



# Community Profile

Rings: 1, 3, 5 mile radii

2345 E Markland Ave, Kokomo, IN 46901,

Latitude: 40.4761

Longitude: -86.09904

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	4,051	41,631	65,424
2010 Total Population	3,656	37,840	62,997
2018 Total Population	3,748	38,400	64,030
2018 Group Quarters	0	357	1,163
2023 Total Population	3,778	39,043	64,793
2018-2023 Annual Rate	0.16%	0.33%	0.24%
2018 Total Daytime Population	7,964	50,107	76,164
Workers	5,784	28,516	40,536
Residents	2,180	21,591	35,628
<b>Household Summary</b>			
2000 Households	1,877	17,888	27,703
2000 Average Household Size	2.14	2.30	2.32
2010 Households	1,719	16,253	26,810
2010 Average Household Size	2.13	2.31	2.31
2018 Households	1,765	16,449	27,219
2018 Average Household Size	2.12	2.31	2.31
2023 Households	1,779	16,695	27,523
2023 Average Household Size	2.12	2.32	2.31
2018-2023 Annual Rate	0.16%	0.30%	0.22%
2010 Families	956	9,778	16,793
2010 Average Family Size	2.76	2.93	2.89
2018 Families	962	9,717	16,754
2018 Average Family Size	2.74	2.93	2.89
2023 Families	963	9,795	16,827
2023 Average Family Size	2.73	2.93	2.89
2018-2023 Annual Rate	0.02%	0.16%	0.09%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,004	19,592	30,209
Owner Occupied Housing Units	55.5%	57.0%	62.1%
Renter Occupied Housing Units	38.1%	34.3%	29.6%
Vacant Housing Units	6.3%	8.7%	8.3%
2010 Housing Units	1,966	19,062	30,655
Owner Occupied Housing Units	49.7%	51.5%	57.6%
Renter Occupied Housing Units	37.7%	33.8%	29.8%
Vacant Housing Units	12.6%	14.7%	12.5%
2018 Housing Units	1,987	19,389	31,148
Owner Occupied Housing Units	48.4%	49.0%	55.6%
Renter Occupied Housing Units	40.4%	35.8%	31.8%
Vacant Housing Units	11.2%	15.2%	12.6%
2023 Housing Units	1,995	19,689	31,508
Owner Occupied Housing Units	49.1%	48.7%	55.5%
Renter Occupied Housing Units	40.1%	36.1%	31.8%
Vacant Housing Units	10.8%	15.2%	12.6%
<b>Median Household Income</b>			
2018	\$41,938	\$39,080	\$44,488
2023	\$51,454	\$45,321	\$52,083
<b>Median Home Value</b>			
2018	\$79,878	\$85,281	\$96,965
2023	\$92,151	\$92,569	\$110,629
<b>Per Capita Income</b>			
2018	\$25,653	\$22,869	\$25,311
2023	\$31,425	\$26,667	\$29,481
<b>Median Age</b>			
2010	43.5	38.5	39.8
2018	44.8	39.5	40.8
2023	45.9	40.0	41.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,765	16,449	27,219
<\$15,000	15.4%	17.3%	14.6%
\$15,000 - \$24,999	13.9%	14.4%	12.9%
\$25,000 - \$34,999	10.8%	12.7%	12.0%
\$35,000 - \$49,999	18.1%	16.2%	15.0%
\$50,000 - \$74,999	19.4%	17.8%	19.1%
\$75,000 - \$99,999	11.8%	10.3%	12.1%
\$100,000 - \$149,999	6.8%	7.9%	9.6%
\$150,000 - \$199,999	2.8%	2.3%	3.1%
\$200,000+	1.1%	1.2%	1.8%
Average Household Income	\$54,068	\$52,466	\$58,918
<b>2023 Households by Income</b>			
Household Income Base	1,779	16,695	27,523
<\$15,000	12.0%	14.7%	12.1%
\$15,000 - \$24,999	11.0%	12.4%	10.9%
\$25,000 - \$34,999	8.8%	11.3%	10.4%
\$35,000 - \$49,999	16.4%	15.5%	14.1%
\$50,000 - \$74,999	20.6%	18.7%	19.6%
\$75,000 - \$99,999	14.7%	12.0%	13.8%
\$100,000 - \$149,999	10.2%	10.8%	12.6%
\$150,000 - \$199,999	4.6%	3.1%	4.1%
\$200,000+	1.7%	1.5%	2.3%
Average Household Income	\$66,253	\$61,353	\$68,823
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	962	9,505	17,319
<\$50,000	24.5%	19.6%	14.4%
\$50,000 - \$99,999	42.6%	43.1%	38.0%
\$100,000 - \$149,999	18.4%	20.1%	22.6%
\$150,000 - \$199,999	3.0%	10.3%	13.1%
\$200,000 - \$249,999	3.6%	2.5%	4.8%
\$250,000 - \$299,999	6.0%	2.1%	2.8%
\$300,000 - \$399,999	0.9%	1.8%	2.5%
\$400,000 - \$499,999	0.0%	0.2%	0.7%
\$500,000 - \$749,999	0.0%	0.1%	0.7%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 - \$1,499,999	0.8%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$104,808	\$102,649	\$123,099
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	980	9,595	17,497
<\$50,000	20.4%	16.3%	11.7%
\$50,000 - \$99,999	35.1%	39.6%	33.6%
\$100,000 - \$149,999	18.9%	20.3%	21.8%
\$150,000 - \$199,999	4.2%	12.7%	15.3%
\$200,000 - \$249,999	6.0%	3.5%	6.4%
\$250,000 - \$299,999	11.9%	3.6%	4.3%
\$300,000 - \$399,999	1.9%	3.0%	3.8%
\$400,000 - \$499,999	0.0%	0.5%	1.1%
\$500,000 - \$749,999	0.0%	0.1%	1.4%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	1.5%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$134,643	\$116,706	\$141,710

