	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,786	36,712	106,707
2010 Total Population	5,105	44,564	118,450
2018 Total Population	5,394	47,466	123,699
2018 Group Quarters	139	350	1,358
2023 Total Population	5,603	49,101	127,224
2018-2023 Annual Rate	0.76%	0.68%	0.56%
2018 Total Daytime Population	6,627	43,517	111,318
Workers	3,972	19,713	47,459
Residents	2,655	23,804	63,859
Household Summary			
2000 Households	1,610	14,678	42,641
2000 Average Household Size	2.29	2.49	2.48
2010 Households	2,261	18,465	48,258
2010 Average Household Size	2.20	2.39	2.43
2018 Households	2,382	19,605	50,184
2018 Average Household Size	2.21	2.40	2.44
2023 Households	2,470	20,208	51,418
2023 Average Household Size	2.21	2.41	2.45
2018-2023 Annual Rate	0.73%	0.61%	0.49%
2010 Families	1,375	12,414	32,090
2010 Average Family Size	2.82	2.91	2.95
2018 Families	1,437	13,172	33,262
2018 Average Family Size	2.82	2.90	2.95
2023 Families	1,491	13,590	34,104
2023 Average Family Size	2.82	2.90	2.95
2018-2023 Annual Rate	0.74%	0.63%	0.50%
Housing Unit Summary			
2000 Housing Units	1,713	15,237	44,316
Owner Occupied Housing Units	78.8%	76.7%	72.7%
Renter Occupied Housing Units	15.3%	19.6%	23.5%
Vacant Housing Units	6.0%	3.7%	3.8%
2010 Housing Units	2,399	19,516	51,749
Owner Occupied Housing Units	66.7%	71.0%	67.3%
Renter Occupied Housing Units	27.6%	23.6%	25.9%
Vacant Housing Units	5.8%	5.4%	6.7%
2018 Housing Units	2,451	20,357	53,107
Owner Occupied Housing Units	64.5%	69.2%	64.5%
Renter Occupied Housing Units	32.6%	27.1%	30.0%
Vacant Housing Units	2.8%	3.7%	5.5%
2023 Housing Units	2,524	20,880	54,232
Owner Occupied Housing Units	64.7%	69.6%	65.0%
Renter Occupied Housing Units	33.2%	27.2%	29.8%
Vacant Housing Units	2.1%	3.2%	5.2%
Median Household Income			
2018	$72,234	$69,229	$61,961
2023	$84,528	$78,562	$71,225
Median Home Value			
2018	$206,406	$177,593	$152,022
2023	$238,590	$207,832	$178,589
Per Capita Income			
2018	$40,050	$36,940	$33,361
2023	$45,674	$41,894	$38,189
Median Age			
2010	39.2	40.8	40.5
2018	42.0	42.6	42.0
2023	42.7	43.4	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019

