



# Community Profile

Rings: 1, 3, 5 mile radii

831 14th St W, Huntington, WV 25704, USA

Latitude: 38.4087  
Longitude: -82.47776

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	7,102	37,030	68,916
2010 Total Population	6,689	35,330	66,311
2018 Total Population	6,743	35,514	66,728
2018 Group Quarters	109	1,615	3,564
2023 Total Population	6,694	35,161	66,048
2018-2023 Annual Rate	-0.15%	-0.20%	-0.20%
2018 Total Daytime Population	8,347	49,085	80,682
Workers	4,046	28,092	40,791
Residents	4,301	20,993	39,891
<b>Household Summary</b>			
2000 Households	3,233	17,146	29,952
2000 Average Household Size	2.16	2.06	2.19
2010 Households	3,049	16,329	28,595
2010 Average Household Size	2.16	2.07	2.20
2018 Households	3,049	16,294	28,561
2018 Average Household Size	2.18	2.08	2.21
2023 Households	3,020	16,092	28,210
2023 Average Household Size	2.18	2.08	2.21
2018-2023 Annual Rate	-0.19%	-0.25%	-0.25%
2010 Families	1,654	8,259	15,779
2010 Average Family Size	2.83	2.82	2.86
2018 Families	1,624	8,054	15,470
2018 Average Family Size	2.83	2.83	2.87
2023 Families	1,596	7,881	15,162
2023 Average Family Size	2.84	2.84	2.88
2018-2023 Annual Rate	-0.35%	-0.43%	-0.40%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,736	19,289	33,471
Owner Occupied Housing Units	46.0%	47.0%	53.2%
Renter Occupied Housing Units	40.6%	41.9%	36.3%
Vacant Housing Units	13.5%	11.1%	10.5%
2010 Housing Units	3,572	18,802	32,597
Owner Occupied Housing Units	42.2%	44.5%	50.7%
Renter Occupied Housing Units	43.2%	42.4%	37.0%
Vacant Housing Units	14.6%	13.2%	12.3%
2018 Housing Units	3,625	19,050	33,037
Owner Occupied Housing Units	38.9%	41.8%	48.1%
Renter Occupied Housing Units	45.2%	43.8%	38.4%
Vacant Housing Units	15.9%	14.5%	13.5%
2023 Housing Units	3,646	19,173	33,247
Owner Occupied Housing Units	39.4%	41.8%	48.0%
Renter Occupied Housing Units	43.4%	42.1%	36.8%
Vacant Housing Units	17.2%	16.1%	15.2%
<b>Median Household Income</b>			
2018	\$28,172	\$32,167	\$35,438
2023	\$29,658	\$34,541	\$37,672
<b>Median Home Value</b>			
2018	\$76,989	\$94,923	\$100,000
2023	\$78,214	\$99,662	\$110,051
<b>Per Capita Income</b>			
2018	\$19,379	\$23,372	\$23,585
2023	\$21,187	\$25,588	\$25,750
<b>Median Age</b>			
2010	39.3	38.0	37.4
2018	40.9	39.3	38.9
2023	42.3	40.6	40.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	3,049	16,294	28,561
<\$15,000	28.4%	27.4%	24.1%
\$15,000 - \$24,999	15.8%	12.9%	12.9%
\$25,000 - \$34,999	14.7%	12.6%	12.4%
\$35,000 - \$49,999	10.9%	12.5%	13.1%
\$50,000 - \$74,999	15.4%	14.7%	15.4%
\$75,000 - \$99,999	8.1%	8.1%	8.3%
\$100,000 - \$149,999	4.4%	7.6%	8.8%
\$150,000 - \$199,999	1.0%	1.7%	2.0%
\$200,000+	1.3%	2.5%	2.9%
Average Household Income	\$42,658	\$50,132	\$53,866
<b>2023 Households by Income</b>			
Household Income Base	3,020	16,092	28,210
<\$15,000	27.4%	26.0%	22.8%
\$15,000 - \$24,999	14.7%	12.0%	12.1%
\$25,000 - \$34,999	14.4%	12.4%	12.2%
\$35,000 - \$49,999	10.6%	12.3%	12.8%
\$50,000 - \$74,999	16.3%	15.4%	16.1%
\$75,000 - \$99,999	8.9%	8.8%	9.0%
\$100,000 - \$149,999	4.9%	8.5%	9.8%
\$150,000 - \$199,999	1.3%	2.0%	2.3%
\$200,000+	1.3%	2.6%	3.0%
Average Household Income	\$46,800	\$55,124	\$59,031
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,410	7,958	15,886
<\$50,000	24.5%	15.8%	16.2%
\$50,000 - \$99,999	47.2%	38.1%	33.8%
\$100,000 - \$149,999	13.7%	19.7%	20.0%
\$150,000 - \$199,999	8.3%	12.7%	13.1%
\$200,000 - \$249,999	1.6%	5.3%	6.7%
\$250,000 - \$299,999	1.3%	3.0%	3.4%
\$300,000 - \$399,999	2.4%	3.5%	4.0%
\$400,000 - \$499,999	0.3%	0.6%	1.0%
\$500,000 - \$749,999	0.5%	0.8%	1.0%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 - \$1,499,999	0.2%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$95,819	\$124,438	\$134,466
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,436	8,021	15,959
<\$50,000	23.7%	14.3%	14.7%
\$50,000 - \$99,999	46.6%	35.9%	31.4%
\$100,000 - \$149,999	13.8%	19.5%	19.7%
\$150,000 - \$199,999	8.9%	13.2%	13.7%
\$200,000 - \$249,999	1.5%	6.0%	7.4%
\$250,000 - \$299,999	1.5%	4.1%	4.4%
\$300,000 - \$399,999	3.0%	4.6%	5.3%
\$400,000 - \$499,999	0.3%	1.0%	1.5%
\$500,000 - \$749,999	0.6%	1.0%	1.3%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 - \$1,499,999	0.2%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$98,939	\$133,833	\$146,652

