



Community Profile

Rings: 1, 3, 5 mile radii

847 Boll Weevil Cir, Enterprise, AL 36330,

Latitude: 31.3266

Longitude: -85.83763

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,318	21,213	27,624
2010 Total Population	5,127	25,946	34,362
2020 Total Population	5,340	28,254	37,432
2020 Group Quarters	15	236	241
2025 Total Population	5,438	29,193	38,615
2020-2025 Annual Rate	0.36%	0.66%	0.62%
2020 Total Daytime Population	6,039	26,798	34,137
Workers	2,844	10,880	12,695
Residents	3,195	15,918	21,442
Household Summary			
2000 Households	1,854	8,647	11,141
2000 Average Household Size	2.32	2.42	2.45
2010 Households	2,069	10,357	13,562
2010 Average Household Size	2.47	2.48	2.51
2020 Households	2,134	11,195	14,630
2020 Average Household Size	2.50	2.50	2.54
2025 Households	2,167	11,540	15,049
2025 Average Household Size	2.50	2.51	2.55
2020-2025 Annual Rate	0.31%	0.61%	0.57%
2010 Families	1,375	6,985	9,322
2010 Average Family Size	2.94	2.98	3.00
2020 Families	1,386	7,395	9,865
2020 Average Family Size	2.99	3.03	3.05
2025 Families	1,394	7,561	10,065
2025 Average Family Size	3.01	3.05	3.07
2020-2025 Annual Rate	0.12%	0.44%	0.40%
Housing Unit Summary			
2000 Housing Units	2,177	9,762	12,652
Owner Occupied Housing Units	48.6%	54.6%	56.5%
Renter Occupied Housing Units	36.5%	34.0%	31.6%
Vacant Housing Units	14.8%	11.4%	12.0%
2010 Housing Units	2,350	11,485	14,979
Owner Occupied Housing Units	42.9%	52.1%	54.9%
Renter Occupied Housing Units	45.1%	38.1%	35.6%
Vacant Housing Units	12.0%	9.8%	9.5%
2020 Housing Units	2,465	12,403	16,141
Owner Occupied Housing Units	37.0%	47.0%	50.5%
Renter Occupied Housing Units	49.6%	43.3%	40.1%
Vacant Housing Units	13.4%	9.7%	9.4%
2025 Housing Units	2,523	12,840	16,667
Owner Occupied Housing Units	36.5%	46.7%	50.1%
Renter Occupied Housing Units	49.4%	43.2%	40.2%
Vacant Housing Units	14.1%	10.1%	9.7%
Median Household Income			
2020	\$39,809	\$51,292	\$52,803
2025	\$40,935	\$54,002	\$55,799
Median Home Value			
2020	\$156,335	\$172,966	\$172,424
2025	\$157,078	\$174,897	\$174,918
Per Capita Income			
2020	\$22,414	\$26,275	\$26,608
2025	\$23,715	\$28,533	\$28,959
Median Age			
2010	32.0	33.7	34.3
2020	34.5	35.9	36.4
2025	35.1	37.6	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	2,134	11,195	14,630
<\$15,000	16.9%	12.8%	12.3%
\$15,000 - \$24,999	14.3%	11.0%	10.5%
\$25,000 - \$34,999	13.9%	10.3%	10.1%
\$35,000 - \$49,999	12.5%	14.5%	14.3%
\$50,000 - \$74,999	15.9%	17.4%	17.5%
\$75,000 - \$99,999	8.6%	12.6%	13.4%
\$100,000 - \$149,999	12.8%	15.1%	15.2%
\$150,000 - \$199,999	3.7%	4.1%	4.2%
\$200,000+	1.4%	2.1%	2.4%
Average Household Income	\$57,344	\$66,390	\$68,148
2025 Households by Income			
Household Income Base	2,167	11,540	15,049
<\$15,000	16.8%	12.3%	11.8%
\$15,000 - \$24,999	14.0%	10.4%	10.0%
\$25,000 - \$34,999	13.3%	9.5%	9.3%
\$35,000 - \$49,999	12.4%	13.9%	13.5%
\$50,000 - \$74,999	16.1%	17.5%	17.5%
\$75,000 - \$99,999	8.5%	12.9%	13.7%
\$100,000 - \$149,999	13.4%	16.7%	16.9%
\$150,000 - \$199,999	3.7%	4.2%	4.4%
\$200,000+	1.6%	2.6%	2.9%
Average Household Income	\$60,927	\$72,272	\$74,389
2020 Owner Occupied Housing Units by Value			
Total	911	5,830	8,159
<\$50,000	2.6%	5.0%	7.4%
\$50,000 - \$99,999	13.1%	12.4%	12.8%
\$100,000 - \$149,999	31.3%	21.2%	19.8%
\$150,000 - \$199,999	24.3%	24.7%	22.2%
\$200,000 - \$249,999	13.4%	17.6%	17.9%
\$250,000 - \$299,999	5.0%	8.9%	8.8%
\$300,000 - \$399,999	6.3%	6.2%	7.4%
\$400,000 - \$499,999	3.1%	2.4%	2.1%
\$500,000 - \$749,999	0.9%	1.1%	1.0%
\$750,000 - \$999,999	0.2%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$178,975	\$189,774	\$187,482
2025 Owner Occupied Housing Units by Value			
Total	920	5,991	8,356
<\$50,000	2.4%	4.7%	6.9%
\$50,000 - \$99,999	12.7%	12.0%	12.4%
\$100,000 - \$149,999	31.5%	21.2%	19.8%
\$150,000 - \$199,999	23.8%	24.3%	22.0%
\$200,000 - \$249,999	12.9%	17.4%	17.7%
\$250,000 - \$299,999	5.2%	9.2%	9.1%
\$300,000 - \$399,999	6.7%	6.6%	7.9%
\$400,000 - \$499,999	3.4%	2.6%	2.3%
\$500,000 - \$749,999	1.1%	1.3%	1.3%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$182,092	\$194,683	\$192,903

