



Community Profile

Rings: 1, 3, 5 mile radii

3050 Center Ave, Essexville, MI 48732, USA

Latitude: 43.5945

Longitude: -83.84327

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	5,345	39,375	69,652
2010 Total Population	5,317	37,765	66,923
2018 Total Population	5,178	36,826	65,354
2018 Group Quarters	46	793	1,056
2023 Total Population	5,056	35,951	63,863
2018-2023 Annual Rate	-0.48%	-0.48%	-0.46%
2018 Total Daytime Population	4,704	35,969	61,449
Workers	1,849	15,149	23,926
Residents	2,855	20,820	37,523
Household Summary			
2000 Households	2,472	16,323	28,612
2000 Average Household Size	2.14	2.36	2.39
2010 Households	2,525	15,897	28,211
2010 Average Household Size	2.09	2.33	2.33
2018 Households	2,474	15,544	27,629
2018 Average Household Size	2.07	2.32	2.33
2023 Households	2,424	15,196	27,028
2023 Average Household Size	2.07	2.31	2.32
2018-2023 Annual Rate	-0.41%	-0.45%	-0.44%
2010 Families	1,436	9,461	17,440
2010 Average Family Size	2.77	2.98	2.93
2018 Families	1,371	9,050	16,731
2018 Average Family Size	2.75	2.97	2.91
2023 Families	1,330	8,771	16,237
2023 Average Family Size	2.74	2.96	2.91
2018-2023 Annual Rate	-0.61%	-0.62%	-0.60%
Housing Unit Summary			
2000 Housing Units	2,581	17,364	30,215
Owner Occupied Housing Units	65.5%	64.6%	69.7%
Renter Occupied Housing Units	30.3%	29.4%	25.0%
Vacant Housing Units	4.2%	6.0%	5.3%
2010 Housing Units	2,677	17,390	30,599
Owner Occupied Housing Units	58.5%	61.9%	66.5%
Renter Occupied Housing Units	35.9%	29.6%	25.7%
Vacant Housing Units	5.7%	8.6%	7.8%
2018 Housing Units	2,644	17,425	30,546
Owner Occupied Housing Units	61.5%	64.2%	69.0%
Renter Occupied Housing Units	32.1%	25.0%	21.5%
Vacant Housing Units	6.4%	10.8%	9.5%
2023 Housing Units	2,653	17,503	30,679
Owner Occupied Housing Units	60.3%	63.1%	67.8%
Renter Occupied Housing Units	31.0%	23.8%	20.3%
Vacant Housing Units	8.6%	13.2%	11.9%
Median Household Income			
2018	\$44,180	\$39,800	\$42,740
2023	\$53,252	\$47,410	\$50,391
Median Home Value			
2018	\$149,126	\$90,865	\$98,756
2023	\$177,405	\$101,648	\$118,796
Per Capita Income			
2018	\$29,054	\$23,495	\$24,651
2023	\$34,807	\$28,174	\$29,556
Median Age			
2010	44.1	38.8	40.3
2018	46.4	40.1	41.5
2023	47.7	40.9	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	2,474	15,544	27,629
<\$15,000	13.9%	18.3%	15.5%
\$15,000 - \$24,999	16.3%	13.7%	13.0%
\$25,000 - \$34,999	12.3%	12.5%	12.2%
\$35,000 - \$49,999	11.1%	14.0%	15.6%
\$50,000 - \$74,999	17.5%	18.0%	18.7%
\$75,000 - \$99,999	12.4%	10.2%	10.6%
\$100,000 - \$149,999	10.5%	9.4%	10.0%
\$150,000 - \$199,999	3.0%	2.0%	2.4%
\$200,000+	2.9%	1.8%	2.0%
Average Household Income	\$62,100	\$54,220	\$57,283
2023 Households by Income			
Household Income Base	2,424	15,196	27,028
<\$15,000	11.1%	15.4%	12.7%
\$15,000 - \$24,999	14.0%	11.7%	11.0%
\$25,000 - \$34,999	11.2%	11.4%	11.0%
\$35,000 - \$49,999	10.4%	13.4%	14.9%
\$50,000 - \$74,999	18.1%	18.5%	18.9%
\$75,000 - \$99,999	13.9%	11.7%	11.9%
\$100,000 - \$149,999	13.5%	12.7%	13.5%
\$150,000 - \$199,999	3.7%	2.7%	3.2%
\$200,000+	4.1%	2.6%	2.9%
Average Household Income	\$74,358	\$65,169	\$68,791
2018 Owner Occupied Housing Units by Value			
Total	1,625	11,182	21,062
<\$50,000	6.2%	16.2%	15.6%
\$50,000 - \$99,999	26.5%	41.3%	35.3%
\$100,000 - \$149,999	17.6%	18.1%	21.1%
\$150,000 - \$199,999	24.0%	10.7%	12.6%
\$200,000 - \$249,999	8.9%	5.0%	5.5%
\$250,000 - \$299,999	6.6%	2.0%	3.0%
\$300,000 - \$399,999	3.9%	2.7%	3.5%
\$400,000 - \$499,999	3.6%	2.0%	1.4%
\$500,000 - \$749,999	2.5%	0.9%	0.7%
\$750,000 - \$999,999	0.2%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$170,628	\$128,978	\$137,708
2023 Owner Occupied Housing Units by Value			
Total	1,601	11,038	20,802
<\$50,000	4.2%	13.4%	12.5%
\$50,000 - \$99,999	18.9%	36.1%	30.1%
\$100,000 - \$149,999	13.4%	16.6%	19.5%
\$150,000 - \$199,999	24.7%	11.7%	14.1%
\$200,000 - \$249,999	10.3%	5.9%	6.9%
\$250,000 - \$299,999	9.2%	3.1%	4.3%
\$300,000 - \$399,999	6.0%	5.2%	6.1%
\$400,000 - \$499,999	8.4%	4.5%	3.2%
\$500,000 - \$749,999	4.7%	1.8%	1.4%
\$750,000 - \$999,999	0.2%	0.8%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.8%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$214,101	\$160,685	\$167,566

