



Community Profile

Rings: 1, 3, 5 mile radii

517 Cypress Ave S, Braham, MN 55006,

Latitude: 45.7193

Longitude: -93.16932

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,423	1,879	3,832
2010 Total Population	1,922	2,436	4,605
2018 Total Population	1,954	2,474	4,658
2018 Group Quarters	28	31	38
2023 Total Population	2,002	2,533	4,750
2018-2023 Annual Rate	0.49%	0.47%	0.39%
2018 Total Daytime Population	1,922	2,191	3,348
Workers	771	798	939
Residents	1,151	1,393	2,409
Household Summary			
2000 Households	569	738	1,411
2000 Average Household Size	2.50	2.54	2.71
2010 Households	759	956	1,725
2010 Average Household Size	2.50	2.52	2.65
2018 Households	769	968	1,740
2018 Average Household Size	2.50	2.52	2.65
2023 Households	787	990	1,773
2023 Average Household Size	2.51	2.53	2.66
2018-2023 Annual Rate	0.46%	0.45%	0.38%
2010 Families	490	637	1,224
2010 Average Family Size	3.07	3.04	3.09
2018 Families	490	637	1,222
2018 Average Family Size	3.07	3.05	3.10
2023 Families	500	649	1,240
2023 Average Family Size	3.07	3.05	3.10
2018-2023 Annual Rate	0.40%	0.37%	0.29%
Housing Unit Summary			
2000 Housing Units	625	808	1,589
Owner Occupied Housing Units	63.8%	68.1%	74.1%
Renter Occupied Housing Units	27.2%	23.3%	14.7%
Vacant Housing Units	9.0%	8.7%	11.2%
2010 Housing Units	808	1,025	1,925
Owner Occupied Housing Units	64.6%	67.8%	72.6%
Renter Occupied Housing Units	29.3%	25.5%	17.0%
Vacant Housing Units	6.1%	6.7%	10.4%
2018 Housing Units	819	1,039	1,952
Owner Occupied Housing Units	64.2%	67.4%	71.8%
Renter Occupied Housing Units	29.7%	25.8%	17.3%
Vacant Housing Units	6.1%	6.8%	10.9%
2023 Housing Units	838	1,066	2,005
Owner Occupied Housing Units	64.4%	67.4%	71.7%
Renter Occupied Housing Units	29.5%	25.4%	16.8%
Vacant Housing Units	6.1%	7.1%	11.6%
Median Household Income			
2018	\$46,556	\$49,443	\$55,204
2023	\$52,862	\$55,294	\$62,501
Median Home Value			
2018	\$129,514	\$140,042	\$183,299
2023	\$175,136	\$187,201	\$224,642
Per Capita Income			
2018	\$21,824	\$23,029	\$26,078
2023	\$25,785	\$27,076	\$30,272
Median Age			
2010	31.4	32.9	37.0
2018	32.5	34.1	38.2
2023	31.8	34.1	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	769	968	1,740
<\$15,000	14.8%	13.4%	10.5%
\$15,000 - \$24,999	10.7%	10.1%	9.1%
\$25,000 - \$34,999	9.9%	9.7%	9.0%
\$35,000 - \$49,999	17.8%	17.1%	15.3%
\$50,000 - \$74,999	22.5%	21.9%	21.1%
\$75,000 - \$99,999	11.8%	12.7%	14.7%
\$100,000 - \$149,999	11.4%	12.8%	15.9%
\$150,000 - \$199,999	1.2%	1.7%	2.9%
\$200,000+	0.0%	0.4%	1.6%
Average Household Income	\$54,659	\$58,575	\$67,817
2023 Households by Income			
Household Income Base	787	990	1,773
<\$15,000	12.2%	11.1%	8.7%
\$15,000 - \$24,999	9.0%	8.6%	7.7%
\$25,000 - \$34,999	8.6%	8.5%	7.8%
\$35,000 - \$49,999	16.5%	15.8%	13.9%
\$50,000 - \$74,999	21.1%	20.4%	19.7%
\$75,000 - \$99,999	13.3%	14.0%	15.6%
\$100,000 - \$149,999	17.4%	18.5%	20.8%
\$150,000 - \$199,999	1.7%	2.4%	3.8%
\$200,000+	0.0%	0.5%	1.9%
Average Household Income	\$64,804	\$69,060	\$78,844
2018 Owner Occupied Housing Units by Value			
Total	526	700	1,402
<\$50,000	7.6%	6.7%	5.1%
\$50,000 - \$99,999	18.1%	16.3%	12.7%
\$100,000 - \$149,999	41.1%	33.7%	20.7%
\$150,000 - \$199,999	20.2%	19.6%	17.2%
\$200,000 - \$249,999	8.2%	11.3%	16.5%
\$250,000 - \$299,999	1.1%	3.4%	8.4%
\$300,000 - \$399,999	3.6%	6.1%	11.7%
\$400,000 - \$499,999	0.0%	2.0%	5.1%
\$500,000 - \$749,999	0.0%	0.7%	2.0%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$136,476	\$161,857	\$208,887
2023 Owner Occupied Housing Units by Value			
Total	540	719	1,437
<\$50,000	5.2%	4.6%	3.7%
\$50,000 - \$99,999	8.5%	8.1%	7.3%
\$100,000 - \$149,999	19.1%	15.7%	10.0%
\$150,000 - \$199,999	34.1%	29.1%	19.4%
\$200,000 - \$249,999	17.4%	18.2%	19.4%
\$250,000 - \$299,999	2.8%	5.3%	10.2%
\$300,000 - \$399,999	12.8%	14.5%	18.4%
\$400,000 - \$499,999	0.0%	3.3%	8.1%
\$500,000 - \$749,999	0.0%	1.3%	3.1%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$183,024	\$206,711	\$249,130

