



# Community Profile

Rings: 1, 3, 5 mile radii

3604 Sumner Blvd, Raleigh, NC 27616, USA

Latitude: 35.8625  
Longitude: -78.57668

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	4,845	55,503	121,537
2010 Total Population	5,824	74,567	166,885
2020 Total Population	8,147	85,901	197,126
2020 Group Quarters	5	392	1,017
2025 Total Population	9,413	95,077	218,103
2020-2025 Annual Rate	2.93%	2.05%	2.04%
2020 Total Daytime Population	12,228	86,303	206,717
Workers	8,268	43,954	109,878
Residents	3,960	42,349	96,839
<b>Household Summary</b>			
2000 Households	1,838	22,483	49,448
2000 Average Household Size	2.64	2.46	2.45
2010 Households	2,480	29,115	66,828
2010 Average Household Size	2.35	2.55	2.48
2020 Households	3,363	32,986	78,305
2020 Average Household Size	2.42	2.59	2.50
2025 Households	3,856	36,385	86,294
2025 Average Household Size	2.44	2.60	2.52
2020-2025 Annual Rate	2.77%	1.98%	1.96%
2010 Families	1,458	18,823	42,932
2010 Average Family Size	2.98	3.13	3.08
2020 Families	2,018	21,033	49,534
2020 Average Family Size	3.05	3.20	3.13
2025 Families	2,329	23,187	54,476
2025 Average Family Size	3.06	3.21	3.14
2020-2025 Annual Rate	2.91%	1.97%	1.92%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,073	23,823	52,551
Owner Occupied Housing Units	37.9%	57.1%	61.2%
Renter Occupied Housing Units	50.7%	37.3%	32.9%
Vacant Housing Units	11.3%	5.6%	5.9%
2010 Housing Units	2,693	31,073	71,450
Owner Occupied Housing Units	35.6%	53.2%	59.9%
Renter Occupied Housing Units	56.5%	40.5%	33.6%
Vacant Housing Units	7.9%	6.3%	6.5%
2020 Housing Units	3,592	35,149	83,468
Owner Occupied Housing Units	29.4%	49.5%	56.1%
Renter Occupied Housing Units	64.3%	44.3%	37.7%
Vacant Housing Units	6.4%	6.2%	6.2%
2025 Housing Units	4,078	38,619	91,872
Owner Occupied Housing Units	27.7%	49.5%	55.7%
Renter Occupied Housing Units	66.9%	44.7%	38.2%
Vacant Housing Units	5.4%	5.8%	6.1%
<b>Median Household Income</b>			
2020	\$53,330	\$58,713	\$69,401
2025	\$57,771	\$63,075	\$75,360
<b>Median Home Value</b>			
2020	\$179,872	\$203,806	\$237,835
2025	\$184,336	\$214,364	\$252,782
<b>Per Capita Income</b>			
2020	\$26,613	\$30,787	\$38,961
2025	\$29,383	\$33,618	\$42,512
<b>Median Age</b>			
2010	30.8	33.1	34.7
2020	32.5	34.9	36.7
2025	33.5	34.2	36.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	3,363	32,986	78,305
<\$15,000	8.2%	6.5%	5.1%
\$15,000 - \$24,999	7.2%	8.5%	6.5%
\$25,000 - \$34,999	13.0%	9.7%	8.2%
\$35,000 - \$49,999	18.0%	16.7%	13.9%
\$50,000 - \$74,999	18.6%	19.2%	19.5%
\$75,000 - \$99,999	20.9%	14.5%	14.2%
\$100,000 - \$149,999	9.6%	15.2%	16.7%
\$150,000 - \$199,999	3.4%	4.8%	6.5%
\$200,000+	1.0%	4.8%	9.4%
Average Household Income	\$64,241	\$79,481	\$98,236
<b>2025 Households by Income</b>			
Household Income Base	3,856	36,385	86,294
<\$15,000	7.0%	5.7%	4.5%
\$15,000 - \$24,999	6.3%	7.4%	5.6%
\$25,000 - \$34,999	12.0%	9.0%	7.5%
\$35,000 - \$49,999	17.2%	16.1%	13.2%
\$50,000 - \$74,999	18.9%	19.0%	19.0%
\$75,000 - \$99,999	21.9%	14.8%	14.3%
\$100,000 - \$149,999	11.2%	17.0%	18.3%
\$150,000 - \$199,999	4.3%	5.6%	7.3%
\$200,000+	1.3%	5.3%	10.3%
Average Household Income	\$71,432	\$87,196	\$107,628
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	1,055	17,410	46,840
<\$50,000	4.5%	3.0%	2.6%
\$50,000 - \$99,999	1.1%	3.9%	2.1%
\$100,000 - \$149,999	22.3%	14.6%	11.9%
\$150,000 - \$199,999	37.0%	27.0%	21.7%
\$200,000 - \$249,999	15.8%	18.2%	15.4%
\$250,000 - \$299,999	14.8%	14.0%	13.1%
\$300,000 - \$399,999	3.1%	10.9%	16.3%
\$400,000 - \$499,999	1.3%	3.5%	7.1%
\$500,000 - \$749,999	0.1%	3.3%	6.4%
\$750,000 - \$999,999	0.0%	1.0%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$188,139	\$240,833	\$292,886
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	1,129	19,117	51,199
<\$50,000	4.0%	2.5%	2.1%
\$50,000 - \$99,999	1.0%	3.3%	1.8%
\$100,000 - \$149,999	20.8%	13.0%	10.2%
\$150,000 - \$199,999	35.3%	25.8%	20.0%
\$200,000 - \$249,999	16.1%	18.8%	15.2%
\$250,000 - \$299,999	17.4%	15.3%	13.9%
\$300,000 - \$399,999	3.7%	12.1%	17.9%
\$400,000 - \$499,999	1.7%	4.0%	8.0%
\$500,000 - \$749,999	0.1%	3.7%	7.3%
\$750,000 - \$999,999	0.0%	1.1%	2.5%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$194,580	\$250,509	\$307,701

