



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	20	1,557	2,161
2010 Total Population	17	1,511	2,050
2018 Total Population	17	1,656	2,221
2018 Group Quarters	0	41	54
2023 Total Population	17	1,720	2,298
2018-2023 Annual Rate	0.00%	0.76%	0.68%
2018 Total Daytime Population	6	1,411	1,833
Workers	0	676	860
Residents	6	735	973
Household Summary			
2000 Households	8	643	865
2000 Average Household Size	2.50	2.34	2.41
2010 Households	8	622	836
2010 Average Household Size	2.12	2.36	2.39
2018 Households	8	683	909
2018 Average Household Size	2.12	2.36	2.38
2023 Households	8	711	942
2023 Average Household Size	2.12	2.36	2.38
2018-2023 Annual Rate	0.00%	0.81%	0.72%
2010 Families	6	397	549
2010 Average Family Size	2.50	2.93	2.93
2018 Families	6	430	587
2018 Average Family Size	2.50	2.93	2.93
2023 Families	6	445	606
2023 Average Family Size	2.50	2.92	2.92
2018-2023 Annual Rate	0.00%	0.69%	0.64%
Housing Unit Summary			
2000 Housing Units	9	690	924
Owner Occupied Housing Units	77.8%	75.8%	76.4%
Renter Occupied Housing Units	11.1%	17.4%	17.1%
Vacant Housing Units	11.1%	6.8%	6.5%
2010 Housing Units	9	694	927
Owner Occupied Housing Units	77.8%	71.9%	73.4%
Renter Occupied Housing Units	11.1%	17.7%	16.8%
Vacant Housing Units	11.1%	10.4%	9.8%
2018 Housing Units	9	770	1,018
Owner Occupied Housing Units	77.8%	69.0%	70.5%
Renter Occupied Housing Units	11.1%	19.7%	18.8%
Vacant Housing Units	11.1%	11.3%	10.7%
2023 Housing Units	9	810	1,067
Owner Occupied Housing Units	77.8%	69.3%	70.6%
Renter Occupied Housing Units	11.1%	18.6%	17.7%
Vacant Housing Units	11.1%	12.2%	11.7%
Median Household Income			
2018	\$60,000	\$50,515	\$51,789
2023	\$100,000	\$59,607	\$61,798
Median Home Value			
2018	\$250,000	\$122,879	\$135,026
2023	\$300,000	\$166,964	\$184,014
Per Capita Income			
2018	\$34,515	\$25,991	\$27,283
2023	\$43,779	\$31,557	\$33,371
Median Age			
2010	42.5	43.8	44.1
2018	45.0	44.5	44.9
2023	47.5	44.5	45.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	8	683	909
<\$15,000	0.0%	8.8%	8.1%
\$15,000 - \$24,999	0.0%	11.4%	10.6%
\$25,000 - \$34,999	12.5%	11.6%	11.3%
\$35,000 - \$49,999	12.5%	17.7%	17.8%
\$50,000 - \$74,999	12.5%	20.5%	20.0%
\$75,000 - \$99,999	12.5%	15.8%	15.8%
\$100,000 - \$149,999	12.5%	11.7%	12.2%
\$150,000 - \$199,999	0.0%	1.9%	2.5%
\$200,000+	0.0%	0.9%	1.5%
Average Household Income	\$82,958	\$61,535	\$65,056
2023 Households by Income			
Household Income Base	8	711	942
<\$15,000	0.0%	6.6%	6.2%
\$15,000 - \$24,999	0.0%	8.9%	8.2%
\$25,000 - \$34,999	12.5%	8.9%	8.7%
\$35,000 - \$49,999	12.5%	16.5%	16.3%
\$50,000 - \$74,999	12.5%	19.1%	18.7%
\$75,000 - \$99,999	12.5%	17.7%	17.4%
\$100,000 - \$149,999	25.0%	18.1%	18.3%
\$150,000 - \$199,999	12.5%	3.0%	3.8%
\$200,000+	12.5%	1.3%	2.4%
Average Household Income	\$105,226	\$74,845	\$79,738
2018 Owner Occupied Housing Units by Value			
Total	7	531	718
<\$50,000	0.0%	9.4%	8.4%
\$50,000 - \$99,999	0.0%	26.4%	23.0%
\$100,000 - \$149,999	14.3%	31.1%	26.7%
\$150,000 - \$199,999	14.3%	16.0%	18.0%
\$200,000 - \$249,999	14.3%	5.3%	7.1%
\$250,000 - \$299,999	14.3%	5.5%	6.7%
\$300,000 - \$399,999	14.3%	3.0%	3.9%
\$400,000 - \$499,999	0.0%	1.1%	2.1%
\$500,000 - \$749,999	14.3%	0.9%	2.5%
\$750,000 - \$999,999	0.0%	1.1%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$295,833	\$149,623	\$175,487
2023 Owner Occupied Housing Units by Value			
Total	7	561	753
<\$50,000	0.0%	7.8%	6.8%
\$50,000 - \$99,999	0.0%	17.6%	15.3%
\$100,000 - \$149,999	0.0%	17.6%	14.7%
\$150,000 - \$199,999	14.3%	20.0%	19.5%
\$200,000 - \$249,999	14.3%	8.2%	9.3%
\$250,000 - \$299,999	14.3%	13.0%	13.4%
\$300,000 - \$399,999	14.3%	7.1%	8.0%
\$400,000 - \$499,999	14.3%	3.0%	4.5%
\$500,000 - \$749,999	14.3%	1.8%	4.8%
\$750,000 - \$999,999	0.0%	3.4%	3.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$350,000	\$208,393	\$237,997

