



Community Profile

Rings: 1, 3, 5 mile radii

16741 Canal Rd, Clinton Twp, MI 48038,

Latitude: 42.6059

Longitude: -82.95334

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	14,454	98,222	244,506
2010 Total Population	15,269	103,428	263,901
2018 Total Population	16,320	108,324	275,189
2018 Group Quarters	6	974	3,018
2023 Total Population	16,943	111,750	283,478
2018-2023 Annual Rate	0.75%	0.62%	0.60%
2018 Total Daytime Population	18,130	94,192	260,348
Workers	10,033	43,101	125,152
Residents	8,097	51,091	135,196
Household Summary			
2000 Households	6,737	39,273	96,359
2000 Average Household Size	2.14	2.47	2.50
2010 Households	7,419	43,538	105,811
2010 Average Household Size	2.06	2.35	2.47
2018 Households	7,981	45,972	110,676
2018 Average Household Size	2.04	2.34	2.46
2023 Households	8,314	47,572	114,134
2023 Average Household Size	2.04	2.33	2.46
2018-2023 Annual Rate	0.82%	0.69%	0.62%
2010 Families	4,059	27,837	70,174
2010 Average Family Size	2.80	2.99	3.07
2018 Families	4,254	28,739	72,010
2018 Average Family Size	2.78	2.97	3.06
2023 Families	4,384	29,464	73,712
2023 Average Family Size	2.77	2.96	3.06
2018-2023 Annual Rate	0.60%	0.50%	0.47%
Housing Unit Summary			
2000 Housing Units	6,958	40,475	99,825
Owner Occupied Housing Units	66.1%	74.2%	74.3%
Renter Occupied Housing Units	30.7%	22.8%	22.3%
Vacant Housing Units	3.2%	3.0%	3.5%
2010 Housing Units	7,898	46,188	112,861
Owner Occupied Housing Units	61.2%	69.4%	70.7%
Renter Occupied Housing Units	32.7%	24.8%	23.1%
Vacant Housing Units	6.1%	5.7%	6.2%
2018 Housing Units	8,320	48,066	116,985
Owner Occupied Housing Units	58.0%	67.0%	68.3%
Renter Occupied Housing Units	37.9%	28.7%	26.3%
Vacant Housing Units	4.1%	4.4%	5.4%
2023 Housing Units	8,653	49,583	120,487
Owner Occupied Housing Units	58.0%	67.4%	68.7%
Renter Occupied Housing Units	38.0%	28.6%	26.0%
Vacant Housing Units	3.9%	4.1%	5.3%
Median Household Income			
2018	\$54,280	\$61,488	\$60,548
2023	\$60,493	\$70,676	\$70,478
Median Home Value			
2018	\$169,679	\$178,229	\$172,364
2023	\$183,757	\$192,154	\$186,799
Per Capita Income			
2018	\$33,257	\$33,476	\$31,478
2023	\$39,321	\$39,353	\$37,154
Median Age			
2010	44.6	41.5	40.3
2018	46.6	43.2	41.9
2023	48.1	44.1	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	7,981	45,972	110,673
<\$15,000	7.6%	7.7%	8.7%
\$15,000 - \$24,999	13.3%	9.3%	9.1%
\$25,000 - \$34,999	12.7%	9.9%	9.6%
\$35,000 - \$49,999	11.0%	12.2%	12.9%
\$50,000 - \$74,999	21.7%	19.6%	18.7%
\$75,000 - \$99,999	13.6%	14.0%	14.1%
\$100,000 - \$149,999	13.0%	17.1%	17.0%
\$150,000 - \$199,999	4.1%	6.1%	6.0%
\$200,000+	2.9%	4.1%	3.9%
Average Household Income	\$69,085	\$78,728	\$77,505
2023 Households by Income			
Household Income Base	8,314	47,572	114,131
<\$15,000	5.9%	5.8%	6.7%
\$15,000 - \$24,999	10.9%	7.5%	7.5%
\$25,000 - \$34,999	11.3%	8.6%	8.3%
\$35,000 - \$49,999	10.5%	11.3%	11.8%
\$50,000 - \$74,999	21.8%	19.2%	18.1%
\$75,000 - \$99,999	14.6%	14.6%	14.7%
\$100,000 - \$149,999	16.2%	20.3%	20.3%
\$150,000 - \$199,999	4.9%	7.1%	7.1%
\$200,000+	4.0%	5.6%	5.5%
Average Household Income	\$81,397	\$92,357	\$91,496
2018 Owner Occupied Housing Units by Value			
Total	4,825	32,199	79,882
<\$50,000	4.1%	8.1%	9.7%
\$50,000 - \$99,999	10.6%	8.0%	10.7%
\$100,000 - \$149,999	23.6%	18.4%	18.7%
\$150,000 - \$199,999	29.7%	27.5%	24.2%
\$200,000 - \$249,999	17.4%	18.4%	15.5%
\$250,000 - \$299,999	7.8%	9.8%	10.3%
\$300,000 - \$399,999	5.7%	7.2%	7.9%
\$400,000 - \$499,999	0.3%	1.0%	1.3%
\$500,000 - \$749,999	0.0%	1.2%	1.0%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.7%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$182,998	\$190,220	\$186,469
2023 Owner Occupied Housing Units by Value			
Total	5,022	33,396	82,805
<\$50,000	2.7%	6.1%	7.7%
\$50,000 - \$99,999	7.1%	5.7%	8.3%
\$100,000 - \$149,999	19.1%	15.2%	15.9%
\$150,000 - \$199,999	31.3%	27.4%	24.6%
\$200,000 - \$249,999	19.6%	20.3%	16.8%
\$250,000 - \$299,999	10.3%	12.0%	11.9%
\$300,000 - \$399,999	7.9%	9.2%	9.9%
\$400,000 - \$499,999	0.6%	1.7%	2.3%
\$500,000 - \$749,999	0.1%	1.8%	1.7%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 - \$1,499,999	1.3%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$206,930	\$211,469	\$207,899