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	5,317	37,765	66,921
0 - 4	4.6%	6.4%	6.1%
5 - 9	5.4%	6.4%	6.2%
10 - 14	6.4%	6.5%	6.3%
15 - 24	12.5%	13.2%	13.0%
25 - 34	10.8%	12.9%	12.3%
35 - 44	11.3%	12.2%	12.0%
45 - 54	14.9%	14.7%	14.8%
55 - 64	14.6%	12.7%	13.3%
65 - 74	8.9%	7.4%	8.1%
75 - 84	7.3%	4.8%	5.3%
85 +	3.2%	2.6%	2.6%
18 +	79.7%	76.6%	77.4%
2018 Population by Age			
Total	5,180	36,827	65,353
0 - 4	4.2%	6.0%	5.7%
5 - 9	4.4%	5.9%	5.7%
10 - 14	4.9%	5.9%	5.8%
15 - 24	10.8%	12.2%	11.6%
25 - 34	13.0%	13.7%	13.5%
35 - 44	11.0%	11.9%	11.7%
45 - 54	12.0%	12.2%	12.3%
55 - 64	15.4%	14.1%	14.3%
65 - 74	12.8%	10.3%	10.9%
75 - 84	7.2%	5.1%	5.6%
85 +	4.2%	2.8%	2.9%
18 +	83.1%	78.7%	79.4%
2023 Population by Age			
Total	5,055	35,952	63,863
0 - 4	4.2%	6.0%	5.7%
5 - 9	4.4%	5.8%	5.7%
10 - 14	4.7%	5.9%	5.8%
15 - 24	9.2%	11.5%	10.9%
25 - 34	11.9%	13.4%	13.0%
35 - 44	12.8%	12.5%	12.4%
45 - 54	11.0%	11.4%	11.4%
55 - 64	13.7%	12.9%	13.1%
65 - 74	15.0%	11.9%	12.4%
75 - 84	8.8%	6.1%	6.8%
85 +	4.4%	2.7%	2.8%
18 +	83.9%	78.9%	79.4%
2010 Population by Sex			
Males	2,526	18,246	32,307
Females	2,791	19,519	34,616
2018 Population by Sex			
Males	2,482	17,831	31,701
Females	2,696	18,996	33,653
2023 Population by Sex			
Males	2,424	17,449	31,114
Females	2,632	18,502	32,749