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 23, 2020



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<b>2010 Population by Age</b>			
Total	5,826	74,565	166,884
0 - 4	8.7%	8.4%	8.0%
5 - 9	7.3%	7.7%	7.5%
10 - 14	6.9%	6.9%	6.8%
15 - 24	15.4%	12.8%	11.4%
25 - 34	19.5%	17.7%	16.7%
35 - 44	16.2%	16.0%	16.5%
45 - 54	13.0%	13.1%	13.8%
55 - 64	8.1%	9.1%	9.8%
65 - 74	3.2%	4.9%	5.3%
75 - 84	1.3%	2.6%	3.0%
85 +	0.5%	1.0%	1.2%
18 +	72.7%	72.8%	73.7%
<b>2020 Population by Age</b>			
Total	8,148	85,898	197,126
0 - 4	7.4%	7.3%	6.9%
5 - 9	6.9%	7.1%	7.0%
10 - 14	6.5%	7.0%	6.9%
15 - 24	15.0%	13.3%	12.2%
25 - 34	18.0%	15.5%	14.4%
35 - 44	14.9%	14.9%	15.1%
45 - 54	12.3%	13.1%	13.4%
55 - 64	10.1%	10.5%	11.5%
65 - 74	6.2%	7.0%	7.6%
75 - 84	2.0%	3.1%	3.5%
85 +	0.6%	1.2%	1.5%
18 +	75.3%	74.6%	75.3%
<b>2025 Population by Age</b>			
Total	9,414	95,076	218,103
0 - 4	7.3%	7.4%	6.9%
5 - 9	6.5%	7.0%	6.8%
10 - 14	6.4%	6.8%	6.7%
15 - 24	13.7%	13.3%	12.2%
25 - 34	18.7%	16.9%	15.3%
35 - 44	14.5%	13.8%	14.1%
45 - 54	11.8%	12.4%	12.8%
55 - 64	9.9%	10.1%	11.0%
65 - 74	7.2%	7.3%	8.2%
75 - 84	3.2%	3.7%	4.3%
85 +	0.8%	1.3%	1.6%
18 +	76.0%	74.8%	75.6%
<b>2010 Population by Sex</b>			
Males	2,630	35,559	79,521
Females	3,194	39,008	87,364
<b>2020 Population by Sex</b>			
Males	3,757	41,099	94,224
Females	4,390	44,802	102,903
<b>2025 Population by Sex</b>			
Males	4,354	45,466	104,270
Females	5,059	49,611	113,833