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	13	1,513	2,050
0 - 4	7.7%	6.9%	6.6%
5 - 9	7.7%	7.5%	7.4%
10 - 14	7.7%	6.4%	6.4%
15 - 24	15.4%	8.9%	9.3%
25 - 34	15.4%	12.0%	11.4%
35 - 44	15.4%	9.3%	9.8%
45 - 54	23.1%	14.9%	16.2%
55 - 64	15.4%	12.5%	12.5%
65 - 74	15.4%	8.9%	8.8%
75 - 84	7.7%	8.5%	8.0%
85 +	0.0%	4.1%	3.6%
18 +	107.7%	75.1%	75.8%
2018 Population by Age			
Total	18	1,657	2,221
0 - 4	5.6%	6.2%	5.9%
5 - 9	5.6%	6.6%	6.4%
10 - 14	5.6%	6.6%	6.5%
15 - 24	11.1%	9.8%	10.0%
25 - 34	11.1%	9.8%	9.9%
35 - 44	11.1%	11.5%	11.3%
45 - 54	16.7%	11.8%	12.4%
55 - 64	16.7%	14.8%	15.6%
65 - 74	11.1%	11.3%	11.2%
75 - 84	5.6%	7.2%	6.8%
85 +	0.0%	4.3%	3.9%
18 +	77.8%	76.4%	77.2%
2023 Population by Age			
Total	19	1,719	2,299
0 - 4	5.3%	6.1%	5.7%
5 - 9	5.3%	6.6%	6.3%
10 - 14	5.3%	7.2%	6.9%
15 - 24	10.5%	10.2%	10.0%
25 - 34	10.5%	8.4%	8.7%
35 - 44	10.5%	12.3%	12.0%
45 - 54	10.5%	10.4%	10.9%
55 - 64	21.1%	14.3%	15.0%
65 - 74	10.5%	12.8%	13.1%
75 - 84	10.5%	7.7%	7.5%
85 +	0.0%	4.2%	3.9%
18 +	78.9%	75.5%	76.5%
2010 Population by Sex			
Males	9	732	1,008
Females	8	779	1,042
2018 Population by Sex			
Males	9	815	1,104
Females	8	841	1,117
2023 Population by Sex			
Males	9	857	1,152
Females	8	863	1,146

