



Community Profile

Rings: 1, 3, 5 mile radii

3627 Maple Acres Rd, Bluefield, WV 24701,

Latitude: 37.3077

Longitude: -81.14647

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	955	6,961	20,029
2010 Total Population	1,109	7,240	19,746
2018 Total Population	1,064	7,213	19,456
2018 Group Quarters	9	194	355
2023 Total Population	1,017	7,025	18,858
2018-2023 Annual Rate	-0.90%	-0.53%	-0.62%
2018 Total Daytime Population	985	7,096	23,405
Workers	387	2,668	11,747
Residents	598	4,428	11,658
Household Summary			
2000 Households	434	2,947	8,688
2000 Average Household Size	2.18	2.29	2.26
2010 Households	502	3,158	8,737
2010 Average Household Size	2.19	2.23	2.22
2018 Households	481	3,155	8,621
2018 Average Household Size	2.19	2.23	2.22
2023 Households	460	3,075	8,358
2023 Average Household Size	2.19	2.22	2.21
2018-2023 Annual Rate	-0.89%	-0.51%	-0.62%
2010 Families	322	2,090	5,540
2010 Average Family Size	2.72	2.72	2.77
2018 Families	303	2,061	5,387
2018 Average Family Size	2.73	2.71	2.76
2023 Families	288	1,999	5,192
2023 Average Family Size	2.72	2.70	2.76
2018-2023 Annual Rate	-1.01%	-0.61%	-0.73%
Housing Unit Summary			
2000 Housing Units	484	3,194	9,725
Owner Occupied Housing Units	68.8%	75.3%	68.4%
Renter Occupied Housing Units	20.9%	17.0%	20.9%
Vacant Housing Units	10.3%	7.7%	10.7%
2010 Housing Units	560	3,408	9,714
Owner Occupied Housing Units	59.3%	67.8%	63.8%
Renter Occupied Housing Units	30.4%	24.8%	26.1%
Vacant Housing Units	10.4%	7.3%	10.1%
2018 Housing Units	540	3,387	9,707
Owner Occupied Housing Units	56.5%	66.3%	61.2%
Renter Occupied Housing Units	32.6%	26.9%	27.6%
Vacant Housing Units	10.9%	6.8%	11.2%
2023 Housing Units	540	3,391	9,715
Owner Occupied Housing Units	54.8%	65.4%	60.4%
Renter Occupied Housing Units	30.2%	25.3%	25.7%
Vacant Housing Units	14.8%	9.3%	14.0%
Median Household Income			
2018	\$33,157	\$39,438	\$40,110
2023	\$36,598	\$42,602	\$43,309
Median Home Value			
2018	\$60,000	\$86,958	\$101,151
2023	\$72,348	\$98,414	\$113,128
Per Capita Income			
2018	\$20,976	\$22,602	\$25,179
2023	\$23,215	\$25,674	\$28,367
Median Age			
2010	38.1	43.2	43.9
2018	40.0	45.2	46.3
2023	42.2	46.8	47.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	481	3,155	8,621
<\$15,000	24.7%	19.2%	18.6%
\$15,000 - \$24,999	14.1%	12.9%	13.7%
\$25,000 - \$34,999	12.9%	11.0%	10.8%
\$35,000 - \$49,999	12.1%	18.3%	16.4%
\$50,000 - \$74,999	12.5%	16.1%	17.5%
\$75,000 - \$99,999	12.7%	11.3%	9.6%
\$100,000 - \$149,999	8.1%	8.6%	8.1%
\$150,000 - \$199,999	1.0%	1.2%	2.5%
\$200,000+	1.7%	1.5%	2.7%
Average Household Income	\$49,187	\$51,787	\$56,374
2023 Households by Income			
Household Income Base	460	3,075	8,358
<\$15,000	23.5%	18.0%	17.6%
\$15,000 - \$24,999	12.0%	10.7%	11.8%
\$25,000 - \$34,999	12.6%	10.0%	9.8%
\$35,000 - \$49,999	13.0%	19.0%	17.1%
\$50,000 - \$74,999	13.5%	16.9%	18.2%
\$75,000 - \$99,999	13.0%	11.6%	9.9%
\$100,000 - \$149,999	9.1%	10.3%	9.4%
\$150,000 - \$199,999	1.1%	1.6%	3.1%
\$200,000+	2.0%	1.9%	3.2%
Average Household Income	\$54,432	\$58,921	\$63,558
2018 Owner Occupied Housing Units by Value			
Total	305	2,244	5,943
<\$50,000	45.2%	31.0%	23.3%
\$50,000 - \$99,999	23.0%	25.7%	26.2%
\$100,000 - \$149,999	9.2%	19.7%	20.1%
\$150,000 - \$199,999	15.7%	9.9%	13.0%
\$200,000 - \$249,999	2.6%	4.5%	6.1%
\$250,000 - \$299,999	3.3%	5.6%	4.7%
\$300,000 - \$399,999	0.7%	3.2%	4.6%
\$400,000 - \$499,999	0.0%	0.1%	0.8%
\$500,000 - \$749,999	0.0%	0.1%	0.4%
\$750,000 - \$999,999	0.0%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$85,033	\$108,192	\$130,902
2023 Owner Occupied Housing Units by Value			
Total	296	2,217	5,866
<\$50,000	40.2%	26.6%	20.0%
\$50,000 - \$99,999	22.3%	24.2%	24.4%
\$100,000 - \$149,999	10.5%	21.6%	21.4%
\$150,000 - \$199,999	18.9%	11.3%	14.3%
\$200,000 - \$249,999	3.0%	5.0%	6.6%
\$250,000 - \$299,999	4.4%	6.9%	5.6%
\$300,000 - \$399,999	1.0%	4.1%	5.6%
\$400,000 - \$499,999	0.0%	0.1%	0.8%
\$500,000 - \$749,999	0.0%	0.2%	0.5%
\$750,000 - \$999,999	0.0%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$95,118	\$119,060	\$141,510