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	6,689	35,330	66,311
0 - 4	6.7%	5.5%	5.4%
5 - 9	5.9%	5.0%	5.2%
10 - 14	5.3%	4.9%	5.1%
15 - 24	12.8%	16.4%	17.6%
25 - 34	14.1%	14.7%	13.8%
35 - 44	12.4%	11.5%	11.7%
45 - 54	13.7%	12.9%	12.7%
55 - 64	12.7%	12.7%	12.5%
65 - 74	7.6%	7.9%	8.0%
75 - 84	5.9%	5.8%	5.6%
85 +	2.8%	2.6%	2.4%
18 +	78.5%	81.5%	81.0%
<b>2018 Population by Age</b>			
Total	6,743	35,514	66,728
0 - 4	5.9%	4.9%	5.0%
5 - 9	5.9%	4.8%	4.9%
10 - 14	5.7%	4.9%	5.0%
15 - 24	10.9%	14.9%	16.1%
25 - 34	13.9%	15.1%	14.3%
35 - 44	12.4%	11.7%	11.6%
45 - 54	12.5%	11.6%	11.5%
55 - 64	13.2%	12.8%	12.7%
65 - 74	10.7%	10.6%	10.4%
75 - 84	5.7%	5.7%	5.7%
85 +	3.3%	3.1%	2.8%
18 +	79.1%	82.6%	82.3%
<b>2023 Population by Age</b>			
Total	6,695	35,162	66,049
0 - 4	5.8%	4.9%	4.9%
5 - 9	5.5%	4.6%	4.8%
10 - 14	5.8%	4.9%	5.0%
15 - 24	11.5%	14.7%	15.8%
25 - 34	11.7%	13.7%	13.0%
35 - 44	13.4%	12.6%	12.4%
45 - 54	11.7%	11.2%	11.2%
55 - 64	13.2%	12.3%	12.0%
65 - 74	11.8%	11.6%	11.5%
75 - 84	6.7%	6.7%	6.7%
85 +	2.9%	2.9%	2.7%
18 +	79.3%	82.7%	82.4%
<b>2010 Population by Sex</b>			
Males	3,232	17,236	32,144
Females	3,457	18,094	34,167
<b>2018 Population by Sex</b>			
Males	3,283	17,423	32,467
Females	3,459	18,091	34,261
<b>2023 Population by Sex</b>			
Males	3,283	17,339	32,302
Females	3,411	17,822	33,747

