



# Community Profile

Rings: 1, 3, 5 mile radii

6315 US-6, Portage, IN 46368, USA

Latitude: 41.55  
Longitude: -87.17

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	3,010	38,809	72,446
2010 Total Population	3,973	42,581	78,422
2018 Total Population	4,142	43,055	79,455
2018 Group Quarters	145	266	394
2023 Total Population	4,253	44,069	80,511
2018-2023 Annual Rate	0.53%	0.47%	0.26%
2018 Total Daytime Population	5,279	33,165	66,035
Workers	3,275	10,170	24,266
Residents	2,004	22,995	41,769
<b>Household Summary</b>			
2000 Households	1,103	14,121	27,052
2000 Average Household Size	2.55	2.72	2.66
2010 Households	1,538	15,667	29,501
2010 Average Household Size	2.49	2.70	2.65
2018 Households	1,596	15,774	29,817
2018 Average Household Size	2.50	2.71	2.65
2023 Households	1,636	16,126	30,176
2023 Average Household Size	2.51	2.72	2.65
2018-2023 Annual Rate	0.50%	0.44%	0.24%
2010 Families	1,106	11,260	20,792
2010 Average Family Size	2.93	3.15	3.13
2018 Families	1,130	11,171	20,706
2018 Average Family Size	2.95	3.16	3.13
2023 Families	1,154	11,358	20,846
2023 Average Family Size	2.96	3.16	3.13
2018-2023 Annual Rate	0.42%	0.33%	0.13%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,155	14,664	28,220
Owner Occupied Housing Units	57.7%	73.1%	72.5%
Renter Occupied Housing Units	37.7%	23.2%	23.3%
Vacant Housing Units	4.5%	3.7%	4.1%
2010 Housing Units	1,613	16,521	31,285
Owner Occupied Housing Units	58.6%	70.2%	69.9%
Renter Occupied Housing Units	36.8%	24.6%	24.4%
Vacant Housing Units	4.6%	5.2%	5.7%
2018 Housing Units	1,675	16,890	32,105
Owner Occupied Housing Units	57.9%	68.5%	68.7%
Renter Occupied Housing Units	37.4%	24.9%	24.1%
Vacant Housing Units	4.7%	6.6%	7.1%
2023 Housing Units	1,722	17,385	32,842
Owner Occupied Housing Units	59.1%	68.2%	68.5%
Renter Occupied Housing Units	35.8%	24.6%	23.4%
Vacant Housing Units	5.0%	7.2%	8.1%
<b>Median Household Income</b>			
2018	\$67,653	\$56,389	\$57,394
2023	\$78,610	\$66,066	\$67,362
<b>Median Home Value</b>			
2018	\$178,265	\$140,475	\$146,405
2023	\$185,614	\$153,159	\$163,295
<b>Per Capita Income</b>			
2018	\$29,081	\$25,110	\$26,450
2023	\$33,167	\$29,482	\$31,022
<b>Median Age</b>			
2010	36.1	36.1	36.7
2018	36.9	37.8	38.4
2023	37.2	38.4	39.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,596	15,774	29,817
<\$15,000	4.3%	8.6%	8.6%
\$15,000 - \$24,999	9.2%	10.4%	9.7%
\$25,000 - \$34,999	9.9%	9.8%	9.2%
\$35,000 - \$49,999	9.7%	13.6%	14.0%
\$50,000 - \$74,999	21.5%	21.8%	21.7%
\$75,000 - \$99,999	15.4%	15.4%	15.1%
\$100,000 - \$149,999	20.0%	15.1%	15.7%
\$150,000 - \$199,999	8.0%	3.8%	4.1%
\$200,000+	1.9%	1.4%	2.0%
Average Household Income	\$79,542	\$67,852	\$70,235
<b>2023 Households by Income</b>			
Household Income Base	1,636	16,126	30,176
<\$15,000	3.2%	6.5%	6.4%
\$15,000 - \$24,999	7.2%	8.2%	7.6%
\$25,000 - \$34,999	7.7%	7.7%	7.3%
\$35,000 - \$49,999	8.5%	12.0%	12.4%
\$50,000 - \$74,999	20.4%	21.4%	21.1%
\$75,000 - \$99,999	16.0%	16.9%	16.4%
\$100,000 - \$149,999	24.4%	20.0%	20.5%
\$150,000 - \$199,999	10.3%	5.4%	5.7%
\$200,000+	2.3%	2.0%	2.7%
Average Household Income	\$91,349	\$79,832	\$82,544
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	969	11,571	22,066
<\$50,000	1.9%	10.1%	8.5%
\$50,000 - \$99,999	2.9%	12.1%	13.5%
\$100,000 - \$149,999	16.6%	34.3%	30.2%
\$150,000 - \$199,999	50.6%	25.7%	23.8%
\$200,000 - \$249,999	16.3%	7.3%	9.0%
\$250,000 - \$299,999	6.5%	5.2%	7.2%
\$300,000 - \$399,999	3.9%	3.7%	4.8%
\$400,000 - \$499,999	0.1%	0.7%	1.2%
\$500,000 - \$749,999	0.0%	0.4%	1.2%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	1.1%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$195,041	\$155,460	\$168,213
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,018	11,853	22,497
<\$50,000	1.0%	8.2%	6.2%
\$50,000 - \$99,999	1.6%	8.9%	10.2%
\$100,000 - \$149,999	12.7%	31.2%	26.9%
\$150,000 - \$199,999	48.8%	27.2%	25.1%
\$200,000 - \$249,999	19.4%	8.9%	10.8%
\$250,000 - \$299,999	9.0%	7.6%	9.9%
\$300,000 - \$399,999	5.8%	5.4%	6.6%
\$400,000 - \$499,999	0.1%	1.1%	1.6%
\$500,000 - \$749,999	0.1%	0.7%	2.0%
\$750,000 - \$999,999	0.0%	0.1%	0.3%
\$1,000,000 - \$1,499,999	1.5%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$211,076	\$174,150	\$189,706

