



Community Profile

Rings: 1, 3, 5 mile radii

7797 Sissonville Dr, Sissonville, WV 25320,

Latitude: 38.5119

Longitude: -81.63690

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	599	5,535	10,306
2010 Total Population	593	5,192	9,836
2018 Total Population	542	4,916	9,640
2018 Group Quarters	0	0	0
2023 Total Population	520	4,707	9,348
2018-2023 Annual Rate	-0.83%	-0.87%	-0.61%
2018 Total Daytime Population	514	3,474	7,251
Workers	219	696	1,592
Residents	295	2,778	5,659
Household Summary			
2000 Households	249	2,181	4,065
2000 Average Household Size	2.32	2.50	2.51
2010 Households	272	2,141	4,046
2010 Average Household Size	2.18	2.43	2.43
2018 Households	249	2,033	3,980
2018 Average Household Size	2.18	2.42	2.42
2023 Households	239	1,949	3,864
2023 Average Household Size	2.18	2.42	2.42
2018-2023 Annual Rate	-0.82%	-0.84%	-0.59%
2010 Families	190	1,518	2,894
2010 Average Family Size	2.61	2.87	2.87
2018 Families	171	1,422	2,812
2018 Average Family Size	2.61	2.86	2.86
2023 Families	164	1,355	2,715
2023 Average Family Size	2.60	2.86	2.86
2018-2023 Annual Rate	-0.83%	-0.96%	-0.70%
Housing Unit Summary			
2000 Housing Units	264	2,351	4,388
Owner Occupied Housing Units	81.1%	75.0%	77.0%
Renter Occupied Housing Units	13.3%	17.7%	15.7%
Vacant Housing Units	5.7%	7.2%	7.4%
2010 Housing Units	291	2,289	4,361
Owner Occupied Housing Units	75.6%	73.4%	75.8%
Renter Occupied Housing Units	17.9%	20.1%	16.9%
Vacant Housing Units	6.5%	6.5%	7.2%
2018 Housing Units	274	2,205	4,349
Owner Occupied Housing Units	71.2%	69.3%	72.3%
Renter Occupied Housing Units	19.7%	22.9%	19.2%
Vacant Housing Units	9.1%	7.8%	8.5%
2023 Housing Units	274	2,205	4,351
Owner Occupied Housing Units	69.3%	67.8%	71.3%
Renter Occupied Housing Units	17.9%	20.6%	17.5%
Vacant Housing Units	12.8%	11.6%	11.2%
Median Household Income			
2018	\$48,767	\$51,883	\$52,186
2023	\$54,202	\$55,707	\$55,836
Median Home Value			
2018	\$120,833	\$133,200	\$132,427
2023	\$131,618	\$145,406	\$143,801
Per Capita Income			
2018	\$27,018	\$29,570	\$27,329
2023	\$30,428	\$32,431	\$30,141
Median Age			
2010	43.7	42.8	43.2
2018	46.1	44.9	45.5
2023	48.4	46.1	47.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	249	2,033	3,980
<\$15,000	13.7%	12.7%	11.6%
\$15,000 - \$24,999	10.0%	9.2%	9.8%
\$25,000 - \$34,999	10.8%	9.8%	10.4%
\$35,000 - \$49,999	16.5%	16.3%	15.6%
\$50,000 - \$74,999	17.7%	17.6%	19.7%
\$75,000 - \$99,999	15.3%	12.9%	14.8%
\$100,000 - \$149,999	10.4%	13.0%	12.2%
\$150,000 - \$199,999	2.4%	3.7%	3.0%
\$200,000+	3.2%	4.6%	2.8%
Average Household Income	\$64,186	\$71,551	\$66,413
2023 Households by Income			
Household Income Base	239	1,949	3,864
<\$15,000	11.7%	11.4%	10.4%
\$15,000 - \$24,999	8.8%	8.5%	8.9%
\$25,000 - \$34,999	10.0%	9.3%	9.8%
\$35,000 - \$49,999	15.1%	15.3%	14.6%
\$50,000 - \$74,999	18.0%	17.8%	19.8%
\$75,000 - \$99,999	17.6%	14.2%	16.2%
\$100,000 - \$149,999	12.1%	14.7%	13.9%
\$150,000 - \$199,999	2.5%	4.1%	3.4%
\$200,000+	3.8%	4.7%	2.9%
Average Household Income	\$72,234	\$78,390	\$73,168
2018 Owner Occupied Housing Units by Value			
Total	195	1,527	3,146
<\$50,000	16.4%	16.8%	16.8%
\$50,000 - \$99,999	25.6%	22.4%	22.5%
\$100,000 - \$149,999	18.5%	16.4%	16.4%
\$150,000 - \$199,999	12.3%	14.3%	17.5%
\$200,000 - \$249,999	10.8%	11.4%	11.1%
\$250,000 - \$299,999	1.5%	6.3%	6.4%
\$300,000 - \$399,999	7.2%	6.3%	4.8%
\$400,000 - \$499,999	6.2%	4.9%	3.3%
\$500,000 - \$749,999	0.0%	0.0%	0.0%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	1.0%	1.1%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$162,887	\$169,110	\$159,264
2023 Owner Occupied Housing Units by Value			
Total	190	1,494	3,102
<\$50,000	14.7%	15.2%	15.3%
\$50,000 - \$99,999	23.7%	20.6%	20.8%
\$100,000 - \$149,999	17.9%	15.7%	15.9%
\$150,000 - \$199,999	12.6%	14.5%	17.9%
\$200,000 - \$249,999	11.6%	12.1%	11.9%
\$250,000 - \$299,999	1.6%	7.0%	7.2%
\$300,000 - \$399,999	8.4%	7.4%	5.7%
\$400,000 - \$499,999	7.9%	6.2%	4.2%
\$500,000 - \$749,999	0.0%	0.0%	0.0%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	1.1%	1.3%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$175,397	\$181,672	\$169,810