Rings: 1, 3, 5 mile radii

4900 S Arrowhead Dr, Independence, MO
Latitude: 39.03
Longitude: -94.36

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	2,382	19,605	50,184
<$15,000	5.8%	5.5%	6.9%
$15,000 - $24,999	8.4%	7.3%	7.9%
$25,000 - $34,999	9.0%	7.4%	8.9%
$35,000 - $49,999	14.5%	13.5%	14.5%
$50,000 - $74,999	13.4%	19.7%	20.6%
$75,000 - $99,999	10.3%	14.0%	14.5%
$100,000 - $149,999	20.2%	18.7%	16.3%
$150,000 - $199,999	12.3%	8.3%	5.9%
$200,000+	6.1%	5.6%	4.7%
Average Household Income	$93,496	$89,859	$81,659
2023 Households by Income			
Household Income Base	2,470	20,208	51,418
<$15,000	4.1%	3.8%	4.8%
$15,000 - $24,999	6.5%	5.5%	6.0%
$25,000 - $34,999	7.4%	6.4%	7.6%
$35,000 - $49,999	13.6%	12.3%	13.3%
$50,000 - $74,999	13.7%	19.3%	20.5%
$75,000 - $99,999	10.4%	14.6%	15.5%
$100,000 - $149,999	22.6%	21.8%	19.5%
$150,000 - $199,999	13.9%	9.4%	6.8%
$200,000+	7.7%	6.9%	5.9%
Average Household Income	$107,336	$102,334	$93,930
2018 Owner Occupied Housing Units by Value			
Total	1,582	14,085	34,246
<$50,000	9.6%	2.4%	3.1%
$50,000 - $99,999	3.7%	7.8%	16.4%
$100,000 - $149,999	16.2%	28.9%	29.8%
$150,000 - $199,999	17.9%	19.7%	18.4%
$200,000 - $249,999	20.2%	13.6%	10.9%
$250,000 - $299,999	17.8%	9.9%	8.1%
$300,000 - $399,999	9.7%	8.8%	7.2%
$400,000 - $499,999	1.9%	3.8%	2.8%
$500,000 - $749,999	0.9%	2.8%	2.1%
$750,000 - $999,999	1.5%	1.4%	0.7%
$1,000,000 - $1,499,999	0.6%	0.8%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.1%	0.0%	0.0%
Average Home Value	$221,049	$223,903	$192,992
2023 Owner Occupied Housing Units by Value			
Total	1,633	14,532	35,232
<$50,000	5.2%	1.4%	2.2%
$50,000 - $99,999	1.8%	4.8%	12.0%
$100,000 - $149,999	10.3%	22.5%	25.2%
$150,000 - $199,999	16.4%	19.0%	18.5%
$200,000 - $249,999	21.1%	14.6%	12.2%
$250,000 - $299,999	22.0%	12.0%	9.9%
$300,000 - $399,999	14.3%	11.7%	10.2%
$400,000 - $499,999	2.9%	5.8%	4.4%
$500,000 - $749,999	1.5%	4.1%	3.3%
$750,000 - $999,999	3.1%	2.7%	1.4%
$1,000,000 - $1,499,999	1.4%	1.1%	0.6%
$1,500,000 - $1,999,999	0.0%	0.1%	0.0%
$2,000,000 +	0.1%	0.0%	0.0%
Average Home Value	$270,248	$264,102	$224,906

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	5,105	44,563	118,448
0 - 4	5.8%	5.8%	6.0%
5 - 9	6.7%	6.2%	6.4%
10 - 14	7.0%	6.7%	6.7%
15 - 24	11.7%	11.9%	12.1%
25 - 34	13.0%	12.3%	12.3%
35 - 44	14.6%	12.5%	12.1%
45 - 54	14.4%	15.2%	15.2%
55 - 64	12.5%	13.4%	13.3%
65 - 74	7.2%	8.9%	8.3%
75 - 84	4.7%	5.3%	5.4%
85 +	2.5%	1.8%	2.3%
18 +	77.2%	77.3%	76.8%
2018 Population by Age			
Total	5,395	47,467	123,699
0 - 4	5.0%	5.2%	5.6%
5 - 9	5.6%	5.5%	5.7%
10 - 14	6.0%	6.0%	6.1%
15 - 24	11.2%	10.9%	11.3%
25 - 34	13.9%	12.9%	13.0%
35 - 44	11.9%	12.1%	11.8%
45 - 54	13.9%	12.8%	12.7%
55 - 64	14.1%	14.6%	14.4%
65 - 74	10.1%	11.3%	10.9%
75 - 84	5.4%	6.1%	5.9%
85 +	2.9%	2.5%	2.7%
18 +	79.9%	79.8%	79.1%
2023 Population by Age			
Total	5,603	49,101	127,225
0 - 4	5.0%	5.2%	5.6%
5 - 9	5.3%	5.4%	5.6%
10 - 14	5.5%	5.8%	5.9%
15 - 24	9.5%	10.2%	10.7%
25 - 34	14.7%	12.4%	12.8%
35 - 44	12.7%	13.2%	12.6%
45 - 54	11.7%	11.8%	11.7%
55 - 64	13.1%	13.6%	13.3%
65 - 74	11.8%	12.5%	12.1%
75 - 84	7.4%	7.3%	7.0%
85 +	3.4%	2.7%	2.8%
18 +	81.2%	80.3%	79.4%
2010 Population by Sex			
Males	2,431	21,273	56,517
Females	2,674	23,291	61,933
2018 Population by Sex			
Males	2,555	22,664	59,169
Females	2,839	24,802	64,530
2023 Population by Sex			
Males	2,632	23,509	61,131
Females	2,972	25,592	66,093

