



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	909	3,537	5,880
2010 Total Population	833	3,356	5,786
2019 Total Population	814	3,285	5,658
2019 Group Quarters	1	10	23
2024 Total Population	804	3,240	5,581
2019-2024 Annual Rate	-0.25%	-0.28%	-0.27%
2019 Total Daytime Population	1,167	3,275	5,161
Workers	682	1,373	1,892
Residents	485	1,902	3,269
Household Summary			
2000 Households	437	1,534	2,483
2000 Average Household Size	2.08	2.30	2.36
2010 Households	413	1,513	2,515
2010 Average Household Size	2.01	2.21	2.29
2019 Households	410	1,500	2,489
2019 Average Household Size	1.99	2.18	2.26
2024 Households	407	1,490	2,471
2024 Average Household Size	1.98	2.17	2.25
2019-2024 Annual Rate	-0.15%	-0.13%	-0.15%
2010 Families	242	952	1,635
2010 Average Family Size	2.57	2.77	2.83
2019 Families	236	926	1,590
2019 Average Family Size	2.54	2.75	2.82
2024 Families	232	913	1,568
2024 Average Family Size	2.54	2.74	2.80
2019-2024 Annual Rate	-0.34%	-0.28%	-0.28%
Housing Unit Summary			
2000 Housing Units	1,054	2,742	4,279
Owner Occupied Housing Units	35.8%	46.8%	48.3%
Renter Occupied Housing Units	5.6%	9.2%	9.7%
Vacant Housing Units	58.6%	44.1%	42.0%
2010 Housing Units	1,060	2,824	4,467
Owner Occupied Housing Units	33.0%	45.2%	47.0%
Renter Occupied Housing Units	5.9%	8.4%	9.3%
Vacant Housing Units	61.0%	46.4%	43.7%
2019 Housing Units	1,060	2,829	4,476
Owner Occupied Housing Units	31.5%	42.8%	44.5%
Renter Occupied Housing Units	7.2%	10.2%	11.1%
Vacant Housing Units	61.3%	47.0%	44.4%
2024 Housing Units	1,069	2,854	4,515
Owner Occupied Housing Units	31.2%	42.4%	44.0%
Renter Occupied Housing Units	6.9%	9.8%	10.7%
Vacant Housing Units	61.9%	47.8%	45.3%
Median Household Income			
2019	\$50,284	\$51,159	\$50,184
2024	\$52,448	\$55,347	\$54,138
Median Home Value			
2019	\$140,152	\$136,791	\$138,407
2024	\$156,169	\$147,857	\$149,619
Per Capita Income			
2019	\$30,358	\$30,070	\$29,290
2024	\$33,292	\$33,614	\$32,654
Median Age			
2010	49.3	48.7	47.4
2019	53.4	52.5	51.3
2024	55.4	54.2	52.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
2019 Households by Income			
Household Income Base	410	1,500	2,489
<\$15,000	7.6%	8.9%	9.9%
\$15,000 - \$24,999	14.9%	14.2%	13.5%
\$25,000 - \$34,999	7.3%	7.2%	7.8%
\$35,000 - \$49,999	19.8%	18.3%	18.6%
\$50,000 - \$74,999	20.5%	19.9%	19.3%
\$75,000 - \$99,999	12.0%	13.7%	12.9%
\$100,000 - \$149,999	12.2%	12.0%	12.0%
\$150,000 - \$199,999	4.1%	3.7%	3.2%
\$200,000+	1.5%	2.2%	2.8%
Average Household Income	\$64,488	\$66,304	\$66,580
2024 Households by Income			
Household Income Base	407	1,490	2,471
<\$15,000	7.1%	7.8%	8.8%
\$15,000 - \$24,999	14.5%	13.0%	12.4%
\$25,000 - \$34,999	6.6%	6.2%	6.7%
\$35,000 - \$49,999	18.9%	17.2%	17.6%
\$50,000 - \$74,999	20.4%	20.0%	19.4%
\$75,000 - \$99,999	12.3%	14.8%	13.9%
\$100,000 - \$149,999	13.3%	13.8%	13.8%
\$150,000 - \$199,999	5.4%	5.0%	4.5%
\$200,000+	1.7%	2.3%	2.9%
Average Household Income	\$70,427	\$73,622	\$73,754
2019 Owner Occupied Housing Units by Value			
Total	334	1,212	1,990
<\$50,000	11.7%	9.1%	8.7%
\$50,000 - \$99,999	22.5%	20.6%	19.5%
\$100,000 - \$149,999	19.8%	27.6%	28.4%
\$150,000 - \$199,999	22.2%	20.0%	19.4%
\$200,000 - \$249,999	12.9%	8.1%	8.4%
\$250,000 - \$299,999	3.3%	4.7%	5.2%
\$300,000 - \$399,999	0.6%	2.7%	3.8%
\$400,000 - \$499,999	6.9%	4.5%	3.7%
\$500,000 - \$749,999	0.3%	2.2%	2.0%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$156,213	\$170,115	\$173,492
2024 Owner Occupied Housing Units by Value			
Total	333	1,210	1,987
<\$50,000	9.6%	7.4%	7.1%
\$50,000 - \$99,999	19.2%	17.7%	16.6%
\$100,000 - \$149,999	18.3%	26.0%	26.4%
\$150,000 - \$199,999	23.1%	21.0%	20.3%
\$200,000 - \$249,999	15.0%	9.4%	9.9%
\$250,000 - \$299,999	4.2%	5.8%	6.4%
\$300,000 - \$399,999	0.9%	3.5%	4.9%
\$400,000 - \$499,999	9.0%	5.8%	4.8%
\$500,000 - \$749,999	0.6%	3.1%	2.6%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$172,973	\$185,879	\$189,879

