



Community Profile

Rings: 1, 3, 5 mile radii

401 5th St N, Wheaton, MN 56296, USA

Latitude: 45.8092
Longitude: -96.48757

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,516	1,780	1,943
2010 Total Population	1,331	1,564	1,703
2018 Total Population	1,306	1,537	1,677
2018 Group Quarters	60	61	61
2023 Total Population	1,283	1,511	1,651
2018-2023 Annual Rate	-0.35%	-0.34%	-0.31%
2018 Total Daytime Population	1,558	1,867	1,950
Workers	958	1,155	1,163
Residents	600	712	787
Household Summary			
2000 Households	690	805	867
2000 Average Household Size	2.09	2.12	2.16
2010 Households	608	709	765
2010 Average Household Size	2.09	2.12	2.15
2018 Households	590	689	745
2018 Average Household Size	2.11	2.14	2.17
2023 Households	578	675	731
2023 Average Household Size	2.11	2.15	2.18
2018-2023 Annual Rate	-0.41%	-0.41%	-0.38%
2010 Families	348	413	455
2010 Average Family Size	2.78	2.80	2.80
2018 Families	332	395	436
2018 Average Family Size	2.81	2.83	2.83
2023 Families	322	383	425
2023 Average Family Size	2.83	2.85	2.84
2018-2023 Annual Rate	-0.61%	-0.62%	-0.51%
Housing Unit Summary			
2000 Housing Units	813	970	1,044
Owner Occupied Housing Units	66.7%	64.9%	65.7%
Renter Occupied Housing Units	18.2%	17.9%	17.3%
Vacant Housing Units	15.1%	17.1%	17.0%
2010 Housing Units	746	896	967
Owner Occupied Housing Units	63.8%	62.1%	62.8%
Renter Occupied Housing Units	17.7%	17.1%	16.3%
Vacant Housing Units	18.5%	20.9%	20.9%
2018 Housing Units	743	891	963
Owner Occupied Housing Units	65.0%	63.4%	64.1%
Renter Occupied Housing Units	14.4%	13.9%	13.4%
Vacant Housing Units	20.6%	22.7%	22.6%
2023 Housing Units	743	891	963
Owner Occupied Housing Units	64.3%	62.7%	63.4%
Renter Occupied Housing Units	13.5%	13.0%	12.5%
Vacant Housing Units	22.2%	24.2%	24.1%
Median Household Income			
2018	\$50,000	\$49,407	\$50,148
2023	\$53,815	\$53,196	\$53,946
Median Home Value			
2018	\$79,503	\$81,016	\$83,045
2023	\$79,647	\$81,111	\$83,938
Per Capita Income			
2018	\$33,859	\$33,422	\$33,499
2023	\$37,606	\$37,148	\$37,359
Median Age			
2010	49.0	48.9	48.8
2018	52.8	52.4	52.1
2023	53.2	52.6	52.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	590	689	745
<\$15,000	12.7%	12.3%	11.8%
\$15,000 - \$24,999	11.4%	11.8%	11.4%
\$25,000 - \$34,999	11.4%	11.5%	11.5%
\$35,000 - \$49,999	14.6%	14.8%	15.2%
\$50,000 - \$74,999	15.6%	15.4%	15.4%
\$75,000 - \$99,999	8.3%	8.4%	8.9%
\$100,000 - \$149,999	15.3%	15.1%	14.8%
\$150,000 - \$199,999	5.8%	5.8%	6.2%
\$200,000+	5.1%	4.8%	5.0%
Average Household Income	\$74,211	\$73,668	\$74,631
2023 Households by Income			
Household Income Base	578	675	731
<\$15,000	11.4%	11.3%	10.7%
\$15,000 - \$24,999	10.9%	11.1%	10.8%
\$25,000 - \$34,999	10.7%	11.0%	10.9%
\$35,000 - \$49,999	13.8%	14.1%	14.4%
\$50,000 - \$74,999	15.1%	14.8%	14.8%
\$75,000 - \$99,999	8.7%	8.7%	9.0%
\$100,000 - \$149,999	17.3%	17.0%	16.8%
\$150,000 - \$199,999	6.4%	6.5%	6.8%
\$200,000+	5.7%	5.5%	5.6%
Average Household Income	\$82,741	\$82,261	\$83,611
2018 Owner Occupied Housing Units by Value			
Total	483	565	617
<\$50,000	30.4%	29.4%	28.4%
\$50,000 - \$99,999	33.3%	33.1%	32.7%
\$100,000 - \$149,999	15.9%	16.1%	16.4%
\$150,000 - \$199,999	12.4%	12.6%	12.6%
\$200,000 - \$249,999	0.6%	1.1%	1.3%
\$250,000 - \$299,999	3.5%	3.5%	3.7%
\$300,000 - \$399,999	2.5%	2.7%	2.9%
\$400,000 - \$499,999	1.0%	0.9%	1.0%
\$500,000 - \$749,999	0.4%	0.5%	0.8%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$101,085	\$103,191	\$108,468
2023 Owner Occupied Housing Units by Value			
Total	478	559	611
<\$50,000	30.8%	29.9%	28.6%
\$50,000 - \$99,999	32.6%	32.2%	31.6%
\$100,000 - \$149,999	15.5%	15.4%	15.7%
\$150,000 - \$199,999	12.6%	12.5%	12.8%
\$200,000 - \$249,999	0.4%	0.7%	1.1%
\$250,000 - \$299,999	4.2%	4.3%	4.6%
\$300,000 - \$399,999	2.9%	3.2%	3.6%
\$400,000 - \$499,999	0.8%	0.9%	1.0%
\$500,000 - \$749,999	0.4%	0.7%	1.0%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$102,349	\$106,138	\$112,418