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Population by Race/Ethnicity</b>			
Total	6,688	35,330	66,310
White Alone	93.1%	88.0%	89.4%
Black Alone	3.1%	7.8%	6.8%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	0.4%	1.1%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	2.7%	2.4%	2.3%
Hispanic Origin	1.6%	1.3%	1.2%
Diversity Index	15.9	24.0	21.6
<b>2018 Population by Race/Ethnicity</b>			
Total	6,743	35,514	66,728
White Alone	92.2%	86.6%	88.3%
Black Alone	3.1%	7.9%	6.8%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	0.7%	1.7%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.4%	0.4%
Two or More Races	3.3%	3.0%	2.8%
Hispanic Origin	2.3%	1.9%	1.7%
Diversity Index	18.7	27.1	24.3
<b>2023 Population by Race/Ethnicity</b>			
Total	6,694	35,161	66,048
White Alone	91.2%	85.4%	87.2%
Black Alone	3.2%	8.0%	6.9%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.9%	2.2%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.5%	0.5%
Two or More Races	3.8%	3.5%	3.3%
Hispanic Origin	2.8%	2.3%	2.1%
Diversity Index	21.2	29.6	26.6
<b>2010 Population by Relationship and Household Type</b>			
Total	6,689	35,330	66,311
In Households	98.4%	95.6%	94.9%
In Family Households	72.9%	68.3%	70.4%
Householder	24.7%	23.2%	23.8%
Spouse	14.7%	15.3%	16.1%
Child	27.4%	24.4%	25.2%
Other relative	3.1%	2.9%	2.9%
Nonrelative	3.0%	2.4%	2.4%
In Nonfamily Households	25.5%	27.3%	24.4%
In Group Quarters	1.6%	4.4%	5.1%
Institutionalized Population	1.2%	1.5%	1.4%
Noninstitutionalized Population	0.3%	2.9%	3.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	4,834	25,039	46,073
Less than 9th Grade	4.1%	3.6%	3.4%
9th - 12th Grade, No Diploma	11.2%	7.6%	8.1%
High School Graduate	25.3%	24.1%	24.1%
GED/Alternative Credential	9.5%	6.1%	5.8%
Some College, No Degree	22.9%	20.1%	20.7%
Associate Degree	7.1%	10.1%	9.9%
Bachelor's Degree	11.4%	14.7%	14.7%
Graduate/Professional Degree	8.6%	13.7%	13.2%
<b>2018 Population 15+ by Marital Status</b>			
Total	5,564	30,338	56,840
Never Married	27.1%	37.8%	37.5%
Married	40.1%	37.2%	38.6%
Widowed	8.3%	7.5%	7.5%
Divorced	24.4%	17.5%	16.4%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.1%	94.5%	94.0%
Civilian Unemployed (Unemployment Rate)	8.9%	5.5%	6.0%
<b>2018 Employed Population 16+ by Industry</b>			
Total	2,463	14,710	27,251
Agriculture/Mining	1.4%	0.5%	0.5%
Construction	5.6%	4.4%	5.4%
Manufacturing	6.8%	7.1%	6.9%
Wholesale Trade	0.9%	1.8%	1.6%
Retail Trade	8.6%	11.6%	13.1%
Transportation/Utilities	5.1%	4.5%	3.8%
Information	3.6%	1.6%	1.9%
Finance/Insurance/Real Estate	3.9%	3.6%	4.2%
Services	59.1%	61.5%	59.0%
Public Administration	5.2%	3.4%	3.6%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	2,463	14,712	27,253
White Collar	63.4%	63.9%	65.0%
Management/Business/Financial	9.9%	10.3%	10.8%
Professional	32.5%	29.2%	27.7%
Sales	5.5%	10.9%	12.4%
Administrative Support	15.5%	13.6%	14.1%
Services	19.9%	21.0%	19.6%
Blue Collar	16.6%	15.1%	15.4%
Farming/Forestry/Fishing	1.3%	0.2%	0.2%
Construction/Extraction	3.7%	3.1%	4.0%
Installation/Maintenance/Repair	2.7%	2.3%	2.1%
Production	2.5%	3.8%	4.2%
Transportation/Material Moving	6.5%	5.6%	5.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,689	35,330	66,311
Population Inside Urbanized Area	99.2%	92.2%	87.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.8%	7.8%	12.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	3,049	16,329	28,595
Households with 1 Person	37.5%	40.3%	36.0%