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	1,924	2,438	4,607
0 - 4	10.1%	9.3%	7.4%
5 - 9	8.4%	8.1%	7.5%
10 - 14	6.8%	6.8%	7.0%
15 - 24	12.4%	12.3%	12.1%
25 - 34	17.7%	16.4%	13.5%
35 - 44	10.9%	11.4%	12.2%
45 - 54	12.4%	13.6%	16.1%
55 - 64	8.0%	8.7%	10.6%
65 - 74	6.7%	7.0%	7.7%
75 - 84	4.3%	4.1%	4.1%
85 +	2.3%	2.1%	1.6%
18 +	70.1%	71.0%	73.2%
2018 Population by Age			
Total	1,954	2,474	4,657
0 - 4	9.7%	8.9%	6.9%
5 - 9	8.9%	8.4%	7.1%
10 - 14	8.0%	7.8%	7.2%
15 - 24	12.8%	12.5%	11.8%
25 - 34	14.3%	13.7%	12.3%
35 - 44	14.4%	14.1%	13.3%
45 - 54	10.0%	10.8%	12.5%
55 - 64	10.2%	11.4%	14.1%
65 - 74	6.1%	6.8%	8.7%
75 - 84	3.8%	4.0%	4.5%
85 +	1.7%	1.6%	1.4%
18 +	68.8%	70.6%	74.5%
2023 Population by Age			
Total	2,003	2,532	4,751
0 - 4	9.7%	8.8%	6.8%
5 - 9	9.0%	8.4%	7.0%
10 - 14	8.5%	8.1%	7.3%
15 - 24	13.9%	13.3%	12.0%
25 - 34	13.0%	12.5%	11.3%
35 - 44	14.2%	14.1%	13.6%
45 - 54	10.2%	10.7%	11.8%
55 - 64	9.8%	10.9%	13.4%
65 - 74	6.6%	7.7%	10.2%
75 - 84	3.6%	4.1%	5.2%
85 +	1.4%	1.4%	1.5%
18 +	67.6%	69.7%	74.3%
2010 Population by Sex			
Males	901	1,163	2,287
Females	1,021	1,273	2,318
2018 Population by Sex			
Males	910	1,174	2,298
Females	1,043	1,300	2,359
2023 Population by Sex			
Males	934	1,202	2,343
Females	1,069	1,331	2,407