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	3,971	42,583	78,422
0 - 4	6.6%	6.7%	6.7%
5 - 9	7.0%	7.1%	7.1%
10 - 14	8.0%	7.5%	7.4%
15 - 24	13.9%	13.4%	12.8%
25 - 34	12.9%	13.7%	13.7%
35 - 44	14.2%	13.8%	13.8%
45 - 54	14.9%	14.5%	14.9%
55 - 64	11.6%	11.7%	12.1%
65 - 74	4.7%	6.4%	6.4%
75 - 84	3.6%	3.7%	3.6%
85 +	2.7%	1.5%	1.4%
18 +	73.9%	73.8%	74.3%
<b>2018 Population by Age</b>			
Total	4,142	43,054	79,455
0 - 4	6.2%	6.3%	6.3%
5 - 9	6.1%	6.4%	6.4%
10 - 14	6.3%	6.4%	6.5%
15 - 24	13.5%	12.6%	12.3%
25 - 34	15.7%	14.5%	13.9%
35 - 44	12.0%	13.2%	13.3%
45 - 54	12.7%	12.8%	13.0%
55 - 64	12.7%	13.0%	13.5%
65 - 74	8.4%	9.1%	9.3%
75 - 84	3.6%	4.0%	3.9%
85 +	2.8%	1.7%	1.6%
18 +	77.7%	77.1%	77.1%
<b>2023 Population by Age</b>			
Total	4,253	44,068	80,511
0 - 4	6.2%	6.3%	6.2%
5 - 9	5.8%	6.3%	6.3%
10 - 14	6.0%	6.4%	6.5%
15 - 24	12.3%	11.6%	11.4%
25 - 34	16.7%	14.8%	14.1%
35 - 44	12.7%	13.3%	13.3%
45 - 54	11.5%	12.3%	12.5%
55 - 64	11.6%	12.1%	12.5%
65 - 74	9.8%	10.3%	10.7%
75 - 84	4.6%	4.9%	5.0%
85 +	2.7%	1.7%	1.6%
18 +	78.5%	77.3%	77.3%
<b>2010 Population by Sex</b>			
Males	1,870	20,584	38,209
Females	2,103	21,997	40,213
<b>2018 Population by Sex</b>			
Males	1,948	20,796	38,689
Females	2,194	22,259	40,765
<b>2023 Population by Sex</b>			
Males	2,010	21,364	39,315
Females	2,244	22,705	41,196

