



Community Profile

Rings: 1, 3, 5 mile radii

209 2nd St SW, Pipestone, MN 56164, USA

Latitude: 44
Longitude: -96.32

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,159	4,699	5,091
2010 Total Population	4,084	4,597	4,950
2018 Total Population	3,921	4,446	4,816
2018 Group Quarters	137	147	147
2023 Total Population	3,834	4,358	4,731
2018-2023 Annual Rate	-0.45%	-0.40%	-0.36%
2018 Total Daytime Population	3,731	5,529	5,734
Workers	1,948	3,516	3,577
Residents	1,783	2,013	2,157
Household Summary			
2000 Households	1,837	2,011	2,154
2000 Average Household Size	2.18	2.25	2.28
2010 Households	1,852	2,025	2,163
2010 Average Household Size	2.13	2.20	2.22
2018 Households	1,775	1,953	2,098
2018 Average Household Size	2.13	2.20	2.23
2023 Households	1,734	1,911	2,057
2023 Average Household Size	2.13	2.20	2.23
2018-2023 Annual Rate	-0.47%	-0.43%	-0.39%
2010 Families	1,044	1,164	1,266
2010 Average Family Size	2.81	2.88	2.89
2018 Families	983	1,105	1,212
2018 Average Family Size	2.81	2.88	2.89
2023 Families	952	1,074	1,181
2023 Average Family Size	2.81	2.88	2.89
2018-2023 Annual Rate	-0.64%	-0.57%	-0.52%
Housing Unit Summary			
2000 Housing Units	2,021	2,211	2,360
Owner Occupied Housing Units	62.5%	63.6%	64.8%
Renter Occupied Housing Units	28.4%	27.4%	26.5%
Vacant Housing Units	9.1%	9.0%	8.7%
2010 Housing Units	2,049	2,242	2,389
Owner Occupied Housing Units	59.0%	60.1%	61.5%
Renter Occupied Housing Units	31.4%	30.2%	29.0%
Vacant Housing Units	9.6%	9.7%	9.5%
2018 Housing Units	2,018	2,220	2,379
Owner Occupied Housing Units	58.3%	59.6%	61.1%
Renter Occupied Housing Units	29.6%	28.3%	27.1%
Vacant Housing Units	12.0%	12.0%	11.8%
2023 Housing Units	2,018	2,222	2,381
Owner Occupied Housing Units	57.8%	59.2%	60.7%
Renter Occupied Housing Units	28.0%	26.8%	25.6%
Vacant Housing Units	14.1%	14.0%	13.6%
Median Household Income			
2018	\$44,037	\$44,370	\$44,985
2023	\$46,681	\$47,235	\$48,009
Median Home Value			
2018	\$91,360	\$94,274	\$96,505
2023	\$92,985	\$96,445	\$99,210
Per Capita Income			
2018	\$25,798	\$26,396	\$26,982
2023	\$28,171	\$28,991	\$29,840
Median Age			
2010	40.7	40.9	41.2
2018	42.5	42.7	43.0
2023	42.5	42.9	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	1,775	1,953	2,098
<\$15,000	14.0%	13.5%	13.1%
\$15,000 - \$24,999	14.9%	14.5%	14.1%
\$25,000 - \$34,999	12.6%	13.2%	13.3%
\$35,000 - \$49,999	12.8%	12.8%	13.0%
\$50,000 - \$74,999	20.6%	19.8%	19.3%
\$75,000 - \$99,999	10.9%	10.9%	10.8%
\$100,000 - \$149,999	10.8%	11.2%	11.4%
\$150,000 - \$199,999	2.4%	2.7%	3.0%
\$200,000+	1.1%	1.5%	2.0%
Average Household Income	\$57,071	\$59,007	\$60,991
2023 Households by Income			
Household Income Base	1,734	1,911	2,057
<\$15,000	13.1%	12.6%	12.1%
\$15,000 - \$24,999	14.4%	14.0%	13.5%
\$25,000 - \$34,999	12.4%	13.0%	13.1%
\$35,000 - \$49,999	12.2%	12.3%	12.5%
\$50,000 - \$74,999	19.8%	18.9%	18.4%
\$75,000 - \$99,999	11.7%	11.6%	11.3%
\$100,000 - \$149,999	12.5%	12.9%	13.3%
\$150,000 - \$199,999	2.8%	3.1%	3.4%
\$200,000+	1.2%	1.7%	2.3%
Average Household Income	\$62,423	\$64,957	\$67,639
2018 Owner Occupied Housing Units by Value			
Total	1,177	1,323	1,454
<\$50,000	21.3%	20.5%	20.2%
\$50,000 - \$99,999	34.7%	33.3%	32.0%
\$100,000 - \$149,999	19.3%	19.3%	18.6%
\$150,000 - \$199,999	12.7%	12.5%	12.4%
\$200,000 - \$249,999	9.8%	9.6%	9.3%
\$250,000 - \$299,999	0.7%	1.5%	2.5%
\$300,000 - \$399,999	0.1%	0.5%	1.0%
\$400,000 - \$499,999	0.3%	0.8%	1.2%
\$500,000 - \$749,999	1.1%	1.8%	2.5%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$110,323	\$120,087	\$129,164
2023 Owner Occupied Housing Units by Value			
Total	1,167	1,315	1,446
<\$50,000	21.1%	20.2%	19.8%
\$50,000 - \$99,999	33.6%	32.1%	30.6%
\$100,000 - \$149,999	18.5%	18.6%	17.9%
\$150,000 - \$199,999	12.7%	12.5%	12.4%
\$200,000 - \$249,999	11.2%	10.9%	10.4%
\$250,000 - \$299,999	0.9%	1.7%	2.6%
\$300,000 - \$399,999	0.0%	0.5%	1.0%
\$400,000 - \$499,999	0.4%	0.9%	1.5%
\$500,000 - \$749,999	1.5%	2.4%	3.4%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$115,073	\$126,180	\$137,569