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	834	3,357	5,786
0 - 4	4.6%	4.3%	4.6%
5 - 9	5.3%	5.3%	5.5%
10 - 14	5.4%	6.0%	6.2%
15 - 24	8.6%	9.6%	10.2%
25 - 34	9.1%	8.2%	8.2%
35 - 44	10.4%	11.1%	11.5%
45 - 54	16.3%	15.5%	15.8%
55 - 64	15.0%	15.5%	15.2%
65 - 74	13.7%	13.5%	12.8%
75 - 84	8.0%	8.0%	7.2%
85 +	3.6%	3.0%	2.7%
18 +	81.5%	80.5%	79.6%
2019 Population by Age			
Total	812	3,285	5,661
0 - 4	4.2%	4.0%	4.2%
5 - 9	4.4%	4.5%	4.7%
10 - 14	4.8%	4.9%	5.2%
15 - 24	8.0%	8.6%	9.2%
25 - 34	9.0%	9.2%	9.4%
35 - 44	9.9%	9.5%	9.5%
45 - 54	12.1%	12.9%	13.1%
55 - 64	19.1%	18.2%	17.9%
65 - 74	15.8%	16.9%	16.3%
75 - 84	8.9%	8.0%	7.4%
85 +	3.9%	3.3%	3.1%
18 +	84.2%	83.8%	82.8%
2024 Population by Age			
Total	802	3,239	5,581
0 - 4	4.0%	3.9%	4.1%
5 - 9	4.2%	4.4%	4.6%
10 - 14	4.7%	5.0%	5.2%
15 - 24	7.9%	7.8%	8.5%
25 - 34	7.7%	8.3%	8.6%
35 - 44	10.3%	9.8%	9.9%
45 - 54	10.5%	11.8%	11.8%
55 - 64	18.3%	17.2%	16.9%
65 - 74	17.7%	19.0%	18.4%
75 - 84	11.2%	9.6%	9.0%
85 +	3.4%	3.2%	3.0%
18 +	84.3%	84.0%	83.0%
2010 Population by Sex			
Males	411	1,626	2,815
Females	422	1,730	2,971
2019 Population by Sex			
Males	402	1,597	2,753
Females	413	1,688	2,905
2024 Population by Sex			
Males	398	1,582	2,721
Females	406	1,657	2,860