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	3,973	42,582	78,423
White Alone	77.0%	85.7%	85.6%
Black Alone	12.1%	5.9%	6.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.6%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.8%	4.6%	4.4%
Two or More Races	2.1%	2.5%	2.5%
Hispanic Origin	18.6%	15.0%	14.3%
Diversity Index	57.6	45.0	44.4
<b>2018 Population by Race/Ethnicity</b>			
Total	4,142	43,054	79,454
White Alone	71.7%	82.1%	82.8%
Black Alone	15.8%	8.0%	7.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.9%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.9%	5.5%	5.4%
Two or More Races	2.4%	2.9%	2.9%
Hispanic Origin	21.8%	18.1%	17.3%
Diversity Index	64.4	52.2	50.7
<b>2023 Population by Race/Ethnicity</b>			
Total	4,252	44,069	80,510
White Alone	67.9%	79.3%	80.6%
Black Alone	18.3%	9.5%	8.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.1%	1.2%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.9%	6.4%	6.2%
Two or More Races	2.5%	3.2%	3.3%
Hispanic Origin	24.5%	20.8%	19.9%
Diversity Index	68.8	57.2	55.3
<b>2010 Population by Relationship and Household Type</b>			
Total	3,973	42,581	78,422
In Households	96.4%	99.4%	99.5%
In Family Households	83.9%	86.2%	85.7%
Householder	25.6%	26.6%	26.5%
Spouse	18.9%	19.0%	19.1%
Child	34.1%	34.4%	33.9%
Other relative	3.1%	3.3%	3.3%
Nonrelative	2.3%	3.0%	2.8%
In Nonfamily Households	12.5%	13.2%	13.8%
In Group Quarters	3.6%	0.6%	0.5%
Institutionalized Population	3.3%	0.5%	0.4%
Noninstitutionalized Population	0.4%	0.1%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,815	29,373	54,463
Less than 9th Grade	4.6%	3.0%	3.2%
9th - 12th Grade, No Diploma	6.3%	8.0%	7.9%
High School Graduate	36.1%	35.8%	34.9%
GED/Alternative Credential	3.9%	4.9%	4.7%
Some College, No Degree	24.4%	23.2%	22.1%
Associate Degree	11.0%	9.8%	9.8%
Bachelor's Degree	8.3%	10.0%	11.5%
Graduate/Professional Degree	5.3%	5.2%	5.9%
<b>2018 Population 15+ by Marital Status</b>			
Total	3,375	34,816	64,263
Never Married	31.0%	32.3%	31.6%
Married	51.4%	48.0%	50.3%
Widowed	8.6%	6.9%	6.2%
Divorced	9.1%	12.7%	12.0%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.9%	95.6%	95.5%
Civilian Unemployed (Unemployment Rate)	4.1%	4.3%	4.5%
<b>2018 Employed Population 16+ by Industry</b>			
Total	2,177	20,442	38,350
Agriculture/Mining	0.0%	0.2%	0.4%
Construction	4.6%	7.4%	7.3%
Manufacturing	20.5%	19.8%	18.3%
Wholesale Trade	0.6%	1.5%	1.9%
Retail Trade	9.1%	11.0%	10.6%
Transportation/Utilities	10.1%	6.8%	6.1%
Information	1.6%	1.4%	1.6%
Finance/Insurance/Real Estate	4.9%	3.9%	4.6%
Services	46.3%	45.8%	46.3%
Public Administration	2.2%	2.3%	2.9%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	2,178	20,442	38,351
White Collar	54.0%	48.0%	50.0%
Management/Business/Financial	13.3%	9.5%	10.0%
Professional	16.4%	16.7%	17.9%
Sales	8.4%	9.4%	9.2%
Administrative Support	15.9%	12.4%	12.9%
Services	20.4%	20.9%	19.5%
Blue Collar	25.6%	31.1%	30.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	6.0%	8.8%	8.0%
Installation/Maintenance/Repair	3.2%	4.5%	4.9%
Production	7.2%	9.3%	9.0%
Transportation/Material Moving	9.3%	8.5%	8.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,973	42,581	78,422
Population Inside Urbanized Area	98.3%	96.5%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	1.7%	3.5%	4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Households by Type</b>			
Total	1,539	15,666	29,501
Households with 1 Person	22.5%	22.4%	23.7%
Households with 2+ People	77.5%	77.6%	76.3%