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,083	4,596	4,949
0 - 4	7.2%	7.2%	7.1%
5 - 9	6.8%	6.8%	6.8%
10 - 14	5.7%	5.9%	6.1%
15 - 24	12.2%	12.0%	11.8%
25 - 34	11.8%	11.7%	11.5%
35 - 44	10.5%	10.5%	10.5%
45 - 54	13.8%	14.1%	14.4%
55 - 64	11.2%	11.4%	11.7%
65 - 74	7.7%	7.6%	7.6%
75 - 84	7.7%	7.5%	7.4%
85 +	5.5%	5.3%	5.1%
18 +	76.2%	76.0%	75.8%
2018 Population by Age			
Total	3,922	4,448	4,818
0 - 4	6.7%	6.6%	6.5%
5 - 9	6.2%	6.2%	6.2%
10 - 14	5.5%	5.6%	5.6%
15 - 24	11.5%	11.5%	11.5%
25 - 34	12.8%	12.5%	12.2%
35 - 44	9.8%	9.8%	9.9%
45 - 54	11.7%	11.8%	12.0%
55 - 64	12.5%	12.9%	13.4%
65 - 74	9.8%	10.0%	10.1%
75 - 84	7.8%	7.6%	7.4%
85 +	5.7%	5.5%	5.2%
18 +	77.9%	77.9%	77.9%
2023 Population by Age			
Total	3,833	4,360	4,732
0 - 4	6.6%	6.5%	6.4%
5 - 9	6.2%	6.1%	6.1%
10 - 14	5.8%	5.8%	5.9%
15 - 24	11.3%	11.1%	11.0%
25 - 34	12.6%	12.4%	12.2%
35 - 44	10.1%	10.1%	10.1%
45 - 54	10.7%	10.7%	10.8%
55 - 64	12.1%	12.4%	12.8%
65 - 74	11.1%	11.4%	11.8%
75 - 84	8.3%	8.2%	8.1%
85 +	5.3%	5.2%	4.9%
18 +	77.6%	77.7%	77.8%
2010 Population by Sex			
Males	1,904	2,154	2,337
Females	2,180	2,443	2,613
2018 Population by Sex			
Males	1,848	2,108	2,301
Females	2,073	2,338	2,515
2023 Population by Sex			
Males	1,829	2,091	2,287
Females	2,005	2,267	2,444

