



Community Profile

Rings: 1, 3, 5 mile radii

216 E Battle St, Talladega, AL 35160, USA

Latitude: 33.4351
Longitude: -86.09876

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	5,003	15,820	20,008
2010 Total Population	4,850	16,170	19,269
2018 Total Population	4,666	15,644	18,639
2018 Group Quarters	605	1,924	2,203
2023 Total Population	4,553	15,250	18,175
2018-2023 Annual Rate	-0.49%	-0.51%	-0.50%
2018 Total Daytime Population	7,672	17,272	19,361
Workers	4,359	7,745	8,175
Residents	3,313	9,527	11,186
Household Summary			
2000 Households	1,874	6,033	7,138
2000 Average Household Size	2.35	2.42	2.44
2010 Households	1,748	5,898	7,013
2010 Average Household Size	2.40	2.41	2.42
2018 Households	1,686	5,721	6,822
2018 Average Household Size	2.41	2.40	2.41
2023 Households	1,640	5,568	6,645
2023 Average Household Size	2.41	2.39	2.40
2018-2023 Annual Rate	-0.55%	-0.54%	-0.52%
2010 Families	1,045	3,882	4,660
2010 Average Family Size	3.05	2.95	2.96
2018 Families	981	3,688	4,441
2018 Average Family Size	3.08	2.95	2.96
2023 Families	945	3,562	4,293
2023 Average Family Size	3.09	2.95	2.96
2018-2023 Annual Rate	-0.74%	-0.69%	-0.68%
Housing Unit Summary			
2000 Housing Units	2,128	6,665	7,889
Owner Occupied Housing Units	54.8%	59.3%	60.7%
Renter Occupied Housing Units	33.3%	31.3%	29.8%
Vacant Housing Units	11.9%	9.5%	9.5%
2010 Housing Units	2,106	6,806	8,099
Owner Occupied Housing Units	46.6%	53.5%	55.2%
Renter Occupied Housing Units	36.4%	33.1%	31.4%
Vacant Housing Units	17.0%	13.3%	13.4%
2018 Housing Units	2,107	6,845	8,149
Owner Occupied Housing Units	51.2%	57.5%	59.2%
Renter Occupied Housing Units	28.8%	26.0%	24.5%
Vacant Housing Units	20.0%	16.4%	16.3%
2023 Housing Units	2,137	6,942	8,264
Owner Occupied Housing Units	50.5%	56.6%	58.2%
Renter Occupied Housing Units	26.2%	23.6%	22.2%
Vacant Housing Units	23.3%	19.8%	19.6%
Median Household Income			
2018	\$30,032	\$31,343	\$32,396
2023	\$31,633	\$32,608	\$33,956
Median Home Value			
2018	\$88,345	\$95,075	\$95,483
2023	\$91,729	\$102,090	\$103,233
Per Capita Income			
2018	\$18,480	\$18,274	\$18,590
2023	\$19,459	\$19,227	\$19,577
Median Age			
2010	39.2	37.6	38.0
2018	40.6	38.7	39.2
2023	41.5	39.6	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	1,686	5,721	6,822
<\$15,000	28.2%	27.2%	26.0%
\$15,000 - \$24,999	14.9%	13.9%	14.0%
\$25,000 - \$34,999	12.0%	12.7%	12.7%
\$35,000 - \$49,999	14.8%	15.2%	15.9%
\$50,000 - \$74,999	14.3%	13.6%	13.7%
\$75,000 - \$99,999	9.0%	7.8%	8.0%
\$100,000 - \$149,999	3.7%	6.8%	6.7%
\$150,000 - \$199,999	1.5%	1.5%	1.8%
\$200,000+	1.7%	1.3%	1.2%
Average Household Income	\$44,320	\$45,530	\$46,161
2023 Households by Income			
Household Income Base	1,640	5,568	6,645
<\$15,000	27.9%	26.7%	25.4%
\$15,000 - \$24,999	13.8%	13.3%	13.3%
\$25,000 - \$34,999	11.4%	12.3%	12.3%
\$35,000 - \$49,999	14.6%	15.1%	15.9%
\$50,000 - \$74,999	15.1%	14.1%	14.3%
\$75,000 - \$99,999	10.2%	8.7%	9.0%
\$100,000 - \$149,999	4.0%	7.1%	7.1%
\$150,000 - \$199,999	1.5%	1.4%	1.6%
\$200,000+	1.5%	1.3%	1.2%
Average Household Income	\$46,962	\$48,095	\$48,786
2018 Owner Occupied Housing Units by Value			
Total	1,079	3,938	4,823
<\$50,000	20.6%	19.3%	20.4%
\$50,000 - \$99,999	38.4%	34.0%	32.6%
\$100,000 - \$149,999	18.5%	17.1%	16.9%
\$150,000 - \$199,999	11.8%	9.5%	9.8%
\$200,000 - \$249,999	5.3%	6.8%	6.8%
\$250,000 - \$299,999	3.2%	7.8%	7.7%
\$300,000 - \$399,999	0.7%	2.1%	2.5%
\$400,000 - \$499,999	0.2%	2.4%	2.3%
\$500,000 - \$749,999	0.1%	0.2%	0.3%
\$750,000 - \$999,999	0.9%	0.6%	0.5%
\$1,000,000 - \$1,499,999	0.3%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$114,087	\$131,875	\$132,452
2023 Owner Occupied Housing Units by Value			
Total	1,080	3,931	4,811
<\$50,000	19.2%	17.8%	18.8%
\$50,000 - \$99,999	36.9%	31.5%	30.2%
\$100,000 - \$149,999	18.6%	16.4%	16.2%
\$150,000 - \$199,999	12.0%	9.6%	10.0%
\$200,000 - \$249,999	5.5%	6.9%	6.9%
\$250,000 - \$299,999	3.9%	9.1%	9.1%
\$300,000 - \$399,999	0.9%	2.4%	2.9%
\$400,000 - \$499,999	0.3%	3.8%	3.6%
\$500,000 - \$749,999	0.2%	0.8%	0.8%
\$750,000 - \$999,999	2.2%	1.6%	1.4%
\$1,000,000 - \$1,499,999	0.3%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$128,380	\$151,221	\$150,702