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	3,654	37,841	62,995
0 - 4	6.0%	7.1%	6.8%
5 - 9	4.8%	6.5%	6.3%
10 - 14	5.3%	6.3%	6.3%
15 - 24	11.4%	12.6%	12.4%
25 - 34	12.5%	13.4%	12.5%
35 - 44	12.0%	11.9%	11.9%
45 - 54	15.7%	14.8%	14.5%
55 - 64	14.5%	12.7%	13.0%
65 - 74	10.1%	8.2%	8.8%
75 - 84	5.6%	4.7%	5.4%
85 +	2.2%	1.9%	2.2%
18 +	81.2%	76.2%	76.6%
<b>2018 Population by Age</b>			
Total	3,748	38,399	64,032
0 - 4	5.1%	6.6%	6.3%
5 - 9	5.5%	6.3%	6.1%
10 - 14	5.2%	6.0%	6.0%
15 - 24	9.1%	12.1%	11.8%
25 - 34	12.7%	13.4%	12.9%
35 - 44	12.4%	12.2%	11.8%
45 - 54	12.9%	12.2%	12.2%
55 - 64	15.3%	13.3%	13.4%
65 - 74	12.6%	10.6%	11.2%
75 - 84	6.6%	5.2%	5.8%
85 +	2.3%	2.1%	2.5%
18 +	81.5%	77.7%	78.1%
<b>2023 Population by Age</b>			
Total	3,778	39,043	64,792
0 - 4	4.9%	6.5%	6.2%
5 - 9	5.3%	6.2%	6.1%
10 - 14	5.7%	6.1%	6.2%
15 - 24	9.3%	11.9%	11.5%
25 - 34	10.6%	13.1%	12.5%
35 - 44	13.0%	12.4%	12.1%
45 - 54	12.2%	11.7%	11.7%
55 - 64	14.7%	12.3%	12.5%
65 - 74	13.9%	11.4%	11.8%
75 - 84	7.9%	6.2%	6.9%
85 +	2.5%	2.0%	2.5%
18 +	80.8%	77.5%	78.0%
<b>2010 Population by Sex</b>			
Males	1,798	18,124	30,053
Females	1,858	19,716	32,944
<b>2018 Population by Sex</b>			
Males	1,862	18,455	30,702
Females	1,886	19,945	33,328
<b>2023 Population by Sex</b>			
Males	1,889	18,900	31,298
Females	1,890	20,143	33,494