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	4,084	4,596	4,950
White Alone	90.3%	90.7%	91.1%
Black Alone	0.9%	0.9%	0.8%
American Indian Alone	1.9%	1.8%	1.7%
Asian Alone	1.2%	1.1%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.4%	3.3%	3.1%
Two or More Races	2.4%	2.3%	2.2%
Hispanic Origin	5.1%	4.9%	4.6%
Diversity Index	26.3	25.4	24.3
2018 Population by Race/Ethnicity			
Total	3,920	4,446	4,817
White Alone	84.3%	84.9%	85.7%
Black Alone	2.1%	2.1%	2.0%
American Indian Alone	2.4%	2.3%	2.2%
Asian Alone	1.5%	1.4%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.4%	6.1%	5.6%
Two or More Races	3.3%	3.2%	3.1%
Hispanic Origin	9.5%	9.0%	8.5%
Diversity Index	41.1	39.7	37.9
2023 Population by Race/Ethnicity			
Total	3,834	4,358	4,731
White Alone	80.5%	81.3%	82.4%
Black Alone	2.9%	2.9%	2.7%
American Indian Alone	2.6%	2.5%	2.4%
Asian Alone	1.7%	1.6%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.2%	7.8%	7.2%
Two or More Races	4.1%	3.9%	3.8%
Hispanic Origin	12.1%	11.5%	10.9%
Diversity Index	48.9	47.2	45.2
2010 Population by Relationship and Household Type			
Total	4,084	4,597	4,950
In Households	96.6%	96.8%	97.0%
In Family Households	74.2%	75.2%	76.1%
Householder	25.1%	25.4%	25.7%
Spouse	18.6%	19.1%	19.6%
Child	26.9%	27.1%	27.4%
Other relative	1.2%	1.2%	1.2%
Nonrelative	2.4%	2.3%	2.2%
In Nonfamily Households	22.4%	21.6%	20.9%
In Group Quarters	3.4%	3.2%	3.0%
Institutionalized Population	2.9%	2.8%	2.6%
Noninstitutionalized Population	0.4%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	2,750	3,119	3,380
Less than 9th Grade	7.1%	7.0%	6.7%
9th - 12th Grade, No Diploma	7.6%	7.6%	7.5%
High School Graduate	25.0%	25.1%	25.5%
GED/Alternative Credential	5.5%	5.2%	5.1%
Some College, No Degree	19.9%	20.0%	20.2%
Associate Degree	13.2%	13.3%	13.4%
Bachelor's Degree	16.6%	16.6%	16.7%
Graduate/Professional Degree	5.2%	5.1%	4.9%
2018 Population 15+ by Marital Status			
Total	3,199	3,629	3,932
Never Married	23.4%	23.0%	22.6%
Married	52.2%	53.3%	54.6%
Widowed	11.4%	11.2%	10.7%
Divorced	13.0%	12.6%	12.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	97.4%	97.6%
Civilian Unemployed (Unemployment Rate)	2.8%	2.6%	2.5%
2018 Employed Population 16+ by Industry			
Total	2,148	2,453	2,676
Agriculture/Mining	3.0%	4.2%	5.5%
Construction	9.0%	8.8%	8.8%
Manufacturing	16.7%	16.2%	15.6%
Wholesale Trade	3.2%	3.3%	3.3%
Retail Trade	13.4%	12.9%	12.7%
Transportation/Utilities	4.3%	4.4%	4.3%
Information	1.4%	1.4%	1.3%
Finance/Insurance/Real Estate	3.8%	3.8%	3.8%
Services	43.8%	43.5%	43.0%
Public Administration	1.4%	1.5%	1.6%
2018 Employed Population 16+ by Occupation			
Total	2,149	2,454	2,675
White Collar	44.4%	45.3%	46.0%
Management/Business/Financial	8.0%	9.0%	9.9%
Professional	14.2%	14.3%	14.3%
Sales	11.0%	10.6%	10.1%
Administrative Support	11.2%	11.5%	11.6%
Services	22.9%	22.1%	21.3%
Blue Collar	32.8%	32.6%	32.6%
Farming/Forestry/Fishing	2.7%	3.1%	3.4%
Construction/Extraction	8.0%	7.7%	7.6%
Installation/Maintenance/Repair	4.4%	4.4%	4.4%
Production	9.5%	9.2%	9.0%
Transportation/Material Moving	8.2%	8.2%	8.2%
2010 Population By Urban/ Rural Status			
Total Population	4,084	4,597	4,950
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	94.6%	89.1%	82.8%
Rural Population	5.4%	10.9%	17.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,852	2,025	2,162
Households with 1 Person	38.3%	37.4%	36.4%