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	15,271	103,430	263,901
0 - 4	5.2%	5.1%	5.6%
5 - 9	4.4%	5.5%	6.2%
10 - 14	4.9%	6.1%	6.6%
15 - 24	11.2%	12.6%	12.6%
25 - 34	12.7%	12.3%	11.9%
35 - 44	12.2%	13.0%	14.0%
45 - 54	14.0%	15.8%	15.6%
55 - 64	14.6%	13.7%	12.7%
65 - 74	8.8%	7.7%	7.6%
75 - 84	7.8%	5.4%	4.9%
85 +	4.2%	2.8%	2.4%
18 +	82.5%	79.2%	77.5%
2018 Population by Age			
Total	16,321	108,323	275,189
0 - 4	4.7%	4.7%	5.1%
5 - 9	4.5%	5.0%	5.6%
10 - 14	4.5%	5.4%	6.0%
15 - 24	9.8%	10.9%	11.0%
25 - 34	13.3%	13.9%	13.2%
35 - 44	11.4%	12.2%	12.8%
45 - 54	11.8%	12.8%	13.6%
55 - 64	14.5%	14.6%	14.0%
65 - 74	13.2%	11.3%	10.5%
75 - 84	7.3%	5.8%	5.3%
85 +	5.2%	3.3%	2.7%
18 +	83.8%	81.6%	79.8%
2023 Population by Age			
Total	16,943	111,751	283,477
0 - 4	4.5%	4.6%	5.1%
5 - 9	4.3%	4.8%	5.4%
10 - 14	4.6%	5.3%	5.8%
15 - 24	8.9%	10.0%	10.3%
25 - 34	12.7%	13.1%	12.7%
35 - 44	11.7%	13.4%	13.6%
45 - 54	11.0%	11.8%	12.6%
55 - 64	12.7%	13.2%	13.3%
65 - 74	14.6%	12.9%	11.8%
75 - 84	9.6%	7.4%	6.6%
85 +	5.3%	3.4%	2.8%
18 +	84.0%	82.1%	80.3%
2010 Population by Sex			
Males	6,920	49,027	127,078
Females	8,349	54,401	136,823
2018 Population by Sex			
Males	7,477	51,377	132,730
Females	8,842	56,948	142,459
2023 Population by Sex			
Males	7,767	53,007	137,004
Females	9,176	58,743	146,475