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	16	1,512	2,049
White Alone	100.0%	94.1%	94.7%
Black Alone	0.0%	0.5%	0.5%
American Indian Alone	0.0%	0.6%	0.5%
Asian Alone	0.0%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	3.2%	2.7%
Two or More Races	0.0%	1.1%	1.3%
Hispanic Origin	0.0%	6.6%	5.9%
Diversity Index	11.4	22.2	20.3
2018 Population by Race/Ethnicity			
Total	16	1,656	2,220
White Alone	100.0%	92.1%	92.8%
Black Alone	0.0%	1.1%	1.1%
American Indian Alone	0.0%	0.7%	0.6%
Asian Alone	0.0%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	4.2%	3.5%
Two or More Races	0.0%	1.4%	1.6%
Hispanic Origin	5.9%	8.6%	7.7%
Diversity Index	21.2	28.5	26.1
2023 Population by Race/Ethnicity			
Total	16	1,720	2,297
White Alone	100.0%	90.6%	91.4%
Black Alone	0.0%	1.5%	1.4%
American Indian Alone	0.0%	0.8%	0.7%
Asian Alone	0.0%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	4.9%	4.1%
Two or More Races	0.0%	1.7%	2.0%
Hispanic Origin	5.9%	10.2%	9.1%
Diversity Index	21.2	32.8	30.3
2010 Population by Relationship and Household Type			
Total	17	1,511	2,050
In Households	100.0%	97.3%	97.4%
In Family Households	88.2%	79.8%	80.9%
Householder	35.3%	26.3%	26.9%
Spouse	29.4%	21.4%	22.1%
Child	23.5%	27.9%	28.0%
Other relative	0.0%	1.3%	1.4%
Nonrelative	0.0%	2.8%	2.5%
In Nonfamily Households	11.8%	17.4%	16.4%
In Group Quarters	0.0%	2.7%	2.6%
Institutionalized Population	0.0%	2.1%	1.9%
Noninstitutionalized Population	0.0%	0.6%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	12	1,170	1,579
Less than 9th Grade	0.0%	6.0%	5.5%
9th - 12th Grade, No Diploma	0.0%	4.8%	4.7%
High School Graduate	50.0%	38.1%	38.3%
GED/Alternative Credential	0.0%	3.8%	3.6%
Some College, No Degree	25.0%	20.5%	20.6%
Associate Degree	16.7%	8.7%	10.1%
Bachelor's Degree	8.3%	12.5%	12.2%
Graduate/Professional Degree	0.0%	5.6%	5.1%
2018 Population 15+ by Marital Status			
Total	15	1,333	1,803
Never Married	20.0%	28.7%	28.1%
Married	66.7%	53.1%	55.1%
Widowed	6.7%	10.3%	9.4%
Divorced	6.7%	8.0%	7.4%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	100.0%	97.8%	98.0%
Civilian Unemployed (Unemployment Rate)	0.0%	2.1%	2.0%
2018 Employed Population 16+ by Industry			
Total	11	928	1,261
Agriculture/Mining	18.2%	8.9%	11.8%
Construction	9.1%	10.3%	10.2%
Manufacturing	18.2%	24.4%	22.2%
Wholesale Trade	0.0%	1.7%	2.1%
Retail Trade	9.1%	7.4%	7.9%
Transportation/Utilities	0.0%	1.8%	2.1%
Information	0.0%	2.7%	2.3%
Finance/Insurance/Real Estate	0.0%	3.0%	2.9%
Services	18.2%	36.9%	35.6%
Public Administration	0.0%	2.8%	2.8%
2018 Employed Population 16+ by Occupation			
Total	9	925	1,260
White Collar	45.5%	44.2%	46.0%
Management/Business/Financial	18.2%	10.3%	13.2%
Professional	18.2%	17.6%	17.0%
Sales	0.0%	6.8%	6.8%
Administrative Support	9.1%	9.5%	9.0%
Services	9.1%	19.1%	17.8%
Blue Collar	27.3%	36.4%	36.2%
Farming/Forestry/Fishing	0.0%	1.8%	2.5%
Construction/Extraction	0.0%	7.4%	7.6%
Installation/Maintenance/Repair	9.1%	5.0%	5.2%
Production	9.1%	14.5%	13.2%
Transportation/Material Moving	9.1%	7.7%	7.7%
2010 Population By Urban/ Rural Status			
Total Population	17	1,511	2,050
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	8	622	836
Households with 1 Person	25.0%	31.8%	30.3%
Households with 2+ People	75.0%	68.2%	69.7%
Family Households	75.0%	63.8%	65.7%
Husband-wife Families	62.5%	51.8%	53.9%
With Related Children	25.0%	18.6%	19.4%
Other Family (No Spouse Present)	12.5%	12.1%	11.6%
Other Family with Male Householder	0.0%	4.3%	4.4%
With Related Children	0.0%	2.4%	2.5%
Other Family with Female Householder	0.0%	7.7%	7.2%
With Related Children	0.0%	5.5%	5.0%
Nonfamily Households	0.0%	4.3%	4.1%
All Households with Children	25.0%	27.5%	27.8%
Multigenerational Households	0.0%	0.8%	1.0%
Unmarried Partner Households	0.0%	6.1%	6.0%
Male-female	0.0%	5.8%	5.7%
Same-sex	0.0%	0.3%	0.2%
2010 Households by Size			
Total	7	622	835
1 Person Household	28.6%	31.8%	30.3%
2 Person Household	42.9%	36.5%	37.4%
3 Person Household	14.3%	11.4%	12.0%
4 Person Household	14.3%	10.0%	10.2%
5 Person Household	0.0%	6.9%	6.9%
6 Person Household	0.0%	2.6%	2.4%
7 + Person Household	0.0%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	8	622	836
Owner Occupied	87.5%	80.2%	81.3%
Owned with a Mortgage/Loan	50.0%	46.3%	46.3%
Owned Free and Clear	37.5%	33.9%	35.0%
Renter Occupied	12.5%	19.8%	18.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9	694	927
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