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	593	5,193	9,835
0 - 4	5.4%	6.0%	5.7%
5 - 9	6.2%	5.7%	5.9%
10 - 14	6.4%	6.4%	6.4%
15 - 24	9.9%	10.6%	10.3%
25 - 34	10.8%	10.9%	10.8%
35 - 44	12.8%	13.3%	13.2%
45 - 54	15.9%	16.4%	16.5%
55 - 64	16.2%	14.5%	14.9%
65 - 74	10.3%	9.8%	10.2%
75 - 84	4.7%	4.9%	4.7%
85 +	1.3%	1.5%	1.3%
18 +	78.4%	78.2%	78.4%
2018 Population by Age			
Total	542	4,916	9,640
0 - 4	4.6%	5.3%	5.1%
5 - 9	5.4%	5.8%	5.6%
10 - 14	5.7%	5.7%	5.7%
15 - 24	10.0%	9.9%	9.8%
25 - 34	10.3%	11.2%	10.8%
35 - 44	12.5%	12.1%	12.3%
45 - 54	13.5%	13.5%	13.8%
55 - 64	16.2%	15.9%	16.2%
65 - 74	14.2%	12.5%	12.9%
75 - 84	5.9%	6.2%	6.2%
85 +	1.7%	1.9%	1.7%
18 +	81.0%	80.0%	80.5%
2023 Population by Age			
Total	521	4,707	9,348
0 - 4	4.4%	5.0%	4.8%
5 - 9	4.8%	5.6%	5.3%
10 - 14	5.8%	6.2%	6.0%
15 - 24	10.0%	9.5%	9.6%
25 - 34	9.0%	10.6%	9.9%
35 - 44	11.1%	11.6%	11.5%
45 - 54	14.2%	13.2%	13.6%
55 - 64	15.4%	14.6%	15.1%
65 - 74	15.4%	14.0%	14.4%
75 - 84	8.1%	7.5%	7.7%
85 +	1.9%	2.2%	2.1%
18 +	81.4%	79.7%	80.4%
2010 Population by Sex			
Males	294	2,526	4,824
Females	299	2,666	5,012
2018 Population by Sex			
Males	267	2,383	4,715
Females	275	2,533	4,925
2023 Population by Sex			
Males	256	2,278	4,573
Females	264	2,429	4,775