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	1,106	7,241	19,747
0 - 4	7.3%	5.6%	5.6%
5 - 9	6.1%	5.6%	5.3%
10 - 14	7.1%	5.9%	5.6%
15 - 24	11.8%	10.7%	11.2%
25 - 34	13.7%	11.8%	11.5%
35 - 44	12.9%	12.7%	12.1%
45 - 54	12.7%	13.3%	13.4%
55 - 64	14.6%	15.7%	15.6%
65 - 74	7.1%	9.3%	9.7%
75 - 84	4.6%	6.2%	6.9%
85 +	2.3%	3.1%	3.1%
18 +	76.7%	79.6%	80.1%
2018 Population by Age			
Total	1,067	7,212	19,454
0 - 4	7.0%	5.3%	5.1%
5 - 9	7.2%	5.5%	5.1%
10 - 14	6.3%	5.4%	5.0%
15 - 24	10.2%	9.9%	10.1%
25 - 34	12.4%	11.3%	11.6%
35 - 44	13.8%	12.4%	11.5%
45 - 54	12.4%	12.9%	12.4%
55 - 64	12.9%	14.2%	15.2%
65 - 74	11.2%	13.3%	13.4%
75 - 84	4.4%	6.5%	7.0%
85 +	2.2%	3.4%	3.4%
18 +	76.0%	80.8%	81.8%
2023 Population by Age			
Total	1,019	7,025	18,859
0 - 4	6.5%	5.0%	4.8%
5 - 9	6.8%	5.3%	5.0%
10 - 14	7.2%	5.8%	5.2%
15 - 24	10.7%	10.0%	9.8%
25 - 34	9.5%	10.0%	10.6%
35 - 44	13.2%	11.6%	11.2%
45 - 54	13.4%	13.3%	12.2%
55 - 64	12.1%	13.3%	14.4%
65 - 74	13.1%	14.4%	14.7%
75 - 84	5.5%	8.0%	8.5%
85 +	2.2%	3.4%	3.4%
18 +	75.6%	80.7%	81.8%
2010 Population by Sex			
Males	531	3,402	9,284
Females	578	3,838	10,462
2018 Population by Sex			
Males	512	3,420	9,215
Females	552	3,793	10,242
2023 Population by Sex			
Males	490	3,348	8,974
Females	527	3,677	9,884

