



Centennial Yards



NEIGHBORHOOD

atlanta's main event

FOCAL POINT OF METRO ATLANTA'S \$16 BILLION TOURISM INDUSTRY
#4 Metro Most Tourists 2018 (53 million)

IN OUR NEIGHBORHOOD:

- 15.6 MILLION** Tourists each year
- 12 MILLION** Tickets sold to events and venues each year
- 1.2 MILLION** Convention attendees each year
- 12,000** Hotel rooms in walking distance
- \$700 MILLION** Annual retail/F&B spend Downtown
- 5.6 MILLION** Annual entries to the two adjacent MARTA stations

CONFIDENTIAL • CENTENNIAL YARDS • 6

P-1 Turner Broadcasting System In 623,840 SF