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	3,656	37,839	62,998
White Alone	84.5%	83.7%	86.1%
Black Alone	9.4%	10.7%	8.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.4%	0.7%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.2%	1.0%
Two or More Races	3.3%	3.2%	2.9%
Hispanic Origin	3.4%	3.3%	3.0%
Diversity Index	32.5	33.3	29.5
<b>2018 Population by Race/Ethnicity</b>			
Total	3,748	38,399	64,029
White Alone	81.9%	81.4%	83.9%
Black Alone	10.1%	11.5%	9.4%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	1.9%	1.0%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.5%	1.2%
Two or More Races	4.3%	4.2%	3.7%
Hispanic Origin	4.5%	4.4%	4.0%
Diversity Index	37.7	38.1	34.2
<b>2023 Population by Race/Ethnicity</b>			
Total	3,779	39,043	64,793
White Alone	80.1%	79.7%	82.4%
Black Alone	10.5%	11.9%	9.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	2.3%	1.2%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.6%	1.4%
Two or More Races	5.1%	5.0%	4.5%
Hispanic Origin	5.3%	5.2%	4.7%
Diversity Index	41.2	41.4	37.4
<b>2010 Population by Relationship and Household Type</b>			
Total	3,656	37,840	62,997
In Households	100.0%	99.1%	98.2%
In Family Households	74.4%	78.5%	79.5%
Householder	26.4%	26.1%	26.6%
Spouse	17.2%	16.6%	18.3%
Child	25.6%	30.0%	29.6%
Other relative	2.8%	2.9%	2.5%
Nonrelative	2.4%	2.9%	2.5%
In Nonfamily Households	25.6%	20.5%	18.7%
In Group Quarters	0.0%	0.9%	1.8%
Institutionalized Population	0.0%	0.5%	1.5%
Noninstitutionalized Population	0.0%	0.4%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,809	26,516	44,715
Less than 9th Grade	6.4%	4.3%	3.6%
9th - 12th Grade, No Diploma	10.4%	9.4%	9.0%
High School Graduate	32.9%	29.9%	29.7%
GED/Alternative Credential	8.2%	7.8%	7.4%
Some College, No Degree	26.9%	25.7%	23.9%
Associate Degree	6.3%	7.5%	8.1%
Bachelor's Degree	5.6%	9.8%	11.7%
Graduate/Professional Degree	3.4%	5.6%	6.5%
<b>2018 Population 15+ by Marital Status</b>			
Total	3,153	31,168	52,244
Never Married	28.6%	28.4%	27.4%
Married	44.0%	45.3%	48.0%
Widowed	7.8%	7.1%	7.1%
Divorced	19.5%	19.2%	17.4%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.6%	92.4%	93.4%
Civilian Unemployed (Unemployment Rate)	9.4%	7.6%	6.6%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,590	16,799	28,587
Agriculture/Mining	0.0%	0.6%	0.6%
Construction	4.8%	5.3%	4.6%
Manufacturing	21.5%	21.3%	22.1%
Wholesale Trade	2.3%	1.6%	1.6%
Retail Trade	10.8%	12.8%	12.3%
Transportation/Utilities	2.3%	3.3%	3.2%
Information	1.9%	1.9%	1.8%
Finance/Insurance/Real Estate	3.3%	3.9%	4.0%
Services	51.0%	46.7%	46.9%
Public Administration	1.9%	2.6%	2.9%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,591	16,797	28,586
White Collar	37.2%	46.5%	49.4%
Management/Business/Financial	4.9%	8.5%	8.9%
Professional	11.8%	15.5%	18.2%
Sales	7.7%	9.6%	9.4%
Administrative Support	12.8%	12.9%	12.9%
Services	33.9%	24.1%	21.6%
Blue Collar	28.9%	29.4%	28.9%
Farming/Forestry/Fishing	0.1%	0.2%	0.3%
Construction/Extraction	4.7%	6.0%	5.2%
Installation/Maintenance/Repair	2.6%	3.1%	3.5%
Production	13.5%	12.9%	13.2%
Transportation/Material Moving	8.1%	7.3%	6.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,656	37,840	62,997
Population Inside Urbanized Area	92.6%	95.6%	92.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	7.4%	4.4%	7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	1,720	16,253	26,810
Households with 1 Person	36.9%	33.9%	32.0%
Households with 2+ People	63.1%	66.1%	68.0%
