



# Community Profile

Rings: 1, 3, 5 mile radii

3 Carter Pt, Ripley, WV 25271, USA

Latitude: 38.8210  
Longitude: -81.72952

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	1,014	5,206	8,477
2010 Total Population	1,069	5,425	9,185
2018 Total Population	1,127	5,597	9,253
2018 Group Quarters	64	120	120
2023 Total Population	1,155	5,685	9,312
2018-2023 Annual Rate	0.49%	0.31%	0.13%
2018 Total Daytime Population	3,483	7,636	10,481
Workers	2,769	4,160	4,761
Residents	714	3,476	5,720
<b>Household Summary</b>			
2000 Households	388	2,186	3,390
2000 Average Household Size	2.41	2.30	2.45
2010 Households	422	2,346	3,806
2010 Average Household Size	2.38	2.26	2.38
2018 Households	447	2,416	3,830
2018 Average Household Size	2.38	2.27	2.38
2023 Households	458	2,453	3,854
2023 Average Household Size	2.38	2.27	2.39
2018-2023 Annual Rate	0.49%	0.30%	0.13%
2010 Families	290	1,562	2,619
2010 Average Family Size	2.84	2.78	2.88
2018 Families	303	1,584	2,595
2018 Average Family Size	2.83	2.79	2.89
2023 Families	309	1,599	2,596
2023 Average Family Size	2.84	2.79	2.89
2018-2023 Annual Rate	0.39%	0.19%	0.01%
<b>Housing Unit Summary</b>			
2000 Housing Units	427	2,382	3,696
Owner Occupied Housing Units	61.6%	67.2%	69.2%
Renter Occupied Housing Units	29.3%	24.6%	22.5%
Vacant Housing Units	9.1%	8.2%	8.3%
2010 Housing Units	466	2,565	4,158
Owner Occupied Housing Units	59.9%	64.1%	66.5%
Renter Occupied Housing Units	30.7%	27.3%	25.1%
Vacant Housing Units	9.4%	8.5%	8.5%
2018 Housing Units	493	2,646	4,247
Owner Occupied Housing Units	58.6%	62.5%	64.0%
Renter Occupied Housing Units	31.8%	28.8%	26.1%
Vacant Housing Units	9.3%	8.7%	9.8%
2023 Housing Units	509	2,709	4,323
Owner Occupied Housing Units	58.5%	62.3%	63.6%
Renter Occupied Housing Units	31.4%	28.2%	25.6%
Vacant Housing Units	10.0%	9.4%	10.8%
<b>Median Household Income</b>			
2018	\$43,284	\$41,135	\$42,238
2023	\$46,602	\$43,233	\$44,618
<b>Median Home Value</b>			
2018	\$121,127	\$125,806	\$129,748
2023	\$129,667	\$132,524	\$136,900
<b>Per Capita Income</b>			
2018	\$23,810	\$23,270	\$23,408
2023	\$26,296	\$25,463	\$25,616
<b>Median Age</b>			
2010	42.3	42.9	41.8
2018	44.5	45.1	44.0
2023	46.2	46.5	45.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	447	2,416	3,830
<\$15,000	12.3%	14.2%	15.5%
\$15,000 - \$24,999	12.5%	12.9%	12.8%
\$25,000 - \$34,999	12.8%	14.3%	12.2%
\$35,000 - \$49,999	19.2%	17.3%	16.8%
\$50,000 - \$74,999	19.7%	18.3%	17.9%
\$75,000 - \$99,999	9.8%	11.3%	12.4%
\$100,000 - \$149,999	9.2%	8.7%	9.1%
\$150,000 - \$199,999	1.8%	1.6%	1.7%
\$200,000+	2.5%	1.4%	1.7%
Average Household Income	\$58,528	\$54,265	\$55,710
<b>2023 Households by Income</b>			
Household Income Base	458	2,453	3,854
<\$15,000	10.5%	12.7%	13.8%
\$15,000 - \$24,999	12.7%	13.3%	13.3%
\$25,000 - \$34,999	12.2%	13.9%	11.8%
\$35,000 - \$49,999	17.7%	16.1%	15.6%
\$50,000 - \$74,999	20.5%	18.7%	18.2%
\$75,000 - \$99,999	10.9%	12.4%	13.5%
\$100,000 - \$149,999	10.7%	9.8%	10.2%
\$150,000 - \$199,999	2.0%	1.6%	1.7%
\$200,000+	2.8%	1.6%	1.8%
Average Household Income	\$65,149	\$59,489	\$61,033
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	289	1,653	2,720
<\$50,000	13.8%	8.8%	9.6%
\$50,000 - \$99,999	26.0%	25.7%	24.0%
\$100,000 - \$149,999	24.6%	30.0%	27.7%
\$150,000 - \$199,999	9.7%	15.4%	18.6%
\$200,000 - \$249,999	17.0%	9.9%	9.1%
\$250,000 - \$299,999	4.8%	3.6%	4.3%
\$300,000 - \$399,999	4.2%	4.8%	4.4%
\$400,000 - \$499,999	0.0%	0.7%	1.0%
\$500,000 - \$749,999	0.3%	0.9%	0.9%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$138,276	\$144,840	\$149,393
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	298	1,689	2,748
<\$50,000	11.1%	7.1%	7.8%
\$50,000 - \$99,999	23.8%	23.1%	21.5%
\$100,000 - \$149,999	25.2%	30.5%	28.1%
\$150,000 - \$199,999	9.7%	15.9%	19.4%
\$200,000 - \$249,999	18.5%	10.8%	9.8%
\$250,000 - \$299,999	5.4%	4.1%	4.8%
\$300,000 - \$399,999	5.7%	6.6%	6.0%
\$400,000 - \$499,999	0.0%	0.9%	1.3%
\$500,000 - \$749,999	0.3%	1.0%	1.0%
\$750,000 - \$999,999	0.0%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$147,980	\$154,541	\$158,561