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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2010 Population by Race/Ethnicity			
Total	1,924	2,436	4,605
White Alone	96.3%	96.5%	96.8%
Black Alone	0.5%	0.5%	0.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.7%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.1%	0.3%
Two or More Races	2.1%	1.9%	1.5%
Hispanic Origin	1.5%	1.5%	1.6%
Diversity Index	9.8	9.7	9.2
2018 Population by Race/Ethnicity			
Total	1,954	2,472	4,658
White Alone	95.5%	95.7%	96.0%
Black Alone	0.7%	0.6%	0.5%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	0.9%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.2%	0.4%
Two or More Races	2.4%	2.2%	1.8%
Hispanic Origin	1.9%	1.9%	2.0%
Diversity Index	12.2	12.1	11.6
2023 Population by Race/Ethnicity			
Total	2,002	2,533	4,750
White Alone	94.8%	94.9%	95.3%
Black Alone	0.8%	0.8%	0.6%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	1.0%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.2%	0.5%
Two or More Races	2.8%	2.6%	2.1%
Hispanic Origin	2.2%	2.3%	2.4%
Diversity Index	14.0	14.1	13.6
2010 Population by Relationship and Household Type			
Total	1,922	2,436	4,605
In Households	98.5%	98.7%	99.2%
In Family Households	81.7%	82.9%	85.3%
Householder	25.5%	26.0%	27.1%
Spouse	17.0%	18.2%	20.9%
Child	33.7%	33.3%	31.9%
Other relative	1.9%	2.0%	2.3%
Nonrelative	3.6%	3.4%	3.1%
In Nonfamily Households	16.8%	15.8%	13.9%
In Group Quarters	1.5%	1.3%	0.8%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	1.5%	1.3%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	1,183	1,544	3,118
Less than 9th Grade	2.4%	2.3%	2.1%
9th - 12th Grade, No Diploma	11.1%	10.0%	7.8%
High School Graduate	30.3%	31.3%	33.2%
GED/Alternative Credential	8.0%	7.7%	7.0%
Some College, No Degree	26.5%	26.0%	25.0%
Associate Degree	9.5%	10.2%	11.0%
Bachelor's Degree	9.7%	9.7%	9.9%
Graduate/Professional Degree	2.5%	2.9%	3.9%
2018 Population 15+ by Marital Status			
Total	1,434	1,855	3,667
Never Married	33.8%	32.8%	30.2%
Married	43.2%	46.0%	52.1%
Widowed	7.1%	6.5%	5.4%
Divorced	15.8%	14.7%	12.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	95.2%	96.1%
Civilian Unemployed (Unemployment Rate)	5.3%	4.8%	3.9%
2018 Employed Population 16+ by Industry			
Total	818	1,093	2,269
Agriculture/Mining	0.4%	0.5%	1.1%
Construction	12.1%	11.9%	11.7%
Manufacturing	17.2%	17.1%	17.1%
Wholesale Trade	3.1%	2.9%	2.6%
Retail Trade	9.2%	10.0%	11.1%
Transportation/Utilities	7.3%	7.1%	6.5%
Information	0.7%	0.7%	0.8%
Finance/Insurance/Real Estate	3.2%	3.6%	3.9%
Services	45.1%	43.9%	41.9%
Public Administration	1.7%	2.2%	3.3%
2018 Employed Population 16+ by Occupation			
Total	818	1,093	2,269
White Collar	46.0%	46.1%	46.5%
Management/Business/Financial	6.8%	7.4%	8.7%
Professional	13.3%	13.8%	15.2%
Sales	8.9%	8.9%	8.7%
Administrative Support	16.9%	16.0%	13.9%
Services	20.3%	19.3%	17.8%
Blue Collar	33.7%	34.6%	35.7%
Farming/Forestry/Fishing	0.5%	0.5%	0.5%
Construction/Extraction	11.6%	11.1%	10.1%
Installation/Maintenance/Repair	2.0%	2.6%	3.6%
Production	11.6%	12.3%	12.9%
Transportation/Material Moving	8.1%	8.2%	8.5%
2010 Population By Urban/ Rural Status			
Total Population	1,922	2,436	4,605
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	758	957	1,725