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	15,269	103,428	263,902
White Alone	88.3%	88.8%	86.0%
Black Alone	7.6%	6.3%	8.3%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	1.8%	2.4%	2.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.7%	0.7%
Two or More Races	1.7%	1.7%	2.0%
Hispanic Origin	2.0%	2.3%	2.4%
Diversity Index	24.5	24.4	28.7
2018 Population by Race/Ethnicity			
Total	16,320	108,324	275,190
White Alone	83.0%	83.7%	80.6%
Black Alone	11.7%	9.8%	12.1%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	2.5%	3.4%	3.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.8%	0.8%
Two or More Races	2.2%	2.1%	2.5%
Hispanic Origin	2.3%	2.8%	2.8%
Diversity Index	32.9	32.7	37.0
2023 Population by Race/Ethnicity			
Total	16,943	111,751	283,478
White Alone	78.4%	79.4%	76.1%
Black Alone	15.4%	12.9%	15.4%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	3.1%	4.1%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.9%	0.8%
Two or More Races	2.5%	2.5%	2.8%
Hispanic Origin	2.5%	3.1%	3.1%
Diversity Index	39.2	39.0	43.2
2010 Population by Relationship and Household Type			
Total	15,269	103,428	263,901
In Households	100.0%	99.1%	98.9%
In Family Households	75.7%	81.7%	83.2%
Householder	26.2%	26.8%	26.6%
Spouse	19.5%	20.7%	20.1%
Child	26.1%	30.2%	31.8%
Other relative	2.7%	2.7%	3.1%
Nonrelative	1.2%	1.3%	1.5%
In Nonfamily Households	24.3%	17.4%	15.7%
In Group Quarters	0.0%	0.9%	1.1%
Institutionalized Population	0.0%	0.8%	0.9%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	12,490	80,136	198,601
Less than 9th Grade	2.2%	2.4%	3.2%
9th - 12th Grade, No Diploma	4.5%	5.0%	5.4%
High School Graduate	30.0%	25.4%	25.9%
GED/Alternative Credential	2.4%	2.6%	3.0%
Some College, No Degree	25.3%	25.1%	24.8%
Associate Degree	10.8%	11.7%	11.0%
Bachelor's Degree	16.7%	18.4%	17.1%
Graduate/Professional Degree	8.0%	9.4%	9.5%
2018 Population 15+ by Marital Status			
Total	14,085	91,924	228,956
Never Married	28.7%	30.2%	30.8%
Married	46.1%	50.6%	50.4%
Widowed	9.0%	7.3%	6.9%
Divorced	16.2%	11.9%	11.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	96.0%	95.6%
Civilian Unemployed (Unemployment Rate)	4.7%	4.0%	4.4%
2018 Employed Population 16+ by Industry			
Total	8,381	58,341	141,868
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	5.8%	3.9%	4.3%
Manufacturing	19.7%	20.3%	20.8%
Wholesale Trade	2.0%	2.3%	2.3%
Retail Trade	11.9%	11.7%	11.4%
Transportation/Utilities	1.8%	2.8%	3.2%
Information	1.2%	1.9%	1.7%
Finance/Insurance/Real Estate	9.3%	6.7%	6.4%
Services	43.9%	46.3%	45.8%
Public Administration	4.3%	4.1%	3.8%
2018 Employed Population 16+ by Occupation			
Total	8,382	58,340	141,871
White Collar	60.7%	61.7%	61.2%
Management/Business/Financial	15.8%	15.1%	14.5%
Professional	21.1%	21.2%	21.4%
Sales	9.4%	10.6%	10.9%
Administrative Support	14.4%	14.8%	14.5%
Services	18.2%	18.0%	17.2%
Blue Collar	21.1%	20.2%	21.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.9%	3.4%	3.6%
Installation/Maintenance/Repair	2.9%	3.3%	3.5%
Production	10.0%	8.9%	9.3%
Transportation/Material Moving	4.3%	4.5%	5.0%
2010 Population By Urban/ Rural Status			
Total Population	15,269	103,428	263,901
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	7,418	43,537	105,811
Households with 1 Person	40.2%	31.3%	29.0%
Households with 2+ People	59.8%	68.7%	71.0%