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	1,068	5,427	9,185
0 - 4	6.0%	5.5%	5.8%
5 - 9	5.5%	5.6%	5.9%
10 - 14	6.8%	6.3%	6.5%
15 - 24	12.7%	12.2%	11.8%
25 - 34	10.1%	10.2%	11.0%
35 - 44	11.9%	12.8%	13.1%
45 - 54	13.7%	14.0%	14.4%
55 - 64	13.6%	13.5%	13.3%
65 - 74	8.3%	9.4%	9.2%
75 - 84	7.2%	7.6%	6.7%
85 +	4.3%	3.0%	2.4%
18 +	77.6%	78.3%	77.4%
<b>2018 Population by Age</b>			
Total	1,127	5,597	9,254
0 - 4	5.2%	5.0%	5.2%
5 - 9	5.9%	5.6%	5.8%
10 - 14	5.8%	5.6%	5.9%
15 - 24	9.9%	9.9%	10.0%
25 - 34	12.7%	12.4%	12.1%
35 - 44	10.9%	11.5%	12.2%
45 - 54	12.3%	13.1%	13.3%
55 - 64	14.0%	14.3%	14.4%
65 - 74	11.7%	12.0%	11.7%
75 - 84	6.9%	7.1%	6.4%
85 +	4.5%	3.7%	2.9%
18 +	79.8%	80.7%	79.9%
<b>2023 Population by Age</b>			
Total	1,154	5,683	9,315
0 - 4	4.9%	4.6%	4.8%
5 - 9	5.5%	5.2%	5.5%
10 - 14	6.2%	6.0%	6.2%
15 - 24	9.3%	9.3%	9.6%
25 - 34	10.6%	10.7%	10.4%
35 - 44	12.2%	12.3%	12.7%
45 - 54	12.0%	12.9%	13.2%
55 - 64	13.3%	13.6%	13.9%
65 - 74	13.3%	13.5%	13.2%
75 - 84	8.1%	8.0%	7.4%
85 +	4.6%	3.7%	3.1%
18 +	79.7%	80.7%	79.9%
<b>2010 Population by Sex</b>			
Males	504	2,551	4,430
Females	565	2,874	4,755
<b>2018 Population by Sex</b>			
Males	533	2,651	4,509
Females	594	2,946	4,744
<b>2023 Population by Sex</b>			
Males	548	2,705	4,568
Females	607	2,979	4,744