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	5,127	25,942	34,363
0 - 4	9.0%	7.6%	7.6%
5 - 9	6.9%	6.6%	6.6%
10 - 14	6.7%	6.9%	7.0%
15 - 24	14.8%	13.9%	13.6%
25 - 34	17.0%	16.9%	16.3%
35 - 44	12.2%	12.7%	13.0%
45 - 54	11.2%	12.1%	12.8%
55 - 64	9.9%	10.6%	10.8%
65 - 74	6.5%	6.7%	6.7%
75 - 84	4.2%	4.4%	4.2%
85 +	1.6%	1.6%	1.4%
18 +	73.1%	74.9%	74.7%
2020 Population by Age			
Total	5,340	28,252	37,434
0 - 4	8.0%	6.9%	6.8%
5 - 9	8.0%	7.0%	7.0%
10 - 14	7.9%	6.7%	6.8%
15 - 24	11.6%	11.1%	11.1%
25 - 34	15.2%	16.8%	16.0%
35 - 44	15.0%	14.4%	14.4%
45 - 54	10.4%	10.9%	11.3%
55 - 64	9.8%	10.8%	11.4%
65 - 74	7.9%	8.8%	8.9%
75 - 84	4.3%	4.5%	4.4%
85 +	1.9%	2.0%	1.8%
18 +	72.5%	76.0%	75.9%
2025 Population by Age			
Total	5,436	29,194	38,614
0 - 4	8.2%	6.7%	6.7%
5 - 9	7.7%	6.8%	6.8%
10 - 14	7.8%	7.1%	7.1%
15 - 24	12.9%	11.2%	11.2%
25 - 34	13.2%	13.9%	13.6%
35 - 44	15.3%	15.9%	15.5%
45 - 54	11.2%	11.4%	11.6%
55 - 64	9.2%	10.4%	10.8%
65 - 74	7.7%	9.2%	9.5%
75 - 84	4.7%	5.4%	5.3%
85 +	1.9%	2.1%	1.9%
18 +	72.0%	75.6%	75.6%
2010 Population by Sex			
Males	2,471	12,770	17,019
Females	2,656	13,176	17,343
2020 Population by Sex			
Males	2,556	13,983	18,632
Females	2,784	14,271	18,800
2025 Population by Sex			
Males	2,589	14,444	19,218
Females	2,848	14,750	19,398