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	1,110	7,240	19,746
White Alone	90.0%	93.5%	89.6%
Black Alone	7.4%	4.3%	7.6%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	0.1%	0.3%	0.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	2.0%	1.4%	1.5%
Hispanic Origin	1.4%	0.8%	0.8%
Diversity Index	20.6	13.8	20.5
2018 Population by Race/Ethnicity			
Total	1,065	7,213	19,458
White Alone	88.9%	92.8%	88.8%
Black Alone	7.8%	4.5%	7.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.1%	0.4%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	2.6%	1.9%	2.0%
Hispanic Origin	2.3%	1.2%	1.3%
Diversity Index	23.7	15.8	22.6
2023 Population by Race/Ethnicity			
Total	1,017	7,026	18,857
White Alone	88.1%	92.2%	88.2%
Black Alone	8.0%	4.6%	7.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.1%	0.4%	1.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	3.2%	2.3%	2.4%
Hispanic Origin	2.9%	1.6%	1.7%
Diversity Index	26.1	17.4	24.2
2010 Population by Relationship and Household Type			
Total	1,109	7,240	19,746
In Households	99.1%	97.1%	98.1%
In Family Households	81.4%	80.5%	79.7%
Householder	27.1%	28.2%	27.9%
Spouse	17.7%	20.4%	20.1%
Child	30.8%	26.6%	26.6%
Other relative	3.3%	3.1%	3.0%
Nonrelative	2.4%	2.1%	2.0%
In Nonfamily Households	17.7%	16.6%	18.4%
In Group Quarters	0.9%	2.9%	1.9%
Institutionalized Population	0.9%	2.7%	1.6%
Noninstitutionalized Population	0.0%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	737	5,327	14,524
Less than 9th Grade	3.4%	4.5%	4.7%
9th - 12th Grade, No Diploma	17.4%	11.5%	9.8%
High School Graduate	26.9%	31.4%	27.9%
GED/Alternative Credential	21.6%	11.9%	9.0%
Some College, No Degree	15.2%	15.1%	17.6%
Associate Degree	3.7%	8.4%	8.4%
Bachelor's Degree	7.7%	9.6%	14.2%
Graduate/Professional Degree	4.2%	7.6%	8.3%
2018 Population 15+ by Marital Status			
Total	845	6,043	16,488
Never Married	35.4%	27.2%	26.0%
Married	41.1%	51.2%	49.5%
Widowed	10.4%	6.9%	9.1%
Divorced	13.1%	14.7%	15.4%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	98.9%	97.4%	96.9%
Civilian Unemployed (Unemployment Rate)	1.3%	2.6%	3.1%
2018 Employed Population 16+ by Industry			
Total	470	2,828	7,918
Agriculture/Mining	1.3%	4.4%	2.6%
Construction	0.4%	5.6%	5.5%
Manufacturing	4.0%	7.5%	6.9%
Wholesale Trade	0.2%	0.5%	1.6%
Retail Trade	8.7%	12.9%	11.3%
Transportation/Utilities	3.4%	3.8%	3.4%
Information	0.4%	1.5%	1.8%
Finance/Insurance/Real Estate	2.3%	2.8%	3.8%
Services	76.4%	57.0%	57.5%
Public Administration	2.6%	3.9%	5.6%
2018 Employed Population 16+ by Occupation			
Total	470	2,829	7,917
White Collar	41.1%	49.4%	55.9%
Management/Business/Financial	4.7%	5.9%	7.8%
Professional	12.6%	17.1%	20.7%
Sales	9.1%	10.4%	10.9%
Administrative Support	14.7%	16.0%	16.5%
Services	41.1%	27.1%	23.1%
Blue Collar	17.9%	23.6%	20.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.5%	6.4%	4.8%
Installation/Maintenance/Repair	7.2%	6.5%	5.4%
Production	4.3%	5.4%	5.5%
Transportation/Material Moving	4.9%	5.3%	5.3%
2010 Population By Urban/ Rural Status			
Total Population	1,109	7,240	19,746
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	60.0%	66.2%	71.5%
Rural Population	40.0%	33.8%	28.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	502	3,158	8,737
Households with 1 Person	30.9%	29.4%	32.0%
Households with 2+ People	69.1%	70.6%	68.0%
