1%	3.1%	3.5%
In Nonfamily Households	13.6%	16.8%	18.1%
In Group Quarters	0.2%	0.9%	2.1%
Institutionalized Population	0.2%	0.8%	1.2%
Noninstitutionalized Population	0.0%	0.0%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	1,755	24,806	57,458
Less than 9th Grade	1.0%	2.9%	4.1%
9th - 12th Grade, No Diploma	7.0%	9.6%	11.2%
High School Graduate	30.4%	34.2%	31.8%
GED/Alternative Credential	6.2%	5.3%	5.2%
Some College, No Degree	24.9%	22.9%	23.5%
Associate Degree	11.3%	10.8%	9.6%
Bachelor's Degree	13.6%	9.2%	9.2%
Graduate/Professional Degree	5.7%	5.1%	5.3%
2018 Population 15+ by Marital Status			
Total	2,019	29,337	69,012
Never Married	17.6%	32.8%	37.3%
Married	62.0%	44.8%	41.1%
Widowed	8.8%	6.7%	6.4%
Divorced	11.7%	15.7%	15.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	91.7%	92.1%	90.1%
Civilian Unemployed (Unemployment Rate)	8.3%	7.9%	9.9%
2018 Employed Population 16+ by Industry			
Total	1,061	16,211	36,156
Agriculture/Mining	0.0%	0.2%	0.5%
Construction	4.5%	6.0%	5.9%
Manufacturing	16.6%	17.9%	17.3%
Wholesale Trade	2.6%	2.2%	2.2%
Retail Trade	14.2%	12.9%	12.2%
Transportation/Utilities	11.7%	8.4%	8.2%
Information	1.0%	1.1%	1.0%
Finance/Insurance/Real Estate	3.4%	4.6%	4.3%
Services	40.7%	43.3%	45.6%
Public Administration	5.2%	3.3%	2.8%
2018 Employed Population 16+ by Occupation			
Total	1,060	16,211	36,157
White Collar	55.6%	47.6%	47.1%
Management/Business/Financial	10.7%	7.2%	7.6%
Professional	15.6%	16.0%	15.5%
Sales	13.3%	11.0%	10.2%
Administrative Support	16.1%	13.4%	13.8%
Services	18.1%	19.5%	21.2%
Blue Collar	26.2%	32.9%	31.7%
Farming/Forestry/Fishing	0.7%	0.1%	0.3%
Construction/Extraction	4.4%	4.8%	4.7%
Installation/Maintenance/Repair	2.8%	4.6%	3.7%
Production	10.9%	12.2%	11.5%
Transportation/Material Moving	7.4%	11.2%	11.5%
2010 Population By Urban/ Rural Status			
Total Population	2,195	36,599	88,208
Population Inside Urbanized Area	98.4%	98.0%	95.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	1.6%	2.0%	4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	904	14,712	34,941
Households with 1 Person	25.1%	28.7%	30.9%
Households with 2+ People	74.9%	71.3%	69.1%
Family Households	70.6%	65.5%	62.5%
Husband-wife Families	54.3%	42.7%	37.0%
With Related Children	19.9%	16.7%	15.2%
Other Family (No Spouse Present)	16.4%	22.8%	25.5%
Other Family with Male Householder	4.0%	5.7%	5.9%
With Related Children	2.3%	3.7%	3.7%
Other Family with Female Householder	12.4%	17.1%	19.6%
With Related Children	7.7%	12.0%	14.3%
Nonfamily Households	4.3%	5.8%	6.5%
All Households with Children	30.3%	32.9%	33.8%
Multigenerational Households	3.4%	3.8%	4.2%
Unmarried Partner Households	6.7%	8.8%	9.5%
Male-female	6.4%	8.3%	9.0%
Same-sex	0.3%	0.5%	0.6%
2010 Households by Size			
Total	905	14,711	34,941
1 Person Household	25.1%	28.7%	30.9%
2 Person Household	37.0%	33.2%	30.6%
3 Person Household	15.4%	15.6%	15.7%
4 Person Household	13.7%	12.9%	12.4%
5 Person Household	5.7%	6.0%	6.2%
6 Person Household	1.9%	2.3%	2.6%
7 + Person Household	1.2%	1.3%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	904	14,712	34,941
Owner Occupied	87.7%	65.0%	55.9%
Owned with a Mortgage/Loan	56.5%	43.6%	37.1%
Owned Free and Clear	31.2%	21.4%	18.8%
Renter Occupied	12.3%	35.0%	44.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	990	16,131	40,364
Housing Units Inside Urbanized Area	98.3%	98.1%	96.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	1.7%	1.9%	3.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

421 Lemoyne Rd, Northwood, OH 43619,

Latitude: 41.6091

Longitude: -83.47382

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Green Acres (6A)	Traditional Living (12B)	Hardscrabble Road (8G)
2.	Senior Escapes (9D)	Comfortable Empty Nesters	Traditional Living (12B)
3.	Traditional Living (12B)	Hardscrabble Road (8G)	City Commons (11E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,784,797	\$22,080,247	\$47,013,371
Average Spent	\$1,748.09	\$1,500.53	\$1,356.85
Spending Potential Index	80	69	62
Education: Total \$	\$1,166,523	\$14,446,381	\$30,653,546
Average Spent	\$1,142.53	\$981.75	\$884.69
Spending Potential Index	79	68	61
Entertainment/Recreation: Total \$	\$2,777,506	\$33,407,151	\$69,500,605
Average Spent	\$2,720.38	\$2,270.28	\$2,005.85
Spending Potential Index	84	70	62
Food at Home: Total \$	\$4,275,490	\$52,943,598	\$112,253,043
Average Spent	\$4,187.55	\$3,597.93	\$3,239.72
Spending Potential Index	83	72	65
Food Away from Home: Total \$	\$2,935,074	\$35,860,353	\$75,956,527
Average Spent	\$2,874.71	\$2,436.99	\$2,192.17
Spending Potential Index	82	69	62
Health Care: Total \$	\$5,179,658	\$61,184,544	\$125,630,102
Average Spent	\$5,073.12	\$4,157.97	\$3,625.79
Spending Potential Index	89	73	63
HH Furnishings & Equipment: Total \$	\$1,805,000	\$21,515,707	\$44,777,125
Average Spent	\$1,767.87	\$1,462.16	\$1,292.31
Spending Potential Index	85	70	62
Personal Care Products & Services: Total \$	\$709,276	\$8,412,810	\$17,646,750
Average Spent	\$694.69	\$571.72	\$509.30
Spending Potential Index	84	69	62
Shelter: Total \$	\$13,725,123	\$169,260,222	\$362,065,831
Average Spent	\$13,442.82	\$11,502.56	\$10,449.53
Spending Potential Index	80	69	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,129,488	\$24,970,621	\$51,704,544
Average Spent	\$2,085.69	\$1,696.95	\$1,492.24
Spending Potential Index	84	68	60
Travel: Total \$	\$1,831,630	\$20,957,920	\$43,140,652
Average Spent	\$1,793.96	\$1,424.26	\$1,245.08
Spending Potential Index	83	66	58
Vehicle Maintenance & Repairs: Total \$	\$932,227	\$11,265,712	\$23,549,574
Average Spent	\$913.05	\$765.59	\$679.66
Spending Potential Index	85	71	63

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.