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	592	5,191	9,836
White Alone	99.0%	98.7%	98.7%
Black Alone	0.2%	0.3%	0.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.2%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.1%	0.1%
Two or More Races	0.5%	0.5%	0.5%
Hispanic Origin	0.3%	0.5%	0.4%
Diversity Index	3.0	3.4	3.3
2018 Population by Race/Ethnicity			
Total	542	4,917	9,640
White Alone	98.7%	98.5%	98.5%
Black Alone	0.2%	0.3%	0.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.2%	0.2%	0.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.0%	0.1%	0.1%
Two or More Races	0.7%	0.7%	0.7%
Hispanic Origin	0.4%	0.6%	0.5%
Diversity Index	3.3	4.1	4.0
2023 Population by Race/Ethnicity			
Total	521	4,707	9,347
White Alone	98.3%	98.3%	98.2%
Black Alone	0.2%	0.3%	0.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.4%	0.2%	0.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.2%	0.1%	0.1%
Two or More Races	0.8%	0.8%	0.8%
Hispanic Origin	0.6%	0.7%	0.6%
Diversity Index	4.2	4.9	4.7
2010 Population by Relationship and Household Type			
Total	593	5,192	9,836
In Households	100.0%	100.0%	100.0%
In Family Households	85.5%	86.1%	86.5%
Householder	29.0%	29.1%	29.3%
Spouse	23.1%	22.5%	23.0%
Child	28.5%	29.5%	29.1%
Other relative	2.9%	2.8%	2.9%
Nonrelative	2.0%	2.1%	2.1%
In Nonfamily Households	14.5%	13.9%	13.5%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	403	3,599	7,115
Less than 9th Grade	6.7%	5.6%	5.8%
9th - 12th Grade, No Diploma	11.4%	9.4%	9.9%
High School Graduate	37.7%	35.3%	39.2%
GED/Alternative Credential	7.4%	9.2%	7.2%
Some College, No Degree	18.9%	17.9%	15.8%
Associate Degree	4.2%	6.3%	6.3%
Bachelor's Degree	8.4%	11.4%	11.3%
Graduate/Professional Degree	5.2%	4.8%	4.7%
2018 Population 15+ by Marital Status			
Total	456	4,087	8,064
Never Married	21.5%	22.4%	23.2%
Married	56.1%	55.2%	55.8%
Widowed	5.0%	5.7%	6.6%
Divorced	17.3%	16.6%	14.5%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.2%	96.5%	95.8%
Civilian Unemployed (Unemployment Rate)	3.4%	3.5%	4.2%
2018 Employed Population 16+ by Industry			
Total	252	2,178	4,060
Agriculture/Mining	2.0%	1.0%	1.2%
Construction	2.0%	3.2%	5.1%
Manufacturing	8.3%	5.3%	7.7%
Wholesale Trade	0.8%	1.7%	1.7%
Retail Trade	8.3%	10.9%	10.2%
Transportation/Utilities	7.9%	10.2%	10.1%
Information	3.2%	2.6%	2.3%
Finance/Insurance/Real Estate	9.1%	8.1%	9.8%
Services	45.2%	48.4%	41.3%
Public Administration	13.5%	8.6%	10.7%
2018 Employed Population 16+ by Occupation			
Total	253	2,177	4,060
White Collar	52.0%	59.1%	58.9%
Management/Business/Financial	10.7%	9.6%	10.3%
Professional	14.7%	15.9%	16.9%
Sales	4.4%	7.9%	8.1%
Administrative Support	22.2%	25.7%	23.5%
Services	24.6%	17.8%	15.2%
Blue Collar	23.8%	23.0%	25.9%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	4.0%	2.3%	4.1%
Installation/Maintenance/Repair	7.1%	6.5%	6.4%
Production	4.4%	6.1%	6.0%
Transportation/Material Moving	7.9%	7.9%	9.3%
2010 Population By Urban/ Rural Status			
Total Population	593	5,192	9,836
Population Inside Urbanized Area	0.0%	0.0%	0.3%
Population Inside Urbanized Cluster	12.8%	45.9%	27.8%
Rural Population	87.2%	54.1%	71.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	273	2,140	4,046
Households with 1 Person	26.4%	24.7%	24.3%
Households with 2+ People	73.6%	75.3%	75.7%
Family Households	69.6%	70.9%	71.5%