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	5,317	37,764	66,923
White Alone	94.8%	91.2%	92.4%
Black Alone	1.2%	3.0%	2.3%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	0.8%	0.5%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.5%	1.3%
Two or More Races	1.9%	3.2%	2.8%
Hispanic Origin	3.9%	7.0%	6.1%
Diversity Index	16.9	27.6	24.3
2018 Population by Race/Ethnicity			
Total	5,178	36,825	65,353
White Alone	93.8%	89.8%	91.1%
Black Alone	1.3%	3.2%	2.5%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	1.0%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.8%	1.5%
Two or More Races	2.4%	3.8%	3.5%
Hispanic Origin	4.5%	8.1%	7.0%
Diversity Index	19.6	31.2	27.7
2023 Population by Race/Ethnicity			
Total	5,057	35,951	63,863
White Alone	92.9%	88.8%	90.2%
Black Alone	1.4%	3.4%	2.6%
American Indian Alone	0.5%	0.7%	0.6%
Asian Alone	1.2%	0.8%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.9%	1.6%
Two or More Races	2.8%	4.4%	4.0%
Hispanic Origin	5.0%	8.8%	7.7%
Diversity Index	21.8	33.7	30.1
2010 Population by Relationship and Household Type			
Total	5,317	37,765	66,923
In Households	99.1%	97.9%	98.4%
In Family Households	76.5%	77.6%	79.2%
Householder	26.2%	25.1%	26.0%
Spouse	19.9%	16.9%	18.2%
Child	27.4%	30.6%	30.1%
Other relative	1.5%	2.1%	2.1%
Nonrelative	1.6%	2.9%	2.8%
In Nonfamily Households	22.7%	20.3%	19.2%
In Group Quarters	0.9%	2.1%	1.6%
Institutionalized Population	0.2%	1.1%	0.8%
Noninstitutionalized Population	0.6%	1.0%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	3,914	25,784	46,515
Less than 9th Grade	1.7%	2.7%	2.9%
9th - 12th Grade, No Diploma	3.8%	8.1%	7.9%
High School Graduate	25.6%	28.2%	29.8%
GED/Alternative Credential	4.4%	5.1%	4.5%
Some College, No Degree	28.5%	25.4%	25.3%
Associate Degree	11.0%	11.4%	11.4%
Bachelor's Degree	13.5%	12.4%	12.2%
Graduate/Professional Degree	11.5%	6.6%	5.9%
2018 Population 15+ by Marital Status			
Total	4,474	30,275	54,101
Never Married	32.5%	35.3%	32.7%
Married	43.2%	42.0%	44.8%
Widowed	9.8%	7.2%	7.8%
Divorced	14.4%	15.6%	14.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	92.8%	93.4%
Civilian Unemployed (Unemployment Rate)	5.3%	7.2%	6.6%
2018 Employed Population 16+ by Industry			
Total	2,362	16,122	28,083
Agriculture/Mining	1.5%	0.9%	0.7%
Construction	4.4%	5.4%	5.4%
Manufacturing	10.3%	13.0%	13.6%
Wholesale Trade	4.1%	2.7%	2.7%
Retail Trade	6.8%	13.4%	13.8%
Transportation/Utilities	9.5%	4.9%	5.0%
Information	1.0%	1.5%	1.3%
Finance/Insurance/Real Estate	6.2%	3.9%	4.3%
Services	51.7%	50.2%	49.2%
Public Administration	4.5%	4.0%	4.0%
2018 Employed Population 16+ by Occupation			
Total	2,362	16,122	28,085
White Collar	60.3%	55.6%	54.7%
Management/Business/Financial	8.5%	8.9%	9.1%
Professional	24.9%	20.9%	19.8%
Sales	9.9%	10.6%	11.2%
Administrative Support	17.1%	15.2%	14.6%
Services	19.0%	22.0%	21.7%
Blue Collar	20.7%	22.4%	23.5%
Farming/Forestry/Fishing	0.4%	0.5%	0.4%
Construction/Extraction	4.4%	4.4%	4.4%
Installation/Maintenance/Repair	5.7%	4.1%	4.2%
Production	5.0%	7.2%	7.6%
Transportation/Material Moving	5.1%	6.2%	7.0%
2010 Population By Urban/ Rural Status			
Total Population	5,317	37,765	66,923
Population Inside Urbanized Area	95.3%	95.4%	94.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.7%	4.6%	5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,525	15,897	28,210
Households with 1 Person	37.2%	34.2%	32.2%
Households with 2+ People	62.8%	65.8%	67.8%