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	833	3,356	5,786
White Alone	96.6%	97.1%	96.9%
Black Alone	0.4%	0.2%	0.3%
American Indian Alone	0.6%	0.4%	0.3%
Asian Alone	0.4%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.3%	1.2%
Two or More Races	1.1%	0.9%	1.1%
Hispanic Origin	3.4%	2.8%	3.0%
Diversity Index	12.7	10.9	11.6
2019 Population by Race/Ethnicity			
Total	814	3,283	5,658
White Alone	95.8%	96.4%	96.1%
Black Alone	0.6%	0.4%	0.5%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	0.4%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.4%	1.4%
Two or More Races	1.4%	1.1%	1.4%
Hispanic Origin	3.7%	3.1%	3.4%
Diversity Index	14.7	12.8	13.6
2024 Population by Race/Ethnicity			
Total	804	3,239	5,581
White Alone	95.4%	96.0%	95.7%
Black Alone	0.9%	0.5%	0.6%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	0.4%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.5%	1.5%
Two or More Races	1.5%	1.2%	1.5%
Hispanic Origin	3.9%	3.3%	3.6%
Diversity Index	15.7	13.7	14.7
2010 Population by Relationship and Household Type			
Total	833	3,356	5,786
In Households	99.9%	99.7%	99.6%
In Family Households	76.8%	80.7%	82.1%
Householder	26.9%	28.2%	28.3%
Spouse	20.5%	22.5%	22.8%
Child	24.6%	25.7%	26.8%
Other relative	2.4%	2.2%	2.1%
Nonrelative	2.3%	2.1%	2.1%
In Nonfamily Households	23.0%	19.0%	17.5%
In Group Quarters	0.1%	0.3%	0.4%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.1%	0.3%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
2019 Population 25+ by Educational Attainment			
Total	641	2,564	4,342
Less than 9th Grade	0.3%	0.8%	1.2%
9th - 12th Grade, No Diploma	5.0%	5.1%	6.1%
High School Graduate	21.8%	27.5%	28.0%
GED/Alternative Credential	4.5%	3.5%	3.8%
Some College, No Degree	31.8%	27.6%	26.4%
Associate Degree	9.0%	10.7%	10.7%
Bachelor's Degree	19.7%	15.5%	14.9%
Graduate/Professional Degree	7.8%	9.2%	9.0%
2019 Population 15+ by Marital Status			
Total	706	2,844	4,862
Never Married	25.4%	23.7%	22.8%
Married	48.6%	52.6%	52.6%
Widowed	13.5%	11.6%	10.6%
Divorced	12.6%	12.1%	14.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	96.4%	96.1%
Civilian Unemployed (Unemployment Rate)	1.8%	3.6%	3.9%
2019 Employed Population 16+ by Industry			
Total	328	1,397	2,416
Agriculture/Mining	2.1%	2.2%	2.7%
Construction	4.9%	8.2%	8.3%
Manufacturing	16.2%	22.8%	24.1%
Wholesale Trade	0.0%	2.9%	2.0%
Retail Trade	19.8%	15.0%	12.4%
Transportation/Utilities	5.2%	4.9%	5.0%
Information	0.6%	1.4%	1.9%
Finance/Insurance/Real Estate	2.4%	3.3%	3.4%
Services	41.2%	33.6%	34.9%
Public Administration	7.3%	5.8%	5.5%
2019 Employed Population 16+ by Occupation			
Total	331	1,397	2,418
White Collar	64.3%	58.3%	56.5%
Management/Business/Financial	6.1%	11.0%	11.6%
Professional	26.8%	21.8%	21.3%
Sales	15.5%	11.5%	9.6%
Administrative Support	15.9%	14.0%	14.1%
Services	18.0%	13.2%	13.6%
Blue Collar	18.6%	28.4%	29.9%
Farming/Forestry/Fishing	0.9%	0.7%	1.0%
Construction/Extraction	5.2%	6.3%	7.2%
Installation/Maintenance/Repair	3.0%	6.2%	5.9%
Production	6.1%	10.2%	10.1%
Transportation/Material Moving	3.4%	4.9%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	833	3,356	5,786
Population Inside Urbanized Area	50.5%	34.8%	26.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	49.5%	65.2%	73.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	413	1,514	2,515
Households with 1 Person	35.8%	33.0%	30.8%
Households with 2+ People	64.2%	67.0%	69.2%
Family Households	58.6%	62.9%	65.0%
Husband-wife Families	44.8%	50.3%	52.3%
With Related Children	13.8%	16.0%	17.2%
Other Family (No Spouse Present)	14.0%	12.5%	12.7%
Other Family with Male Householder	4.6%	3.8%	3.7%
With Related Children	1.7%	1.9%	2.0%
Other Family with Female Householder	9.4%	8.7%	9.0%
With Related Children	5.3%	5.0%	5.2%
Nonfamily Households	5.6%	4.1%	4.2%
All Households with Children	22.3%	23.5%	24.9%
Multigenerational Households	3.6%	2.8%	2.9%
Unmarried Partner Households	6.5%	5.4%	5.4%
Male-female	5.8%	4.7%	4.7%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	413	1,515	2,515
1 Person Household	35.8%	33.0%	30.8%
2 Person Household	36.6%	38.0%	38.7%
3 Person Household	11.9%	12.7%	13.0%
4 Person Household	9.7%	10.0%	10.5%
5 Person Household	3.9%	3.8%	4.3%
6 Person Household	1.0%	1.4%	1.6%
7 + Person Household	1.2%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	413	1,513	2,515
Owner Occupied	84.7%	84.3%	83.5%
Owned with a Mortgage/Loan	47.9%	49.0%	48.5%
Owned Free and Clear	36.8%	35.4%	35.0%
Renter Occupied	15.3%	15.7%	16.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,060	2,824	4,467
Housing Units Inside Urbanized Area	63.8%	52.0%	39.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	36.2%	48.0%	60.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