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	1,070	5,425	9,186
White Alone	97.7%	98.1%	98.2%
Black Alone	0.6%	0.3%	0.3%
American Indian Alone	0.2%	0.1%	0.1%
Asian Alone	0.3%	0.4%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.2%
Two or More Races	1.1%	0.8%	0.8%
Hispanic Origin	0.6%	0.6%	0.6%
Diversity Index	5.5	4.9	4.5
<b>2018 Population by Race/Ethnicity</b>			
Total	1,128	5,596	9,252
White Alone	97.0%	97.4%	97.7%
Black Alone	0.7%	0.4%	0.4%
American Indian Alone	0.3%	0.1%	0.1%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.5%	0.3%
Two or More Races	1.4%	1.1%	1.1%
Hispanic Origin	0.9%	0.9%	0.8%
Diversity Index	7.4	6.8	6.2
<b>2023 Population by Race/Ethnicity</b>			
Total	1,154	5,684	9,312
White Alone	96.6%	97.0%	97.2%
Black Alone	0.8%	0.5%	0.5%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.3%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.6%	0.4%
Two or More Races	1.6%	1.3%	1.3%
Hispanic Origin	1.1%	1.1%	1.1%
Diversity Index	8.9	8.1	7.5
<b>2010 Population by Relationship and Household Type</b>			
Total	1,069	5,425	9,185
In Households	94.0%	97.8%	98.7%
In Family Households	79.7%	82.0%	84.1%
Householder	26.8%	28.1%	28.7%
Spouse	19.9%	21.6%	22.4%
Child	28.3%	28.4%	29.1%
Other relative	2.0%	1.8%	1.9%
Nonrelative	2.6%	2.1%	2.0%
In Nonfamily Households	14.4%	15.7%	14.5%
In Group Quarters	6.0%	2.2%	1.3%
Institutionalized Population	5.6%	2.0%	1.2%
Noninstitutionalized Population	0.4%	0.2%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	824	4,140	6,772
Less than 9th Grade	5.1%	4.2%	3.6%
9th - 12th Grade, No Diploma	7.4%	7.1%	7.9%
High School Graduate	30.1%	28.8%	28.9%
GED/Alternative Credential	6.1%	4.0%	4.6%
Some College, No Degree	20.3%	21.3%	22.0%
Associate Degree	11.2%	11.0%	10.7%
Bachelor's Degree	10.9%	13.6%	13.3%
Graduate/Professional Degree	9.0%	10.0%	9.0%
<b>2018 Population 15+ by Marital Status</b>			
Total	935	4,693	7,696
Never Married	29.5%	27.6%	25.7%
Married	43.6%	45.8%	50.0%
Widowed	13.7%	13.3%	11.5%
Divorced	13.2%	13.3%	12.8%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	89.9%	90.3%	91.8%
Civilian Unemployed (Unemployment Rate)	10.1%	9.6%	8.2%
<b>2018 Employed Population 16+ by Industry</b>			
Total	409	2,150	3,595
Agriculture/Mining	2.2%	1.3%	1.3%
Construction	7.6%	7.9%	8.6%
Manufacturing	13.2%	10.7%	10.2%
Wholesale Trade	3.9%	4.0%	3.1%
Retail Trade	10.0%	10.1%	10.6%
Transportation/Utilities	11.2%	9.7%	8.5%
Information	1.0%	2.0%	2.8%
Finance/Insurance/Real Estate	0.7%	2.0%	2.5%
Services	45.7%	40.7%	41.3%
Public Administration	3.9%	11.8%	11.2%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	409	2,150	3,595
White Collar	48.9%	61.3%	61.0%
Management/Business/Financial	11.5%	12.3%	11.4%
Professional	11.5%	18.6%	20.1%
Sales	14.4%	11.2%	11.0%
Administrative Support	11.5%	19.2%	18.4%
Services	25.7%	17.7%	17.7%
Blue Collar	25.4%	20.9%	21.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.0%	2.9%	4.4%
Installation/Maintenance/Repair	1.5%	5.2%	5.4%
Production	9.3%	5.4%	5.3%
Transportation/Material Moving	13.7%	7.4%	6.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,069	5,425	9,185
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	57.2%	62.2%	45.0%
Rural Population	42.8%	37.8%	55.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	421	2,346	3,806
Households with 1 Person	27.6%	30.2%	28.0%
Households with 2+ People	72.4%	69.8%	72.0%