Family Households	56.9%	59.5%	61.8%
Husband-wife Families	43.1%	40.2%	43.1%
With Related Children	15.4%	16.2%	16.2%
Other Family (No Spouse Present)	13.8%	19.3%	18.7%
Other Family with Male Householder	3.2%	4.9%	4.9%
With Related Children	2.1%	3.2%	3.1%
Other Family with Female Householder	10.6%	14.4%	13.8%
With Related Children	6.6%	9.8%	9.1%
Nonfamily Households	5.9%	6.3%	6.0%
All Households with Children	24.4%	29.6%	28.9%
Multigenerational Households	1.7%	2.7%	2.6%
Unmarried Partner Households	5.6%	7.9%	7.7%
Male-female	5.3%	7.4%	7.2%
Same-sex	0.3%	0.5%	0.5%
2010 Households by Size			
Total	2,525	15,897	28,211
1 Person Household	37.2%	34.2%	32.2%
2 Person Household	33.7%	31.5%	33.4%
3 Person Household	13.3%	14.7%	15.0%
4 Person Household	10.1%	11.6%	11.6%
5 Person Household	4.2%	5.3%	5.2%
6 Person Household	1.0%	1.7%	1.6%
7 + Person Household	0.6%	1.1%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,525	15,897	28,211
Owner Occupied	62.0%	67.7%	72.1%
Owned with a Mortgage/Loan	39.2%	43.9%	44.8%
Owned Free and Clear	22.8%	23.8%	27.3%
Renter Occupied	38.0%	32.3%	27.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,677	17,390	30,599
Housing Units Inside Urbanized Area	95.1%	95.7%	94.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.9%	4.3%	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1. Retirement Communities	Traditional Living (12B)	Midlife Constants (5E)	
2. Comfortable Empty Nesters	Midlife Constants (5E)	Traditional Living (12B)	
3. Small Town Simplicity	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	
2018 Consumer Spending			
Apparel & Services: Total \$	\$3,882,433	\$21,818,733	\$40,627,901
Average Spent	\$1,569.29	\$1,403.68	\$1,470.48
Spending Potential Index	72	65	68
Education: Total \$	\$2,520,439	\$14,252,990	\$26,425,708
Average Spent	\$1,018.77	\$916.94	\$956.45
Spending Potential Index	70	63	66
Entertainment/Recreation: Total \$	\$6,056,988	\$33,268,356	\$62,621,429
Average Spent	\$2,448.26	\$2,140.27	\$2,266.51
Spending Potential Index	76	66	70
Food at Home: Total \$	\$9,491,831	\$52,828,202	\$98,704,982
Average Spent	\$3,836.63	\$3,398.62	\$3,572.51
Spending Potential Index	76	68	71
Food Away from Home: Total \$	\$6,362,445	\$35,498,140	\$66,276,560
Average Spent	\$2,571.72	\$2,283.72	\$2,398.80
Spending Potential Index	73	65	68
Health Care: Total \$	\$11,397,662	\$61,335,057	\$116,280,372
Average Spent	\$4,606.98	\$3,945.90	\$4,208.63
Spending Potential Index	80	69	73
HH Furnishings & Equipment: Total \$	\$3,838,880	\$21,319,976	\$40,060,055
Average Spent	\$1,551.69	\$1,371.59	\$1,449.93
Spending Potential Index	74	66	69
Personal Care Products & Services: Total \$	\$1,528,902	\$8,320,248	\$15,615,525
Average Spent	\$617.99	\$535.27	\$565.19
Spending Potential Index	75	65	68
Shelter: Total \$	\$30,733,005	\$168,230,064	\$312,602,899
Average Spent	\$12,422.39	\$10,822.83	\$11,314.30
Spending Potential Index	74	64	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,837,613	\$24,998,662	\$47,333,010
Average Spent	\$1,955.38	\$1,608.25	\$1,713.16
Spending Potential Index	79	65	69
Travel: Total \$	\$3,842,017	\$20,646,382	\$39,012,169
Average Spent	\$1,552.96	\$1,328.25	\$1,412.00
Spending Potential Index	72	62	66
Vehicle Maintenance & Repairs: Total \$	\$2,022,443	\$11,203,327	\$21,052,504
Average Spent	\$817.48	\$720.75	\$761.97
Spending Potential Index	76	67	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.