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	5,824	74,567	166,885
White Alone	33.7%	49.7%	59.2%
Black Alone	47.6%	32.5%	26.9%
American Indian Alone	0.9%	0.7%	0.5%
Asian Alone	5.0%	4.4%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	8.5%	9.5%	6.6%
Two or More Races	4.2%	3.2%	2.8%
Hispanic Origin	17.2%	18.6%	13.4%
Diversity Index	75.5	75.3	67.5
<b>2020 Population by Race/Ethnicity</b>			
Total	8,148	85,900	197,126
White Alone	34.6%	46.4%	56.5%
Black Alone	43.6%	32.3%	26.5%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	8.1%	6.6%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.4%	10.2%	7.2%
Two or More Races	4.5%	3.7%	3.3%
Hispanic Origin	17.7%	20.0%	14.7%
Diversity Index	77.6	78.0	70.5
<b>2025 Population by Race/Ethnicity</b>			
Total	9,413	95,077	218,104
White Alone	33.5%	44.1%	54.6%
Black Alone	42.1%	32.0%	26.2%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	10.1%	8.2%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.8%	10.9%	7.8%
Two or More Races	4.8%	4.1%	3.7%
Hispanic Origin	18.7%	21.3%	15.7%
Diversity Index	79.2	79.8	72.7
<b>2010 Population by Relationship and Household Type</b>			
Total	5,824	74,567	166,885
In Households	99.9%	99.5%	99.4%
In Family Households	77.7%	82.0%	81.6%
Householder	24.8%	25.3%	25.7%
Spouse	12.9%	16.6%	18.4%
Child	31.9%	31.7%	30.8%
Other relative	4.9%	5.4%	4.4%
Nonrelative	3.1%	3.0%	2.3%
In Nonfamily Households	22.2%	17.5%	17.9%
In Group Quarters	0.1%	0.5%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	5,226	56,047	131,965
Less than 9th Grade	2.5%	5.4%	4.4%
9th - 12th Grade, No Diploma	5.5%	5.0%	3.5%
High School Graduate	16.4%	14.3%	13.1%
GED/Alternative Credential	2.1%	2.2%	2.1%
Some College, No Degree	22.1%	20.4%	18.3%
Associate Degree	10.4%	10.2%	9.6%
Bachelor's Degree	30.9%	30.1%	33.4%
Graduate/Professional Degree	10.0%	12.5%	15.5%
<b>2020 Population 15+ by Marital Status</b>			
Total	6,448	67,500	156,048
Never Married	48.0%	39.1%	36.0%
Married	39.7%	45.8%	48.7%
Widowed	2.3%	4.0%	4.5%
Divorced	10.0%	11.1%	10.8%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,802	49,349	112,471
Population 16+ Employed	88.1%	89.0%	89.8%
Population 16+ Unemployment rate	11.9%	11.0%	10.2%
Population 16-24 Employed	15.5%	11.9%	10.5%
Population 16-24 Unemployment rate	19.9%	19.0%	18.2%
Population 25-54 Employed	71.0%	69.6%	68.7%
Population 25-54 Unemployment rate	9.5%	9.4%	8.9%
Population 55-64 Employed	10.9%	13.8%	15.2%
Population 55-64 Unemployment rate	11.5%	10.8%	9.9%
Population 65+ Employed	2.6%	4.7%	5.6%
Population 65+ Unemployment rate	22.3%	11.5%	9.4%
<b>2020 Employed Population 16+ by Industry</b>			
Total	4,231	43,945	101,051
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	10.9%	10.7%	8.3%
Manufacturing	7.6%	7.8%	7.8%
Wholesale Trade	2.0%	2.0%	2.3%
Retail Trade	11.5%	10.1%	8.8%
Transportation/Utilities	7.2%	5.6%	4.6%
Information	4.6%	2.3%	2.5%
Finance/Insurance/Real Estate	8.0%	8.8%	10.0%
Services	43.7%	47.1%	50.3%
Public Administration	4.3%	5.5%	5.1%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	4,233	43,944	101,051
White Collar	62.0%	63.8%	69.6%
Management/Business/Financial	13.9%	15.6%	19.4%
Professional	21.3%	23.3%	25.7%
Sales	12.5%	10.5%	11.2%
Administrative Support	14.3%	14.4%	13.3%
Services	15.4%	15.7%	14.5%
Blue Collar	22.6%	20.5%	15.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	8.6%	8.8%	6.1%
Installation/Maintenance/Repair	1.3%	2.7%	2.0%
Production	5.0%	4.5%	3.5%
Transportation/Material Moving	7.7%	4.5%	4.2%