Households with 2+ People	61.7%	62.6%	63.6%
Family Households	56.4%	57.5%	58.6%
Husband-wife Families	41.7%	43.2%	44.7%
With Related Children	14.9%	15.5%	16.1%
Other Family (No Spouse Present)	14.7%	14.3%	13.9%
Other Family with Male Householder	3.5%	3.4%	3.4%
With Related Children	2.8%	2.8%	2.7%
Other Family with Female Householder	11.2%	10.9%	10.5%
With Related Children	9.0%	8.7%	8.4%
Nonfamily Households	5.3%	5.1%	5.0%
All Households with Children	27.4%	27.7%	27.9%
Multigenerational Households	1.1%	1.0%	1.0%
Unmarried Partner Households	7.3%	7.1%	7.0%
Male-female	6.9%	6.7%	6.5%
Same-sex	0.5%	0.4%	0.5%
2010 Households by Size			
Total	1,850	2,025	2,162
1 Person Household	38.4%	37.4%	36.4%
2 Person Household	33.7%	34.2%	34.7%
3 Person Household	10.9%	11.0%	11.0%
4 Person Household	10.3%	10.5%	10.6%
5 Person Household	4.3%	4.4%	4.5%
6 Person Household	1.8%	1.9%	2.0%
7 + Person Household	0.7%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	1,852	2,025	2,163
Owner Occupied	65.2%	66.6%	68.0%
Owned with a Mortgage/Loan	37.1%	37.8%	38.3%
Owned Free and Clear	28.1%	28.8%	29.6%
Renter Occupied	34.8%	33.4%	32.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,049	2,242	2,389
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	93.9%	89.6%	84.1%
Rural Housing Units	6.1%	10.4%	15.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Heartland Communities	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	Old and Newcomers (8F)	Heartland Communities	Heartland Communities
2018 Consumer Spending			
Apparel & Services: Total \$	\$2,633,178	\$2,985,374	\$3,302,691
Average Spent	\$1,483.48	\$1,528.61	\$1,574.21
Spending Potential Index	68	70	72
Education: Total \$	\$1,649,435	\$1,845,207	\$2,004,097
Average Spent	\$929.26	\$944.81	\$955.24
Spending Potential Index	64	65	66
Entertainment/Recreation: Total \$	\$4,082,054	\$4,670,453	\$5,234,717
Average Spent	\$2,299.75	\$2,391.42	\$2,495.10
Spending Potential Index	71	74	77
Food at Home: Total \$	\$6,520,062	\$7,459,410	\$8,358,660
Average Spent	\$3,673.27	\$3,819.46	\$3,984.11
Spending Potential Index	73	76	79
Food Away from Home: Total \$	\$4,293,205	\$4,878,642	\$5,412,045
Average Spent	\$2,418.71	\$2,498.02	\$2,579.62
Spending Potential Index	69	71	73
Health Care: Total \$	\$7,542,940	\$8,655,183	\$9,745,155
Average Spent	\$4,249.54	\$4,431.74	\$4,644.97
Spending Potential Index	74	77	81
HH Furnishings & Equipment: Total \$	\$2,581,900	\$2,940,449	\$3,273,613
Average Spent	\$1,454.59	\$1,505.61	\$1,560.35
Spending Potential Index	70	72	75
Personal Care Products & Services: Total \$	\$995,857	\$1,130,544	\$1,252,335
Average Spent	\$561.05	\$578.88	\$596.92
Spending Potential Index	68	70	72
Shelter: Total \$	\$19,966,248	\$22,552,397	\$24,806,703
Average Spent	\$11,248.59	\$11,547.57	\$11,823.98
Spending Potential Index	67	69	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,978,177	\$3,389,437	\$3,770,588
Average Spent	\$1,677.85	\$1,735.50	\$1,797.23
Spending Potential Index	67	70	72
Travel: Total \$	\$2,428,149	\$2,754,927	\$3,048,278
Average Spent	\$1,367.97	\$1,410.61	\$1,452.94
Spending Potential Index	64	65	67
Vehicle Maintenance & Repairs: Total \$	\$1,373,911	\$1,568,910	\$1,753,626
Average Spent	\$774.03	\$803.33	\$835.86
Spending Potential Index	72	75	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.