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,850	16,171	19,269
0 - 4	5.2%	6.0%	5.9%
5 - 9	6.2%	6.2%	6.1%
10 - 14	6.9%	6.3%	6.2%
15 - 24	16.2%	15.3%	14.8%
25 - 34	10.8%	12.8%	13.0%
35 - 44	10.9%	12.9%	13.2%
45 - 54	12.9%	13.8%	14.2%
55 - 64	12.5%	12.5%	12.6%
65 - 74	9.2%	7.6%	7.7%
75 - 84	5.9%	4.7%	4.5%
85 +	3.2%	2.0%	1.8%
18 +	75.3%	77.0%	77.3%
2018 Population by Age			
Total	4,667	15,643	18,639
0 - 4	5.1%	5.5%	5.5%
5 - 9	5.4%	5.8%	5.8%
10 - 14	6.3%	6.0%	5.9%
15 - 24	14.7%	13.9%	13.3%
25 - 34	12.6%	14.0%	14.0%
35 - 44	10.6%	12.4%	12.8%
45 - 54	11.2%	12.1%	12.4%
55 - 64	13.0%	12.8%	13.0%
65 - 74	11.2%	10.2%	10.3%
75 - 84	6.8%	5.1%	5.0%
85 +	3.1%	2.1%	2.0%
18 +	78.4%	78.9%	79.2%
2023 Population by Age			
Total	4,555	15,249	18,177
0 - 4	5.0%	5.4%	5.3%
5 - 9	5.4%	5.6%	5.5%
10 - 14	6.1%	6.0%	5.9%
15 - 24	13.7%	13.5%	12.9%
25 - 34	13.0%	13.6%	13.4%
35 - 44	10.6%	12.8%	13.2%
45 - 54	10.8%	11.7%	12.0%
55 - 64	12.3%	12.0%	12.3%
65 - 74	12.1%	11.3%	11.4%
75 - 84	7.8%	6.1%	6.0%
85 +	3.1%	2.2%	2.0%
18 +	78.7%	79.2%	79.5%
2010 Population by Sex			
Males	2,215	7,887	9,541
Females	2,635	8,283	9,728
2018 Population by Sex			
Males	2,131	7,657	9,249
Females	2,535	7,987	9,390
2023 Population by Sex			
Males	2,088	7,500	9,060
Females	2,466	7,750	9,115