6908 Lakeshore Rd, Lexington, MI 48450,

Latitude: 43.2282

Longitude: -82.52886

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Senior Escapes (9D)	Rural Resort Dwellers (6E)	Rural Resort Dwellers (6E)
2.	Salt of the Earth (6B)	Senior Escapes (9D)	Salt of the Earth (6B)
3.	Top Tier (1A)	Salt of the Earth (6B)	Senior Escapes (9D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$642,297	\$2,311,142	\$3,873,820
Average Spent	\$1,566.58	\$1,540.76	\$1,556.38
Spending Potential Index	73	72	73
Education: Total \$	\$396,089	\$1,473,609	\$2,515,569
Average Spent	\$966.07	\$982.41	\$1,010.67
Spending Potential Index	61	62	63
Entertainment/Recreation: Total \$	\$1,045,388	\$4,129,723	\$6,781,437
Average Spent	\$2,549.73	\$2,753.15	\$2,724.56
Spending Potential Index	78	84	83
Food at Home: Total \$	\$1,670,343	\$6,413,609	\$10,574,366
Average Spent	\$4,074.01	\$4,275.74	\$4,248.44
Spending Potential Index	79	83	82
Food Away from Home: Total \$	\$1,117,029	\$4,099,728	\$6,854,001
Average Spent	\$2,724.46	\$2,733.15	\$2,753.72
Spending Potential Index	74	74	75
Health Care: Total \$	\$2,027,117	\$8,019,827	\$13,169,395
Average Spent	\$4,944.19	\$5,346.55	\$5,291.04
Spending Potential Index	83	90	89
HH Furnishings & Equipment: Total \$	\$666,595	\$2,458,363	\$4,098,388
Average Spent	\$1,625.84	\$1,638.91	\$1,646.60
Spending Potential Index	76	77	77
Personal Care Products & Services: Total \$	\$281,360	\$974,262	\$1,646,689
Average Spent	\$686.24	\$649.51	\$661.59
Spending Potential Index	77	73	75
Shelter: Total \$	\$5,542,354	\$19,999,393	\$33,436,296
Average Spent	\$13,517.94	\$13,332.93	\$13,433.63
Spending Potential Index	73	72	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$801,659	\$2,979,229	\$4,948,019
Average Spent	\$1,955.27	\$1,986.15	\$1,987.95
Spending Potential Index	79	80	80
Travel: Total \$	\$693,327	\$2,535,118	\$4,226,461
Average Spent	\$1,691.04	\$1,690.08	\$1,698.06
Spending Potential Index	75	75	76
Vehicle Maintenance & Repairs: Total \$	\$365,485	\$1,411,385	\$2,322,390
Average Spent	\$891.43	\$940.92	\$933.06
Spending Potential Index	78	82	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019