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	5,127	25,946	34,360
White Alone	62.7%	68.6%	69.8%
Black Alone	22.6%	20.4%	19.0%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	2.2%	2.0%	1.9%
Pacific Islander Alone	0.7%	0.3%	0.3%
Some Other Race Alone	8.5%	5.0%	5.2%
Two or More Races	2.8%	3.0%	3.2%
Hispanic Origin	14.9%	9.8%	10.3%
Diversity Index	66.8	57.8	57.4
2020 Population by Race/Ethnicity			
Total	5,341	28,254	37,432
White Alone	59.4%	65.5%	66.6%
Black Alone	23.6%	21.1%	19.7%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	2.8%	2.6%	2.4%
Pacific Islander Alone	0.6%	0.4%	0.3%
Some Other Race Alone	9.5%	6.0%	6.3%
Two or More Races	3.6%	3.9%	3.9%
Hispanic Origin	17.0%	11.9%	12.5%
Diversity Index	70.6	62.5	62.3
2025 Population by Race/Ethnicity			
Total	5,438	29,193	38,615
White Alone	57.9%	64.1%	65.2%
Black Alone	23.7%	21.0%	19.7%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.1%	2.9%	2.7%
Pacific Islander Alone	0.6%	0.4%	0.4%
Some Other Race Alone	10.0%	6.5%	6.9%
Two or More Races	4.1%	4.5%	4.4%
Hispanic Origin	18.4%	13.2%	13.9%
Diversity Index	72.5	64.8	64.7
2010 Population by Relationship and Household Type			
Total	5,127	25,946	34,362
In Households	99.6%	98.9%	99.2%
In Family Households	81.9%	82.4%	83.4%
Householder	26.4%	26.8%	27.1%
Spouse	17.0%	19.6%	19.9%
Child	32.2%	30.8%	31.1%
Other relative	3.3%	3.1%	3.3%
Nonrelative	3.1%	2.1%	2.1%
In Nonfamily Households	17.7%	16.6%	15.7%
In Group Quarters	0.4%	1.1%	0.8%
Institutionalized Population	0.4%	0.9%	0.7%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	3,443	19,295	25,532
Less than 9th Grade	6.4%	2.9%	3.1%
9th - 12th Grade, No Diploma	7.3%	6.9%	6.8%
High School Graduate	18.1%	20.5%	21.3%
GED/Alternative Credential	5.6%	3.5%	4.0%
Some College, No Degree	25.5%	23.5%	23.7%
Associate Degree	14.6%	14.2%	13.4%
Bachelor's Degree	14.7%	19.2%	18.7%
Graduate/Professional Degree	7.8%	9.2%	9.0%
2020 Population 15+ by Marital Status			
Total	4,064	22,431	29,699
Never Married	33.2%	27.5%	26.5%
Married	45.9%	53.4%	54.9%
Widowed	5.3%	5.9%	5.7%
Divorced	15.6%	13.2%	12.9%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,354	12,858	16,729
Population 16+ Employed	88.8%	88.8%	88.4%
Population 16+ Unemployment rate	11.2%	11.2%	11.6%
Population 16-24 Employed	10.2%	10.1%	10.1%
Population 16-24 Unemployment rate	18.1%	16.3%	16.6%
Population 25-54 Employed	71.7%	69.7%	69.3%
Population 25-54 Unemployment rate	10.7%	10.9%	11.5%
Population 55-64 Employed	11.8%	13.6%	14.4%
Population 55-64 Unemployment rate	8.9%	9.5%	9.5%
Population 65+ Employed	6.3%	6.6%	6.2%
Population 65+ Unemployment rate	9.0%	9.3%	9.3%
2020 Employed Population 16+ by Industry			
Total	2,091	11,419	14,784
Agriculture/Mining	2.3%	1.2%	1.5%
Construction	6.7%	5.0%	4.7%
Manufacturing	14.7%	11.1%	11.3%
Wholesale Trade	2.0%	2.0%	2.2%
Retail Trade	12.1%	10.8%	10.1%
Transportation/Utilities	4.5%	7.8%	9.0%
Information	1.1%	1.5%	1.5%
Finance/Insurance/Real Estate	1.7%	2.6%	2.7%
Services	47.6%	47.7%	46.5%
Public Administration	7.4%	10.2%	10.6%
2020 Employed Population 16+ by Occupation			
Total	2,089	11,420	14,786
White Collar	49.0%	55.5%	56.0%
Management/Business/Financial	7.7%	11.5%	12.1%
Professional	21.9%	23.5%	23.1%
Sales	7.9%	7.9%	8.2%
Administrative Support	11.6%	12.5%	12.6%
Services	15.1%	16.4%	16.0%
Blue Collar	35.8%	28.1%	27.9%
Farming/Forestry/Fishing	2.3%	0.7%	0.6%
Construction/Extraction	7.0%	4.7%	4.2%
Installation/Maintenance/Repair	7.7%	7.4%	8.0%
Production	13.1%	8.6%	8.5%
Transportation/Material Moving	5.7%	6.7%	6.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,069	10,357	13,561
Households with 1 Person	26.5%	26.0%	25.1%
Households with 2+ People	73.5%	74.0%	74.9%
Family Households	66.5%	67.4%	68.7%