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	4,850	16,171	19,269
White Alone	52.2%	48.3%	50.4%
Black Alone	45.1%	48.3%	46.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.5%	1.3%
Two or More Races	1.2%	1.3%	1.3%
Hispanic Origin	2.2%	3.2%	3.0%
Diversity Index	54.4	56.2	55.9
2018 Population by Race/Ethnicity			
Total	4,666	15,644	18,640
White Alone	51.4%	47.5%	49.4%
Black Alone	45.4%	48.4%	46.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.5%	0.6%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.6%	1.5%
Two or More Races	1.5%	1.6%	1.6%
Hispanic Origin	2.3%	3.6%	3.4%
Diversity Index	55.1	57.2	56.9
2023 Population by Race/Ethnicity			
Total	4,554	15,250	18,175
White Alone	50.6%	46.7%	48.6%
Black Alone	45.5%	48.4%	46.7%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	0.7%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.8%	1.6%
Two or More Races	1.8%	1.9%	1.9%
Hispanic Origin	2.5%	3.9%	3.7%
Diversity Index	55.9	58.1	57.8
2010 Population by Relationship and Household Type			
Total	4,850	16,170	19,269
In Households	86.6%	87.9%	88.3%
In Family Households	68.0%	73.3%	74.0%
Householder	22.2%	24.0%	24.2%
Spouse	12.0%	13.4%	14.1%
Child	28.1%	29.7%	29.5%
Other relative	3.4%	3.7%	3.7%
Nonrelative	2.3%	2.4%	2.4%
In Nonfamily Households	18.6%	14.6%	14.3%
In Group Quarters	13.4%	12.1%	11.7%
Institutionalized Population	12.4%	10.5%	10.4%
Noninstitutionalized Population	1.1%	1.6%	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	3,198	10,753	12,963
Less than 9th Grade	5.5%	7.9%	7.9%
9th - 12th Grade, No Diploma	17.3%	15.9%	16.3%
High School Graduate	22.1%	26.6%	26.5%
GED/Alternative Credential	7.5%	10.0%	9.3%
Some College, No Degree	23.9%	19.8%	20.1%
Associate Degree	6.7%	5.8%	6.2%
Bachelor's Degree	8.7%	7.0%	7.0%
Graduate/Professional Degree	8.3%	6.9%	6.9%
2018 Population 15+ by Marital Status			
Total	3,885	12,931	15,442
Never Married	41.0%	40.2%	38.8%
Married	29.7%	36.3%	37.8%
Widowed	12.5%	9.1%	8.9%
Divorced	16.8%	14.3%	14.5%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	84.2%	88.8%	89.0%
Civilian Unemployed (Unemployment Rate)	15.8%	11.2%	11.0%
2018 Employed Population 16+ by Industry			
Total	1,373	5,398	6,569
Agriculture/Mining	3.2%	1.2%	1.0%
Construction	4.6%	5.2%	5.8%
Manufacturing	23.1%	22.0%	22.4%
Wholesale Trade	3.5%	1.1%	1.2%
Retail Trade	12.2%	9.9%	9.7%
Transportation/Utilities	6.5%	3.7%	3.5%
Information	0.1%	0.9%	0.9%
Finance/Insurance/Real Estate	5.8%	3.1%	3.3%
Services	39.5%	48.3%	47.3%
Public Administration	1.5%	4.5%	4.8%
2018 Employed Population 16+ by Occupation			
Total	1,371	5,398	6,570
White Collar	41.2%	41.2%	40.8%
Management/Business/Financial	4.1%	9.2%	8.7%
Professional	13.5%	13.9%	13.5%
Sales	7.9%	7.0%	6.9%
Administrative Support	15.6%	11.1%	11.7%
Services	11.9%	20.6%	21.2%
Blue Collar	46.8%	38.2%	38.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	4.5%	5.8%	6.2%
Installation/Maintenance/Repair	3.6%	3.0%	3.2%
Production	24.0%	19.5%	19.6%
Transportation/Material Moving	14.6%	9.9%	9.0%
2010 Population By Urban/ Rural Status			
Total Population	4,850	16,170	19,269
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	99.2%	79.0%	69.2%
Rural Population	0.8%	21.0%	30.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,749	5,899	7,013
Households with 1 Person	35.4%	30.3%	29.7%