Family Households	71.9%	71.9%	70.5%
Husband-wife Families	52.7%	51.4%	50.8%
With Related Children	25.7%	23.5%	23.1%
Other Family (No Spouse Present)	19.2%	20.5%	19.6%
Other Family with Male Householder	4.7%	6.3%	5.9%
With Related Children	3.1%	3.9%	3.6%
Other Family with Female Householder	14.6%	14.2%	13.7%
With Related Children	10.6%	9.3%	8.9%
Nonfamily Households	5.7%	5.7%	5.8%
All Households with Children	40.2%	37.5%	36.2%
Multigenerational Households	4.5%	4.8%	4.7%
Unmarried Partner Households	7.9%	8.3%	8.1%
Male-female	7.2%	7.6%	7.3%
Same-sex	0.7%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	1,537	15,666	29,501
1 Person Household	22.5%	22.4%	23.7%
2 Person Household	31.8%	32.4%	32.4%
3 Person Household	17.9%	18.1%	17.8%
4 Person Household	15.5%	15.2%	14.6%
5 Person Household	7.5%	7.4%	7.1%
6 Person Household	3.0%	2.8%	2.7%
7 + Person Household	1.8%	1.7%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,538	15,667	29,501
Owner Occupied	61.4%	74.1%	74.2%
Owned with a Mortgage/Loan	52.4%	54.9%	55.2%
Owned Free and Clear	9.0%	19.1%	18.9%
Renter Occupied	38.6%	25.9%	25.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,613	16,521	31,285
Housing Units Inside Urbanized Area	98.0%	96.5%	95.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	2.0%	3.5%	4.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b> Home Improvement (4B)	Rustbelt Traditions (5D)	Middleburg (4C)	
<b>2.</b> Bright Young Professionals	Middleburg (4C)	Rustbelt Traditions (5D)	
<b>3.</b> Old and Newcomers (8F)	Home Improvement (4B)	Heartland Communities	
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,376,617	\$27,806,004	\$54,392,454
Average Spent	\$2,115.67	\$1,762.77	\$1,824.21
Spending Potential Index	97	81	84
Education: Total \$	\$2,126,704	\$17,536,127	\$34,557,640
Average Spent	\$1,332.52	\$1,111.71	\$1,158.99
Spending Potential Index	92	77	80
Entertainment/Recreation: Total \$	\$4,878,500	\$41,963,513	\$82,192,849
Average Spent	\$3,056.70	\$2,660.30	\$2,756.58
Spending Potential Index	95	83	86
Food at Home: Total \$	\$7,639,814	\$65,725,890	\$128,732,593
Average Spent	\$4,786.85	\$4,166.72	\$4,317.42
Spending Potential Index	95	83	86
Food Away from Home: Total \$	\$5,505,746	\$45,486,082	\$88,740,328
Average Spent	\$3,449.72	\$2,883.61	\$2,976.17
Spending Potential Index	98	82	85
Health Care: Total \$	\$8,529,093	\$76,462,001	\$149,795,145
Average Spent	\$5,344.04	\$4,847.34	\$5,023.82
Spending Potential Index	93	85	88
HH Furnishings & Equipment: Total \$	\$3,247,635	\$27,361,886	\$53,390,190
Average Spent	\$2,034.86	\$1,734.62	\$1,790.60
Spending Potential Index	97	83	86
Personal Care Products & Services: Total \$	\$1,293,279	\$10,734,717	\$20,905,500
Average Spent	\$810.33	\$680.53	\$701.13
Spending Potential Index	98	82	85
Shelter: Total \$	\$25,730,272	\$211,088,925	\$411,871,026
Average Spent	\$16,121.72	\$13,382.08	\$13,813.30
Spending Potential Index	96	80	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,634,022	\$31,301,895	\$61,256,449
Average Spent	\$2,276.96	\$1,984.40	\$2,054.41
Spending Potential Index	92	80	83
Travel: Total \$	\$3,286,633	\$27,034,936	\$52,654,838
Average Spent	\$2,059.29	\$1,713.89	\$1,765.93
Spending Potential Index	96	80	82
Vehicle Maintenance & Repairs: Total \$	\$1,658,331	\$14,174,019	\$27,689,568
Average Spent	\$1,039.05	\$898.57	\$928.65
Spending Potential Index	97	84	86

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.