Family Households	54.7%	63.9%	66.3%
Husband-wife Families	40.7%	49.4%	50.1%
With Related Children	14.2%	19.8%	21.4%
Other Family (No Spouse Present)	14.0%	14.5%	16.2%
Other Family with Male Householder	3.4%	3.7%	4.2%
With Related Children	1.5%	1.8%	2.0%
Other Family with Female Householder	10.6%	10.8%	12.0%
With Related Children	6.0%	6.2%	7.0%
Nonfamily Households	5.1%	4.8%	4.7%
All Households with Children	22.0%	28.0%	30.7%
Multigenerational Households	2.0%	2.7%	3.1%
Unmarried Partner Households	4.9%	5.0%	5.2%
Male-female	4.4%	4.5%	4.7%
Same-sex	0.5%	0.4%	0.4%
2010 Households by Size			
Total	7,418	43,538	105,809
1 Person Household	40.2%	31.3%	29.0%
2 Person Household	31.7%	32.6%	32.0%
3 Person Household	13.4%	15.5%	16.0%
4 Person Household	10.1%	12.9%	14.0%
5 Person Household	3.4%	5.4%	6.2%
6 Person Household	0.9%	1.6%	1.9%
7 + Person Household	0.4%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	7,419	43,538	105,811
Owner Occupied	65.2%	73.7%	75.4%
Owned with a Mortgage/Loan	45.7%	52.9%	54.2%
Owned Free and Clear	19.4%	20.8%	21.2%
Renter Occupied	34.8%	26.3%	24.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,898	46,188	112,861
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
	1. Comfortable Empty Nesters	Comfortable Empty Nesters	Comfortable Empty Nesters
	2. Retirement Communities	Retirement Communities	Retirement Communities
	3. Old and Newcomers (8F)	Soccer Moms (4A)	Salt of the Earth (6B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$14,193,164	\$93,229,607	\$220,986,752
Average Spent	\$1,778.37	\$2,027.97	\$1,996.70
Spending Potential Index	82	93	92
Education: Total \$	\$9,570,995	\$62,793,273	\$146,476,555
Average Spent	\$1,199.22	\$1,365.90	\$1,323.47
Spending Potential Index	83	94	91
Entertainment/Recreation: Total \$	\$21,184,415	\$139,343,162	\$332,984,388
Average Spent	\$2,654.36	\$3,031.04	\$3,008.64
Spending Potential Index	82	94	93
Food at Home: Total \$	\$33,552,330	\$217,747,248	\$519,129,571
Average Spent	\$4,204.03	\$4,736.52	\$4,690.53
Spending Potential Index	84	94	93
Food Away from Home: Total \$	\$23,270,844	\$152,040,839	\$359,729,511
Average Spent	\$2,915.78	\$3,307.25	\$3,250.29
Spending Potential Index	83	94	93
Health Care: Total \$	\$38,578,239	\$252,081,455	\$605,136,955
Average Spent	\$4,833.76	\$5,483.37	\$5,467.64
Spending Potential Index	84	96	95
HH Furnishings & Equipment: Total \$	\$13,714,952	\$90,580,667	\$215,674,271
Average Spent	\$1,718.45	\$1,970.34	\$1,948.70
Spending Potential Index	82	94	93
Personal Care Products & Services: Total \$	\$5,559,149	\$36,242,879	\$85,528,601
Average Spent	\$696.55	\$788.37	\$772.78
Spending Potential Index	84	95	93
Shelter: Total \$	\$114,049,401	\$730,050,030	\$1,706,067,713
Average Spent	\$14,290.11	\$15,880.32	\$15,414.97
Spending Potential Index	85	95	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,003,112	\$109,065,608	\$256,718,034
Average Spent	\$2,130.45	\$2,372.44	\$2,319.55
Spending Potential Index	86	95	93
Travel: Total \$	\$14,021,080	\$92,807,428	\$218,553,203
Average Spent	\$1,756.81	\$2,018.78	\$1,974.71
Spending Potential Index	82	94	92
Vehicle Maintenance & Repairs: Total \$	\$7,119,279	\$46,716,716	\$111,399,022
Average Spent	\$892.03	\$1,016.20	\$1,006.53
Spending Potential Index	83	94	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.