Households with 2+ People	64.6%	69.7%	70.3%
Family Households	59.7%	65.8%	66.4%
Husband-wife Families	32.3%	36.9%	38.7%
With Related Children	12.4%	14.0%	14.6%
Other Family (No Spouse Present)	27.4%	28.9%	27.8%
Other Family with Male Householder	5.1%	5.3%	5.2%
With Related Children	2.2%	2.7%	2.7%
Other Family with Female Householder	22.4%	23.6%	22.5%
With Related Children	14.5%	15.8%	15.1%
Nonfamily Households	4.8%	3.9%	3.9%
All Households with Children	29.7%	32.9%	32.8%
Multigenerational Households	5.9%	6.1%	6.0%
Unmarried Partner Households	5.8%	5.8%	5.8%
Male-female	5.2%	5.2%	5.2%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	1,748	5,899	7,013
1 Person Household	35.5%	30.3%	29.7%
2 Person Household	30.5%	31.7%	32.2%
3 Person Household	16.1%	18.2%	18.2%
4 Person Household	10.3%	11.9%	12.0%
5 Person Household	4.7%	5.1%	5.1%
6 Person Household	1.4%	1.7%	1.7%
7 + Person Household	1.5%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	1,748	5,898	7,013
Owner Occupied	56.2%	61.7%	63.8%
Owned with a Mortgage/Loan	29.9%	33.8%	34.7%
Owned Free and Clear	26.3%	27.9%	29.1%
Renter Occupied	43.8%	38.3%	36.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,106	6,806	8,099
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	99.2%	77.5%	67.0%
Rural Housing Units	0.8%	22.5%	33.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
2.	City Commons (11E)	City Commons (11E)	City Commons (11E)
3.	Modest Income Homes	Comfortable Empty Nesters	Rural Bypasses (10E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,979,295	\$6,861,257	\$8,272,766
Average Spent	\$1,173.96	\$1,199.31	\$1,212.66
Spending Potential Index	54	55	56
Education: Total \$	\$1,149,967	\$4,145,292	\$4,847,696
Average Spent	\$682.07	\$724.57	\$710.60
Spending Potential Index	47	50	49
Entertainment/Recreation: Total \$	\$3,076,734	\$10,540,112	\$12,883,075
Average Spent	\$1,824.87	\$1,842.35	\$1,888.46
Spending Potential Index	57	57	59
Food at Home: Total \$	\$5,030,753	\$17,081,378	\$20,867,344
Average Spent	\$2,983.84	\$2,985.73	\$3,058.83
Spending Potential Index	59	59	61
Food Away from Home: Total \$	\$3,195,414	\$11,124,879	\$13,449,356
Average Spent	\$1,895.26	\$1,944.57	\$1,971.47
Spending Potential Index	54	55	56
Health Care: Total \$	\$5,720,735	\$19,519,471	\$24,062,709
Average Spent	\$3,393.08	\$3,411.90	\$3,527.22
Spending Potential Index	59	60	62
HH Furnishings & Equipment: Total \$	\$1,880,970	\$6,583,219	\$7,988,785
Average Spent	\$1,115.64	\$1,150.71	\$1,171.03
Spending Potential Index	53	55	56
Personal Care Products & Services: Total \$	\$735,993	\$2,583,624	\$3,122,902
Average Spent	\$436.53	\$451.60	\$457.77
Spending Potential Index	53	55	55
Shelter: Total \$	\$14,963,330	\$51,814,823	\$61,651,723
Average Spent	\$8,875.05	\$9,056.95	\$9,037.19
Spending Potential Index	53	54	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,263,783	\$7,824,680	\$9,529,345
Average Spent	\$1,342.69	\$1,367.71	\$1,396.86
Spending Potential Index	54	55	56
Travel: Total \$	\$1,688,759	\$6,082,581	\$7,295,344
Average Spent	\$1,001.64	\$1,063.20	\$1,069.38
Spending Potential Index	47	49	50
Vehicle Maintenance & Repairs: Total \$	\$1,037,318	\$3,560,434	\$4,351,428
Average Spent	\$615.25	\$622.34	\$637.85
Spending Potential Index	57	58	59

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.