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	5,105	44,564	118,449
White Alone	87.0%	86.0%	84.7%
Black Alone	6.9%	7.3%	8.4%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	2.4%	1.8%	1.4%
Pacific Islander Alone	0.2%	0.3%	0.4%
Some Other Race Alone	1.2%	1.7%	1.9%
Two or More Races	2.1%	2.4%	2.7%
Hispanic Origin	4.2%	5.2%	5.4%
Diversity Index	29.9	32.8	35.0
2018 Population by Race/Ethnicity			
Total	5,394	47,467	123,698
White Alone	86.1%	85.0%	83.6%
Black Alone	6.8%	7.3%	8.5%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.8%	2.1%	1.6%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	1.3%	1.9%	2.2%
Two or More Races	2.5%	2.9%	3.3%
Hispanic Origin	4.8%	5.8%	6.2%
Diversity Index	32.2	35.2	37.6
2023 Population by Race/Ethnicity			
Total	5,602	49,101	127,224
White Alone	85.1%	83.9%	82.5%
Black Alone	6.8%	7.3%	8.5%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	3.1%	2.4%	1.8%
Pacific Islander Alone	0.3%	0.5%	0.5%
Some Other Race Alone	1.5%	2.2%	2.4%
Two or More Races	2.9%	3.3%	3.8%
Hispanic Origin	5.5%	6.6%	7.0%
Diversity Index	34.5	37.7	40.1
2010 Population by Relationship and Household Type			
Total	5,105	44,564	118,450
In Households	97.2%	99.2%	98.8%
In Family Households	77.4%	83.0%	82.3%
Householder	25.7%	27.7%	27.1%
Spouse	20.5%	21.7%	20.3%
Child	27.6%	29.0%	29.8%
Other relative	2.3%	2.7%	2.8%
Nonrelative	1.4%	1.9%	2.3%
In Nonfamily Households	19.8%	16.2%	16.5%
In Group Quarters	2.8%	0.8%	1.2%
Institutionalized Population	2.8%	0.8%	1.1%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	3,894	34,329	88,230
Less than 9th Grade	1.4%	1.5%	2.0%
9th - 12th Grade, No Diploma	3.1%	3.2%	4.3%
High School Graduate	20.6%	23.6%	26.4%
GED/Alternative Credential	1.7%	2.2%	2.9%
Some College, No Degree	21.7%	25.5%	25.3%
Associate Degree	8.2%	8.2%	8.3%
Bachelor's Degree	26.1%	21.9%	19.4%
Graduate/Professional Degree	17.2%	13.8%	11.4%
2018 Population 15+ by Marital Status			
Total	4,497	39,518	102,251
Never Married	25.8%	24.1%	26.3%
Married	57.9%	56.4%	53.1%
Widowed	5.0%	6.3%	6.8%
Divorced	11.4%	13.2%	13.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.2%	96.7%
Civilian Unemployed (Unemployment Rate)	2.0%	2.8%	3.3%
2018 Employed Population 16+ by Industry			
Total	2,790	24,092	60,886
Agriculture/Mining	0.5%	0.5%	0.5%
Construction	3.8%	4.4%	6.0%
Manufacturing	7.8%	8.3%	8.6%
Wholesale Trade	4.3%	3.3%	2.9%
Retail Trade	8.9%	11.2%	11.1%
Transportation/Utilities	6.8%	5.1%	5.7%
Information	2.7%	2.7%	2.4%
Finance/Insurance/Real Estate	11.1%	9.3%	9.5%
Services	48.6%	49.1%	47.5%
Public Administration	5.2%	6.2%	5.8%
2018 Employed Population 16+ by Occupation			
Total	2,789	24,092	60,888
White Collar	74.9%	69.7%	64.9%
Management/Business/Financial	18.4%	17.0%	15.3%
Professional	32.8%	24.8%	22.7%
Sales	12.8%	12.6%	11.4%
Administrative Support	11.0%	15.3%	15.5%
Services	9.9%	13.7%	15.7%
Blue Collar	15.2%	16.6%	19.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.0%	3.3%	4.1%
Installation/Maintenance/Repair	3.1%	3.3%	3.9%
Production	5.2%	5.4%	5.4%
Transportation/Material Moving	3.8%	4.6%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	5,105	44,564	118,450
Population Inside Urbanized Area	99.9%	98.8%	97.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	1.2%	2.2%