53700 Co Hwy 10, Winthrop, MN 55396,

Latitude: 44.5791

Longitude: -94.35120

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Prairie Living (6D)	Prairie Living (6D)	Prairie Living (6D)
2.	Top Tier (1A)	Heartland Communities	Heartland Communities
3.	Professional Pride (1B)	Top Tier (1A)	Top Tier (1A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$25,836	\$1,030,884	\$1,452,973
Average Spent	\$3,229.50	\$1,509.35	\$1,598.43
Spending Potential Index	148	69	73
Education: Total \$	\$11,400	\$504,052	\$702,745
Average Spent	\$1,425.00	\$738.00	\$773.10
Spending Potential Index	98	51	53
Entertainment/Recreation: Total \$	\$48,712	\$1,868,797	\$2,645,667
Average Spent	\$6,089.00	\$2,736.16	\$2,910.52
Spending Potential Index	189	85	90
Food at Home: Total \$	\$77,573	\$2,971,434	\$4,207,425
Average Spent	\$9,696.62	\$4,350.56	\$4,628.63
Spending Potential Index	193	87	92
Food Away from Home: Total \$	\$44,044	\$1,737,262	\$2,451,720
Average Spent	\$5,505.50	\$2,543.58	\$2,697.16
Spending Potential Index	157	72	77
Health Care: Total \$	\$95,656	\$3,643,685	\$5,162,626
Average Spent	\$11,957.00	\$5,334.82	\$5,679.46
Spending Potential Index	209	93	99
HH Furnishings & Equipment: Total \$	\$27,971	\$1,092,182	\$1,543,100
Average Spent	\$3,496.38	\$1,599.10	\$1,697.58
Spending Potential Index	167	77	81
Personal Care Products & Services: Total \$	\$9,982	\$396,987	\$559,731
Average Spent	\$1,247.75	\$581.24	\$615.77
Spending Potential Index	151	70	74
Shelter: Total \$	\$177,664	\$7,272,793	\$10,221,847
Average Spent	\$22,208.00	\$10,648.31	\$11,245.16
Spending Potential Index	132	63	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,859	\$1,261,230	\$1,779,192
Average Spent	\$3,982.38	\$1,846.60	\$1,957.31
Spending Potential Index	160	74	79
Travel: Total \$	\$23,904	\$954,559	\$1,345,274
Average Spent	\$2,988.00	\$1,397.60	\$1,479.95
Spending Potential Index	139	65	69
Vehicle Maintenance & Repairs: Total \$	\$15,773	\$609,410	\$862,047
Average Spent	\$1,971.62	\$892.25	\$948.35
Spending Potential Index	183	83	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.