Husband-wife Families	55.3%	54.8%	56.2%
With Related Children	19.0%	20.7%	21.0%
Other Family (No Spouse Present)	14.3%	16.2%	15.3%
Other Family with Male Householder	4.8%	4.8%	4.8%
With Related Children	2.6%	2.5%	2.6%
Other Family with Female Householder	9.5%	11.4%	10.5%
With Related Children	6.6%	6.9%	6.4%
Nonfamily Households	4.0%	4.4%	4.2%
All Households with Children	28.7%	30.4%	30.2%
Multigenerational Households	3.7%	3.5%	3.3%
Unmarried Partner Households	5.9%	6.6%	6.3%
Male-female	5.1%	5.8%	5.5%
Same-sex	0.7%	0.8%	0.7%
2010 Households by Size			
Total	273	2,142	4,045
1 Person Household	26.4%	24.6%	24.3%
2 Person Household	37.7%	37.9%	38.3%
3 Person Household	16.1%	17.3%	17.1%
4 Person Household	12.5%	13.1%	13.3%
5 Person Household	5.1%	4.9%	5.0%
6 Person Household	1.5%	1.4%	1.4%
7 + Person Household	0.7%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	272	2,141	4,046
Owner Occupied	80.9%	78.5%	81.7%
Owned with a Mortgage/Loan	37.9%	40.7%	41.7%
Owned Free and Clear	43.4%	37.8%	40.0%
Renter Occupied	19.1%	21.5%	18.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	291	2,289	4,361
Housing Units Inside Urbanized Area	0.0%	0.0%	0.3%
Housing Units Inside Urbanized Cluster	14.4%	43.7%	27.0%
Rural Housing Units	85.6%	56.3%	72.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Rooted Rural (10B)	Midlife Constants (5E)	Rooted Rural (10B)
2.	Southern Satellites (10A)	Rooted Rural (10B)	Midlife Constants (5E)
3.	Midlife Constants (5E)	Middleburg (4C)	Salt of the Earth (6B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$404,362	\$3,690,716	\$6,685,246
Average Spent	\$1,623.94	\$1,815.40	\$1,679.71
Spending Potential Index	75	83	77
Education: Total \$	\$207,442	\$2,104,873	\$3,727,940
Average Spent	\$833.10	\$1,035.35	\$936.67
Spending Potential Index	58	72	65
Entertainment/Recreation: Total \$	\$680,056	\$5,981,962	\$11,010,704
Average Spent	\$2,731.15	\$2,942.43	\$2,766.51
Spending Potential Index	85	91	86
Food at Home: Total \$	\$1,085,634	\$9,406,860	\$17,395,191
Average Spent	\$4,359.98	\$4,627.08	\$4,370.65
Spending Potential Index	87	92	87
Food Away from Home: Total \$	\$674,148	\$6,104,534	\$11,081,018
Average Spent	\$2,707.42	\$3,002.72	\$2,784.18
Spending Potential Index	77	85	79
Health Care: Total \$	\$1,341,289	\$11,481,715	\$21,291,919
Average Spent	\$5,386.70	\$5,647.67	\$5,349.73
Spending Potential Index	94	99	93
HH Furnishings & Equipment: Total \$	\$410,308	\$3,712,759	\$6,755,890
Average Spent	\$1,647.82	\$1,826.25	\$1,697.46
Spending Potential Index	79	87	81
Personal Care Products & Services: Total \$	\$157,436	\$1,437,468	\$2,600,136
Average Spent	\$632.27	\$707.07	\$653.30
Spending Potential Index	76	85	79
Shelter: Total \$	\$2,830,530	\$26,931,934	\$48,138,531
Average Spent	\$11,367.59	\$13,247.39	\$12,095.11
Spending Potential Index	68	79	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$506,282	\$4,502,211	\$8,192,319
Average Spent	\$2,033.26	\$2,214.57	\$2,058.37
Spending Potential Index	82	89	83
Travel: Total \$	\$363,482	\$3,483,038	\$6,224,512
Average Spent	\$1,459.77	\$1,713.25	\$1,563.95
Spending Potential Index	68	80	73
Vehicle Maintenance & Repairs: Total \$	\$229,075	\$2,007,039	\$3,689,480
Average Spent	\$919.98	\$987.23	\$927.01
Spending Potential Index	86	92	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.