May 08, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,261	18,465	48,257
Households with 1 Person	32.4%	27.2%	27.9%
Households with 2+ People	67.6%	72.8%	72.1%
Family Households	60.8%	67.2%	66.5%
Husband-wife Families	48.5%	52.7%	49.7%
With Related Children	21.0%	20.6%	19.4%
Other Family (No Spouse Present)	12.3%	14.6%	16.8%
Other Family with Male Householder	3.5%	4.1%	4.5%
With Related Children	2.4%	2.5%	2.8%
Other Family with Female Householder	8.8%	10.5%	12.3%
With Related Children	5.9%	6.8%	8.2%
Nonfamily Households	6.8%	5.5%	5.6%
All Households with Children	29.5%	30.4%	30.8%
Multigenerational Households	2.2%	3.1%	3.4%
Unmarried Partner Households	5.9%	5.7%	6.4%
Male-female	5.4%	5.2%	5.8%
Same-sex	0.6%	0.5%	0.6%
2010 Households by Size			
Total	2,262	18,465	48,258
1 Person Household	32.4%	27.2%	27.9%
2 Person Household	34.5%	37.2%	35.9%
3 Person Household	14.0%	15.4%	15.8%
4 Person Household	12.1%	12.1%	11.9%
5 Person Household	4.9%	5.4%	5.5%
6 Person Household	1.5%	1.7%	1.9%
7 + Person Household	0.7%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	2,261	18,465	48,258
Owner Occupied	70.8%	75.1%	72.2%
Owned with a Mortgage/Loan	51.0%	54.3%	51.8%
Owned Free and Clear	19.8%	20.8%	20.4%
Renter Occupied	29.2%	24.9%	27.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,399	19,516	51,749
Housing Units Inside Urbanized Area	99.8%	98.7%	98.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	1.3%	1.9%

May 08, 2019

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Golden Years (9B)	Old and Newcomers (8F)	Midlife Constants (5E)
	2.	Boomburbs (1C)	Midlife Constants (5E)	Old and Newcomers (8F)
	3.	Bright Young Professionals	Comfortable Empty Nesters	Rustbelt Traditions (5D)
2018 Consumer Spending				
Apparel & Services: Total $		$5,783,467	$45,142,029	$105,197,810
Average Spent		$2,427.99	$2,302.58	$2,096.24
Spending Potential Index		112	106	96
Education: Total $		$3,896,962	$30,389,713	$70,574,879
Average Spent		$1,636.00	$1,550.10	$1,406.32
Spending Potential Index		113	107	97
Entertainment/Recreation: Total $		$8,448,515	$67,775,225	$158,507,955
Average Spent		$3,546.82	$3,457.04	$3,158.54
Spending Potential Index		110	107	98
Food at Home: Total $		$12,988,194	$103,993,569	$245,117,352
Average Spent		$5,452.64	$5,304.44	$4,884.37
Spending Potential Index		109	106	97
Food Away from Home: Total $		$9,338,076	$73,553,625	$171,426,289
Average Spent		$3,920.27	$3,751.78	$3,415.96
Spending Potential Index		112	107	97
Health Care: Total $		$14,874,555	$122,248,985	$287,075,823
Average Spent		$6,244.57	$6,235.60	$5,720.47
Spending Potential Index		109	109	100
HH Furnishings & Equipment: Total $		$5,523,339	$44,267,833	$103,238,445
Average Spent		$2,318.78	$2,257.99	$2,057.20
Spending Potential Index		111	108	98
Personal Care Products & Services: Total $		$2,231,312	$17,612,796	$40,774,053
Average Spent		$936.74	$898.38	$812.49
Spending Potential Index		113	109	98
Shelter: Total $		$44,977,129	$349,061,728	$813,596,602
Average Spent		$18,882.09	$17,804.73	$16,212.27
Spending Potential Index		112	106	97
Support Payments/Cash Contributions/Gifts in Kind: Total $		$6,762,505	$52,928,675	$121,950,354
Average Spent		$2,839.00	$2,699.75	$2,430.06
Spending Potential Index		114	109	98
Travel: Total $		$5,862,530	$45,941,803	$105,393,806
Average Spent		$2,461.18	$2,343.37	$2,100.15
Spending Potential Index		114	109	98
Vehicle Maintenance & Repairs: Total $		$2,782,753	$22,585,721	$53,014,220
Average Spent		$1,168.24	$1,152.04	$1,056.40
Spending Potential Index		109	107	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019