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	1,331	1,562	1,703
0 - 4	4.8%	4.9%	4.9%
5 - 9	6.2%	6.1%	6.0%
10 - 14	5.9%	6.0%	6.2%
15 - 24	9.2%	9.2%	9.3%
25 - 34	9.2%	9.1%	9.0%
35 - 44	9.2%	9.3%	9.4%
45 - 54	12.5%	12.6%	12.9%
55 - 64	12.2%	12.4%	12.5%
65 - 74	10.4%	10.6%	10.7%
75 - 84	10.6%	10.6%	10.5%
85 +	9.9%	9.2%	8.6%
18 +	79.3%	79.2%	78.9%
2018 Population by Age			
Total	1,306	1,538	1,677
0 - 4	4.5%	4.6%	4.6%
5 - 9	5.5%	5.4%	5.4%
10 - 14	5.5%	5.7%	5.7%
15 - 24	8.4%	8.5%	8.6%
25 - 34	9.0%	9.0%	9.0%
35 - 44	8.7%	8.9%	8.9%
45 - 54	10.6%	10.7%	10.9%
55 - 64	12.9%	13.1%	13.4%
65 - 74	12.8%	13.0%	13.1%
75 - 84	11.3%	11.2%	11.1%
85 +	10.7%	9.9%	9.4%
18 +	81.3%	81.1%	81.0%
2023 Population by Age			
Total	1,282	1,510	1,653
0 - 4	4.5%	4.6%	4.7%
5 - 9	5.5%	5.4%	5.4%
10 - 14	5.4%	5.5%	5.6%
15 - 24	8.3%	8.5%	8.5%
25 - 34	8.7%	8.7%	8.7%
35 - 44	9.4%	9.6%	9.6%
45 - 54	9.8%	9.9%	10.0%
55 - 64	12.2%	12.3%	12.5%
65 - 74	12.6%	12.8%	12.9%
75 - 84	13.1%	13.0%	12.9%
85 +	10.5%	9.7%	9.2%
18 +	81.4%	81.1%	80.9%
2010 Population by Sex			
Males	629	745	819
Females	702	819	884
2018 Population by Sex			
Males	617	732	807
Females	689	805	870
2023 Population by Sex			
Males	607	721	796
Females	675	790	855