Husband-wife Families	43.1%	49.2%	50.4%
With Related Children	19.8%	22.3%	22.8%
Other Family (No Spouse Present)	23.3%	18.2%	18.3%
Other Family with Male Householder	5.2%	4.2%	4.5%
With Related Children	3.0%	2.5%	2.6%
Other Family with Female Householder	18.2%	14.0%	13.8%
With Related Children	14.1%	10.1%	9.8%
Nonfamily Households	7.1%	6.5%	6.1%
All Households with Children	37.6%	35.4%	35.8%
Multigenerational Households	3.3%	3.7%	3.7%
Unmarried Partner Households	6.1%	4.9%	5.0%
Male-female	5.7%	4.5%	4.5%
Same-sex	0.5%	0.4%	0.5%
2010 Households by Size			
Total	2,069	10,357	13,563
1 Person Household	26.5%	26.0%	25.1%
2 Person Household	33.1%	34.2%	34.2%
3 Person Household	17.6%	17.6%	18.1%
4 Person Household	13.3%	13.6%	13.9%
5 Person Household	6.2%	5.5%	5.6%
6 Person Household	2.3%	2.1%	2.2%
7 + Person Household	1.0%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,069	10,357	13,562
Owner Occupied	48.7%	57.8%	60.6%
Owned with a Mortgage/Loan	33.4%	41.1%	42.5%
Owned Free and Clear	15.2%	16.6%	18.1%
Renter Occupied	51.3%	42.2%	39.4%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	156	182	188
Percent of Income for Mortgage	16.4%	14.1%	13.6%
Wealth Index	44	57	60
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,350	11,485	14,979
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	98.4%	92.6%	86.3%
Rural Housing Units	1.6%	7.4%	13.7%
2010 Population By Urban/ Rural Status			
Total Population	5,127	25,946	34,362
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	98.4%	92.6%	86.2%
Rural Population	1.6%	7.4%	13.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Bright Young Professionals	Bright Young Professionals (8C)
2.	Midlife Constants (5E)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
3.	City Commons (11E)	Midlife Constants (5E)	Midlife Constants (5E)
2020 Consumer Spending			
Apparel & Services: Total \$	\$3,026,387	\$17,947,080	\$24,029,545
Average Spent	\$1,418.18	\$1,603.13	\$1,642.48
Spending Potential Index	66	75	77
Education: Total \$	\$2,342,100	\$13,681,759	\$18,253,887
Average Spent	\$1,097.52	\$1,222.13	\$1,247.70
Spending Potential Index	61	68	70
Entertainment/Recreation: Total \$	\$4,449,871	\$27,631,568	\$37,067,202
Average Spent	\$2,085.23	\$2,468.21	\$2,533.64
Spending Potential Index	64	76	78
Food at Home: Total \$	\$7,506,582	\$45,589,494	\$61,089,286
Average Spent	\$3,517.61	\$4,072.31	\$4,175.62
Spending Potential Index	66	76	78
Food Away from Home: Total \$	\$5,277,244	\$31,611,702	\$42,429,212
Average Spent	\$2,472.94	\$2,823.73	\$2,900.15
Spending Potential Index	66	75	77
Health Care: Total \$	\$8,003,847	\$50,048,342	\$67,200,806
Average Spent	\$3,750.63	\$4,470.60	\$4,593.36
Spending Potential Index	65	78	80
HH Furnishings & Equipment: Total \$	\$3,020,837	\$18,446,848	\$24,790,605
Average Spent	\$1,415.57	\$1,647.78	\$1,694.50
Spending Potential Index	65	75	78
Personal Care Products & Services: Total \$	\$1,297,533	\$7,782,837	\$10,425,751
Average Spent	\$608.03	\$695.21	\$712.63
Spending Potential Index	66	76	78
Shelter: Total \$	\$26,360,591	\$156,039,364	\$208,156,580
Average Spent	\$12,352.67	\$13,938.31	\$14,228.06
Spending Potential Index	64	72	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,221,163	\$20,254,015	\$27,297,642
Average Spent	\$1,509.45	\$1,809.20	\$1,865.87
Spending Potential Index	64	77	80
Travel: Total \$	\$3,161,204	\$19,391,436	\$26,014,702
Average Spent	\$1,481.35	\$1,732.15	\$1,778.18
Spending Potential Index	61	72	74
Vehicle Maintenance & Repairs: Total \$	\$1,656,270	\$10,152,898	\$13,593,927
Average Spent	\$776.13	\$906.91	\$929.18
Spending Potential Index	67	78	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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