Households with 2+ People	62.5%	59.7%	64.0%
Family Households	54.2%	50.6%	55.2%
Husband-wife Families	32.3%	33.4%	37.4%
With Related Children	11.7%	11.9%	13.6%
Other Family (No Spouse Present)	22.0%	17.2%	17.8%
Other Family with Male Householder	5.1%	4.6%	4.7%
With Related Children	3.0%	2.5%	2.6%
Other Family with Female Householder	16.9%	12.7%	13.1%
With Related Children	11.1%	7.8%	8.1%
Nonfamily Households	8.2%	9.1%	8.8%
All Households with Children	26.4%	22.6%	24.7%
Multigenerational Households	3.4%	2.9%	3.1%
Unmarried Partner Households	9.0%	7.6%	7.3%
Male-female	8.2%	6.8%	6.5%
Same-sex	0.8%	0.8%	0.9%
<b>2010 Households by Size</b>			
Total	3,049	16,328	28,595
1 Person Household	37.5%	40.3%	36.0%
2 Person Household	33.5%	32.5%	33.5%
3 Person Household	14.1%	13.3%	14.6%
4 Person Household	8.6%	8.4%	9.8%
5 Person Household	4.0%	3.6%	4.0%
6 Person Household	1.6%	1.3%	1.3%
7 + Person Household	0.7%	0.7%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,049	16,329	28,595
Owner Occupied	49.4%	51.2%	57.8%
Owned with a Mortgage/Loan	27.2%	29.1%	33.0%
Owned Free and Clear	22.3%	22.2%	24.8%
Renter Occupied	50.6%	48.8%	42.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,572	18,802	32,597
Housing Units Inside Urbanized Area	99.3%	93.6%	89.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.7%	6.4%	11.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
<b>2.</b>	Set to Impress (11D)	College Towns (14B)	Midlife Constants (5E)
<b>3.</b>	Old and Newcomers (8F)	Set to Impress (11D)	Set to Impress (11D)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,414,723	\$21,482,637	\$40,234,951
Average Spent	\$1,119.95	\$1,318.44	\$1,408.74
Spending Potential Index	51	61	65
Education: Total \$	\$2,018,867	\$13,731,466	\$25,996,103
Average Spent	\$662.14	\$842.73	\$910.20
Spending Potential Index	46	58	63
Entertainment/Recreation: Total \$	\$5,300,094	\$32,759,240	\$61,549,266
Average Spent	\$1,738.31	\$2,010.51	\$2,155.01
Spending Potential Index	54	62	67
Food at Home: Total \$	\$8,558,440	\$52,593,843	\$98,318,863
Average Spent	\$2,806.97	\$3,227.80	\$3,442.42
Spending Potential Index	56	64	69
Food Away from Home: Total \$	\$5,551,748	\$35,165,442	\$65,853,581
Average Spent	\$1,820.84	\$2,158.18	\$2,305.72
Spending Potential Index	52	61	66
Health Care: Total \$	\$9,796,907	\$59,611,331	\$112,423,522
Average Spent	\$3,213.15	\$3,658.48	\$3,936.26
Spending Potential Index	56	64	69
HH Furnishings & Equipment: Total \$	\$3,287,124	\$20,640,827	\$38,900,066
Average Spent	\$1,078.10	\$1,266.77	\$1,362.00
Spending Potential Index	52	61	65
Personal Care Products & Services: Total \$	\$1,290,246	\$8,113,612	\$15,248,590
Average Spent	\$423.17	\$497.95	\$533.90
Spending Potential Index	51	60	65
Shelter: Total \$	\$26,048,608	\$165,122,496	\$308,276,576
Average Spent	\$8,543.33	\$10,133.94	\$10,793.62
Spending Potential Index	51	60	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,935,021	\$24,399,049	\$45,926,342
Average Spent	\$1,290.59	\$1,497.43	\$1,608.01
Spending Potential Index	52	60	65
Travel: Total \$	\$3,069,789	\$19,592,132	\$37,128,741
Average Spent	\$1,006.82	\$1,202.41	\$1,299.98
Spending Potential Index	47	56	60
Vehicle Maintenance & Repairs: Total \$	\$1,789,148	\$11,083,710	\$20,782,566
Average Spent	\$586.80	\$680.23	\$727.66
Spending Potential Index	55	63	68

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.