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019



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2010 Population by Race/Ethnicity			
Total	1,331	1,563	1,704
White Alone	97.5%	97.6%	97.6%
Black Alone	0.5%	0.5%	0.5%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	0.1%	0.1%	0.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	1.0%	0.9%	0.9%
Hispanic Origin	1.4%	1.4%	1.4%
Diversity Index	7.6	7.4	7.2
2018 Population by Race/Ethnicity			
Total	1,307	1,536	1,678
White Alone	95.3%	95.6%	95.7%
Black Alone	0.8%	0.8%	0.8%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	0.1%	0.1%	0.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	2.4%	2.2%	2.1%
Hispanic Origin	2.4%	2.3%	2.2%
Diversity Index	13.2	12.8	12.2
2023 Population by Race/Ethnicity			
Total	1,284	1,510	1,651
White Alone	95.2%	95.6%	95.6%
Black Alone	0.9%	0.8%	0.8%
American Indian Alone	1.0%	1.1%	1.0%
Asian Alone	0.1%	0.1%	0.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	2.5%	2.3%	2.2%
Hispanic Origin	2.4%	2.4%	2.2%
Diversity Index	13.4	13.0	12.5
2010 Population by Relationship and Household Type			
Total	1,331	1,564	1,703
In Households	95.5%	96.1%	96.4%
In Family Households	74.0%	75.1%	76.1%
Householder	26.0%	26.3%	26.7%
Spouse	22.3%	22.7%	23.0%
Child	23.6%	23.9%	24.3%
Other relative	0.9%	0.9%	0.9%
Nonrelative	1.2%	1.2%	1.2%
In Nonfamily Households	21.5%	21.0%	20.3%
In Group Quarters	4.5%	3.9%	3.6%
Institutionalized Population	4.1%	3.5%	3.2%
Noninstitutionalized Population	0.5%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	993	1,164	1,269
Less than 9th Grade	5.4%	5.2%	4.9%
9th - 12th Grade, No Diploma	5.2%	5.3%	5.2%
High School Graduate	30.7%	30.8%	30.6%
GED/Alternative Credential	4.3%	4.1%	3.9%
Some College, No Degree	19.0%	19.2%	19.5%
Associate Degree	14.0%	14.4%	15.0%
Bachelor's Degree	14.2%	14.3%	14.5%
Graduate/Professional Degree	7.0%	6.7%	6.5%
2018 Population 15+ by Marital Status			
Total	1,104	1,296	1,414
Never Married	21.8%	21.0%	20.5%
Married	54.9%	55.8%	56.9%
Widowed	13.6%	13.3%	12.7%
Divorced	9.7%	10.0%	9.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	100.0%	100.0%	99.9%
Civilian Unemployed (Unemployment Rate)	0.0%	0.0%	0.0%
2018 Employed Population 16+ by Industry			
Total	710	829	901
Agriculture/Mining	10.1%	11.2%	12.7%
Construction	7.2%	7.2%	7.1%
Manufacturing	8.7%	8.2%	7.8%
Wholesale Trade	4.5%	4.6%	4.4%
Retail Trade	11.5%	11.5%	11.4%
Transportation/Utilities	4.9%	4.9%	4.9%
Information	0.0%	0.0%	0.1%
Finance/Insurance/Real Estate	3.7%	3.6%	3.7%
Services	45.4%	45.0%	44.3%
Public Administration	3.8%	3.9%	3.8%
2018 Employed Population 16+ by Occupation			
Total	711	827	902
White Collar	56.9%	57.4%	57.9%
Management/Business/Financial	15.1%	15.4%	16.3%
Professional	23.4%	23.0%	22.8%
Sales	7.7%	8.0%	7.9%
Administrative Support	10.7%	11.0%	11.0%
Services	16.6%	16.2%	16.0%
Blue Collar	26.6%	26.2%	26.2%
Farming/Forestry/Fishing	1.4%	1.8%	2.3%
Construction/Extraction	6.6%	6.6%	6.5%
Installation/Maintenance/Repair	4.5%	4.3%	4.2%
Production	4.2%	4.2%	4.2%
Transportation/Material Moving	9.9%	9.2%	8.9%
2010 Population By Urban/ Rural Status			
Total Population	1,331	1,564	1,703
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	608	708	765
Households with 1 Person	39.1%	38.1%	36.9%