Households with 1 Person	29.8%	27.8%	23.5%
Households with 2+ People	70.2%	72.2%	76.5%
Family Households	64.6%	66.6%	71.0%
Husband-wife Families	43.1%	46.7%	54.6%
With Related Children	20.2%	21.2%	23.0%
Other Family (No Spouse Present)	21.6%	19.9%	16.3%
Other Family with Male Householder	6.3%	6.2%	5.9%
With Related Children	4.7%	4.5%	3.9%
Other Family with Female Householder	15.3%	13.7%	10.5%
With Related Children	12.4%	11.1%	8.1%
Nonfamily Households	5.5%	5.6%	5.6%
All Households with Children	37.5%	37.1%	35.5%
Multigenerational Households	3.0%	3.0%	2.9%
Unmarried Partner Households	9.4%	9.0%	8.1%
Male-female	9.2%	8.8%	7.7%
Same-sex	0.1%	0.2%	0.3%
2010 Households by Size			
Total	759	957	1,725
1 Person Household	29.8%	27.8%	23.5%
2 Person Household	31.0%	32.2%	35.7%
3 Person Household	15.9%	16.1%	15.9%
4 Person Household	13.2%	13.6%	14.0%
5 Person Household	6.1%	6.4%	6.7%
6 Person Household	2.6%	2.6%	2.7%
7 + Person Household	1.4%	1.4%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	759	956	1,725
Owner Occupied	68.8%	72.7%	81.0%
Owned with a Mortgage/Loan	52.3%	54.5%	59.0%
Owned Free and Clear	16.5%	18.2%	22.0%
Renter Occupied	31.2%	27.3%	19.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	808	1,025	1,925
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Top Tier (1A)	Salt of the Earth (6B)	Salt of the Earth (6B)
3.	Professional Pride (1B)	Green Acres (6A)	Green Acres (6A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,098,107	\$1,470,548	\$3,005,509
Average Spent	\$1,427.97	\$1,519.16	\$1,727.30
Spending Potential Index	66	70	79
Education: Total \$	\$731,763	\$982,695	\$2,011,191
Average Spent	\$951.58	\$1,015.18	\$1,155.86
Spending Potential Index	66	70	80
Entertainment/Recreation: Total \$	\$1,658,012	\$2,240,436	\$4,668,350
Average Spent	\$2,156.06	\$2,314.50	\$2,682.96
Spending Potential Index	67	72	83
Food at Home: Total \$	\$2,638,370	\$3,545,586	\$7,290,600
Average Spent	\$3,430.91	\$3,662.80	\$4,190.00
Spending Potential Index	68	73	83
Food Away from Home: Total \$	\$1,779,623	\$2,390,243	\$4,913,219
Average Spent	\$2,314.20	\$2,469.26	\$2,823.69
Spending Potential Index	66	70	80
Health Care: Total \$	\$3,023,898	\$4,110,092	\$8,654,493
Average Spent	\$3,932.25	\$4,245.96	\$4,973.85
Spending Potential Index	69	74	87
HH Furnishings & Equipment: Total \$	\$1,076,824	\$1,450,155	\$3,000,617
Average Spent	\$1,400.29	\$1,498.09	\$1,724.49
Spending Potential Index	67	72	83
Personal Care Products & Services: Total \$	\$410,966	\$555,222	\$1,156,720
Average Spent	\$534.42	\$573.58	\$664.78
Spending Potential Index	65	69	80
Shelter: Total \$	\$8,318,688	\$11,134,061	\$22,772,272
Average Spent	\$10,817.54	\$11,502.13	\$13,087.51
Spending Potential Index	64	69	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,190,417	\$1,621,949	\$3,446,720
Average Spent	\$1,548.01	\$1,675.57	\$1,980.87
Spending Potential Index	62	67	80
Travel: Total \$	\$1,020,783	\$1,387,167	\$2,936,299
Average Spent	\$1,327.42	\$1,433.02	\$1,687.53
Spending Potential Index	62	67	78
Vehicle Maintenance & Repairs: Total \$	\$560,493	\$754,851	\$1,562,322
Average Spent	\$728.86	\$779.80	\$897.89
Spending Potential Index	68	73	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.