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<b>2010 Households by Type</b>			
Total	2,479	29,114	66,828
Households with 1 Person	31.9%	28.2%	28.7%
Households with 2+ People	68.1%	71.8%	71.3%
Family Households	58.8%	64.7%	64.2%
Husband-wife Families	30.6%	42.5%	45.9%
With Related Children	15.3%	21.8%	23.3%
Other Family (No Spouse Present)	28.2%	22.1%	18.3%
Other Family with Male Householder	4.6%	5.2%	4.3%
With Related Children	2.5%	2.9%	2.4%
Other Family with Female Householder	23.6%	16.9%	14.0%
With Related Children	18.9%	12.7%	10.2%
Nonfamily Households	9.2%	7.2%	7.1%
All Households with Children	37.2%	37.9%	36.3%
Multigenerational Households	2.9%	3.5%	3.0%
Unmarried Partner Households	8.5%	6.7%	6.2%
Male-female	7.9%	6.0%	5.4%
Same-sex	0.6%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	2,479	29,114	66,828
1 Person Household	31.9%	28.2%	28.7%
2 Person Household	31.6%	31.0%	32.0%
3 Person Household	17.7%	17.1%	16.7%
4 Person Household	10.3%	13.1%	13.4%
5 Person Household	5.7%	6.3%	5.8%
6 Person Household	1.7%	2.5%	2.1%
7 + Person Household	1.1%	1.8%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,480	29,115	66,828
Owner Occupied	38.6%	56.8%	64.1%
Owned with a Mortgage/Loan	34.6%	47.8%	53.7%
Owned Free and Clear	4.1%	9.0%	10.4%
Renter Occupied	61.4%	43.2%	35.9%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	161	157	160
Percent of Income for Mortgage	14.1%	14.5%	14.3%
Wealth Index	46	77	104
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,693	31,073	71,450
Housing Units Inside Urbanized Area	100.0%	99.9%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	1.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,824	74,567	166,885
Population Inside Urbanized Area	100.0%	99.9%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	1.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Young and Restless (11B)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Soccer Moms (4A)	Young and Restless (11B)	Bright Young Professionals (8C)
3.	Home Improvement (4B)	Bright Young Professionals	Soccer Moms (4A)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,527,514	\$65,595,743	\$189,603,609
Average Spent	\$1,643.63	\$1,988.59	\$2,421.35
Spending Potential Index	77	93	113
Education: Total \$	\$4,231,935	\$50,158,050	\$148,191,930
Average Spent	\$1,258.38	\$1,520.59	\$1,892.50
Spending Potential Index	70	85	106
Entertainment/Recreation: Total \$	\$7,652,056	\$93,120,759	\$273,524,890
Average Spent	\$2,275.37	\$2,823.04	\$3,493.07
Spending Potential Index	70	87	108
Food at Home: Total \$	\$13,116,373	\$157,496,760	\$456,070,832
Average Spent	\$3,900.20	\$4,774.65	\$5,824.29
Spending Potential Index	73	89	109
Food Away from Home: Total \$	\$9,617,195	\$114,087,851	\$330,315,305
Average Spent	\$2,859.71	\$3,458.67	\$4,218.32
Spending Potential Index	76	92	112
Health Care: Total \$	\$13,332,873	\$163,277,219	\$479,753,181
Average Spent	\$3,964.58	\$4,949.89	\$6,126.72
Spending Potential Index	69	86	107
HH Furnishings & Equipment: Total \$	\$5,365,764	\$65,192,806	\$190,590,826
Average Spent	\$1,595.53	\$1,976.38	\$2,433.95
Spending Potential Index	73	90	111
Personal Care Products & Services: Total \$	\$2,326,174	\$27,839,546	\$81,085,394
Average Spent	\$691.70	\$843.98	\$1,035.51
Spending Potential Index	75	92	113
Shelter: Total \$	\$47,540,456	\$573,411,950	\$1,669,192,215
Average Spent	\$14,136.32	\$17,383.49	\$21,316.55
Spending Potential Index	73	90	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,479,454	\$68,747,478	\$203,259,618
Average Spent	\$1,629.34	\$2,084.14	\$2,595.74
Spending Potential Index	70	89	111
Travel: Total \$	\$5,482,991	\$68,502,471	\$203,858,681
Average Spent	\$1,630.39	\$2,076.71	\$2,603.39
Spending Potential Index	68	86	108
Vehicle Maintenance & Repairs: Total \$	\$2,927,193	\$34,709,883	\$101,004,759
Average Spent	\$870.41	\$1,052.26	\$1,289.89
Spending Potential Index	75	91	111

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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