Households with 2+ People	60.9%	61.9%	63.1%
Family Households	57.2%	58.3%	59.5%
Husband-wife Families	49.2%	50.1%	51.4%
With Related Children	16.4%	16.7%	17.0%
Other Family (No Spouse Present)	8.2%	8.2%	8.1%
Other Family with Male Householder	2.1%	2.3%	2.4%
With Related Children	1.2%	1.1%	1.2%
Other Family with Female Householder	5.9%	5.9%	5.8%
With Related Children	4.6%	4.7%	4.6%
Nonfamily Households	3.6%	3.5%	3.7%
All Households with Children	22.2%	22.4%	22.9%
Multigenerational Households	0.5%	0.4%	0.5%
Unmarried Partner Households	4.4%	4.4%	4.4%
Male-female	3.9%	3.9%	3.9%
Same-sex	0.5%	0.4%	0.5%
2010 Households by Size			
Total	608	708	764
1 Person Household	39.1%	38.1%	36.9%
2 Person Household	36.8%	37.4%	38.0%
3 Person Household	7.1%	7.5%	8.1%
4 Person Household	12.2%	11.7%	11.5%
5 Person Household	2.6%	2.8%	3.1%
6 Person Household	1.3%	1.4%	1.4%
7 + Person Household	0.8%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	608	709	765
Owner Occupied	78.3%	78.4%	79.3%
Owned with a Mortgage/Loan	37.2%	37.0%	37.1%
Owned Free and Clear	41.1%	41.6%	42.2%
Renter Occupied	21.7%	21.6%	20.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	746	896	967
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Heartland Communities	Heartland Communities	Heartland Communities
2.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
3.	Top Tier (1A)	Prairie Living (6D)	Prairie Living (6D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,094,751	\$1,268,124	\$1,382,670
Average Spent	\$1,855.51	\$1,840.53	\$1,855.93
Spending Potential Index	85	85	85
Education: Total \$	\$671,929	\$770,423	\$823,127
Average Spent	\$1,138.86	\$1,118.18	\$1,104.87
Spending Potential Index	79	77	76
Entertainment/Recreation: Total \$	\$1,793,372	\$2,090,544	\$2,303,433
Average Spent	\$3,039.61	\$3,034.17	\$3,091.86
Spending Potential Index	94	94	96
Food at Home: Total \$	\$2,807,980	\$3,272,375	\$3,610,816
Average Spent	\$4,759.29	\$4,749.46	\$4,846.73
Spending Potential Index	95	95	97
Food Away from Home: Total \$	\$1,802,764	\$2,092,417	\$2,286,977
Average Spent	\$3,055.53	\$3,036.89	\$3,069.77
Spending Potential Index	87	86	87
Health Care: Total \$	\$3,430,387	\$4,004,281	\$4,421,297
Average Spent	\$5,814.22	\$5,811.73	\$5,934.63
Spending Potential Index	102	101	104
HH Furnishings & Equipment: Total \$	\$1,108,008	\$1,288,280	\$1,411,422
Average Spent	\$1,877.98	\$1,869.78	\$1,894.53
Spending Potential Index	90	90	91
Personal Care Products & Services: Total \$	\$425,037	\$493,020	\$537,305
Average Spent	\$720.40	\$715.56	\$721.21
Spending Potential Index	87	86	87
Shelter: Total \$	\$8,299,470	\$9,588,536	\$10,385,114
Average Spent	\$14,066.90	\$13,916.60	\$13,939.75
Spending Potential Index	84	83	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,344,843	\$1,561,622	\$1,702,849
Average Spent	\$2,279.39	\$2,266.51	\$2,285.70
Spending Potential Index	92	91	92
Travel: Total \$	\$1,056,347	\$1,226,187	\$1,332,707
Average Spent	\$1,790.42	\$1,779.66	\$1,788.87
Spending Potential Index	83	83	83
Vehicle Maintenance & Repairs: Total \$	\$595,518	\$693,288	\$762,389
Average Spent	\$1,009.35	\$1,006.22	\$1,023.34
Spending Potential Index	94	94	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.