Family Households	55.6%	60.2%	62.6%
Husband-wife Families	36.4%	38.4%	43.0%
With Related Children	10.6%	14.3%	15.9%
Other Family (No Spouse Present)	19.2%	21.8%	19.6%
Other Family with Male Householder	5.9%	5.4%	4.8%
With Related Children	3.4%	3.3%	2.9%
Other Family with Female Householder	13.3%	16.4%	14.8%
With Related Children	8.0%	11.5%	10.3%
Nonfamily Households	7.6%	6.0%	5.3%
All Households with Children	22.6%	29.7%	29.7%
Multigenerational Households	3.2%	3.3%	3.1%
Unmarried Partner Households	7.6%	7.7%	6.8%
Male-female	6.9%	6.8%	6.0%
Same-sex	0.6%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	1,718	16,254	26,809
1 Person Household	36.9%	33.9%	32.0%
2 Person Household	36.8%	33.7%	34.9%
3 Person Household	13.0%	14.5%	14.6%
4 Person Household	7.9%	10.2%	10.8%
5 Person Household	3.9%	5.0%	5.0%
6 Person Household	0.9%	1.7%	1.7%
7 + Person Household	0.6%	1.0%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,719	16,253	26,810
Owner Occupied	56.8%	60.4%	65.9%
Owned with a Mortgage/Loan	36.4%	41.5%	45.7%
Owned Free and Clear	20.5%	18.9%	20.1%
Renter Occupied	43.2%	39.6%	34.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,966	19,062	30,655
Housing Units Inside Urbanized Area	92.8%	96.0%	92.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	7.2%	4.0%	7.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Heartland Communities	Traditional Living (12B)	Midlife Constants (5E)
<b>2.</b>	Small Town Simplicity	Hardscrabble Road (8G)	Traditional Living (12B)
<b>3.</b>	Rooted Rural (10B)	Small Town Simplicity	Hardscrabble Road (8G)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,431,337	\$22,533,261	\$41,464,297
Average Spent	\$1,377.53	\$1,369.89	\$1,523.36
Spending Potential Index	63	63	70
Education: Total \$	\$1,374,075	\$14,340,551	\$26,619,578
Average Spent	\$778.51	\$871.82	\$977.98
Spending Potential Index	54	60	68
Entertainment/Recreation: Total \$	\$4,020,990	\$34,347,478	\$63,657,435
Average Spent	\$2,278.18	\$2,088.12	\$2,338.71
Spending Potential Index	71	65	73
Food at Home: Total \$	\$6,429,031	\$55,068,755	\$100,981,662
Average Spent	\$3,642.51	\$3,347.85	\$3,709.97
Spending Potential Index	73	67	74
Food Away from Home: Total \$	\$3,991,485	\$36,658,186	\$67,604,974
Average Spent	\$2,261.46	\$2,228.60	\$2,483.74
Spending Potential Index	64	63	71
Health Care: Total \$	\$7,701,576	\$63,134,320	\$117,533,830
Average Spent	\$4,363.50	\$3,838.19	\$4,318.08
Spending Potential Index	76	67	75
HH Furnishings & Equipment: Total \$	\$2,431,481	\$21,854,865	\$40,565,429
Average Spent	\$1,377.61	\$1,328.64	\$1,490.34
Spending Potential Index	66	64	71
Personal Care Products & Services: Total \$	\$925,004	\$8,527,846	\$15,849,434
Average Spent	\$524.08	\$518.44	\$582.29
Spending Potential Index	63	63	70
Shelter: Total \$	\$17,928,381	\$172,851,741	\$317,909,809
Average Spent	\$10,157.72	\$10,508.34	\$11,679.70
Spending Potential Index	61	63	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,915,329	\$25,455,466	\$47,655,762
Average Spent	\$1,651.74	\$1,547.54	\$1,750.83
Spending Potential Index	66	62	70
Travel: Total \$	\$2,196,211	\$20,865,734	\$39,275,897
Average Spent	\$1,244.31	\$1,268.51	\$1,442.96
Spending Potential Index	58	59	67
Vehicle Maintenance & Repairs: Total \$	\$1,339,492	\$11,605,683	\$21,431,557
Average Spent	\$758.92	\$705.56	\$787.37
Spending Potential Index	71	66	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.