Family Households	64.1%	66.2%	63.4%
Husband-wife Families	42.0%	48.0%	45.6%
With Related Children	18.1%	17.2%	15.6%
Other Family (No Spouse Present)	22.1%	18.2%	17.8%
Other Family with Male Householder	5.6%	5.0%	4.5%
With Related Children	2.6%	2.5%	2.2%
Other Family with Female Householder	16.5%	13.2%	13.3%
With Related Children	10.6%	8.5%	8.5%
Nonfamily Households	5.0%	4.5%	4.6%
All Households with Children	31.9%	28.6%	26.7%
Multigenerational Households	3.4%	3.0%	3.0%
Unmarried Partner Households	7.6%	6.3%	6.0%
Male-female	6.8%	5.6%	5.2%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	503	3,157	8,738
1 Person Household	30.8%	29.4%	32.0%
2 Person Household	33.6%	37.8%	36.5%
3 Person Household	15.5%	16.4%	15.9%
4 Person Household	12.7%	10.9%	10.3%
5 Person Household	5.6%	4.2%	3.8%
6 Person Household	1.2%	0.8%	1.0%
7 + Person Household	0.6%	0.5%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	502	3,158	8,737
Owner Occupied	66.1%	73.2%	71.0%
Owned with a Mortgage/Loan	25.7%	31.1%	32.8%
Owned Free and Clear	40.4%	42.1%	38.2%
Renter Occupied	33.9%	26.8%	29.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	560	3,408	9,714
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	61.8%	66.8%	73.5%
Rural Housing Units	38.2%	33.2%	26.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Small Town Simplicity	Small Town Simplicity
2.	Small Town Simplicity	Diners & Miners (10C)	Diners & Miners (10C)
3.	Diners & Miners (10C)	Rural Bypasses (10E)	Rural Bypasses (10E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$611,264	\$4,190,737	\$12,411,716
Average Spent	\$1,270.82	\$1,328.28	\$1,439.71
Spending Potential Index	58	61	66
Education: Total \$	\$298,925	\$2,211,733	\$7,066,051
Average Spent	\$621.47	\$701.02	\$819.63
Spending Potential Index	43	48	57
Entertainment/Recreation: Total \$	\$1,029,330	\$6,983,753	\$20,185,564
Average Spent	\$2,139.98	\$2,213.55	\$2,341.44
Spending Potential Index	66	69	73
Food at Home: Total \$	\$1,665,408	\$11,220,765	\$32,199,187
Average Spent	\$3,462.39	\$3,556.50	\$3,734.97
Spending Potential Index	69	71	74
Food Away from Home: Total \$	\$1,003,734	\$6,878,845	\$20,380,255
Average Spent	\$2,086.77	\$2,180.30	\$2,364.02
Spending Potential Index	59	62	67
Health Care: Total \$	\$2,002,772	\$13,437,255	\$38,542,650
Average Spent	\$4,163.77	\$4,259.03	\$4,470.79
Spending Potential Index	73	74	78
HH Furnishings & Equipment: Total \$	\$606,844	\$4,167,013	\$12,341,344
Average Spent	\$1,261.63	\$1,320.76	\$1,431.54
Spending Potential Index	60	63	69
Personal Care Products & Services: Total \$	\$231,614	\$1,591,187	\$4,779,561
Average Spent	\$481.53	\$504.34	\$554.41
Spending Potential Index	58	61	67
Shelter: Total \$	\$4,256,861	\$30,099,210	\$92,355,233
Average Spent	\$8,850.02	\$9,540.16	\$10,712.82
Spending Potential Index	53	57	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$744,729	\$5,058,822	\$15,051,338
Average Spent	\$1,548.29	\$1,603.43	\$1,745.89
Spending Potential Index	62	65	70
Travel: Total \$	\$514,179	\$3,676,392	\$11,403,072
Average Spent	\$1,068.98	\$1,165.26	\$1,322.71
Spending Potential Index	50	54	61
Vehicle Maintenance & Repairs: Total \$	\$345,598	\$2,334,212	\$6,759,497
Average Spent	\$718.50	\$739.85	\$784.07
Spending Potential Index	67	69	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.