Family Households	68.9%	66.6%	68.8%
Husband-wife Families	51.1%	51.4%	53.8%
With Related Children	19.7%	19.1%	20.5%
Other Family (No Spouse Present)	17.8%	15.2%	15.1%
Other Family with Male Householder	4.3%	3.8%	4.0%
With Related Children	2.4%	2.3%	2.5%
Other Family with Female Householder	13.5%	11.5%	11.0%
With Related Children	10.0%	7.2%	6.9%
Nonfamily Households	3.6%	3.2%	3.2%
All Households with Children	32.2%	28.9%	30.1%
Multigenerational Households	3.1%	2.5%	2.4%
Unmarried Partner Households	5.7%	4.8%	5.0%
Male-female	5.0%	4.2%	4.5%
Same-sex	0.7%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	422	2,346	3,806
1 Person Household	27.5%	30.2%	28.0%
2 Person Household	36.0%	35.5%	36.7%
3 Person Household	15.9%	15.9%	16.2%
4 Person Household	12.8%	11.8%	12.1%
5 Person Household	5.5%	4.6%	4.9%
6 Person Household	1.9%	1.4%	1.5%
7 + Person Household	0.5%	0.6%	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	422	2,346	3,806
Owner Occupied	66.1%	70.1%	72.6%
Owned with a Mortgage/Loan	33.9%	36.9%	38.8%
Owned Free and Clear	32.2%	33.2%	33.8%
Renter Occupied	33.9%	29.9%	27.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	466	2,565	4,158
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	58.2%	64.8%	48.7%
Rural Housing Units	41.8%	35.2%	51.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Prairie Living (6D)	Midlife Constants (5E)	Rooted Rural (10B)
<b>2.</b>	Rural Bypasses (10E)	Rooted Rural (10B)	Midlife Constants (5E)
<b>3.</b>	Heartland Communities	Prairie Living (6D)	Salt of the Earth (6B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$657,257	\$3,267,816	\$5,338,832
Average Spent	\$1,470.37	\$1,352.57	\$1,393.95
Spending Potential Index	68	62	64
Education: Total \$	\$320,356	\$1,815,878	\$2,966,845
Average Spent	\$716.68	\$751.61	\$774.63
Spending Potential Index	50	52	54
Entertainment/Recreation: Total \$	\$1,158,803	\$5,552,080	\$8,992,331
Average Spent	\$2,592.40	\$2,298.05	\$2,347.87
Spending Potential Index	80	71	73
Food at Home: Total \$	\$1,854,247	\$8,768,934	\$14,212,875
Average Spent	\$4,148.20	\$3,629.53	\$3,710.93
Spending Potential Index	83	72	74
Food Away from Home: Total \$	\$1,096,691	\$5,433,776	\$8,878,088
Average Spent	\$2,453.45	\$2,249.08	\$2,318.04
Spending Potential Index	70	64	66
Health Care: Total \$	\$2,263,342	\$10,783,399	\$17,485,619
Average Spent	\$5,063.40	\$4,463.33	\$4,565.44
Spending Potential Index	88	78	80
HH Furnishings & Equipment: Total \$	\$679,535	\$3,353,096	\$5,456,467
Average Spent	\$1,520.21	\$1,387.87	\$1,424.67
Spending Potential Index	73	66	68
Personal Care Products & Services: Total \$	\$251,781	\$1,270,718	\$2,078,960
Average Spent	\$563.27	\$525.96	\$542.81
Spending Potential Index	68	64	66
Shelter: Total \$	\$4,588,115	\$23,790,958	\$38,599,329
Average Spent	\$10,264.24	\$9,847.25	\$10,078.15
Spending Potential Index	61	59	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$805,306	\$4,056,266	\$6,612,201
Average Spent	\$1,801.58	\$1,678.92	\$1,726.42
Spending Potential Index	72	68	69
Travel: Total \$	\$585,193	\$3,070,271	\$4,994,362
Average Spent	\$1,309.16	\$1,270.81	\$1,304.01
Spending Potential Index	61	59	61
Vehicle Maintenance & Repairs: Total \$	\$382,504	\$1,841,490	\$2,994,386
Average Spent	\$855.71	\$762.21	\$781.82
Spending Potential Index	80	71	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.